

NEW ARRIVAL OF BOOKS

(April - September 2023)



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SUBJECTS

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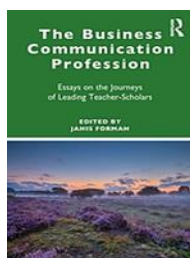
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BUSINESS COMMUNICATION

1. **Business communication profession: essays on the journeys of leading teacher-scholars / Forman, Janis. 2023. New York: Routledge**

Call No.: 65.012.46 BUS Q3

Acc. No.: 55911

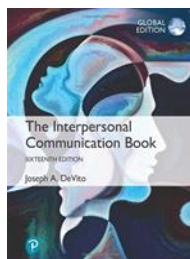


This book provides an exclusive orientation to the present, past, and future of the field of business communication by collecting reflective essays from some of its most influential scholars, teachers, and leaders. Through a series of essays that bridge personal narrative and critical analysis, this book mentors a new generation of students, teachers, and professionals as they encounter the challenges and opportunities of business communication and shape the future of the field. The authors—all influential figures and award winners—describe their personal histories with the field and discuss how major aspects have evolved over time. The essays examine the pathways through which scholars encounter the discipline, the professional challenges they face, the evolving content of the business communication curriculum, the development of business communication programs and institutions, the value of an entrepreneurial mindset for career development, and the relationships between research, teaching, and professional practice. They offer stories about a diversity of paths for achieving personal and professional success and invite readers to think about what lessons they can apply to their own career advancement and satisfaction. In total, this collection provides both a living history of the field and a series of real-world examples of business communication at its finest.

2. **Interpersonal communication book. 16th ed / DeVito, Joseph A. 2023. Harlow: Pearson**

Call No.: 65.012.46 DEV Q3

Acc. No.: 55850



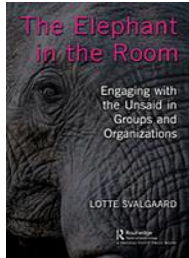
This book provides in-depth coverage of interpersonal communication, blending theory and research with practical skills. The author utilizes the concept of choice as the philosophical foundation of his narrative, emphasizing how the choices we make influence our relationships and the effectiveness of our messages. The new edition incorporates coverage of 2 extraordinary events, the COVID-19 pandemic and the Black Lives Matter protests, to emphasize the importance of interpersonal communication in our daily lives as well as in the larger world. Fresh photos with accompanying Viewpoints captions throughout each chapter help you connect course material to issues in the headlines.

3. Elephant in the room: engaging with the unsaid in groups and organizations / Svalgaard, Lotte. 2023.

New York: Routledge

Call No.: 65.012.46 SVA Q3

Acc. No.: 55823



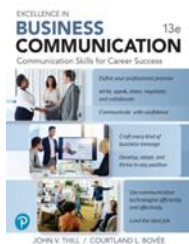
This book addresses how we can best deal with the elephant and thus promote job satisfaction, creativity, and productivity. In the context of action, what we notice often recedes into the background and gradually slips out of focus until we eventually reconnect with our need to reflect and recreate a space for it. This book addresses the challenge of focusing on, holding on to, and acting on what we notice 'in the middle of it all.' Maintaining a simultaneous focus on task and process – what we do and what we notice – is what I define as 'double awareness.' Double awareness is not only a core capacity but also a core challenge. The aim of the book is to promote understanding and awareness of this core challenge and to inspire both reflection and action in anyone wishing to improve their capacity for double awareness. How can we define and understand the practice of mindful avoidance? And can we, as members of groups and organizations, begin to practice mindful action by engaging in and acting on what we notice, in real time?

4. Excellence in business communication. 13th ed / Thill, John V; Bovee, Courtland L. 2022. Harlow:

Pearson

Call No.: 65.012.46 THI Q2

Acc. No.: 55826



This book takes a close look at the fundamental skills and principles of business communication. Featuring practical advice, time-tested processes, and real-world examples, Excellence is the premier text for helping you hone and develop essential communication skills. The new Edition continues to set new standards for currency and innovation. The authors performed extensive research to ensure up-to-date coverage of diversity, equity, and inclusion in communication skills, innovative technology usage, and contemporary business practices.

BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Strategic management: a competitive advantage approach, concepts and cases. 17th ed / David, Fred R; David, Forest R; David, Meredith E. 2023. Harlow: Pearson**
Call No.: 65.011.1 DAV Q3 Acc. No.: 55886



In today's economy, gaining and sustaining a competitive advantage is harder than ever. This book captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. It offers more coverage than any other textbook on important issues related to business ethics, social responsibility, global operations, and sustainability — one of the reasons it is adopted at more than 500 colleges and universities worldwide. For undergraduate and graduate courses in strategic management. A practical, skills-oriented approach to strategic management.

2. **Content strategy: a how-to guide / Getto, Giuseppe; Labriola, Jack T; Ruszkiewicz, Sheryl. 2023. New York: Routledge**
Call No.: 65.011.1 GET Q3 Acc. No.: 55916



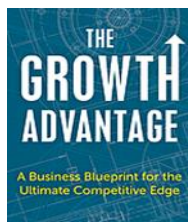
This book provides a how-to guide for content strategy, enabling students and professionals to understand and master the skills needed to develop and manage technical content in a range of professional contexts. The landscape of technical communication has been revolutionized by emerging technologies such as content management systems, open-source information architecture, and application programming interfaces that change the ways professionals create, edit, manage, and deliver content. This textbook helps students and professionals develop relevant skills for this changing marketplace. It takes readers through essential skills including audience analysis; content auditing; assembling content strategy plans; collaborating with other content developers; identifying appropriate channels of communication; and designing, delivering, and maintaining genres appropriate to those channels. It contains knowledge and best practices gleaned from decades of research and practice in content strategy and provides its audience with a thorough introductory text in this essential area. This book works as a core or supplemental textbook for undergraduate and graduate classes, as well as certification courses, in content strategy, content management, and technical communication. It also provides an accessible introduction for professionals looking to develop their skills and knowledge.

3. **Growth advantage: a business blueprint for the ultimate competitive edge / Lissner, Bob. 2022.**

Lanham: Rowman & Littlefield

Call No.: 65.011.1 LIS Q2

Acc. No.: 55834

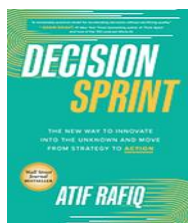


This book provides a blueprint for sustained and profitable growth for any business. It is designed to help companies build the ultimate competitive edge. The book is broken into three parts that outline the Planning Advantage, the Execution Advantage, and the Company Advantage, which will help you align your company with its goals. This book cracks open the business secrets that teach companies how to achieve that dream of steady, predictable growth through effective planning and solid execution. Readers learn how their company can develop and sustain a blueprint for growth that guides company actions on a daily and weekly basis. Combining elements of culture, strategy, planning, execution, talent acquisition, training, motivation, accountability, and brand differentiation into one book with clear, actionable steps, the author brings readers along a journey that starts with a plan and ends with success.

4. **Decision sprint: the new way to innovate into the unknown and move from strategy to action / Rafiq, Atif. 2023. New York: McGraw Hill**

Call No.: 65.011.1 RAF Q3

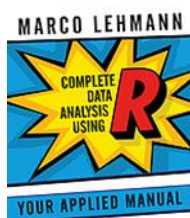
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The author has written this book to pull the curtain back on the hidden management systems within your organization that impact how people think, collaborate, and make decisions. Talent is vital to any company's advancement, but it's the collaboration and problem solving systems that separate industry leaders from the rest. Systems designed to embrace unknowns are the quickest, most enduring way to foster growth, continuous innovation, and results. Learn how teams begin with upstream work—the phase of a promising idea or initiative where the unknowns predominate—to problem solve anything, thus unlocking downstream actions from alignment to decision making to execution. With the author's guidance, you'll overtake your competitors by moving upstream, embracing workflows that convert unknowns to clear recommendations, alignment, and action. In addition, you'll receive direct advice from the CEOs/presidents of H&R Block, Volvo, Peacock, Restaurant Brands, Orange Theory Fitness, among others—and learn from in-depth case studies such as Amazon's disruption of publishing, the massive digital transformation of McDonald's, the secret of launch of Apple Pay, Volvo's push for sustainability, and more.

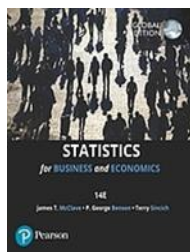
DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Complete data analysis using R your applied manual / Lehmann, Marco. 2023. London: Sage**
Call No.: 519.2 LEH Q3 **Acc. No.: 55915**



This book shows you how to use R to get data analysis right. The book explores the entire process of analysis, covering key steps from preparing your data to putting your analysis together and writing up your findings. It helps you get to grips with doing different statistical techniques in R and: equips you with practical data visualization tools to create graphs and tables; shows you how to prepare and present your research for assessment, publication and dissemination; covers key issues facing today's social scientists, such as making research reproducible; features include an introduction to each chapter, and end-of-chapter exercises to check your understanding of the material. The online resources for this text include data sets that you can perform your own analysis on, and links to publications that are relevant to programming with R. A good starting point for any postgraduate student conducting a research project, this book will help you develop your statistics and programming knowledge and get quickly up to speed.

2. **Statistics for business and economics. 14th ed / McClave, James T; Benson, P. George; Sincich, Terry. 2022. Harlow: Pearson**
Call No.: 519.2 MCC Q2 **Acc. No.: 55885**



This book introduces statistics in the context of real data, real decisions and real business. The authors highlight the discussion of ethical, data-driven decision making and apply concepts with real data. Inference is emphasized, with extensive coverage of data collection and analysis as needed to evaluate the reported results of statistical studies and make good decisions. Technology is used to help you develop statistical thinking, and to understand the assessment of credibility and value of the inferences made from data by those who consume and by those who produce them.

3. **Linear Integer programming: theory, applications, recent developments / Munapo, Elias; Kumar, Santosh. 2022. Berlin: De Gruyter**
Call No.: 519.2 MUN Q2 Acc. No.: 55851



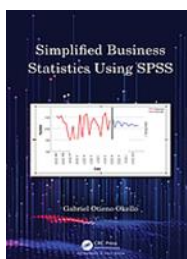
This book presents the state-of-the-art methods in Linear Integer Programming, including some new algorithms and heuristic methods developed by the authors in recent years. Topics as Characteristic equation (CE), application of CE to bi-objective and multi-objective problems, Binary integer problems, Mixed-integer models, Knapsack models, Complexity reduction, Feasible-space reduction, Random search, Connected graph are also treated.

4. **Statistics for business and economics. 10th ed / Newbold, Paul; Carlson, William L.; Thorne, Betty M. 2023. Harlow: Pearson**
Call No.: 519.2 NEW Q3 Acc. No.: 55884



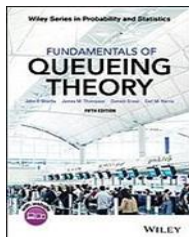
This book enables students to conduct serious analysis of applied problems rather than running simple “canned” applications. This text is also at a mathematically higher level than most business statistics texts and provides students with the knowledge they need to become stronger analysts for future managerial positions. A classic text for accuracy and statistical precision. The new edition of this book has been revised and updated to provide students with improved problem contexts for learning how statistical methods can improve their analysis and understanding of business and economics.

5. **Simplified business statistics using SPSS / Okello, Gabriel Otieno. 2023. Boca Raton: CRC Press**
Call No.: 519.2 OKE Q3 Acc. No.: 55880



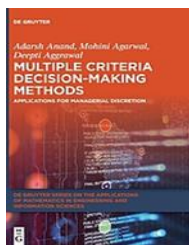
Statistics are used throughout businesses to present and analyze data and decide on best practice. This book provides a practical approach to these concepts and their applications in business, economics and other areas of data analytics. This book guides the reader through these concepts without assuming prior knowledge and is an ideal reference for business analytics students and researchers in related fields. This includes simplified statistical contents and a step-by-step guide on how to apply statistical concepts by perform analysis using Statistical Package for Social Sciences together with an interpretation of the statistical analysis output. Provides a wide range of data sets to be used for examples and illustrations. Designed to be accessible to readers with varied backgrounds

6. **Fundamentals of queueing theory. 5th ed / Shortle, John F; Thompson, James M; Gross, Donald; Harris, Carl M. 2018. New jersey: Wiley**
Call No.: 519.2 SHO P8 Acc. No.: 55831



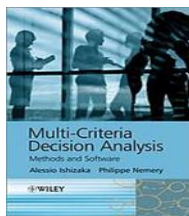
This book presents the statistical principles and processes involved in the analysis of the probabilistic nature of queues. Rather than focus narrowly on a particular application area, the authors illustrate the theory in practice across a range of fields, from computer science and various engineering disciplines to business and operations research. Critically, the text also provides a numerical approach to understanding and making estimations with queueing theory and provides comprehensive coverage of both simple and advanced queueing models. As with all preceding editions, this latest update of the classic text features a unique blend of the theoretical and timely real-world applications. The introductory section has been reorganized with expanded coverage of qualitative/non-mathematical approaches to queueing theory, including a high-level description of queues in everyday life. New sections on non-stationary fluid queues, fairness in queueing, and Little's Law have been added, as has expanded coverage of stochastic processes, including the Poisson process and Markov chains.

7. **Multiple criteria decision-making methods: applications for managerial discretion / Anand, Adarsh: Agarwal, Mohini: Aggrawal, Deepti. 2022. Berlin: Walter de Gruyter**
Call No.: 658.5 ANA Q2 Acc. No.: 55864



This book provides application of multi criteria decision making techniques for managerial discretion. With this book, a concerted platform has been provided for several peers and other management organizations to understand and implement these tools and deal with the practical problems in a better way so as to provide more robust managerial decision making. The objective of this book is to provide readers with various types of tools and techniques which are available and can be utilized for better decision making; not only just from a management perspective but for solving our day-to-day problems as well. Generally, expert opinions are used for developing the required decision matrix, but in everyday life even a fellow with complete information regarding the problem in hand can act as an expert, and so, individualistic opinion can also be used for the assessment. This book is designed to understand the usage of various approaches that illustrate the analytical reasoning and modelling which not only can provide general guidelines to the decision-maker but also is quite specific for immediate useful decision-making. The topics have majorly been divided into three sections: obtaining weights for the criteria, ranking the available alternatives, and then covering some other useful available techniques.

8. **Multi-criteria decision analysis: methods and software / Ishizaka, Alessio; Nemery, Phillipe. 2013.**
Chichester: Wiley
Call No.: 658.5 ISH P3
Acc. No.: 55863



This book presents an introduction to MCDA followed by more detailed chapters about each of the leading methods used in this field. Comparison of methods and software is also featured to enable readers to choose the most appropriate method needed in their research. Worked examples as well as the software featured in the book are available on an accompanying website.

9. **Sustainable operations management: key practices and cases / Nunes, Breno; Batista, Luciano; Masi, Donato; Bennett, David. 2023. London: Routledge**
Call No.: 658.5 NUN Q3
Acc. No.: 55888



This book applies the issues of sustainability to all strategic decisions of operations: capacity management, supply network, process technology, and development and organization. This book extends the existing literature of operations management that for years has been paramount in creating economic value with little consideration of environment and social dimensions. Whilst based on robust theoretical frameworks, some developed by its own authors, the book is enriched by international case studies and real-world illustrations throughout, to demonstrate how this theory translates to practice. Each chapter begins with learning objectives and ends with a summary, activity, and questions for discussion. Readers will gain a comprehensive and in-depth knowledge on how to manage operations for sustainability. They will learn the ways to formulate a sustainable operations strategy and the elements involved in managing tactical and operational activities to enhance sustainability performance over time. The book covers all aspects of the new business sustainability paradigm from an operations perspective, including sustainable development goals, the circular economy and digital transformation.

10. **Implementing Lean: converting waste to profit / Protzman, Charles; Whiton, Fred; Kerpchar, Joyce. 2023. New York: Routledge**
Call No.: 658.5 PRO Q3
Acc. No.: 55946



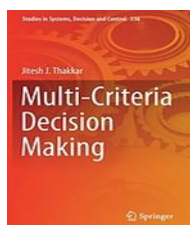
This book explores implementation methods, line balancing methods, including baton zone or bumping, and implementing Lean in the office and machine shops. The goal of this book is to introduce the balance of the tools and how to proceed once the analysis is completed. There are many pieces to a Lean implementation and all of them are interconnected. This book walks through the relationships and how the data presented can be leveraged to prepare for the implementation. It also provides suggest solutions for improvements and making recommendations to management to secure their buy-in and approval. Lean is about building and improving stable and predictable systems and processes to deliver to customers high-quality products/services on time by engaging everyone in the organization.

Combined with this, organizations need to create an environment of respect for people and continuous learning. It's all about people. People create the product or service, drive innovation, and create systems and processes, and with leadership buy-in and accountability to ensure sustainment with this philosophy, employees will be committed to the organization as they learn and grow personally and professionally. Lean is a term that describes a way of thinking about and managing companies as an enterprise. Becoming Lean requires the following: the continual pursuit to identify and eliminate waste; the establishment of efficient flow of both information and process; and an unwavering top-level commitment. The concept of continuous improvement applies to any process in any industry.

11. Multi-criteria decision making / Thakkar, Jitesh J. 2021. Singapore: Springer

Call No.: 658.5 THA Q1

Acc. No.: 55862

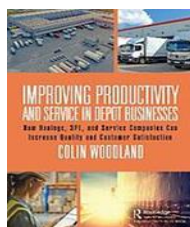


The book covers the domain of multi-criteria decision making, a topic which has gained significant attention of researchers and practitioners spanning a variety of disciplines for enhancing their decision making in real life situation. The topics in this volume help readers understand the techniques in the model building and analysis stage. The chapters cover a variety of techniques and their applications for interesting problems. This book will be of interest to readers in diverse disciplines such as engineering, business, management, humanities, psychology and law.

12. Improving productivity and service in depot businesses: how haulage, 3PL, and service companies can increase quality and customer satisfaction / Woodland, Colin. 2023. New York: Routledge

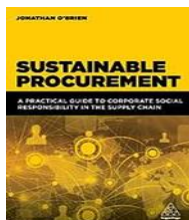
Call No.: 658.5 WOO Q3

Acc. No.: 55840



This book is specifically for working operations managers across the broad range of business types that deploy fleet and product via a myriad of service types. It is applicable to businesses with small medium to large fleets in haulage, 3PL, and any service business operating a depot structure. The book is less about theoretical concepts – although specific references point to theories including Lean, continuous improvement, net promoter score, and balanced scorecard – but is essentially a practical guide applying worked examples and generic templates regarding the core ten activities that are critical to achieving service and profit expectation in any depot, route-based business deploying fleet. Every working manager – front-line to COO – will identify with and grasp that these are fundamental areas and that, if improvement can be sustained, will deliver better service to customers and enhanced profit in both local and business levels. The key areas examined are: People management; Fleet management; Route scheduling; Optimisation of non-productive (on-depot) time; Driver debrief; Customer service and complaint management and measurement; Key performance indicators; The operating rhythm; Continuous improvement.

- 13. Sustainable procurement: a practical guide to corporate social responsibility in the supply chain / O'Brien, Jonathan. 2023. London: Kogan Page**
Call No.: 658.7 OBR Q3 **Acc. No.: 55889**



This book explains how procurement and supply chain professionals can develop existing best practice approaches to make supply side sustainability a reality. Based around the OMEIA Sustainable Procurement process, this book provides a step-by-step and highly practical methodology that embeds sustainable procurement into existing proven procurement approaches. It also provides crucial new tools that equip and enable those in this field to drive highly effective supply-side sustainability. By exploring the current landscape and the business case for sustainability, Sustainable Procurement makes sense of how we can translate good ambition into prioritized grass roots level change. Guidance is offered on how procurement can help redefine what an organization does based upon what needs to change in its supply base. There are extensive resources to help determine hot spot risk areas, assess suppliers, and determine and prioritize where to direct our precious resources. It also provides new models for 'sustainable value engineering' to help organizations transform what and how they buy. This book outlines how to establish sustainable procurement as a key strategic enabler to reduce supply-side risk and drive action to respond to detrimental impacts in the supply base.

- 14. Blockchain technology in supply chain management for society 5.0 / Mathiyazhagan, K; Taghipour, Atour; Agarwal, Vernika. 2023. Boca Raton: CRC Press**
Call No.: 658.788 BLO Q3 **Acc. No.: 55905**



This book presents recent research on the adaptation and implementation of Blockchain technologies in supply chain management in Society 5.0. It discusses different applications of blockchain, its important role in connecting information technology and artificial intelligence with human lives, the challenges, and the future of supply chain management for societal improvements. Society 5.0 is a human-centered community where integrated systems operate throughout society to secure comfort in all aspects of life, from energy and medical care, to education, work, and leisure. Blockchain technologies enable the streamlining of supply chain processes and information sharing among various industries.

- 15. Sustainable operations and supply chain management / Kreye, Melanie E. 2023. London: Routledge**
Call No.: 658.788 KRE Q3 **Acc. No.: 55887**



This book takes as its starting point the need to improve sustainability performance across the triple bottom line and reach global sustainable development goals. As such, it places sustainability at the heart of developing and explaining relevant theory, concepts and models in operations and supply chain management. Whereas previous textbooks on operations and supply chain management have focused on augmenting existing models of operations and supply chain management by simply adding on selected sustainability issues, this textbook places sustainability at the heart of operations and supply chain management. This book consolidates the tools, concepts and methods of operations and supply chain management relevant for reaching sustainable development goals. This book includes not only descriptions of the theories and models but also practical cases based on the most recent developments in different industry sectors, including user electronics, healthcare, fashion and energy. Relevant student exercises are also included for use in the classroom or in personal study.

- 16. Art and science of demand and supply chain planning in today's complex global economy / Myerson, Paul. 2023. New York: Routledge**
Call No.: 658.788 MYE Q3 **Acc. No.: 55811**



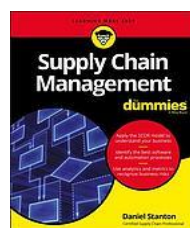
This book will offer the reader a chance to fully understand the interconnected set of processes in a "best-practice" application. Furthermore, examples and cases will be used to illustrate its practical application in today's complex global supply chain. In addition, readers will understand and be able to apply and articulate the concepts, tools, and techniques used in the efficient supply of goods and services in today's changing global economy. It will help them to learn how businesses, through their supply chain, work both internally and with their trading partners – both upstream and downstream – to build strong relationships and integrate demand and supply planning activities across the supply chain to deliver customer value efficiently and effectively. They will learn about the tools and technologies enabling integration, and the critical drivers and key metrics of supply chain performance. The demand and supply chain planning process for manufacturers, distributors, and retailers has evolved over the years. It has gone from a disjointed, unconnected, slow, inaccurate, fairly manual set of processes to an integrated, timely process enabled by the use and coordination of highly trained people, lean, agile processes, and cutting-edge technology.

- 17. Supply chain leadership: developing a people-centric approach to effective supply chain management / Robertson, Peter W. 2022. London: Routledge**
Call No.: 658.788 ROB Q2 Acc. No.: 55994



This book addresses 'big-picture' supply chain leadership and provides a roadmap and practical advice to help supply chain leaders to successfully navigate this challenging social and technical environment. The book describes crucial leadership characteristics and explains the actions necessary to develop and appraise the skills in both new and existing leaders. It presents a socio-technical framework, which includes the key aspects of supply chain relationships, the supply chain business environment, overall supply chain competitiveness, supply chain sustainability, and supply chain risks. The book works through the recruitment, training, and development of leaders as well as obstacles and risks, to offer a fresh, people-centred approach. Pedagogy to aid learning is incorporated throughout, including an introduction to each chapter explaining the key learnings; tables, diagrams, and equations to help visualise the concepts and methods covered; real-life case studies and examples; and end of chapter review questions and assignment tasks. This textbook should be essential reading for advanced undergraduate and postgraduate students of supply chain, logistics, and operations management. The practice-based and applied approach also makes it valuable for operating supply chain leaders and those studying for professional qualifications.

- 18. Supply chain management for dummies. 3rd ed / Stanton, Daniel. 2023. New Jersey: Wiley**
Call No.: 658.788 STA Q3 Acc. No.: 56040

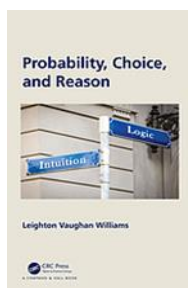


This book gives you the full rundown on what a supply chain is, how it works, how to optimize it, and the best education for a rewarding supply chain career. This new edition is fully updated for changes to the supply chain in a post-Covid world. You'll learn about the latest supply chain technologies, analytics and data-based optimization, and new strategies for delivering on your organization's promises. This approachable resource can take your supply chain management skills to the next level with step-by-step explanations, expert tips, and real-life examples. Gain a foundational knowledge of issues in supply chain management. Learn about today's global supply chains, plus trends like reshoring and near-shoring. Wrap your mind around how an organization's moving parts can be coordinated in today's high-tech world. Discover strategies for dealing with disruptions, focusing on diversity, and increasing resilience. This For Dummies guide is great for entry-level supply chain professionals and anyone who needs an update on need-to-know concepts and recent changes in supply chain management.

19. Probability, choice, and reason / Williams, Leighton Vaughan. 2022. Boca Raton: CRC Press

Call No.: 519.2 WIL Q2

Acc. No.: 55974

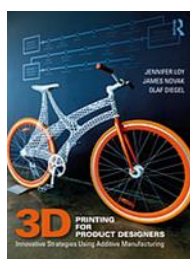


This book should serve as an invaluable and fascinating resource for university, college, and high school students who wish to extend their reading, as well as for teachers and lecturers who want to liven up their courses while retaining academic rigor. It will also appeal to anyone who wishes to develop skills with numbers or has an interest in the many statistical and other paradoxes that permeate our lives. Indeed, anyone studying the sciences, social sciences, or humanities on a formal or informal basis will enjoy and benefit from this book. Features of this book are: An insightful and engaging discussion of some of the key ideas of probabilistic and statistical thinking; Many classic and novel problems, paradoxes, and puzzles; An exploration of some of the big questions involving the use of choice and reason in an uncertain world; The application of probability, statistics, and Bayesian methods to a wide range of subjects, including economics, finance, law, and medicine; Exercises, references, and links for those wishing to cross-reference or to probe further; Solutions to exercises at the end of the book. Much of our thinking is flawed because it is based on faulty intuition. By using the framework and tools of probability and statistics, we can overcome this to provide solutions to many real-world problems and paradoxes. We show how to do this, and find answers that are frequently very contrary to what we might expect. Along the way, we venture into diverse realms and thought experiments which challenge the way that we see the world.

20. 3D printing for product designers: innovative strategies using additive manufacturing / Loy, Jennifer; Novak, James; Diegel, Olaf. 2023. London: Routledge

Call No.: 658.512.2 LOY Q3

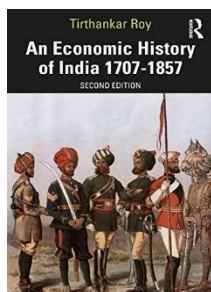
Acc. No.: 55808



This book closes the gap between the rhetoric of 3D printing in manufacturing and the reality for product designers. It provides practical strategies to support the adoption and integration of 3D printing into professional practice. 3D printing has evolved over the last decade into a practical proposition for manufacturing, opening up innovative opportunities for product designers. From its foundations in rapid prototyping, additive manufacturing has developed into a range of technologies suitable for end-use products. This book shows you how to evaluate and sensitively understand people, process, and products and demonstrates how solutions for working with additive manufacturing can be developed in context. It includes a practical, step-by-step plan for product designers and CEOs aimed at supporting the successful implementation of 3D printing by stakeholders at all levels of a manufacturing facility, tailored to their stage of technology integration and business readiness. It features a wide range of real-world examples of practice illustrated in full color, across industries such as healthcare, construction, and film, aligning with the strategic approach outlined in the book. The book can be followed chronologically to guide you to transform your process for a company, to meet the unique needs of a specific client, or to be used as a starting point for the product design entrepreneur. Written by experienced industry professionals and academics, this is a fundamental reference for product designers, industrial designers, design engineers, CEOs, consultants, and makers.

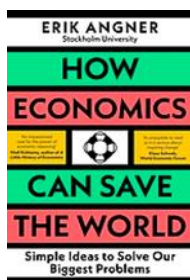
ECONOMICS

1. **Economic history of India 1707-1857. 2nd ed / Roy, Tirthankar. 2022. London: Routledge**
Call No.: 33(09)(540) ROY Q2 Acc. No.: 55928



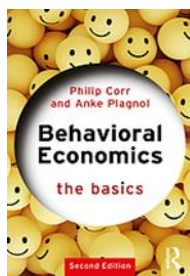
This book extends the timespan of the analysis to incorporate further research. This allows for a more detailed discussion of the rise of the British Empire in South Asia and gives a fuller context for the historiography. In the years between the death of the emperor Aurangzeb (1707) and the Great Rebellion (1857), the Mughal Empire and the states that rose from its ashes declined in wealth and power, and a British Empire emerged in South Asia. This book asks three key questions about the transition. Why did it happen? What did it mean? How did it shape economic change? The book shows that during these years, a merchant-friendly regime among warlord-ruled states emerged and state structure transformed to allow taxes and military capacity to be held by one central power, the British East India Company. The author demonstrates that the fall of warlord-ruled states and the empowerment of the merchant, in consequence, shaped the course of Indian and world economic history. Reconstructing South Asia's transition, starting with the Mughal Empire's collapse and ending with the great rebellion of 1857, this book is the first systematic account of the economic history of early modern India. It is an essential reference for students and scholars of Economics and South Asian History.

2. **How economics can save the world: simple ideas to solve our biggest problems / Angner, Eric. 2023. London: Penguin Business**
Call No.: 330 ANG Q3 Acc. No.: 56025



This book shows you how our world is in a mess; Economics has the power to make the world a better, happier and safer place. The challenges of climate change, inequality, hunger and a global pandemic mean our way of life seems more imperiled and society more divided than ever; but economics can help! From parenting to organ donation, housing to anti-social behavior, economics provides the tools we need to fix the biggest issues of today. Far from being a means to predict the stock market, enrich the elite or track money around the globe, economics provides a lens through which we can better understand how things work, design clever solutions and create the conditions in which we can all flourish. With a healthy dose of optimism, and packed with stories of economics in everyday situations, the author demonstrates the methods he and his fellow economists use to help improve the lives of people and the society in which they live. He shows us that economics can be a powerful force for good, awakening the possibility of a happier, more just and more sustainable world.

3. **Behavioral economics: the basics. 2nd ed / Corr, Philip; Plagnol, Anke. 2023. London: Routledge**
Call No.:330 COR Q3 Acc. No.: 55812



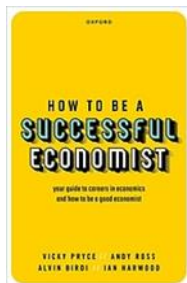
The new edition of this book summarizes behavioral economics, which uses insights from the social sciences, especially psychology, to explain real-world economic behavior. Behavioral economic insights are routinely used not only to understand the choices people make but also to influence them, whether the aim is to enable citizens to lead healthier and wealthier lives, or to turn browsers into buyers. Revised and updated throughout with fresh current-event examples, this book provides a rigorous yet accessible overview of the field that attempts to uncover the psychological processes which mediate all the economic judgments' and decisions we make. The book showcases how behavioral economics is rooted in some now-old (philosophical, political, and moral) ideas surrounding economics, and in an important sense is a modern expression of some long-standing criticisms of mainstream economics. It contrasts the neoclassical economic perspective (ECON) with a more realistic perspective (HUMAN – the flesh-and-blood economic agent who is not perfect in all respects but who manages to do the best under limitations and constraints).

4. **New principles of economics: the science of markets / Herrmann-Pillath, Carsten; Hederer, Christian. 2023. London: Routledge**
Call No.: 330 HER Q3 Acc. No.: 55865



This book defines new principles of economics and seeks to establish economics as the science of markets. This book provides an alternative conceptual framework for the study of economics, integrating recent developments and research in both economics and neighboring social sciences. Adopting the structure of a standard principles text, it separates the study of markets as mechanisms and markets in their wider contexts. In doing so, a number of new perspectives are introduced, including approaching the economy as part and parcel of the Earth system; directly connecting the analysis of production with an analysis of technology and thermodynamic principles; explicitly treating markets as forms of social networks mediated by the institution of money; and reinstating the central role of distribution in political economy analysis. Drawing on the latest theories and research on the economy, and including both the natural and social sciences, this text provides a holistic introduction suitable for postgraduates and other advanced students.

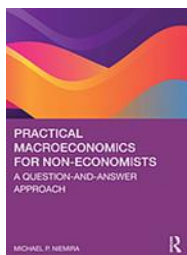
5. **How to be a successful economist / Pryce, Vicky; Ross, Andy; Birdi, Alvin; Harwood, Ian. 2022. Oxford: Oxford University Press**
Call No.: 330 PRY Q2 Acc. No.: 55837



This book coaches aspiring economists, providing a hands-on guide to the attributes valued by employers, how to exhibit these successfully, and how to navigate the job application process. Throughout, experienced practitioners and recent graduates share candid views about their careers and their advice for the next generation of economists. Provides invaluable support to those students with aspirations to pursue a career in economics: the authors explore career paths and the aptitudes that students will need to succeed in them; Features honest insights and advice from recent graduates and experienced professionals with varied employment history, including notable individuals

such as Andy Haldane, Dame Kate Barker, and Lord Professor Nicholas Stern; Prepares readers for application and interview processes with examples and practical recommendations; Includes end-of-chapter questions and activities to encourage students to reflect on their development and career aspirations.

6. **Practical macroeconomics for non-economists: a question-and-answer approach / Niemira, Michael P. 2023. London: Routledge**
Call No.: 330.101.541 NIE Q4 Acc. No.: 55970



This book provides the tools, the theory, and the empirical understanding of macroeconomics without the heavy lifting of the mathematical and econometric models. This accessible book introduces the building blocks of macroeconomic thinking and challenges the reader to apply these insights to learn why economists say what they do and what guides economic policymakers. Linking actual data to theoretical concepts, it explores competing economic theories, and uncovers some of the key controversies in macroeconomic theory and how different perspectives lead to alternative and vastly different policy recommendations. Key features include: coverage of all the key macroeconomic topics, such as GDP, inflation, unemployment, output and productivity, business cycles, aggregate demand/supply, and fiscal and monetary policy; question-and-answer format, covering the foundations of each topic in a logical progression, to provide the reader with a quick reference and more focused discussion; "advanced questions" to encourage deeper discussion; start-of-chapter learning objectives, which allow the reader to "see" the road ahead for each section; end-of-chapter "Issues to think about" boxed features, which offer the reader an opportunity to apply critical thinking to the issues covered resource manual and PowerPoints for instructors. This book is the ideal textbook for anyone looking for a practical and non-technical introduction to the subject.

7. **Macroeconomics. 14th ed / Parkin, Michael. 2023. Harlow: Pearson**
Call No.: 330.101.541 PAR Q3

Acc. No.: 55852



The new edition emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity, and path-breaking technology. Hallmark features in the chapter openings and endings encourage you to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to, and deeper understanding of, today's events. Macroeconomics gets you to think like an economist by incorporating the latest policy, data and discussions on important global issues.

8. **Microeconomics. 3rd ed / Acemoglu, Daron; Laibson, David; List, John. 2022. Harlow: Pearson**
Call No.: 330.101.542 ACE Q2

Acc. No.: 55859



This textbook presents real economic questions and data to help you learn about the world around you. The text uses themes of optimization, equilibrium, and empiricism to not only illustrate the power of simple economic ideas, but also to explain and predict what's happening in today's society. In the new Edition, each chapter begins with an empirical, relevant question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, you'll learn to apply economic principles to guide the decisions you make in your own daily life.

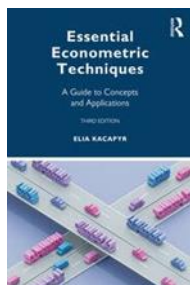
9. **Microeconomics. 14th ed / Parkin, Michael. 2023. Harlow: Pearson**
Call No.: 330.101.542 PAR Q3

Acc. No.: 55860



This book gets you to think like an economist by incorporating the latest policy, data and discussions on important global issues. The new edition emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity, and path-breaking technology. Hallmark features in the chapter openings and endings encourage you to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to, and deeper understanding of, today's events.

- 10. Essential econometric techniques: a guide to concepts and applications. 3rd ed / Kacapyr, Elia. 2022.**
New York: Routledge
Call No.: 330.115 KAC Q2
Acc. No.: 55932



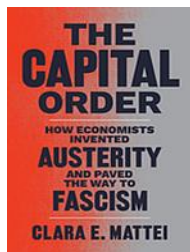
This textbook provides an introductory grounding in econometrics, with an emphasis on the proper application and interpretation of results. Drawing on the author's extensive teaching experience, this book offers intuitive explanations of concepts such as heteroskedasticity and serial correlation, and provides step-by-step overviews of each key topic. This new edition contains more applications, brings in new material including a dedicated chapter on panel data techniques, and moves the theoretical proofs to appendices. After Chapter 7, students will be able to design and conduct rudimentary econometric research. The next chapters cover multicollinearity, heteroskedasticity, and autocorrelation, followed by techniques for time-series analysis and panel data. Excel data sets for the end-of-chapter problems are available as a digital supplement. A solutions manual is also available for instructors, as well as PowerPoint slides for each chapter. This book shows students how economic hypotheses can be questioned and tested using real-world data, and is the ideal supplementary text for all introductory econometrics courses.

- 11. Capitalism and its critics: capitalism in social and political theory / Delanty, Gerard; Harris, Neal. 2023.**
London: Routledge
Call No.: 330.148 DEL Q3
Acc. No.: 55912



This book offers an accessible account of major theories of capitalism from the industrial revolution to the present day. The book provides a comprehensive account of the economic and social thought of key theorists from Adam Smith and Karl Marx to David Harvey and Thomas Piketty. Capitalism has long been the subject of passionate debate, and today such contestations are perhaps more timely than ever. For its advocates, capitalism brings democracy and freedom and is the cornerstone of modernity and of progress. For its critics, capitalism is based on the exploitation of labour and is responsible for the destruction of the environment as well as colonialism. Whether capitalism survives the century, or whether an alternative social system emerges, may very well determine the fate of humanity. This book gives a comprehensive critical analysis of the most important theorists of capitalism, including Adam Smith, Karl Marx, Max Weber, Joseph Schumpeter, Karl Polanyi, F.A. Hayek, J.M. Keynes, David Harvey, and Thomas Piketty. The book discusses some of the main debates about capitalism and considers alternatives in the twenty-first century. The 12 chapters are loosely chronologically organised around the main approaches and historical phases in the history of capitalism. Central themes of the book are the ideas of capitalist crisis and of tensions between democracy and capitalism in the making of modernity. A highly readable, informative and engaging text, this book is essential reading for anyone interested in understanding capitalism and its alternatives.

12. **Capital order: how economists invented austerity and paved the way to fascism / Mattei, Clara E. 2022. Chicago: University of Chicago Press**
Call No.: 330.148 MAT Q2 Acc. No.: 55816



In this book, the author explores the intellectual origins of austerity to uncover its originating motives: the protection of capital—and indeed capitalism—in times of social upheaval from below. The author traces modern austerity to its origins in interwar Britain and Italy, revealing how the threat of working-class power in the years after World War I animated a set of top-down economic policies that elevated owners, smothered workers, and imposed a rigid economic hierarchy across their societies. Where these policies “succeeded,” relatively speaking, was in their enrichment of certain parties, including employers and foreign-trade interests, who accumulated power and capital at the expense of labor. Here, the author argues, is where the true value of austerity can be observed: its insulation of entrenched privilege and its elimination of all alternatives to capitalism. Drawing on newly uncovered archival material from Britain and Italy, much of it translated for the first time, *The Capital Order* offers a damning and essential new account of the rise of austerity—and of modern economics—at the levers of contemporary political power.

13. **Collective skill formation in the knowledge economy / Bonoli, Giuliano; Emmenegger, Patrick. 2022. Oxford: Oxford University Press**
Call No.: 330.19 COL Q2 Acc. No.: 55818



In this book, a world class team of leading experts on collective skill formation systems provide a thorough discussion of these and other questions raised by the shift to a knowledge economy. The book argues that collective skill formation systems remain attractive for firms and governments. However, continuous and profound adjustments will be needed if they are to fulfill their objectives in terms of equity and efficiency. Interest in collective skill formation systems has been high for a long time, but recent structural economic and societal developments have led commentators to question their viability. In particular, the shift towards a knowledge economy creates a number of challenges for these highly praised systems of vocational training. These challenges relate to the growing importance of knowledge intensive production in advanced economies and with the accelerated pace of change due to innovation and globalization. What is more, these issues are compounded by coinciding developments in growing inequality and the emergence of multicultural societies. Can collective skill formation systems adapt fast enough to the needs of the knowledge economy? Can they continue to be as successful as they have been in the past in integrating youth in the labor market? Will employers be willing to participate in the delivery of vocational training in this new context?

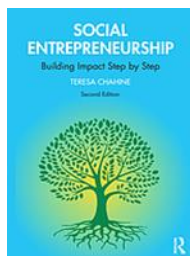
14. **Inclusive development in South Asia / Awaya, Toshie; Tomozawa, Kazuo. 2023. London: Routledge**
Call No.: 330.191.5(5) INC Q3 Acc. No.: 55841



This book examines the multi-layered aspects and the complexities of inclusive development in South Asia based on recent data and using innovative methodology. The book offers an analysis of the existing ground realities in terms of economic and inclusive development, presenting relevant discussion and findings. It discusses lower castes, tribes, religious/ethnic minorities, and other socially vulnerable people, as well as gender, rural–urban, and educational disparities in South Asia, and highlights that all these issues are interrelated. Structured in two parts—Spatial Dimensions, Labor, and Migration, and Social Dimensions and Beyond Inclusion—the chapters present emerging new concepts related to socio-economic and inclusive development and use effective and valid methods and methodology covering the ground realities-based information and secondary data-based analysis. Evaluating the extent to which inclusive development has been realized in South Asia, the contributors explore a new approach towards the concept of ‘inclusiveness’ by drawing on the experiences of the diverse societies in South Asia. An immensely useful contribution to the analysis of different economic and social issues in different countries in South Asia, focusing on inclusivity, this book will be of interest to researchers working on South Asian Politics and Development Economics.

ENTREPRENEURSHIP & INNOVATION

1. **Social entrepreneurship: building impact step by step. 2nd ed / Chahine, Teresa. 2023. New York: Routledge**
Call No.: 338.93 CHA Q3 Acc. No.: 55987



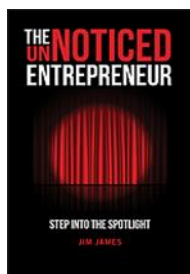
This book provides a 10-stage framework for building impactful ventures within and across new and existing organizations. The book summarizes the basic steps and tools needed to understand a social or environmental challenge of your choice, develop potential solutions, build a business model, measure outcomes, and grow your impact. This fully updated second edition builds on the concepts and tools introduced previously, broadening the scope to those working or preparing to work in organizations globally. Concepts addressed include intrapreneurship and, for the first time, extrapreneurship, which considers innovating across organizations to achieve collective impact. Featuring international case studies and interviews with leaders in the field, this comprehensive guide spans multiple sectors, including health, the environment, education, agriculture, commerce, finance, and retail. Summaries, exercises, and key learning points help to aid and cement learning.

2. **Grow and sell your startup: how to create a business you can sell for millions / Hudson-Kelly, Fiona. 2023. Bristol: Right Book Press**
Call No.: 338.93 HUD Q3 Acc. No.: 55833



This book is packed with the inspiration, information and practical advice you need to do it successfully and achieve an exit that's right for you. When you're immersed in the excitement of starting a business, the thought of selling it seems like a distant dream. But what if that dream could come true, and you could sell your business for millions? What if, one day, you could wake up to a life-changing sum of money in your bank account, and the freedom to do whatever you wanted with the rest of your life? If this sounds like the sort of thing that's only for Silicon Valley start-ups, the author is living proof that it can be achieved, even by you - and this book will show you how. Sharing her own hard-won experiences and everything she's learnt on her journey through starting and selling numerous businesses, the author arms you with vital insider expert knowledge and smart approaches, coaching you step-by-step through the best ways to grow your business now, so you can maximize your chances of selling it for millions later.

3. **Unnoticed entrepreneur: step into the spotlight / James, Jim. 2023. New Jersey: Wiley**
Call No.:338.93 JAM Q3 Acc. No.: 56009



This book gives you practical advice for drawing customers into your vision and rising above the rabble. Specifically, this book shows you how you can share the vision for your company, the why behind your product or service. If you can do that, customers will come. The secret? You already have everything you need to become famous in your market. You don't need expensive ad agencies and faddish strategies. After all, you started your business, so you have the best understanding of what you're doing. This book shows you how to communicate your purpose creatively, simply, and authentically through telling your story, personalizing your marketing, engaging with customers and prospects, and getting the attention of the right people in the right channels. If you're passionate about creating value, making a difference, and benefitting others, this is the book for you. This collection of essays will give you ideas, help you make connections, and motivate you to put in the work you need to get noticed for all the good that you do. You'll learn how to: Construct an exclusive story around your business and communicate that story through effective branding; Stand out from the competition by creating more compelling marketing materials and reaching out in a more targeted way; Generate buzz around your business with creative offerings like podcasts, media interviews, surveys, AI content, and more; Rise to the top of your market by using marketing technology, leveraging digital platforms, and understanding today's marketing work. This is the perfect book for business owners and budding entrepreneurs looking for no-nonsense advice on how to really get ahead. You've got the ambition, and The UnNoticed Entrepreneur can help you realize it."

4. **Social entrepreneurship: a practical introduction / Weaver, Rasheda L. 2023. London: Routledge**
Call No.:338.93 WEA Q3 Acc. No.: 55881

**SOCIAL
ENTREPRENEURSHIP**
A Practical Introduction
RASHEDA L. WEAVER



R

This book equips aspiring entrepreneurs with the tools needed to design and launch businesses to create positive social change in their communities. This accessible textbook aims to educate and motivate people interested in social entrepreneurship, showing that such businesses are a valuable part of the community development toolbox. Each chapter focuses on a key aspect of social entrepreneurship, from value creation and business planning to impact measurement and scaling up. Different social business models are presented, with analysis of their strengths and weaknesses. Cases and examples are included throughout the book and showcase real-life social enterprises

in North America, South America, Europe, Australia, Africa, and the Caribbean. Discussion questions also support reflection and learning. This book is ideal for introductory courses in social entrepreneurship and community development. It will also be valuable for those involved in social enterprises on the ground.

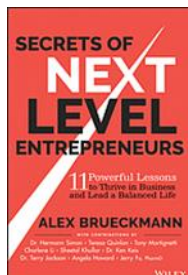
5. **Originate, motivate, innovate: 7 steps for building a billion dollar network / Bell, Shelly Omilade ; Taylor, Sonya Renee. 2023. New Jersey: Wiley**
Call No.: 338.93 BEL Q3 Acc. No.: 56033



In this book, the authors deliver an honest and engaging discussion of how to think differently about getting your business funded as a female entrepreneur of color. In the book, you'll find the mindsets, tools, tactics, and strategies you need to succeed in a venture capital environment that is largely designed by—and for—white males. You'll learn how to apply your own unique story and background and prioritize valuable relationships to create your own pathway to a fully funded business. You'll also discover: An acknowledgment and highlighting of those obstacles that remain in place and stand

in the way of women of color in business; How to break through those obstacles while doing things your own way; Strategies for achieving your next goal, whether that's building a business, creating social impact, or looking for a raise. An essential and insightful resource for entrepreneurs, founders, and other business leaders of color, *Originate, Motivate, Innovate* is the no-nonsense, hands-on book that professional women of color have been waiting for.

6. **Secrets of next-level entrepreneurs: 11 powerful lessons to thrive in business and lead a balanced life / Brueckmann, Alex. 2023. New Jersey: Wiley**
Call No.: 338.93 BRU Q3 Acc. No.: 56036



In this book, the author presents a collection of practical and insightful resources that walk you through how to grow a profitable business while maintaining a healthy and fulfilling life. You'll learn to run your company while, at the same time, contributing to and improving a community and world we all want to live in. In the book, industry leaders offer hyper-specific and actionable advice about issues that dominate the thoughts of every business leader and owner at one point or another, from how to implement environmentally and socially sustainable practices to building high-performance workplace cultures and setting optimal pricing strategies in environments of high inflation. You'll also find: Frequently overlooked perspectives and unfamiliar topics that hold huge value for courageous readers with open minds; Strategies for prioritizing self-care while running your business, ensuring you don't neglect yourself while you're taking care of everyone else; A philosophy that emphasizes the creation of sustainable, profitable businesses that contribute to the health of their founders, employees, stakeholders, and communities. A singular and powerful collection of resources for entrepreneurs, founders, managers, executives, board members, and other business leaders, Secrets of Next Level Entrepreneurs will also earn a place on the bookshelves of coaches, consultants, and other professionals who serve business leaders.

7. **Are there laws of innovation? / Lau, Lawrence J; Xiong, Yanyan. 2022. Singapore: World Scientific**
Call No.: 6.001.5 LAU Q2 Acc. No.: 55897



Beyond real GDP, innovative capacity is an important indicator of the economic strength of a nation. By studying innovative capacity and other indicators of success in innovation across the Group-of-Seven (G7) Countries, the East Asian Newly Industrialised Economies (EANIEs) and Mainland China, this book will systematically establish a positive relationship between innovation outputs and inputs of different economies. In doing so, it seeks to answer the question — are there laws of innovation? It seeks to identify the determinants of innovation at the economy-wide level, ascertain whether these determinants are similar across different economies, and find suitable metrics for comparing relative success in innovation across different economies. It concludes that innovation, rather than being a stroke of good fortune, comes from research and development activities conducted over a long period of time, and sheds light on future trends and areas for further research.

8. **New way to think: your guide to superior management effectiveness / Martin, Roger L. 2022. Boston: Harvard Business Review Press**
Call No.: 6.001.5 MAR Q2 Acc. No.: 56032



The author has advised the CEOs of some of the world's most successful companies. From the beginning, he noted that almost every executive he talked to had a "model"--a framework or way of thinking that guided their strategy and activities. But these models tended to become automatic, so much so that when one didn't work, the typical response was just to apply it again--with greater enthusiasm. The author took a fresh, critical approach to helping. When company leaders came to him with fundamental questions--How do you decide where to play and how to win? What is the key to shaping and changing corporate culture? How can you design a successful, sustainable innovation process?--his first response was to break the spell of the current model with a memo articulating a new way to think about the problem at hand and a more powerful and effective way to successfully overcome it. Over time, these ideas worked their way into authors many "Harvard Business Review" articles. Now, for the first time, they appear together in this book. With his trademark incisive intellect and clarity, the author covers the entire breadth of the management landscape-illuminating the true nature of competition, explaining how company success revolves around customers, revealing how strategy and execution are really the same thing, and much more. Reading like a series of one-on-one sessions with one of the world's leading business thinkers, this book is an essential guide for any current or aspiring business leader.

9. **Policy strategy and innovation primer: process, praxis and tools / Phua, Charles Chao Rong. 2023. London: Routledge**
Call No.:6.001.5 PHU Q3 Acc. No.: 55867



In this book, the author focuses on applying the best of corporate strategy and innovation tools and praxis into the policy process with the aim of devising a coherent policy strategy--innovation framework and process. Government and business strategies differ in their operating assumptions and variables, but the strategy process is more similar than is often perceived. The author debunks the government versus business dichotomy and demonstrates the potential for cross-learning between both domains. Readers will benefit the most by reading this book in tandem with the author's other works on strategy also featured in this series. This book is an essential primer for academics, practitioners and learners of public policy, strategy, innovation and applied problem-solving.

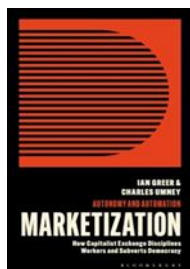
FINANCE & ACCOUNTING

1. **Big tech in finance: how to prevail in the age of blockchain, digital currencies and the metaverse / Pejic, Igor. 2023. London: Kogan Page**
Call No.: 332 PEJ Q3 Acc. No.: 55903



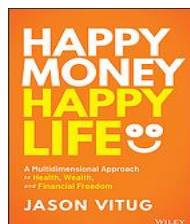
This book provides a cutting edge look at Big Tech's play for domination of the crypto economy, its ramifications and how finance is fighting back. The book analyses the motives behind Big Tech's break into banking and unpicks the strategies behind the use of blockchain, technology interfaces, infrastructure and investments into blockchain unicorns. The book then goes on to review how organizations in finance are countering these threats, with governments and banks driving their own strategies and use of centralized blockchains. Delving into the fight between Big Tech, Big Banking, start-ups, and regulators, Big Tech in Finance analyzes which actors have the best shot at succeeding. It explores the key tools in play, such as smart contracts, digital central bank currencies, decentralized autonomous organizations (DAOs) and the metaverse. The book also divulges the geopolitical dimensions underpinning the power struggle and its implications for the industry. Written by an internationally recognized expert on blockchain, the book draws on in-depth interviews with founders, investors, regulators, bankers and blockchain experts to provide valuable insider insights. This will be an essential read for finance and fintech professionals, bankers and investors and anyone else interested in the developments of fintech.

2. **Marketization: how capitalist exchange disciplines workers and subverts democracy / Greer, Ian; Umney, Charles. 2022. London: Bloomsbury Academic**
Call No.: 332.1(4) GRE Q2 Acc. No.: 55857



This book examines how the state and capital use markets to discipline the working class. The authors provide a comprehensive overview of the European political economy, from the European Commission to the workplace, to show how neoliberal principles translate into market mechanisms and reshape the lives of workers. Drawing on dozens of conversations with policymakers, administrators, businesses, workers, and trade unionists across many European countries, the authors unpack marketization. They go beyond liberal theories that see markets as natural forms of economic organization and broad-brush left critiques of neoliberalism, looking behind the scenes in the current European political economy to examine the practicalities of how markets are created and manipulated by employers, policymakers and bureaucrats in pursuit of greater profitability. Far from leading to greater freedom, these processes often override the rights of individuals, degrade the status and security of workers, and undermine democratic accountability.

3. **Happy money, happy life: a multidimensional approach to health, wealth, and financial freedom / Vitug, Jason. 2023. New Jersey: Wiley**
Call No.: 332.4 VIT Q3 Acc. No.: 55942



In this book, the author delivers an exciting and practical discussion at the intersection of our mental and emotional health and our money. You'll explore the importance of physical and spiritual wellbeing, the interconnectedness of environmental comfort, meaningful work, and social connections as you learn to live a healthier, wealthier, and happier life. With insightful takeaways from happiness research, you'll understand how money weaves itself into every aspect of your life and how you can masterfully use it to choose happiness. In the book, you'll find: descriptions of the 8 dimensions of wellness and a hands-on framework you can use to achieve your financial and life goals; 4 key principles to living a happier life; a holistic strategy for transforming your relationship with money into one that improves every aspect of your wellbeing. An indispensable roadmap to mental strength, physical health, financial success, and emotional intelligence, this book is ideal for professionals, managers, workers, executives, and other business leaders ready to explore the possibility that life is about joy and happiness, not merely titles and salaries.

4. **Blockchain technology: exploring opportunities, challenges, and applications / Vyas, Sonali; Shukla, Vinod Kumar; Gupta, Shaurya; Prasad, Ajay. 2022. Boca Raton: CRC Press**
Call No.: 332.45 BLO Q2 Acc. No.: 55904

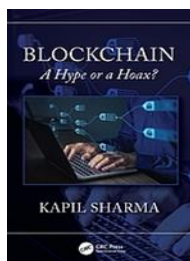


This book is for anyone who wants to gain an understanding of Blockchain technology and its potential. The book is research-oriented and covers different verticals of Blockchain technology. It discusses the characteristics and features of Blockchain, includes techniques, challenges, and future trends, along with case studies for deeper understanding. This book covers the core concepts related to Blockchain technology starting from scratch. The algorithms, concepts, and application areas are discussed according to current market trends and industry needs. It presents different application areas of industry and academia and discusses the characteristics and features of this technology. It also explores the challenges and future trends and provides an understanding of new opportunities. This book is for anyone at the beginner to intermediate level that wants to learn about the core concepts related to Blockchain technology.

5. **Blockchain: a hype or a hoax / Sharma, Kapil. 2023. Boca Raton: CRC Press**

Call No.:332.45 SHA Q3

Acc. No.: 55906

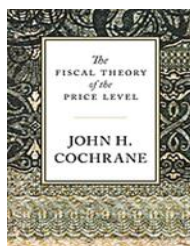


This book also provides a detailed overview of most of the mainstream blockchain products currently available in the market. It also offers guidance on how readers can best educate themselves on blockchain technology that is available through commercial and free resources. It concludes with a clear direction on selecting blockchain to solve real-life use cases that are best fit. A financial and non-financial value-adding framework is discussed throughout this book to assist business leaders, programme managers, product managers and information technology leaders to make strategic choices, and business cases and develop strategies for digital transformation through the use of blockchain. The distinctive feature of this book is the critical analysis of blockchain from a technology and business perspective. This is the first book to focus on business, technology and blockchain selection framework. The most unique feature of this book would be to apply Michael Porter's competitive advantage strategy theory on blockchain use cases and their impact on companies.

6. **Fiscal theory of the price level / Cochrane, John H. 2023. Princeton: Princeton University Press**

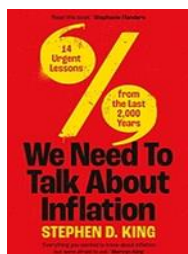
Call No.: 332.571.2 COC Q3

Acc. No.: 55829



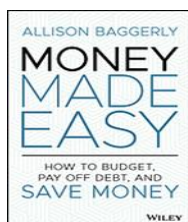
This book offers a simple answer: Prices adjust so that the real value of government debt equals the present value of taxes less spending. Inflation breaks out when people don't expect the government to fully repay its debts. The fiscal theory is well suited to today's economy: Financial innovation undermines money demand, and central banks don't control the money supply or aggressively change interest rates, invalidating classic theories, while large debts and deficits threaten inflation and constrain monetary policy. This book presents a comprehensive account of this important theory from one of its leading developers and advocates. The author aims to make fiscal theory useful as a conceptual framework and modeling tool, and for analyzing history and policy. He merges fiscal theory with standard models in which central banks set interest rates, giving a novel account of monetary policy. He generalizes the theory to explain data and make realistic predictions. For example, inflation decreases in recessions despite deficits because discount rates fall, raising the value of debt; specifying that governments promise to partially repay debt avoids classic puzzles and allows the theory to apply at all times, not just during periods of high inflation. Cochrane offers an extensive rethinking of monetary doctrines and institutions through the eyes of fiscal theory, and analyzes the era of zero interest rates and post-pandemic inflation.

7. **We need to talk about inflation 14 urgent lessons from the last 2,000 years / King, Stephen D. 2023.**
New Haven: Yale University Press
Call No.: 332.571.2 KIN Q3 Acc. No.: 55894



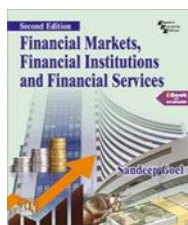
This book cuts through centuries of bad judgment and misunderstanding, offering a means to intervene now—so we can begin to tackle the political and social upheaval unleashed by inflation. From investors and monetary authorities to governments and policy makers, almost everyone had assumed inflation was dead and buried. But now people the world over are confronting a poisonous new economic reality and, with it, the prospect of vast and increasing wealth inequality. How have we arrived in this situation? And what, if anything, can we do about it? The author identifies key lessons from the history of inflation that policy makers chose not to heed.

8. **Money made easy: how to budget, pay off debt, and save money / Baggerly, Allison. 2023.** New Jersey: Wiley
Call No.: 332.6 BAG Q3 Acc. No.: 55961



In this book, the author delivers a powerful and effective blueprint to saving, budgeting, and investing your way to a brighter financial future. You'll discover saving, income, business, and debt-reduction tips as you identify your "money pattern" and break bad habits. In the book, you'll find: Checklists and templates you can use to put into practice the expert tips found inside; Credit card balance-busting strategies that will put an end to your revolving cycle of consumer debt; Ways to create a "sinking fund" to help pave your way to financial freedom. An easy-to-follow and immediately actionable roadmap to financial independence at any age, this book takes the mystery and jargon out of personal finance and offers you the guidance you need to transform your financial life.

9. **Financial markets, financial institutions and financial services. 2nd ed / Goel, Sandeep. 2023.** Delhi: PHI Learning
Call No.: 332.6 GOE Q3 Acc. No.: 55828



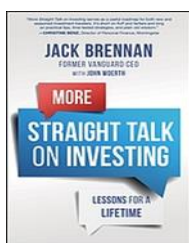
This book provides an up-to-date overview of the Indian financial system and an elaborative discussion on its three inter-woven wings of financial markets, institutions and services. Supported by various teaching aids including cases, projects, objectives and review questions, this is a complete book on the subject which covers conventional as well as contemporary topics, besides cultivating a clear understanding of the basic concepts and practices of the constituents of financial system. Primarily designed for postgraduate and undergraduate students of management and allied disciplines of commerce, finance and economics, it is equally useful to the business managers and corporate leaders who would like to be well versed with the basic concepts and mechanism of financial system for achieving professional and personal growth.

10. **Strategic portfolio management: in the multi-project and program organization / Angliss, Katy: Harpum, Pete. 2023. London: Routledge**
Call No.: 332.6 STR Q3 Acc. No.: 55992



This book provides a powerful insight into strategic portfolio management and its central role in the delivery of organisational strategy, maximisation of value creation, and efficient allocation of resources and capabilities to achieve organisational strategic objectives. The book makes a valuable contribution to the development of thinking on the translation of strategy into actionable work. Whether you are a senior manager building a high-performing strategic portfolio for your organisation or an academic searching for new perspectives on strategy execution through portfolio management, you will find great significance in this book. Twenty-eight chapters in four sections provide multiple perspectives on the topic, with in-depth guidance on organisational design for strategic portfolio management and covering all process, capability, and leadership aspects of strategic portfolio management. The book includes several detailed case studies for the effective deployment of strategic portfolios, bringing together theory and practice for strategic portfolio management. This book is particularly valuable for advanced undergraduate and postgraduate students of project and portfolio management, strategic management, and leadership who are looking to expand their knowledge within the multi-project environment. Highly practical and logical in its structure, it also shows project management professionals how to effectively manage their business portfolios and align this with their business strategy.

11. **More straight talk on investing lessons for a lifetime / Brennan, Jack; Woerth, John. 2023. New Jersey: Wiley**
Call No.: 332.67 BRE Q3 Acc. No.: 55962



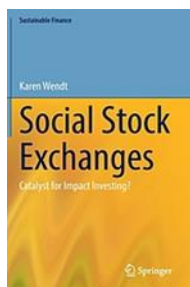
In this book on Investing, the author shares with you the lessons he has learned over his over four decades at Vanguard from a variety of market participants—from Main Street investors and 401(k) plan holders to veteran portfolio managers at the helm of Vanguard funds and sophisticated investment professionals overseeing top endowments and foundations. This a comprehensive, but approachable book will help you develop the knowledge, confidence, and discipline to navigate the financial markets and attain investment success over the long term. While the financial planning and investing principles covered are timeless, a considerable amount has changed in the nearly 20 years since the first edition, including new products and services, lower costs, and ever-evolving regulation and legislation. An entire generation of investors has come of age over the past two decades and could benefit from understanding that sound and sensible investing is an effective way to achieve financial security. This book will assist your manage your “serious” money—the dollars that you set aside for long-term goals, such as retirement or the education of your children. The book also emphasizes the concept of thinking of yourself as a “financial entrepreneur”—managing your financial life like owner manages a business

- 12. Getting started in alternative investments / Dearth, Matthew; Ku, Swee Yong. 2023. New Jersey:Wiley**
Call No.: 332.67 DEA Q3 **Acc. No.: 56024**



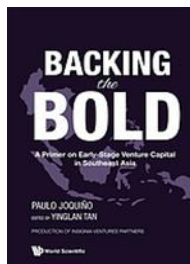
In this book, the authors deliver a concise and robust exploration of mainstream and alternative investments. From cryptocurrencies to streetwear, you'll learn about new opportunities for investment capturing the imagination of the latest generation of investors. In this book, the authors discuss investments as varied as catastrophe bonds and non-fungible tokens, as well as the growing influence of the ESG (Environmental, Social, and Governance) movement on different financial instruments. It also examines: More "traditional" alternatives to typical securities, like venture capital, private equity, and real estate-related investments; "Modern" alternative investments, including alternative finance (e.g., peer-to-peer lending), insurance-linked securities, and impact investing; Niche assets, such as intellectual property (e.g., royalties and patents), fractional ownership of collectibles, and income-sharing agreements. This is a must-read book for individual and retail investors, as well as investment and finance professionals seeking to expand their investment horizons beyond traditional stocks and bonds.

- 13. Social stock exchanges: catalyst for impact investing? / Wendt, Karen. 2022. Cham: Springer**
Call No.: 332.67 WEN Q2 **Acc. No.: 55882**



This book examines funding platforms for impact investing known as social stock exchanges (SSE) and ways to approach impact investing at regulated traditional exchanges. The book analyses the antecedents and prerequisites for the successful implementation of SSEs. It presents the creation of SSEs as a necessary step towards a more democratic and popular impact investing market, and a way to align the asset search process for investors with capital access for entrepreneurs. It also analyses the installation of impact investing at traditional stock exchanges drawing from Green Bonds and Social Bonds. The book showcases successful financial structuring, integrating impact into existing financial products. It discusses standalone impact solutions, the status quo of impact investing, social entrepreneurship and the pros and cons of platforms versus the use of traditional stock exchanges for impact investing. It highlights aspects of adjusted portfolio and product structuring, innovation in the context of listing criteria and makes proposals for impact stock listings at platforms and traditional stock exchanges.

14. **Backing the bold: a primer on early-stage venture capital in Southeast Asia / Joquinio, Paulo; Tan, Yinglan. 2023. Singapore: World Scientific**
Call No.: 332.67(59) JOQ Q3 Acc. No.: 55899



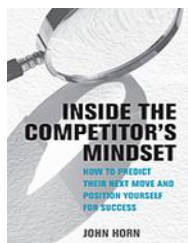
This book is a primer on the venture capital industry, business, and profession in Southeast Asia. The goal of the book's thirteen chapters has initially been to guide students of the Insignia Ventures Academy — Asia's first experiential venture capital accelerator — in their exploration of the venture capital industry and profession, specifically in the context of Southeast Asia's startup ecosystem and from the perspective of Insignia Ventures and its portfolio founders. Rather than being a book in the traditional sense of the word, such an origin and context for this book has inevitably made this book a dynamic piece of literature, continuously growing and improving thanks to every new group of people who become part of the VC accelerator — as organizers, mentors, or participants. It is for readers of any background or motivation to gain a better understanding of the venture capital investment process, portfolio management, and profession in the context of Southeast Asia's fast-growing technology markets.

15. **Pricing: a guide to pricing decisions / Silkoset, Ragnhild. 2023. Berlin: De Gruyter**
Call No.: 338.5 SIL Q3 Acc. No.: 55971



This book on pricing decisions gives practical guidance on how to identify customer value, estimating customers' willingness to pay for these benefits, and on how psychology affects customers' perception of prices in a market. This strategic view on pricing gives the reader a competitive advantage. It empowers them with means to plan and perform a pricing strategy based on their value propositions. The target group for this book is managers, entrepreneurs, and business students. The book guides the reader in understanding how economics, strategy, marketing, and psychology are combined when it comes to pricing decisions. Further, the chapters contain step-by-step procedures that help managers and entrepreneurs to succeed with complex pricing decisions in busy workdays. The analysis is based on the basic edition of Microsoft Excel software. In sum, the book helps the reader to strategically plan, execute, and win price competitions. It covers topics such as dynamic pricing, estimation of customers willingness to pay, price competition and wars, customers' reaction to unfair prices, and price tactics and strategy. The book includes specialized chapters on pricing in e-commerce, and pricing in the sharing economy.

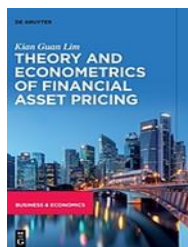
- 16. Inside the competitor's mindset: how to predict their next move and position yourself for success / Horn, John. 2023. Cambridge: MIT Press**
Call No.: 338.8 HOR Q3 **Acc. No.: 55844**



In this book, the author shares proven techniques to help businesses think like their competition and understand why they act the way they do. The keys to unlocking this mindset are cognitive empathy and a strategic approach to competitive insight that focuses on the “why” of a competitor's move, and not just on “what happened.” This book presents a systematic approach to competitive intelligence that starts with three frameworks to get inside the competitor's mindset, predict their reactions to your moves, and assess whether they are getting ready for a spontaneous move of their own.

Horn also demonstrates the importance of collecting forward-looking, predictive data; explains how to use war games, Black Hat exercises, mock negotiations, and premortems to build competitive insight; and makes the case for creating a dedicated competitive insight function within the organization. When every move matters, staying a step ahead of the competition is critical. Inside the Competitor's Mindset prepares leaders from any industry to be ready when it is time to act (and react) in the competitive market.

- 17. Theory and econometrics of financial asset pricing / Lim, Kian Guan. 2022. Berlin: De Gruyter**
Call No.: 658.15 LIM Q2 **Acc. No.: 55890**



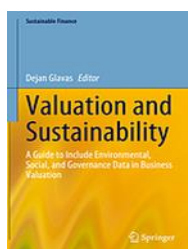
This book will provide a firm foundation in the understanding of financial economics applied to asset pricing. It carries the real world perspective of how the market works, including behavioral biases, and also wraps that understanding in the context of a rigorous economics framework of investors' risk preferences, underlying price dynamics, rational choice in the large, and market equilibrium other than inexplicable irrational bubbles. It concentrates on analyses of stock, credit, and option pricing. Existing highly cited finance models in pricing of these assets are covered in detail, and theory is accompanied by rigorous applications of econometrics. Econometrics contains elucidations of both the statistical theory as well as the practice of data analyses. Linear regression methods and some nonlinear methods are also covered. The contribution of this book, and at the same time, its novelty, is in employing materials in probability theory, economics optimization, econometrics, and data analyses together to provide a rigorous and sharp intellect for investment and financial decision-making. Mistakes are often made with far too often sweeping pragmatism without deeply knowing the underpinnings of how the market economics works. This book is written at a level that is both academically rigorous for university courses in investment, derivatives, risk management, as well as not too mathematically deep so that finance and banking graduate professionals can have a real journey into the frontier financial economics thinking and rigorous data analytical findings.

- 18. High-growth fundraising the Silicon Valley way: unlocking stock, crypto, and more for your non-profit, church, or school / Rousch, Vance. 2023. New jersey: Wiley**
Call No.: 658.15 ROU Q3 **Acc. No.: 55943**



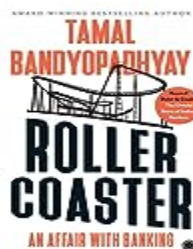
In this book, the author delivers an in-depth, hands-on guide to raising money for your church or non-profit through both cash and non-cash donations. You'll learn new strategies to multiply your fundraising efforts and expand your donations to assets like stock and cryptocurrency. In the book, the author shows you how to get started building a financial base with early believers and develop a culture of giving by fostering excellence across your organization. You'll also discover: strategies for casting a big vision that inspires big donations; ways to build a giving infrastructure that makes generosity frictionless across all types of donated assets; modern and effective fundraising tactics, like building faith and finding efficiencies. An essential resource for fundraising professionals, pastors, executive directors of nonprofit organizations, and church leaders, this book will earn a place on the bookshelves of anyone looking to apply exciting new ideas to fund their organizations' missions and visions.

- 19. Valuation and sustainability: a guide to include environmental, social, and governance data in business valuation / Glavas, Dejan. 2023. Cham: Springer**
Call No.: 658.15 VAL Q3 **Acc. No.: 55893**



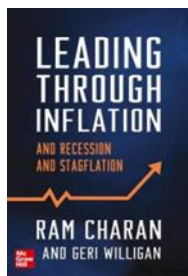
The book primarily aims at reaching two types of audiences: practitioners and students in finance (graduate and undergraduate level). Practitioners in finance will find interest in the book, as it will give them access to academic knowledge in a format that suits them. Academic research has made substantial advances in the field of business valuation and ESG. The book intends to transform this knowledge into practical and rigorous methodologies for taking ESG into account when valuing a company. Graduate and undergraduate courses have recently developed in business schools, universities, and engineering schools. These courses usually directly refer to academic articles or valuation companies' website documentation, but not to academic books. Therefore, the book will allow students to have access to centralized and organized information about business valuation and ESG. Readers without prior knowledge of business valuation will be guided through the ESG integration process.

20. **Roller coaster: an affair with banking / Bandyopadhyay, Tamal. 2023. Mumbai:Jaico Publishing House**
Call No.: 332.1(09) BAN Q3 Acc. No.: 56035



This book is a string of such stories and revelations from the country's foremost banking journalist's affair with the industry—even though banks were not ideal partners for such liaisons. He has seen the industry and dramatis personae grow over two and a half decades, first as a rookie reporter, then as an editor and a columnist, and, finally, as an author. The book brings to light the lives of India's commercial and central bankers. But it does not discuss their successes, failures, or the ever-evolving dynamics of monetary and fiscal policies. It's about their persona, warts and all—how they are as leaders, how they evolved, and how they changed the culture and ethos of the Indian banking sector. Dive in for inside information about some of the biggest names associated with Indian banking—Uday Kotak, Sandeep Bakhshi, Amitabh Chaudhry, V. Vaidyanathan, as well as C. Rangarajan, Bimal Jalan, Y. V. Reddy, D. Subbarao, Raghuram Rajan, Urjit Patel, Shaktikanta Das, and many more.

21. **Leading through inflation: and recession and stagflation / Ram Charan Willigan, Geri. 2023. Chennai: McGraw Hill**
Call No.: 332.571.2 RAM Q3 Acc. No.: 56029



In the post-pandemic scenario, when Russia has invaded Ukraine, price is gouging, there is shortage in supplies...inflation is quite evident. It is the root cause of boom-and-bust cycle that wreaks havoc on economy. This book by authors lays out the hazards of this economic evil and provides hands-on advice to deal with it. It includes examples of how other leaders are stemming the damage and resetting their business for a brighter future. The ideas have been tested in practice and are useful to people in various organizations across the world. The authors have portrayed the impact of inflation through a wider lens and has suggested specific tools to battle it. The author's overarching message is to learn to foresee, think smartly and act quickly because economic damages come fast. Salient Features: A detailed analysis of the know-how of inflation; Hands on guidance for the leaders to steer the company through this social evil; Notes on how to foresee and act quickly when economic damage hits; Examples of world leaders dealing with it to boost confidence.

- 22. Smart money strategy: your ultimate guide to financial planning / Smith, Luke. 2023. Melbourne: Wiley**
Call No.: 332.6 SMI Q3 Acc. No.: 56037



In this book, the author comprehensively reveals the principles, methods and tactics that real financial planners use with their clients. Every person's—and every family's—financial journey is different. There's no silver bullet or one-size-fits-all approach. But there are financial strategies that can be applied, no matter what stage you're at in life, to get your money working harder for you with less stress. This book will help you to define your priorities and create a personalized, actionable plan to achieve your goals. You'll learn effective strategies to manage your income, reduce your debts, and maximize your investment, superannuation and retirement outcomes. Even better, you'll learn how different strategies can be stacked together for maximum benefit. In other words, you'll learn how you can stack the financial odds in your favor! You'll discover: The basics: 5 truths about money and the 5 foundations you need to get started; The actual strategies used by financial planners when it comes to cash flow, risk assessment, investing, protecting wealth, retirement, and estate planning; How smart planning can minimise fees and taxes on your investments; How to combine your money strategies and put together your own detailed financial plan. From adopting a money mindset to protecting your assets, with Smart Money Strategy you'll uncover the secrets to achieving your financial goals. Whether you want a hands-on DIY approach, or you're looking for the essentials you need to talk more confidently with your own financial planner, this book will help you create a tailored plan for growing your wealth.

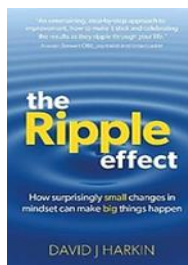
- 23. Investing in cannabis: the next great investment opportunity / Ahrens, Dan. 2023. New Jersey: Wiley**
Call No.: 332.67 AHR Q3 Acc. No.: 56026



This book examines the rapidly expanding world of cannabis investment. Written by a renowned expert in "vice investing," Investing in Cannabis takes an in-depth look at all aspects of publicly traded stocks in the cannabis industry for medical or recreational use, including: CBD / hemp companies; Cannabis oil extraction; Cannabis cultivation / agriculture companies; Biotech / pharmaceutical companies. This book focuses on the status and history of cannabis legalization plus concrete examples that every day investors can use to make intelligent and informed investments in any sector of the modern, legal cannabis industry. With an emphasis on good lists and data, the author guides readers through the ins and outs of the booming cannabis industry and attempts to distinguish between future breakout success stories and future busts. This book is perfect for any person or institutional investor seeking to diversify their portfolio to include investments in this up-and-coming industry.

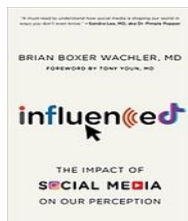
HR & OB

1. **Ripple effect: how surprisingly small changes in mindset can make big things happen / Harkin, David J. 2022. Bristol: SRA Books**
Call No.: 159.9 HAR Q2 Acc. No.: 55876



In this inspiring and motivating guide, the author coaches you through eight key lessons that will empower you to make your own ripples. By igniting your curiosity, releasing your energy and teaching you how to ride the wave of your enthusiasm and self-belief, the author expertly demonstrates how you can build your confidence, bounce back from failure and feel positively relentless in the pursuit of your goals and ambitions. Now is the right time to start making your mark. Realize your true potential, find your edge and make your ideas and dreams - however big or small - a reality with this book. Wherever you are in life and no matter what you want to achieve, little changes in your approach and small shifts in your mindset can create ripples that have the potential to make big things happen - for you, your organization, your community and maybe even the world!

2. **Influenced: the impact of social media on our perception / Wachler, Brian Boxer. 2022. Lanham: Rowman & Littlefield**
Call No.: 159.9 WAC Q2 Acc. No.: 55948

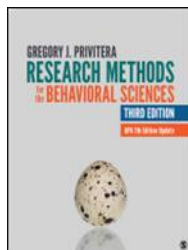


This book unpacks what happens to our brains and our behaviors each time we click “Like”; follow an influencer; consume a video; share or reshare an article; post or repost a photograph; write a comment; pile on a trend;; just scroll for new content; and why do we keep coming back for more. Dr. Boxer Wachler includes his own social and medical findings and highlights them with interviews with top influencers, the latest studies, and pop-culture anecdotes. The author in this book, we are oblivious to the mental evolution that is already in process. Science is proving that our addictive reliance upon social media and its influencers is having a demonstrable impact on how we think, feel, and perceive everything around us—and even how we react to stimuli. One might think that a “Like” is nothing more than a split-second tap on a device. However, brain scans tell a different story. Our brains literally light up with every buzz, ding, alert, and ring in anticipation of how our network is responding to us. As we tap away at our devices, we anxiously seek the approval of others—often people we don’t know.

3. Research methods for the behavioral sciences. 3rd ed / Privitera, Gregory J. 2023. Thousand Oaks: Sage

Call No.: 159.9.07 PRI Q3

Acc. No.: 55983

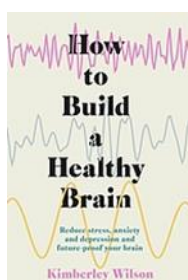


In this book, the author employs a problem-focused approach to introduce research methods. A conversational writing tone speaks to learners directly, empowering students to view research methods as something they are capable of understanding and applying. Within each chapter, students draw conclusions by following the scientific process. To do enable this, the author fully integrates the research methods decision tree—from choosing a research design to choosing an appropriate statistic—to encourage students to select the most appropriate methodology for the research question they're seeking to answer. The author covers the full scope of methodologies from non-experimental to quasi-experimental to experimental in a straightforward, unbiased manner.

4. How to build a healthy brain: reduce stress, anxiety and depression and future-proof your brain / Wilson, Kimberley. 2022. London: Yellow Kite

Call No.:159.92 WIL Q2

Acc. No.: 55838



This book for the importance of mental health. The author draws on the latest research to give practical, holistic advice on how you can protect your brain health by making simple lifestyle choices. With chapters on Sleep, Nutrition, Exercise and Meditation, the author has written an empowering guide to help you look after both your physical and mental well-being. Whatever your age, having a healthy brain is the key to a happy and fulfilled life. Yet, for both young and old, diseases of the brain and mental health are the biggest killers in the 21st century. We all know how to take care of our physical health, but we often feel powerless as to what we can do to protect our mental well-being too.

5. In your power: react less, regain control, raise others / Melnick, Sharon. 2023. New Jersey: Wiley

Call No.: 159.944 MEL Q3

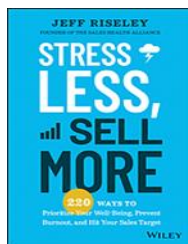
Acc. No.: 55947



In this book, the author shows you how to get back “in your power,” where you see how much you can control to show up as your best self and get the outcome you want. In This book guides you through twelve Power Portals, giving you a new approach to stop reacting to others’ limitations and instead raise yourself and others to be limitless. You will be able to: reframe the problem to instantly find new solutions that benefit everyone and improve the culture you are all dealing with; neutralize the emotional effects of other people’s negativity, rather than internalizing it, and recover quickly; align others with your vision and powerful truth so they are emotionally moved and engaged to act. Whether dealing with an underperforming team member, an undervaluing boss, an undermining colleague, a difficult family member or partner, or the overwhelm of too much to do, we can find ourselves feeling “out of our power.” In this state of feeling ‘done to,’ emotionally hijacked, or in a mental swirl, the typical things we do to try to make it better often make it worse. The insights you’ll learn fuel resilience and well-being, rather than burnout, which comes from lack of power. In Your Power will help you win the promotion, get

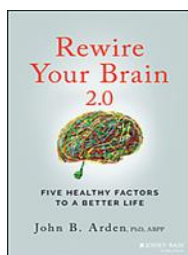
team members to perform at your standards, grow your business, connect with difficult loved ones, and maximize what you can control in the face of world events. With this bulletproof recipe, you can set the tone and be the best version of yourself all day long, no matter what situation you find yourself in.

6. **Stress less, sell more: 220 ways to prioritize your well-being, prevent burnout, and hit your sales target / Riseley, Jeff. 2023. New Jersey: Wiley**
Call No.: 159.944 RIS Q3 Acc. No.: 55993



In this book, the author delivers a practical and impactful handbook that makes it easy for sales teams to perform better and build mental health conversations consistently into their busy selling days. In the book, you'll explore ways to navigate the pressures and stressors faced by every sales professional. Its pages can be read day-by-day or all at once, and a companion website supplements the material found in the book with free articles, and videos. You'll also discover: How to build an individual Mental Health and stress-management toolkit to improve mental resilience and sales performance; Ways to overcome stressors in sales like lost deals, missed targets and buyers ghosting; Helpful team-based changes that dramatically improve salesperson mental health—like quota relief during vacations. An essential guide to improving salesperson wellbeing and sales performance, Stress Less, Sell More will prove to be an invaluable resource for sales leaders, team leaders, salespeople, and sales teams looking for ways to make daily work life less stressful and more productive.

7. **Rewire your brain 2.0: five healthy factors to a better life / Arden, John B. 2023. New Jersey: Wiley**
Call No.: 159.953 ARD Q3 Acc. No.: 55984



In this book, the author delivers an essential discussion of how to apply the latest developments in neuroscience, epigenetics, and immunology to help improve your mood, memory, lives, longevity, and relationships. You'll learn to overcome mild depression and anxiety, procrastination, burnout, compassion fatigue, and a variety of other negative thought patterns. You'll also find: practical, self-help tips based on well-researched principles that are proven to work in the real world; ways to minimize the impact of everyday anxiety, stress, and depression and live your life to its fullest; tactics for improving your memory for day-to-day tasks at work and at home. A practical and hands-on roadmap to applying new advances in neuroscience, psychology, gene expression, and immune system research to everyday problems we all face, this book deserves a place on the bookshelves of professionals, athletes, parents, and anyone else susceptible to the stressors of daily life.

8. **Think bigger: how to innovate / Iyengar, Sheena. 2023. New York: Columbia University Press**
Call No.: 159.954 IYE Q3 Acc. No.: 55891



In this book, the author answers a timeless question with enormous implications for problems of all kinds across the world: “How can I get my best ideas?” The author provides essential tools to spark creative thinking and help us make our most meaningful choices. She draws from recent advances in neuro- and cognitive sciences to give readers a set of practical steps for coming up with powerful new ideas. Think Bigger offers an innovative evidence-backed method for generating big ideas that the author and her team of researchers developed and refined over the last decade. For anyone looking to innovate, the black box of creativity is a mystery no longer. This book upends the myth that big ideas are reserved for a select few. By using this method as a guide to creative thinking, anybody can produce revolutionary ideas.

9. **Research handbook on design thinking / Straker, Karla; Wrigley, Cara. 2023. Cheltenham: Edward Elgar**
Call No.: 159.954 RES Q3 Acc. No.: 55875



This book includes carefully chosen contributions to provide a well-rounded perspective on design thinking. Encouraging debate and development for future research in design conceptualization, this forward-thinking Research Handbook raises crucial questions about what design thinking is and what it could be. With thirty-six expert contributors representing a wide range of disciplines, this Research Handbook contains seventeen chapters structured into three thematic parts to explore the people, processes, and practices of design thinking. Method case studies demonstrate how design thinking has been implemented across different disciplines and contexts. Challenging current design methodologies, chapters move beyond outcome-focused perspectives to examine the diverse range of processes employed for design research. While each chapter provides a novel perspective on design practice, read as an entire work, it continuously challenges the reader to reposition their perspectives. The Handbook unpacks the creative process by isolating each stage and examining them in detail, tracing success through empirical evidence back to design origins. The book provides an overview of the field’s history, theoretical approaches, key concepts, perspectives, and methods. It is well-suited to academics and practitioners interested in the development of design thinking theory and the different perspectives traversing theory through to practice globally.

10. Guide to Buddhist counseling / Lee, Kin Cheung. 2023. London: Routledge

Call No.: 159.97 LEE Q3

Acc. No.: 55941

THE GUIDE TO
BUDDHIST
COUNSELING
KIN CHEUNG LEE



This book is the first to propose a theoretical orientation for counseling based on Early Buddhist teaching, and introduce it to counseling professionals for use in mental health treatment and practice. Buddhist concepts and practices have become increasingly popular and integrated into professional psychology. The author begins his book by outlining the essential concepts required to understand the Buddhist view of human nature and the world. He presents the Buddhist counseling model and suggests practices for the spiritual advancement of counselors, including self-cultivation plans, contemplative exercises, and different types of meditation. Lastly, he discusses how to

apply the model in assessment, conceptualization, and intervention, and uses several case examples to illustrate the actual process. As a go-to book in Buddhist counseling, this book is a valuable resource for Buddhist chaplains, counselors, and mental health professionals interested in using Buddhism in their clinical practice, as well as graduate students in religious studies and counseling.

11. Reimagining research: engaging data, research, and program evaluation in social justice counseling / Buser, Trevor J; Gibson, Sandy. 2023. New York: Routledge

Call No.: 159.97 REI Q3

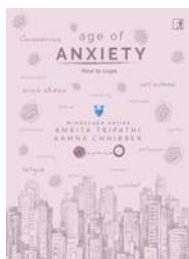
Acc. No.: 55980



This book centers antiracist research practices and showcases real-world research in counseling practice. The book focuses on the research competencies that matter most to counselors, with each chapter co-authored by practicing counselors and counselor educators. Each chapter reflects diversity in authorship and opens with a "potential for practice" case study that illustrates a research-related challenge in the practice of counseling. Online resources—including a focus group interview, sample transcripts of qualitative interviews, video demonstrations of statistical techniques, and other

documents used in research processes—present these "potentials for practice" in experiential ways. Chapters close with attention to resources that are readily available for counselors who want to implement these practices, such as evidence-based practice guidelines, open-access journals, and open-access statistical tools.

- 12. Age of anxiety: how to cope / Tripathi, Amrita; Chhibber, Kamna. 2021. New Delhi: Simon & Schuster
Call No.: 159.972 TRI Q1 Acc. No.: 55810**



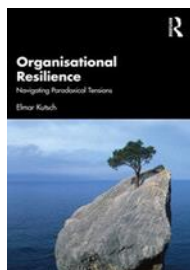
What does it mean when someone says they have Anxiety? 'I'm stressed and nervous all the time, do I have Anxiety?' 'Will I ever get better?' These are some of the questions we want to answer in this book. Is this the Age of Anxiety? Well, how could it not be – when so many millions of us feel that persistent combination of heart palpitations, impending doom, dread, even lack of control, as one of our contributors describes it. The question is, what can we do about it? Through this book we will learn how to distinguish between anxiety as 'an attack of the nerves' or something that will come and go, and Anxiety as a disorder, which will need treatment, including possibly therapy or medication. The conversations are even more pertinent given the global Covid-19 pandemic, prolonged periods of social isolation and an increased focus on mental health and wellness. We learn from coping with Anxiety Disorders, sharing their journey to healing, explaining exactly what would have helped them along the way, as they seek to bust common myths and misconceptions.

- 13. Building a new leadership ladder: transforming male-dominated organizations to support women on the rise / Geffner, Carol J. 2023. Cambridge: MIT Press
Call No.: 65.012.3 GEF Q3 Acc. No.: 55814**



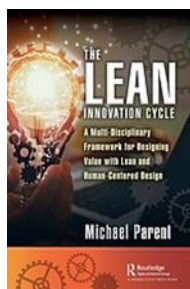
In this book, the author makes a strong case that for women to reach their full potential, workplaces and their leaders must take a more proactive role in combating gender discrimination. Based on over 200 hours of interviews with women leaders in the United States and abroad, Building a New Leadership Ladder demonstrates that even when women are promoted to leadership positions, they are rarely given access to the same support networks as their male colleagues. Covering sectors as diverse as higher education, health care, law enforcement, and the military, the book identifies common strategies that all organizations can use to remove obstacles for women's advancement. More than a how-to guide on how women can ascend to the top, Building a New Leadership Ladder is a bold call to action for organizations and their leaders to proactively foster the conditions under which women's efforts to rise up are consistently recognized and rewarded.

14. **Organisational resilience: navigating paradoxical tensions / Kutsch, Elmar. 2023. London: Routledge**
Call No.: 65.012.3 KUT Q3 Acc. No.: 55866



This book provides a guide to navigating the paradoxical tensions of organisational resilience and presents a framework to aid individuals and businesses to become more open-minded, flexible, and mindful in managing the unexpected. The book offers the reader pragmatic and insightful means to achieve a 'state' of organisational resilience, making use of current research data that shows how managers anticipate and respond to actual and near-miss incidents. Grounded in the day-to-day reality of managers, the goal of this book is to offer a unique theoretical framework as a platform for practical application for the improvement of organisational outcomes. It provides insights into ten key capabilities that enable the reader to set up a successful program of organisational resilience, taking a cross-cutting approach and focusing on implementation while having solid foundations in theory. This is an ideal book for advanced students and executive education courses in risk management, crisis management, and business continuity, as well as thoughtful practitioners.

15. **Lean innovation cycle: a multi-disciplinary framework for designing value with lean and human-centered design / Parent, Michael. 2022. New York: Routledge**
Call No.: 65.012.3 PAR Q2 Acc. No.: 55953

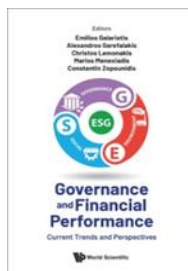


This book addresses these concerns by introducing a new multidisciplinary framework for both thinking about and pursuing innovation. By taking key concepts from the quality management practices of Lean and Six Sigma, the framework augments these tools and disciplines by incorporating other problem-solving and design techniques, including Human-Centered Design. The result is a view of innovation that many business leaders will find fits nicely into their existing paradigm of strategy and operational discipline. After the introduction of the framework, the book turns to understanding the differences, advantages, and tradeoffs in pursuing Lean Innovation in lieu of traditional, technologically driven innovation approaches. To this end, the book considers issues of sustainability, organizational strategy, and competitive advantage. The result is a thought-provoking dialogue that informs the reader about the key considerations of how best to pursue innovation within their business and the business environment, as well as the circumstances that might make one innovation strategy more congruent to an organization's culture, goals, and objectives than the other.

- 16. Governance and financial performance current trends and perspectives / Galariotis, Emilios; Garefalakis, Alexandros; Menexiadis, Marios; Zopounidis, Constantin. 2023. Singapore: World Scientific**

Call No.: 65.012.432 GOV Q3

Acc. No.: 55940



This book focuses on corporate governance and proposes a novel framework for combining the Corporate Governance Framework (CGF) with current corporate finance issues arising in the Contemporary Business Environment (CBE) and cointegrating them with today's business needs. It consists of a good collection of state-of-the-art approaches that will be useful for new researchers and practitioners working in this field, helping them to quickly grasp the current state of corporate governance and corporate financial performance. Good corporate governance is not only important for companies, but also for the society. To begin with, good corporate governance strengthens the public's faith and trust in corporate governance. Legislative processes were developed to protect the society from known threats and prevent problems from occurring or recurring. Recent corporate scandals shed light on the impact that corporations have on social responsibility. The new focus on the corporate governance framework increases the responsibility and accountability of companies to their stakeholders and provides a solid framework for enhancing corporate performance.

- 17. Handbook of research methods for organisational culture / Newton, Cameron; Knight, Ruth. 2023. Cheltenham: Eward Elgar**

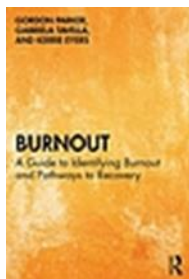
Call No.: 65.013 HAN Q3

Acc. No.: 55835



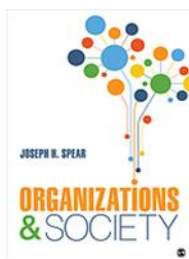
This book explores the complexity of cultural, conceptual and definitional issues surrounding research into organisational culture, outlining the varied frameworks and theories that underpin the field. International contributors present a broad range of qualitative and quantitative research methods that can be used in organisational culture measurement. They explore topics of special contemporary interest, such as high performance cultures, corporate entrepreneurship, organisational culture in nonprofits and safety culture, unpacking the textured relationships between leadership style, organisational culture and organisational outcomes. Highlighting key implications for organisational values and ethical climate, the Handbook provides practical guidance on how to move from culture assessment to action and improvement. Offering a critical outline for measurement approaches and tools, this Handbook is crucial reading for researchers and students of organisation studies, particularly those focusing on culture and leadership of organisations. It also provides practical insights for business consultants and senior management teams, proposing methods and frameworks for developing positive organisational cultures to improve the productivity, performance and quality of businesses.

18. **Burnout: a guide to identifying burnout and pathways to recovery / Parker, Gordon; Tavella, Gabriela; Eysers, Kerrie. 2023. London: Routledge**
Call No.: 65.013 PAR Q3 Acc. No.: 55909



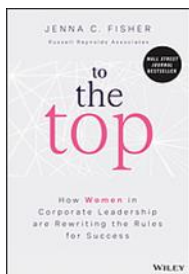
This book is the first complete self-help guide to burnout, based on groundbreaking new research. Burnout is widespread among high achievers in the workplace, and the problem is becoming more prevalent and profound in its impact. This book contains new evidence-based tools for readers to work out for themselves whether they have burnout and generate a plan for recovery based on their personal situation. Chapters show readers how to recognize their own burnout patterns and how far they may have travelled into burnout territory, and provide research-based management approaches to help them regain their passions and build their resilience. Offering fascinating new insights into the biology of burnout, and stories from people who have rebounded from it, the book acts as a complete guide for anyone who suspects they may have burnout, for their friends and families, and for health professionals and employers.

19. **Organizations and society / Spear, Joseph H. 2023. Thousand Oaks: Sage**
Call No.: 65.013 SPE Q3 Acc. No.: 55965



This book addresses these broader human questions like what are the costs and consequences of living in a society that has undergone an “organizational revolution”? To what extent is social life in the 21st century dominated by the rational control that is characteristic of bureaucratic organizations large and small? with a critical perspective, while at the same time explaining the main concepts and theories in the field. Students of all interests—those who wish to run organizations someday, study them, or simply understand their importance in the contemporary social order—will benefit from the insights and cogent arguments of this text for undergraduate classrooms.

20. **To the top: how women in corporate leadership are rewriting the rules for success / Fisher, Jenna C. 2023. New Jersey: Wiley**
Call No.: 65:301.172.6 FIS Q3 Acc. No.: 56005



In this book, the author reveals how the world faces a once-in-a-generation opportunity to close the gender gap at the top of organizations today. You’ll discover how traits often held by women—including compassion, empathy, communication, mentorship, and collaboration—are now in high demand. And why, in this time of volatility and disruption, women are standing on the most solid foundation for success than ever before. Drawing on scientific research and the powerful stories of women business leaders who have already made it to the top, the book sets out how we can seize this opportunity in front of us. You’ll learn: Why corporate progress for women has historically been stubbornly slow and strategies for breaking through systemic biases to take a seat at the top table; Why women are particularly well-suited to lead companies through the complex challenges facing our world; The specific leadership skills that are in high demand and how to develop a

compassionate and commanding leadership presence; The stories of women business leaders at the top of organizations today—their success, their missteps, and their lessons for success. An essential and insightful treatment of women leadership in a world that desperately needs more of it, this is the first book since Lean In that promises to energize and accelerate the potential of woman leaders everywhere.

- 21. Why leaders fail and what it teaches us about leadership / Fourie, Willem. 2023. London: Routledge**
Call No.: 65:301.172.6 FOU Q3 **Acc. No.: 55895**



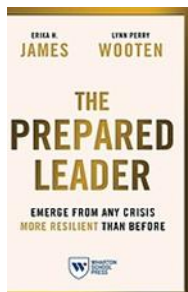
In this book, the author helps us make sense of leaders' failures and why our expectation of leadership infallibility is misguided. Whereas some leadership failures can be rectified, others lead to the failure of teams, organizations or institutions. Using cutting-edge research and reflective practices, the author explores leaders' failure at these personal, interpersonal, group, organizational levels and beyond. He explores five factors that cause leaders to fail: ignorance of personal weaknesses; overconfidence in their influence over others; destructive bias; bad fit in their organization; misjudged risk. The author shows that our heroic bias – the expectation that leaders should be exceptional, charismatic individuals with a higher level of agency than other people – in many contexts increases the chances of leaders failing. The book offers readers with the tools to understand and respond to leader failure, distilled into seven lessons for post-heroic leaders. This is an ideal book for students and researchers in leadership, leadership development and management as well as professionals seeking to enhance their leadership skills.

- 22. Catching giants: world-beating business lessons from the small team with a big dream that took on the world and won / Gaskell, Kevin. 2022. Bristol: SRA Books**
Call No.: 65:301.172.6 GAS Q2 **Acc. No.: 55817**



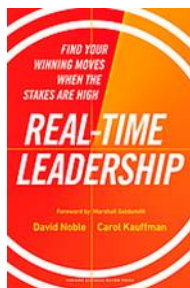
This book demonstrates that this simply isn't true and shows how, even in the toughest of circumstances and competitive environments, it is possible for the small player to win big. When the author and his small, inexperienced crew took on the 'World's Toughest Row' and set out to cross the Atlantic Ocean in a tiny rowing boat, they knew it would take a single-minded determination, focus, some innovative approaches and smart thinking to beat their Olympic level competition and become world champions. Through this thrilling, motivating and inspiring story of triumph over seemingly impossible odds, Kevin shares the 80 world-beating lessons that he and his team used to beat the best at their own game. Whatever the challenge and whether it's clarity, strategy, finances or team alignment that appear to stand in your way, these game-changing lessons have the power to help any team leader, manager or business owner overcome barriers and drive their team to reach for, catch and pass their own giants.

23. **Prepared leader: emerge from any crisis more resilient than before / James, Erika H; Wooten, Lynn Perry. 2022. Philadelphia: Wharton School Press**
Call No.: 65:301.172.6 JAM Q2 Acc. No.: 55870



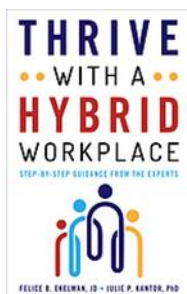
In this book, the authors forcefully argue that the time to prepare is always. In no other time in recent history have leaders in every industry and on every continent grappled with so many changes that have independently and simultaneously undermined their ability to lead. This book encapsulates more than two decades of the authors' research to convey how it has positioned them to navigate through the distinct challenges of today and tomorrow. Their insights have implications for every leader in every industry and every worker at every level. In their fast-reading and actionable book, James and Wooten provide tools and frameworks for addressing and learning from crises, and they provide insight into what you need to know to become a Prepared Leader, including: The five phases of crisis management and the skills you need for each phase. They examine how the National Basketball Association and its commissioner, Adam Silver, responded to the COVID-19 pandemic. Making the right decisions under pressure and how to avoid common mistakes. They reveal how Burger King CEO Jose Cil began planning for the aftermath of a crisis right in the middle of one. Building a crisis leadership team and how to lead one that you've inherited. They detail how Wonya Lucas, CEO and President of the Crown Media Family Networks, aligned and mobilized an executive team during a time of crisis. The authors argue that—in addition to people, profit, and the planet—prepared leadership should be the fourth “P” in a company's bottom line.

24. **Real-time leadership: find your winning moves when the stakes are high / Noble, David. 2023. Boston: Harvard Business Review Press**
Call No.: 65:301.172.6 NOB Q3 Acc. No.: 56034



The best leaders, in the biggest moments, know how to read the situation, respond in the most effective way possible, and move forward. You can, too. The hardest part of leadership is mastering the inevitable high-risk, high-stakes challenges you will face. Whether you're making a split-second decision when your business is knocked sideways or you're finding the best strategy to navigate business-critical long-term circumstances, how can you be in peak form in those most crucial moments? The authors show you how with their innovative new framework--MOVE--which equips you with the tactics you need to slow down high-stakes situations before they speed you up. You'll learn to master the moment, generate response options, and quickly evaluate those options before acting. As you get better and better at using the framework, you'll find you can recognize these moments as they arrive, like a great athlete who can read the field as a play unfolds or a great conductor who anticipates what's needed to deliver a great performance. The authors bring decades of experience coaching thousands of leaders, along with a deep base of research, to show why their unique two-on-one coaching method works and how it's done.

25. **Thrive with a hybrid workplace step-by-step guidance from the experts / Ekelman, Felice B; Kantor, Julie P. 2023. Lanham: Rowman & Littlefield**
Call No.: 658.3 EKE Q3 Acc. No.: 56004



With hybrid work, leaders face exclusive challenges to ensure employees are engaged, remote and office work is productive, and teams are collaborating; all within legal guidelines. Leadership is to be approached with intentionality. Thrive with a Hybrid Workplace delivers expert guidance to maximize growth and minimize risk in a hybrid workplace. In this book, the authors help to prepare leaders to guide their companies in a business world that is today more volatile, more uncertain, more complex, and more ambiguous than at any prior time that I can recall. They provide in their book an abundance of invaluable information, insights, and counsel that can help these leaders to respond effectively to the challenges that are certain to emerge, with or without prior indication.

26. **Evidence behind HR: an open evaluation of contemporary HR practices / Evans, Thomas R. 2023. London: Routledge**
Call No.: 658.3 EVA Q3 Acc. No.: 55825



This book is a critical take on the assumptions and strategies used within modern HR practice. This book takes a detailed look at some of the latest academic and practitioner work used to justify mainstream HR practices. Chapters evaluate specific HR practices, including diversity training, organizational change management, and emotional intelligence-based selection. This work's engaging and informative tone presents quality and transparency as a priority for research to inform future directions for modern HR practice. Using an open scholarship perspective, this book questions the quality of evidence used to inform modern HR practices, such as diversity training, stress management interventions, and in-house evaluations. This book simplifies, summarizes, and synthesizes the latest research developments into accessible and actionable recommendations. Perfect for practitioners, students, and academics alike, this work provides practical support to help readers explore how to evaluate evidence, improve practices, and change thinking. This book supports criticality surrounding taken-for-granted HR assumptions, and encourages reflective practitioners, academics, and students to be more interested and critically engaged with "evidence", and to change ways of thinking surrounding day-to-day practices.

27. Redesigning work: how to transform your organization and make hybrid work for everyone / Gratton, Lynda. 2022. London: Penguin Business

Call No.: 658.3 GRA Q2

Acc. No.: 55873

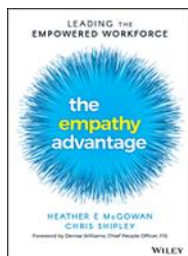


We are experiencing the greatest global shift in the world of work for a century. So, how do we make the most of this unique opportunity and radically redesign the way we work - forever?. Based on thirty years of research into the technological, demographic, cultural and societal trends that are shaping work, and building on what we learnt through our experiences of the global pandemic, the author presents her innovative four step framework for redesigning work that will help you: Understand the challenges your business is facing. Reimagine creative, new approaches and processes. Model and Test these within your organization. Act and Create based on contemporary, data-led feedback. Whether you're working in a small team or running a multinational, this is the time to make lasting change and equip your business for the future. Redesigning Work is the definitive book on how to transform your organisation and make hybrid working work for you. It will help your team embrace change, increase productivity and thrive in our new, more flexible working world.

28. Empathy advantage: leading the empowered workforce / McGowan, Heather E; Shipley, Chris; Williams, Denise. 2023. New Jersey: Wiley

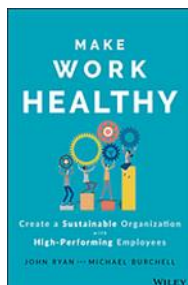
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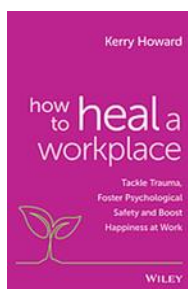
In the decade before the Covid-19 pandemic, the workforce was changing so quickly and across so many vectors that most business leaders—so busy tackling one new challenge after another—missed the trend lines. The workforce trends collided in the early months of 2020, and soon leaders faced more challenges than ever before. They had to keep their people motivated in the face of overwhelming pressures. Millions left their jobs because employers couldn't respond fast enough. Today employees feel empowered to ask leaders for more. Leaders must inspire a complex, diverse, and multigenerational workforce to outperform the competition. Post-pandemic, the world's workforce is still empowered with agency and autonomy, and while that's a challenge for leaders, it's good news for business. Whether you are a seasoned executive or an emerging leader, this book speaks to anyone with responsibility for recruiting, engaging, leading, and retaining the next generation of workers. Through learning to shift your mindset, culture, approach and behaviors to leadership, you will emerge better prepared to lead and inspire today's diverse, complex, multigenerational workforce.

29. **Make work healthy: create a sustainable organization with high-performing employees / Ryan, John S; Burchell, Michael J. 2023. New Jersey: Wiley**
Call No.: 658.3 RYA Q3 Acc. No.: 55955



In this book, the authors deliver an insightful how-to manual for improving organizational performance with a new approach to workforce management. The book offers organizations, leaders, and managers with the knowledge, data, frameworks, and methodologies they need to radically transform how they approach day-to-day operations into a sustainable and resilient business success model. The authors focus on workplace health—in a broad sense—as a way of focusing organizational attention on culture, building work capacity, productivity, and sustainability. They explain the tangible business value that comes from focusing on wellbeing as well as the symbiotic relationship between organizational health and employee health. Make Work Healthy includes: Strategies for moving beyond typical “wellness” initiatives such as just addressing illness and absence reduction to a more holistic understanding of “healthy work”; Ways to locate, attract, recruit, and retain talent over the long-term by aligning organizational goals with employee health; Tactics to help managers of dispersed, hybrid, and remote teams manage feelings of pressure and isolation. An indispensable, effective, and holistic new take on organizational and employee health, this book will earn a place in the hands of managers, executives, board members, and other business and human resources leaders who seek impressive gains in company productivity and fulfilment.

30. **How to heal a workplace: tackle trauma, foster psychological safety and boost happiness at work / Howard, Kerry. 2023. Victoria: Wiley**
Call No.: 658.3.054 HOW Q3 Acc. No.: 55944



In this book, you'll find the practical advice you need to create a better culture, improve productivity and increase satisfaction across every area of your business. Your workplace's most powerful resource is its people. That's why it's critical to balance the needs of your business with the needs of the employees who make that business happen every day. At the heart of the matter is your workplace culture: the environments and relationships that shape your business, whether physical or virtual. This book shares the insights and hands-on advice that you need to better understand how your culture impacts your team. You'll learn how to manage interpersonal challenges—and anticipate the impact of policies and procedures—to create a healthier, happier and more productive environment.

31. **Built for people: transform your employee experience using product management principles / Zwaan, Jessica. 2023. New York: Kogan Page**
Call No.: 658.3.054.8 ZWA Q3 Acc. No.: 55908



This book explains how to improve workforce and business performance by developing people-centred ways of working, evidence-based decision making and a culture of continuous feedback and iteration. It explains everything from what this approach means for business professionals, what the benefits of it are and how to do it effectively. It covers how to proactively develop an employee experience which attracts, engages and retains the talent the business needs and supports them to operate at their full potential. There is also practical guidance on the importance of user research, sprint planning, vision development and how to encourage a continuous feedback loop in your team. This book includes the importance of testing and iteration and how to define metrics for success, as well as showing you how to handle organizational change, company culture clashes and how to build and improve overall business performance and employee experience at scale. Full of tools, case studies, exercises and advice from those who are already seeing the benefits of a product-management approach, this is essential reading for all business leaders needing to develop an agile, innovative and evidence-based approach to their people operations.

32. **Innovating for diversity: lessons from top companies achieving business success through inclusivity / Ceccarelli, Bertina; Tedrick, Susanne. 2023. New Jersey: Wiley**
Call No.: 658.311.3 CEC Q3 Acc. No.: 55949



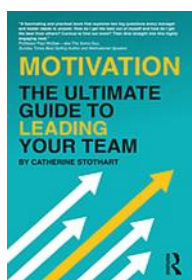
In this book, the authors reframe the DEI discussion and move it beyond a human resources issue. While it's well established that diverse teams help to advance innovation, the authors explain how principles of innovation can be applied to building highly effective and sustainable diversity, equity and inclusion (DEI) practices embraced by executives across an organization. You'll be inspired by leaders at top companies who identified root causes of limited DEI progress and created smart, bold solutions for increasing representation, developing future talent, and advancing the careers of people often overlooked. In the book, you'll also find: Introductions to the people and companies who have innovated their approaches to diverse hiring, retention, and advancement, and enjoyed pronounced impact on their bottom lines; Profiles of committed leaders driving the change towards a more diverse and inclusive workforce; Strategies for breaking down the cultural and organizational barriers in companies that remain in place and prevent transformative change. A critical resource for senior-level business professionals, managers, and executives, this book will also prove to be invaluable for people seeking to build their careers from the ground up.

- 33. Workplace bullying: finding your way to big-tent belonging / Suskind, Dorothy. 2023. Lanham: Rowman & Littlefield**
Call No.: 658.314 SUS Q3 Acc. No.: 56013



This book is a lifeline for people who have been targets of workplace abuse and are desperately trying to make sense of the trauma. It is a resource for partners trying to help their loved ones heal. And, it is a toolkit for managers and industry leaders inspiring to create inclusive cultures by proactively addressing toxic behaviors that stagnate innovation, fracture work communities, and drive out top employees. To simplify a complex topic and make the book readable and engaging for a wide audience, the author uses the elements of story to tell the tale of workplace bullying, zooming in on the characters, settings, and plotlines of cultures that allow and/or encourage workplace abuse. A toolkit for managers wanting to create inclusive cultures by addressing toxic behaviors that stagnate innovation, fracture work communities, and drive out top employees and as a lifeline for employees suffering through workplace abuse.

- 34. Motivation: the ultimate guide to leading your team / Stothart, Catherine. 2023. London: Routledge**
Call No.: 658.314.7 STO Q3 Acc. No.: 55861



This book will show you how to tap into what motivates every individual so that you can enable them to use their talents and fulfill their potential. You will also learn more about your own motivation and how this impacts your leadership style. Motivation is regarded as a cornerstone of performance in the workplace, both personally and for organizations. This book captures the essence of motivation in an insightful and practical way. You will learn specific tools and techniques for four key management capabilities – how to engage, develop, delegate to, and connect with your teams. You will also find out how to sustain your own motivation and be resilient through setbacks. Using activities, case studies, models, tools, tips, and templates for practical action, this book is ideal for those who want to know how to motivate their teams, improve their well-being, and feel motivated themselves. It is also invaluable to HR managers, executive and life coaches, and learning and development professionals.

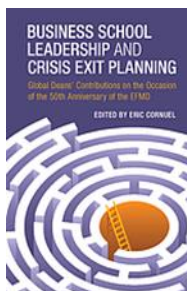
35. **Made without managers: one company's story of creating a self-managing workplace / Sturges-Durden, Alison; Kindon, Philippa; May, Chris. 2023. Right Book Press**
Call No.: 658.324 STU Q3 Acc. No.: 55853



This book shares one company's eye-opening experiences of a different way of working. Brought to life through the true stories of the real people who work there. Concerned that the constraints of conventional line-management structures might stand in the way of exceptional innovation and unrivalled customer service, the team at Mayden decided to break free from traditional approaches to people hierarchies and take a liberating, exciting and sometimes rocky journey into the extraordinary instead. What they created was a successful, dynamic, future-focused company that no longer relies on an outdated blueprint of traditional hierarchical management to get things done. What they learned

can benefit any business that's looking for more forward-thinking ways of working - ways that have the potential to unlock remarkable levels of empowerment, creativity, collaboration and productivity. This authentic and compelling account provides an unprecedented opportunity to go behind closed doors and discover the truth about the realities of working in and running a self-managing organization, directly from the people that have lived and worked through it themselves. Learn about the pitfalls as well as the possibilities, experience the struggles alongside the successes and shine a light on what it really takes to achieve, prosper, survive and thrive in a business that's made without managers.

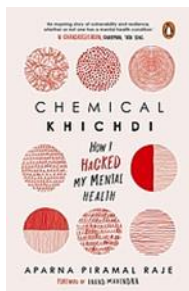
36. **Business school leadership and crisis exit planning: global Deans' contributions on the occasion of the 50th anniversary of the EFMD / Cornuel, Eric. 2022. Cambridge: Cambridge University Press**
Call No.: 658.386 BUS Q2 Acc. No.: 55815



The European Foundation for Management Development (EFMD) is the largest international accreditation body for business schools, with more than 950 members across 92 countries, including the world's highest-ranked schools. A not-for-profit, mission-led institution, the EFMD plays a central role in shaping a global approach to management education, emphasizing the development of socially responsible leaders. As part of EFMD's fiftieth anniversary celebrations, its President, Professor Eric Cornuel, has edited this volume, featuring contributions from leaders in management education, including the presidents and deans of the top business schools from across the world.

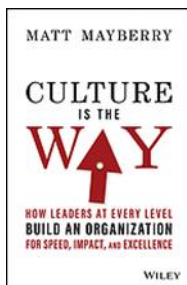
Each contribution will address the challenges and dilemmas facing business schools today, with respect to four key themes: the 'higher purpose' of business schools; the social impact of business schools; the internationalization of business schools; and crisis management within business schools, with a special focus on the impact of COVID-19. This volume is also available via Open Access.

- 37. Chemical khichdi: how I hacked my mental health / Raje, Aparna Pirmal. 2022. Gurgaon: Ebury Press
Call No.: 159.972 RAJ Q2
Acc. No.: 56016**



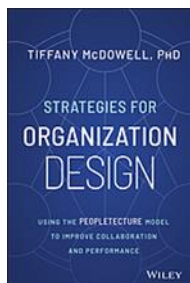
The author's life looks successful. Hailing from a well-known business family, she is married, has two children, is a published author, a popular columnist with a leading daily and was the CEO of a leading furniture company. However, only a few close friends and family members were aware that she struggled with a serious mental illness--bipolar disorder--for two decades. Also known as manic depression, bipolar disorder is characterized by extreme shifts in moods and energy levels, leading to euphoric highs and damaging lows. Now, the author wants to tell the story of how she learnt to come to terms with her condition. Part memoir, part reportage and part self-help guide, this book seeks to remove some of the stigma associated with a serious mental illness in an empathetic, accessible and candid way. Its 'seven therapies' present a hopeful and helpful pathway for all those with a mental health condition, their loved ones and their mental health practitioners, with the message that they can live with vulnerability and thrive.

- 38. Culture is the way: how leaders at every level build an organization for speed, impact, and excellence / Mayberry, Matt. 2023. New Jersey: Wiley
Call No.: 65.012.3 MAY Q3
Acc. No.: 56018**



In this book, the author delivers an incisive and hands-on blueprint to employee engagement and peak productivity. In the book, you'll explore how leaders, at every level, can build a workplace culture that drives organizational excellence and unleashes the full potential of every employee. You'll also learn: How to build a culture where people can become the best version of themselves and transform organizational performance; Five common roadblocks that prevent leaders from using culture to get the best from their people and how to overcome them; How to implement your playbook for cultural excellence across your entire organization. An essential roadmap to organizational transformation with an unbending focus on the importance of workplace culture, this book will earn a place on the bookshelves of managers, executives, and other business leaders seeking to improve the performance of their team members.

- 39. Strategies for organization design using the peoplecture model to improve collaboration and performance** McDowell, Tiffany 2023 New Jersey Wiley Call
No.:65.012.3 MCD Q3 Acc. No.: 56039



In this book, the author delivers an insightful exploration of organization design. The author combines expertise in both applied management and psychology to solve stubborn company challenges with practical solutions. Readers will have the opportunity to apply these solutions immediately to create positive impact, deal with rapid change, and consistently innovate at scale. In the book, you'll learn to: Accelerate organizational transformation in a data-driven and evidence-based way; Make your organization's work mean and matter more to the people doing it; Use insights drawn from network science, human motivation, behavioral economics, and organization theory to drive meaningful collaboration. A groundbreaking, yet accessible new approach to building an exciting, innovative, and future-proofed organization, Strategies for Organization Design deserves a place in the hands of managers, executives, and other business leaders—as well as the consultants and specialists who serve them and their companies—who are looking for hands-on solutions twenty-first century business challenges.

- 40. Effective manager 2nd ed / Horstman, Mark; Braun, Kate; Sentes, Sarah. 2023. New Jersey: Wiley**
Call No.: 65.012.41 HOR Q3 Acc. No.: 56020



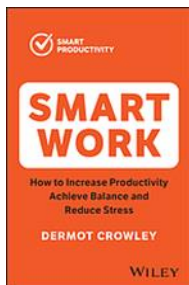
This book is a concise, practical, and incisive take on what to do and say to get the best results possible from your co-located or remotely distributed team. The book's concrete advice will improve your relationships with your team members, increase your chances of being promoted, and generate trust amongst those you lead. You'll learn why managing remote teams is so much harder than managing one in a single location and how to meet that challenge head-on. You'll also discover how to introduce your ideas to your team, counter their concerns and pushback, and ensure your instructions are followed. In the place of vague bromides about being "impactful" or "candid," you'll get hands-on guidance on how to behave in the situations that managers find themselves in on a daily basis. The authors also offer: Data- and evidence-driven advice that's been proven to work in the real world over the last 30 years; Ground-level, real-world tips on getting the best work out of your team without burning them out; Four critical manager behaviors that build success: Know your people, talk about performance, ask for more, and push work down. A book for every manager at every level, this book shows you what you can do now, today, with your team members to improve their performance, increase personnel retention, and get better results.

- 41. Strategic communication: campaign planning. 3rd ed / Mahoney, James. 2023 London: Routledge**
Call No.: 65.012.46 MAH Q3 **Acc. No.: 55990**



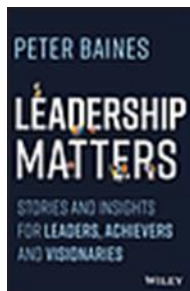
This book deals with the principles behind strategic communication planning. It covers the professional practice steps involved in researching, planning, writing, evaluating and implementing a communication strategy. This book links strategic communication campaign planning to medium and long-term business activity and to how organisations deal with issues. This thoroughly revised new edition includes: New international cases and professional exercises that will enable students to work through the cases and apply theory to real-life situations; New discussion questions on important aspects of campaign planning; Chapter exercises that encourage students to think more broadly about communication strategy and work through the particular aspects of a strategy; In Theory panels that highlight key theories and demonstrate important links between theory and practice. Accessible and comprehensive, this is an essential text for students of professional communication and professionals transitioning into the field of Strategic Communication.

- 42. Smart work: how to increase productivity, achieve balance and reduce stress / Crowley, Dermot. 2023. New York: Wiley**
Call No.: 65.012.5 CRO Q3 **Acc. No.: 56038**



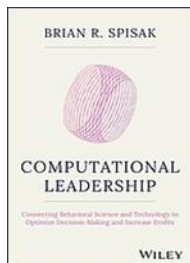
This book is the busy professional's guide to getting organized in the digital workplace. Are you drowning in constant emails, phone calls, paperwork, interruptions and meeting actions? This book throws you a lifeline. Whether your workforce is in person, hybrid, or remote, this book shows you how to take advantage of your digital tools to reprioritize, refocus and get back to doing what's important. You may already have the latest technology, but if you're still swamped, you're not using it to your advantage. This useful guide shows you how to centralize and organize your workflow for better outcomes. With Smart Work, you'll develop a simple and sustainable productivity system to manage your inputs and realize your goals. Like most professionals, you want to do great work and achieve great things. But when half your day is spent on emails, phone calls and 'extra' duties, you rarely get a chance to shine. This book changes that. Get back in control so you can start performing like a star. Get organized, focused and proactive. Conquer the daily incoming deluge. Spend more time on the important work. Leverage your desktop and mobile technology. Optimize your tools for remote and hybrid work. When work is coming at you from every direction, it's difficult to focus and prioritize. Things get lost in the shuffle. But when you channel everything into a single stream, you settle into a flow and get more done in less time. This book is your guide to finding your flow—and the bottom of your inbox. This book is part of the Smart Productivity series, helping readers find practical solutions for better managing their time, energy and focus.

- 43. Leadership matters: stories and insights for leaders, achievers and visionaries / Baines, Peter. 2023. Melbourne: Wiley**
Call No.: 65:301.172.6 BAI Q3 **Acc. No.: 56028**



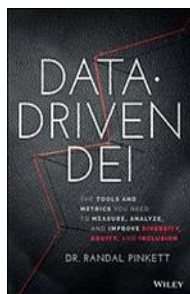
In this book, the author shares remarkable stories and unique insights about leadership in challenging times. Drawing on more than 20 years of experience in leading others through crises and disasters, the author demonstrates how great leaders rise above adversity. He unpacks how leadership skills such as courage, compassion, and integrity are essential for finding a way forward and triumphing against the odds. This book shares the leadership lessons that have emerged from author's decades of work in international counterterrorism and disaster response. In particular, it reveals how the devastating aftermath of Thailand's Boxing Day Tsunami has shaped author's understanding of what it means to be a true leader. You'll learn how Peter founded a multi-million-dollar charity to help those he met along the way. And you'll learn the principles that have guided him in the decades since that transformative event: how to lead and inspire others as you work together to achieve the extraordinary, Leadership Matters will inspire you to: Stop making excuses and take action; Find the unique solutions that are required by unique challenges; Motivate your team by being present and fostering integrity; Find courage for difficult decisions and compassion for hard conversations. This book shows how great leaders can find their purpose and make a real, vital impact on the world around them.

- 44. Computational leadership: connecting behavioral science and technology to optimize decision-making and increase profits / Spisak, Brian R. 2023. New Jersey: Wiley**
Call No.: 65:301.172.6 SPI Q3 **Acc. No.: 56017**



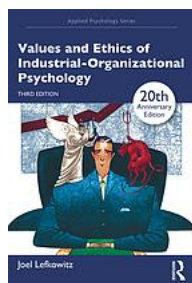
In this book, the author delivers a paradigm-shifting exploration of the use of simulations, network analysis, AI, and other computational approaches to fundamentally improve all aspects of leadership. With interviews from leaders of IBM, JPMorgan Chase, and Microsoft, this book sits at the intersection of cutting-edge science and technology, leadership research, and decades of the author's own first-person knowledge of leadership best practices. The author offers readers a holistic and practical framework for utilizing advancements in leadership technology. He also provides: Concrete strategies for improving interpersonal relationships and morale in remote working arrangements; Evidence-based techniques for increasing diversity, equity, and inclusion in hiring and promotion; Ways to mitigate the fragility of "just-in-time" supply chains and harness the effectiveness of nascent blockchain and digital twin resources. An essential guide for managers, executives, board members, and other business leaders looking for an alternative to leadership strategies based largely on intuition and personal experience, Computational Leadership will earn a place in the libraries of anyone ready to apply modern technologies to the age-old art and science of leadership.

45. **Data-driven DEI: the tools and metrics you need to measure, analyze, and improve diversity, equity, and inclusion / Pinkett, Randall . 2023. New Jersey: Wiley**
Call No.: 658.311.3 PIN Q3 Acc. No.: 55922



In this book, the author delivers a practical and evidence-based blueprint to achieving lasting impact with your DEI initiatives. The author has created a simple, step-by-step process to assess the current state of your DEI, analyze that data to create a personal and organizational action plan, and implement data-driven, science-based, and technology-enabled interventions for greater diversity, equity, and inclusion. The book provides: Tools and instruments to assess your personal preferences and competencies as well as your organizational culture, climate, policies, and practices; Strategies and proven practices to mitigate bias, improve decision-making, foster innovation, and expand thinking preferences, cultural competence, inclusive leadership, allyship and more; A library of measures, metrics, and key performance indicators (KPIs) to gauge progress, evaluate results and demonstrate impact. An indispensable resource for individual contributors, managers, executives, founders, entrepreneurs, and other business leaders, this book deserves a place on the bookshelf of any professional seeking to have a real-world impact that delivers personal and organizational results.

46. **Values and ethics of industrial-organizational psychology. 3rd ed / Lefkowitz, Joel. 2023. New York: Routledge**
Call No.: 174 LEF Q3 Acc. No.: 56010



This foundational text was one of the first books to integrate work from moral philosophy, developmental/moral psychology, applied psychology, political and social economy, and political science, as well as business scholarship. Twenty years on, this third edition utilizes ideas from the first two to provide readers with a practical model for ethical decision making and includes examples from I-O research and practice, as well as current business events. The book incorporates diverse perspectives into a "framework for taking moral action" based on learning points from each chapter.

Examples and references have been updated throughout, and sections on moral psychology, economic justice, the "replicability crisis," and open science have been expanded and the "radical behavioral challenge" to ethical decision-making is critiqued. In fifteen clearly structured and theory-based chapters, the author also presents a variety of ethical incidents reported by practicing I-O psychologists. This is the ideal resource for Ethics and I-O courses at the graduate and doctoral level. Academics in Organizational Behavior and Human Resource Management will also benefit from this book, as well as anyone interested in Ethics in Psychology and Business.

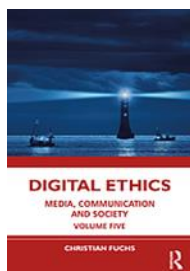
INFORMATION MANAGEMENT

1. **Lean approach to digital transformation: from customer to code and from code to customer / Caseau, Yves. 2022. New York: Routledge**
Call No.: 65.011.56 CAS Q2 **Acc. No.: 55952**



This book is organized into three parts that expose and develop the three capabilities that are essential for a successful digital transformation: Part first provides understanding how to co-create digital services with users, whether they are customers or future customers. This ability combines observation, dialogue, and iterative experimentation. The approach proposed in this book is based on the Lean Startup approach, according to an extended vision that combines Design Thinking and Growth Hacking. Companies must become truly "customer-centric", from observation and listening to co-development. Part two gives developing an information system (IS) that is the backbone of the digital transformation – called "exponential information system" to designate an open IS (in particular on its borders), capable of interfacing and combining with external services, positioned as a player in software ecosystems and built for processing scalable and dynamic data flows. Part three provides building software "micro-factories" that produce service platforms, which are called "Lean software factories." This "software factory" concept covers the integration of agile methods, tooling and continuous integration and deployment practices, a customer-oriented product approach, and a platform approach based on modularity, as well as API-based architecture and openness to external stakeholders. This software micro-factory is the foundation that continuously produces and provides constantly evolving services.

2. **Digital ethics / Fuchs, Christian. 2023. London: Routledge**
Call No.: 65.011.56 FUC Q3 **Acc. No.: 55924**



This book presents foundations and applications of digital ethics based on critical theory. It applies a critical approach to ethics within the realm of digital technology. Based on the notions of alienation, communication (in)justice, media (in)justice, and digital (in)justice, it analyses ethics in the context of digital labour and the surveillance-industrial complex; social media research ethics; privacy on Facebook; participation, co-operation, and sustainability in the information society; the digital commons; the digital public sphere; and digital democracy. The book consists of three parts. Part I presents some of the philosophical foundations of critical, humanist digital ethics. Part II applies these foundations to concrete digital ethics case studies. Part III presents broad conclusions about how to advance the digital commons, the digital public sphere, and digital democracy, which is the ultimate goal of digital ethics.

3. **Technology doesn't matter: prioritizing the people in it business alignment / Lockett, Rachel. 2023. New Jersey: Wiley**
Call No.: 65.011.56 LOC Q3 Acc. No.: 56000



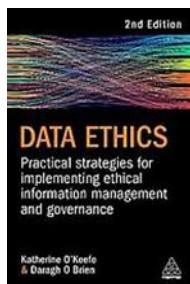
In this book, the author delivers an engaging and insightful discussion of how to turn around IT departments struggling to effectively collaborate with their business counterparts. In the book, you'll explore the proven and established People-Process-Technology framework and break down innovative approaches to IT-business alignment in a clear and accessible style. The author explains how to "manage up" and "manage down" to create inter- and intra-departmental synergy, as well as: How to identify the four types of business leaders, and the ways they can contribute to an effective IT business alignment; Practical solutions to even the most seemingly intractable technology alignment problems; Hands-on professional development guidance for IT and business leaders. An essential and original resource for executives, managers, directors, founders, entrepreneurs, and other business leaders, this book will also appeal to tech leaders and technology service providers seeking to better communicate with non-technical professionals. It's also a practical handbook for business leaders who want to better understand, relate to, and collaborate with their IT colleagues, improve engagement and retention amongst IT employees, and align the interests of technical and non-technical professionals.

4. **Future internet: how the metaverse, web 3.0, and blockchain will transform business and society / Marr, Bernard. 2023. New Jersey: Wiley**
Call No.: 65.011.56 MAR Q3 Acc. No.: 56022



In this book, the author delivers a compelling and engaging discussion of the technologies driving the impending—and ongoing—transformation of the internet, including blockchain, augmented reality (AR), and more. In the book, you'll explore the risks and opportunities presented by these game-changing techs and how they might impact you, your organisation, and community. The author explains how various sectors will be revolutionised by the future internet, as industries like sports, retail, energy, healthcare, education, and others feel the effects of paradigm-shifting developments in society and technology. He also discusses: Strategies for individuals seeking to leverage the coming changes in technology, employment, and culture; The potential impact of the unprecedented combination of blockchain and AR technologies; Techniques for getting in on the ground floor of a new internet that places a heavy premium on participation and immersive experiences. An essential and incisive exploration of what our tomorrows might bring, The Future Internet is perfect for executives, managers, and other business leaders doing their best to get a head start on tomorrow's digital economy.

5. **Data ethics: practical strategies for implementing ethical information management and governance.**
2nd ed / O'Keefe, Katherine; O'Brien, Daragh. 2023. London: Kogan Page
Call No.: 65.011.56 OKE Q3 Acc. No.: 55919



This book provides a practical framework for the implementation of ethical principles into information management systems. It shows how to assess the types of ethical dilemmas organizations might face as they become more data-driven. This new edition includes guidance on sustainability and environmental management and on how ethical frameworks can be standardized across cultures that have conflicting values. There is also discussion of data colonialism, the challenge of ethical trade-offs with ad-tech and analytics such as Covid-19 tracking systems and case studies on Smart Cities and Deming's Principles. As the pace of developments in data-processing technology continues to increase, it is vital to capitalize on the opportunities this affords while ensuring that ethical standards and ideals are not compromised. Written by internationally regarded experts in the field, this book is the essential guide for students and practitioners to optimizing ethical data standards in organizations.

6. **Managing emerging data technologies: concepts and use / Shaw, Duncan R. 2023. London: Sage**
Call No.: 65.011.56 SHA Q3 Acc. No.: 55958



This textbook shows how technologies such as the Internet of Things, Artificial Intelligence and data analytics are altering business operations and strategy. Following an exclusive, three-part structure, the book offers: a macro view of the environmental drivers which are changing organizations; a meso view of how organizations and business functions are responding; a micro view of the skills needed to take advantage of the new opportunities that these technologies bring. A wide range of examples featuring well-known companies aid understanding, while practical activities help students to develop the skills they need in business. This book is essential reading for upper-undergraduate and postgraduate students of courses related to new digital data technologies in business, as well as anyone looking to use these technologies in their organization.

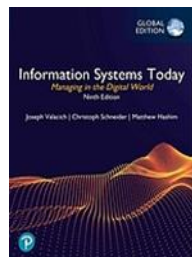
7. **Shifting paradigms: growth, finance, jobs, and inequality in the digital economy / Qureshi, Jia; Woo, Cheonsik. 2022. Washington DC: Brookings Institution Press**
Call No.: 65.011.56 SHI Q2 Acc. No.: 55879



This book examines the challenges of digital transformation and suggests how creative policies can make it more productive and inclusive. This is the second book on technological change produced by a joint research project of the Brookings Institution and the Korea Development Institute. Contributors are experts from the United States, Europe, and Korea. The first volume, *Growth in a Time of Change*, was published by Brookings in February 2020. The book's underlying thesis is that the future is arriving faster than expected. Long-accepted paradigms about economic growth are changing as digital technologies transform markets and nearly every aspect of business and work.

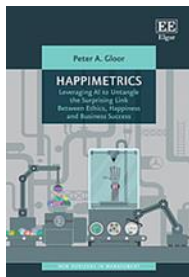
Change will only intensify with advances in artificial intelligence and other innovations. Investors, business leaders, workers, and public officials face many questions. Is rising market concentration inevitable with the new technologies or can their benefits be more widely shared? How can the promise of FinTech be captured while managing risks? Should workers fear the new automation? Are technology-driven shifts in business and work causing income inequality to rise? How should public policy respond? This book addresses these questions in an engaging manner for anyone interested in understanding how the economic and social agenda is being transformed by today's winds of change.

8. **Information systems today: managing in the digital world. 9th ed / Valacich, Joseph; Schneider, Christoph; Hashim, Matthew. 2023. Harlow: Pearson**
Call No.: 65.011.56 VAL Q3 Acc. No.: 55843



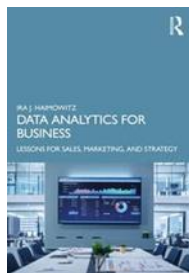
This book opens each chapter with a case study to help you quickly understand how and why information systems are essential in today's evolving business landscape. The authors provide cases that highlight real-world companies, technologies, and issues that illuminate chapter topics. The cases mirror primary content in the chapters to reinforce lessons, and feature well-known companies like Amazon, Apple, Groupon, and Facebook. Aligning major concepts with the latest trends, this new edition expands its exploration of the ways digital density and the API economy, mobile and cloud computing, social media, artificial intelligence, and the Internet of Things impact information systems.

9. **Happimetrics: leveraging ai to untangle the surprising link between ethics, happiness and business success / Gloor, Peter A. 2023. Cheltenham: Edward Elgar**
Call No.: 65.011.56WAG GLO Q3 Acc. No.: 55836



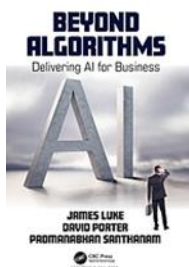
This book lays out a proven and tested method for reaching the goal of employee happiness, analyzing individuals' communication patterns, and making them self-aware by mirroring their behavior back to them in a privacy-respecting way based on twenty years of research. In doing so, the author introduces artificial intelligence-based methods to identify personality, moral values, and ethics of individuals based on their body language and interaction with others. In this book readers will: understand the basic concepts of groupflow – when teams collaborate at their best through intrinsic motivation and positive stress; learn how to use artificial intelligence (AI), machine learning (ML) and social network analysis (SNA) to analyze communication by tracking emotions, social networks, morals, and tribes; successfully use virtual mirroring to create entangled teams that work together in collaborative innovation networks (COINs) synchronized and in harmony for superior performance; understand how to implement virtual mirroring using these technologies. Groundbreaking and innovative, this book will be an invaluable resource for scholars and students in the fields of business analytics, information systems and organizational innovation. It will also be useful for HR professionals and AI developers who are looking to use predictive analytics to measure workforce performance.

10. **Data analytics for business: lessons for sales, marketing, and strategy / Haimowitz, Ira J. 2023. New York: Routledge**
Call No.: 65.011.56WAG HAI Q3 Acc. No.: 55820



This book provides essential guidance to apply advanced analytics and data mining techniques to real-world business applications. The foundation of this text is the author's 20-plus years of developing and delivering big data and artificial intelligence solutions across multiple industries: financial services, pharmaceuticals, consumer packaged goods, media, and retail. He provides guidelines and summarized cases for those studying or working in the fields of data science, data engineering, and business analytics. The book also offers a distinctive style: a series of essays, each of which summarizes a critical lesson or provides a step-by-step business process, with specific examples of successes and failures. Sales and marketing executives, project managers, business and engineering professionals, and graduate students will find this clear and comprehensive book the ideal companion when navigating the complex world of big data analytics.

11. **Beyond algorithms: delivering AI for business / Luke, James; Porter, David; Santhanam, Padmanabhan 2022. Boca Raton: CRC Press**
Call No.: 65.011.56WAG LUK Q2 Acc. No.: 55901



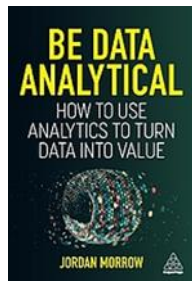
With so much artificial intelligence (AI) in the headlines, it is no surprise that businesses are scrambling to exploit this exciting and transformative technology. Clearly, those who are the first to deliver business-relevant AI will gain significant advantage. However, there is a problem! Our perception of AI success in society is primarily based on our experiences with consumer applications from the big web companies. The adoption of AI in the enterprise has been slow due to various challenges. Business applications address far more complex problems and the data needed to address them is less plentiful. There is also the critical need for alignment of AI with relevant business processes. In addition, the use of AI requires new engineering practices for application maintenance and trust. So, how do you deliver working AI applications in the enterprise? This book answers this question. Written by three engineers with decades of experience in AI (and all the scars that come with that), this book explains what it takes to define, manage, engineer, and deliver end-to-end AI applications that work. This book presents: Core conceptual differences between AI and traditional business applications; A new methodology that helps to prioritize AI projects and manage risks; Practical case studies and examples with a focus on business impact and solution delivery; Technical Deep Dives and Thought Experiments designed to challenge your brain and destroy your weekends.

12. **Ethics of data and analytics: concepts and cases / Martin, Kirsten. 2022. Boca Raton: CRC Press**
Call No.: 65.011.56WAG MAR Q2 Acc. No.: 55934



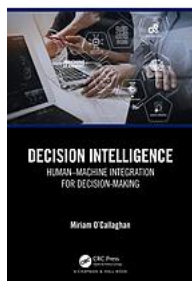
This book does not search for a new, different answer or to ban all technology in favor of human decision-making. The text takes a more skeptical, ironic approach to current answers and concepts while identifying and having solidarity with others. Applying this to the endeavor to understand the ethics of data and analytics, the text emphasizes finding multiple ethical approaches as ways to engage with current problems to find better solutions rather than prioritizing one set of concepts or theories. The book works through cases to understand those marginalized by data analytics programs as well as those empowered by them. Three themes run throughout the book. First, data analytics programs are value-laden in that technologies create moral consequences, reinforce or undercut ethical principles, and enable or diminish rights and dignity. This places an additional focus on the role of developers in their incorporation of values in the design of data analytics programs. Second, design is critical. In the majority of the cases examined, the purpose is to improve the design and development of data analytics programs. Third, data analytics, artificial intelligence, and machine learning are about power. The discussion of power—who has it, who gets to keep it, and who is marginalized—weaves throughout the chapters, theories, and cases. In discussing ethical frameworks, the text focuses on critical theories that question power structures and default assumptions and seek to emancipate the marginalized.

- 13. Be data analytical: how to use analytics to turn data into value / Morrow, Jordan. 2023. London: Kogan Page**
Call No.: 65.011.56WAG MOR Q3 **Acc. No.: 55900**



This is the book organizations and individuals need to understand how to truly use analytics to turn data into valuable insights and drive smarter decision making. Data needs analytics to turn it into value and for organizations to be truly data-driven, they need to use analytics correctly. However, most organizations do not move beyond the first, most rudimentary stage of analytics. They miss out on the powerful insights and opportunities available with all the four levels of analytics: descriptive, diagnostic, predictive and prescriptive. Be Data Analytical reveals how to supercharge data value through all the four levels of analytics, bringing data to life and enhancing data-driven decision making. This book examines each of these four levels of analytics in-depth: what they are, why they matter, how they can be used strategically and how they can be implemented. The book also explores how individuals and organizations can improve their skills and performance in each of these areas. Written by a global trailblazer in the world of data literacy, the book shows professionals, managers, leaders and organizations how to use analytics for the successful and strategic conversion of data into value, insight and action

- 14. Decision intelligence: human-machine integration for decision-making / O'Callaghan, Miriam. 2023. Boca Raton: CRC Press**
Call No.: 65.011.56WAG OCA Q3 **Acc. No.: 55923**



This book explores how Artificial Intelligence (AI) can be used to optimize decisions for improved business outcomes and efficiency, as well as looking ahead to the significant contributions Decision Intelligence (DI) can make to society and the ethical challenges it may raise. From the theories and concepts used to design autonomous intelligent agents to the technologies that power DI systems and the ways in which companies use decision-making building blocks to build DI solutions that enable businesses to democratize AI, this book presents an impressive framework to integrate artificial and human intelligence for the success of different types of business decisions. Replete with case studies on DI applications, as well as wider discussions on the social implications of the technology, Decision Intelligence: Human-Machine Integration for Decision Making appeals to both students of AI and data sciences and businesses considering DI adoption.

15. Big data for big decisions: building a data-driven organization / Pera, Krishna. 2023. Boca Raton: CRC Press

Call No.: 65.011.56WAG PER Q3

Acc. No.: 55902



This book presents a step-by-step methodology in order to create a roadmap and business case, and provides a narration of the constraints and experiences of managers who have attempted the setting up of DDOs. The emphasis is on the big decisions – the key decisions that influence 90% of business outcomes – starting from decision first and reengineering the data to the decisions process-chain and data governance, so as to ensure the right data are available at the right time, every time. Investing in artificial intelligence and data-driven decision making are now being considered a survival necessity for organizations to stay competitive. While every enterprise aspires to become 100% data-driven and every Chief Information Officer (CIO) has a budget, Gartner estimates over 80% of all analytics projects fail to deliver intended value. Most CIOs think a data-driven organization is a distant dream, especially while they are still struggling to explain the value from analytics. They know a few isolated successes, or a one-time leveraging of big data for decision making does not make an organization data-driven. As of now, there is no precise definition for data-driven organization or what qualifies an organization to call itself data-driven. The acid test for a data-driven organization is when all the big decisions, especially top-level strategic decisions, are taken based on data and not on the collective gut feeling of the decision makers in the organization.

16. Ethical artificial intelligence from popular to cognitive science: trust in the age of entanglement / Schoenherr, Jordan Richard. 2022. New York: Routledge

Call No.: 65.011.56WAG SCH Q2

Acc. No.: 55933



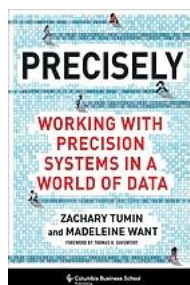
This book offers an interdisciplinary perspective on the ethics of 'artificial intelligence' – autonomous, intelligent, (and connected) systems, or AISs, applying principles of social cognition to understand the social and ethical issues associated with the creation, adoption, and implementation of AISs. As humans become entangled in sociotechnical systems defined by human and artificial agents, there is a pressing need to understand how trust is created, used, and abused. Compounding the difficulty in answering these questions, stakeholders directly or indirectly affected by these systems differ in their motivations, understanding, and values. This volume provides a comprehensive resource to help stakeholders understand ethical issues of designing and implementing AISs using an ethical sense-making approach. Starting with the general technical affordances of AIS, the author considers the features of system design relating data integrity, selection and interpretation of algorithms, and the evolution processes that drive AISs innovation as a sociotechnological system. The poles of technophobia (algorithmic aversion) and technophilia (algorithmic preference) in the public perception of AISs are then described and considered against existing evidence, including issues ranging from the displacement and re-education needs of the human workforce, the impact of use of technology on interpersonal accord, and surveillance and cybersecurity.

- 17. Data quality: empowering businesses with analytics and AI / Southehal, Prashanth H. 2023. New Jersey: Wiley**
Call No.: 65.011.56WAG SOU Q3 Acc. No.: 55920



In this book, the author delivers a practical and hands-on discussion on how to accelerate business results using high-quality data. In the book, you'll learn techniques to define and assess data quality, discover how to ensure that your firm's data collection practices avoid common pitfalls and deficiencies, improve the level of data quality in the business, and guarantee that the resulting data is useful for powering high-level analytics and AI applications. The author shows you how to: Profile for data quality, including the appropriate techniques, criteria, and KPIs; Identify the root causes of data quality issues in the business apart from discussing the 16 common root causes that degrade data quality in the organization; Formulate the reference architecture for data quality, including practical design patterns for remediating data quality; Implement the 10 best data quality practices and the required capabilities for improving operations, compliance, and decision-making capabilities in the business. An essential resource for data scientists, data analysts, business intelligence professionals, chief technology and data officers, and anyone else with a stake in collecting and using high-quality data, this book will also earn a place on the bookshelves of business leaders interested in learning more about what sets robust data apart from the rest.

- 18. Precisely: working with precision systems in a world of data / Tumin, Zachary; Want, Madeleine. 2023. New York: Columbia University Press**
Call No.: 65.011.56WAG TUM Q3 Acc. No.: 55869



This book is the playbook for the rest of us. The authors show how leaders in every domain are taking real-time precision systems into the marketplace, the political race, and the fight for health—from New York-Presbyterian Hospital to the New York Times, the NFL's Baltimore Ravens to BNSF Railroad, the Biden-Harris campaign to the NYPD—to reveal elusive patterns, perform a repetitive task, run a play, or tailor a message, one at a time or by the millions. This book provides insight that will help leaders choose the system that's right for them, decide which problem to tackle first, sell the importance of precision to stakeholders, power-up the people and the technology, and accomplish change that delivers precisely what's needed every time—and do it all responsibly. If you want to win an election, improve the health of a city, or thrill your customers, you're going to need precision systems—the highly engineered working arrangements of teams, processes, and technologies that put data and AI to work creating the change that leaders want, exactly how they want it. Big Tech firms like Amazon, Google, Apple, and Facebook have mastered their own precision systems, building trillion-dollar businesses using data-driven tools from mass-market “nudges” to industrial-grade recommendation systems.

19. Starting out with Python 5th ed / Gaddis, Tony. 2022. Harlow: Pearson

Call No.: 65.011.56WJJP GAD Q2

Acc. No.: 55883



This book presents a clear approach to the fundamentals of Python. With the knowledge acquired using Python, you'll gain confidence in your skills and learn to recognize the logic behind developing high-quality programs. Author Tony Gaddis utilizes an accessible, step-by-step approach to present essential programming concepts. Control structures, functions and lists are covered before classes. This helps ensure that you understand fundamental programming and problem-solving concepts. Every chapter includes clear and easy-to-read code listings, practical real-world examples and an abundance of exercises. This new edition includes a new chapter on database programming, as well as new coverage of GUI programming, string processing and formatting, and turtle graphics topics.

20. Text analytics: an introduction to the science and applications of unstructured information analysis / Atkinson-Abutridy, John. 2022. Boca Raton: CRC Press

Call No.: 65.011.56WN ATK Q2

Acc. No.: 56003



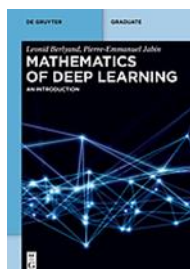
This book is a concise and accessible introduction to the science and applications of text analytics (or text mining), which enables automatic knowledge discovery from unstructured information sources, for both industrial and academic purposes. The book introduces the main concepts, models, and computational techniques that enable the reader to solve real decision-making problems arising from textual and/or documentary sources. This book features: easy-to-follow step-by-step concepts and methods; every chapter is introduced in a very gentle and intuitive way so students can understand the WHYs, WHAT-IFs, WHAT-IS-THIS-FORs, HOWs, etc. by themselves; practical programming exercises in Python for each chapter.

21. Mathematics of deep learning: an introduction / Berlyand, Leonid; Jabin, Pierre-Emmanuel; 2023.

Berlin: Walter de Gruyter

Call No.: 65.011.56WN BER Q3

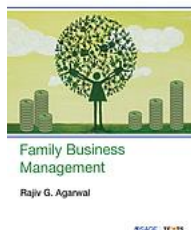
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The goal of this book is to provide a mathematical perspective on some key elements of the so-called deep neural networks (DNNs). Much of the interest in deep learning has focused on the implementation of DNN-based algorithms. Our hope is that this compact textbook will offer a complementary point of view that emphasizes the underlying mathematical ideas. We believe that a more foundational perspective will help to answer important questions that have only received empirical answers so far. The material is based on a one-semester course "Introduction to Mathematics of Deep Learning" for senior undergraduate mathematics majors and first year graduate students in mathematics.

- 22. Family business management / Agarwal, Rajiv G. 2022. New Delhi: Sage
Call No.: 658.114 AGA Q2**

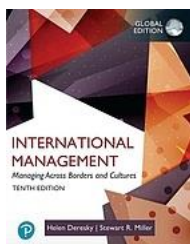
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A textbook that offers a lucid and comprehensive understanding of family-owned business. Family business is the most common business form in the world, ranging from millions of small local businesses to giants such as Reliance. The purpose of this textbook is to build an understanding of and learn how to tackle the challenges faced by family-owned businesses while continuing to significantly contribute to the national economy. It emphasizes practice along with theories and concepts, using cases and reflection questions to illustrate key topics. With a focus on leadership and positioning for the future, this textbook illustrates how the family enterprise can achieve sustained growth and continuity through generations. The book is designed especially for the family business courses offered across Indian colleges and institutes. It will be useful to MBA students, executive education participants and readers interested in understanding family business.

- 23. International management: managing across borders and cultures, text and cases. 10th ed / Deresky, Helen; Miller, Stewart R. 2023. Harlow: Pearson
Call No.: 658.114.9 DER Q3**

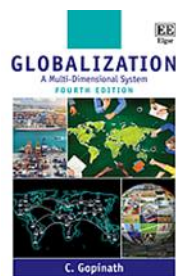
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This book explores these challenges and explains how you can adapt your leadership, strategies and operations to thrive in these evolving global environments. Companies that operate overseas conduct business across a multitude of different cultures, languages and traditions, not to mention economic, political and technological landscapes. The new edition examines the latest effective strategic, interpersonal and organizational skills, preparing you for a career in global management.

- 24. Globalization: a multi-dimensional system. 4th ed / Gopinath, C. 2023. Cheltenham: Edward Elgar
Call No.: 658.114.9 GOP Q3**

Acc. No.: 55832



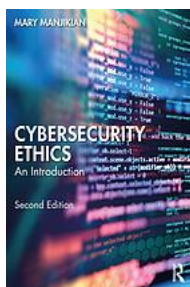
This book provides a comprehensive understanding of the complex process of globalization and how it impacts nations, organizations and individuals who operate in its environment. The author addresses why some nations welcome its benefits whilst others seek protection from it and provides an insightful look into arguments for and against globalization. Highlighting important updated content on the topic, this new edition: takes a comprehensive multidisciplinary view of globalization within five domains: economy, politics, social, business and physical; discusses underlying theories and provides a framework for step-by-step analyses of global issues from a systems perspective; enhanced chapters provide notes and definitions to help reinforce key items and include several examples of contemporary events and issues as illustrations

25. **Making with data: physical design and craft in a data-driven world / Huron, Samuel; Nagel, Till; Oehlberg, Lora; Willett, Wesley. 2023. Boca Raton: CRC Press**
Call No.: 65.011.56 MAK Q3 Acc. No.: 55957



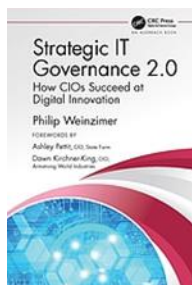
This book provides a snapshot of the diverse practices contemporary creators are using to produce objects, spaces, and experiences imbued with data. Across 25+ beautifully-illustrated chapters, international artists, designers, and scientists each explain the process of creating a specific data-driven piece—illustrating their practice with candid sketches, photos, and design artifacts from their own studios. The author website, featuring updates and more information about the projects behind the book, can be found here: <https://makingwithdata.org/>. Featuring influential voices in computer science, data science, graphic design, art, craft, and architecture, Making with Data is accessible and inspiring for enthusiasts and experts alike.

26. **Cybersecurity ethics: an introduction. 2nd ed / Manjikian, Mary. 2023. London: Routledge**
Call No.: 65.011.56 MAN Q3 Acc. No.: 55918



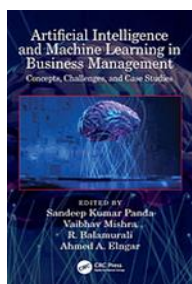
This textbook offers an accessible introduction to the topic of cybersecurity ethics. The new edition has been revised and updated, and contains new chapters on social justice, AI, and Big Data. The book is split into three parts. Part I provides an introduction to the field of ethics, philosophy, and philosophy of science, three ethical frameworks – virtue ethics, utilitarian ethics, and communitarian ethics – and the notion of ethical hacking. Part II applies these frameworks to particular issues within the field of cybersecurity, including privacy rights, surveillance, and intellectual property. The third part concludes by exploring current codes of ethics used in cybersecurity, with chapters on artificial intelligence, social diversity, Big Data, and cyberwarfare. The overall aims of the book are to: Provide ethical frameworks to aid decision-making; Present the key ethical issues in relation to computer security; Highlight the connection between values and beliefs and the professional code of ethics. The textbook also includes three different features to aid students: "Going Deeper" features provide background on individuals, events, and institutions in cybersecurity; "Critical Issues" features contemporary case studies; and "Tech Talks" contain features that assume some familiarity with technological developments. The book will be of much interest to students of cybersecurity, cyberethics, hacking, surveillance studies, ethics, and information science.

- 27. Strategic IT governance 2.0: how CIOs succeed at digital innovation / Weinzimer, Philip. 2023. Boca Raton: CRC Press**
Call No.: 65.011.56 WEI Q3 **Acc. No.: 55991**



This book explains how IT executives can take the lead and successfully drive digital transformation initiatives and associated projects. The book presents the Strategic IT Governance 2.0 model that focuses on project alignment, process reinvention, and leadership excellence. It is filled with case studies of the model's implementation, giving practical insight into how organizations have successfully executed digital transformation. Today's business environment is more complicated, creating additional challenges for the successful execution of strategic enterprise projects. Unless an organization revisits its governance model, strategic projects are at risk of negatively impacting business success. So, how do companies succeed in overcoming these obstacles to improve project success?

- 28. Artificial intelligence and machine learning in business management: concepts, challenges, and case studies / Panda, Sandeep Kumar; Mishra, Vaibhav; Balamurali, R; Elngar, Ahmed A. 2022. Boca Raton: CRC Press**
Call No.: 65.011.56WAG ART Q2 **Acc. No.: 55898**



The focus of this book is to introduce artificial intelligence (AI) and machine learning (ML) technologies into the context of business management. The book gives insights into the implementation and impact of AI and ML to business leaders, managers, technology developers, and implementers. With the maturing use of AI or ML in the field of business intelligence, this book examines several projects with innovative uses of AI beyond data organization and access. It follows the Predictive Modeling Toolkit for providing new insight on how to use improved AI tools in the field of business. It explores cultural heritage values and risk assessments for mitigation and conservation and discusses on-shore and off-shore technological capabilities with spatial tools for addressing marketing and retail strategies, and insurance and healthcare systems. Taking a multidisciplinary approach for using AI, this book provides a single comprehensive reference resource for undergraduate, graduate, business professionals, and related disciplines.

29. **All in on AI: how smart companies win big with artificial intelligence / Davenport, Thomas H; Mittal, Nitin. 2023. Boston: Harvard Business Review Press**
Call No.: 65.011.56WAG DAV Q3 Acc. No.: 56015



This text looks at artificial intelligence at its cutting edge from the viewpoint of established companies like Anthem, Ping An, Airbus, and Capital One. Filled with insights, strategies, and best practices, All-In on AI also provides leaders and their teams with the information they need to help their own companies take AI to the next level. If you're curious about the next phase in the implementation of artificial intelligence within companies, or if you're looking to adopt this powerful technology in a more robust way yourself, All-In on AI will give you a rare inside look at what the leading adopters are doing, while providing you with the tools to put AI at the core of everything

you do. Though most organizations are placing modest bets on artificial intelligence, there is a world-class group of companies that are going all-in on the technology and radically transforming their products, processes, strategies, customer relationships, and cultures. Though these organizations represent less than 1 percent of large companies, they are all high performers in their industries. They have better business models, make better decisions, have better relationships with their customers, offer better products and services, and command higher prices.

30. **Data science for engineers: Rengaswamy, Raghunathan; Suresh, Resmi. 2023. Boca Raton: CRC Press**
Call No.: 65.011.56WAG REN Q3 Acc. No.: 55921



This textbook presents material on data science comprehensively, and in a structured manner. It provides conceptual understanding of the fields of data science, machine learning, and artificial intelligence, with enough level of mathematical details necessary for the readers. This will help readers understand major thematic ideas in data science, machine learning and artificial intelligence, and implement first-level data science solutions to practical engineering problems. The book- Provides a systematic approach for understanding data science techniques; Explain why machine learning techniques are able to cross-cut several disciplines; Covers topics including statistics, linear algebra

and optimization from a data science perspective; Provides multiple examples to explain the underlying ideas in machine learning algorithms; Describes several contemporary machine learning algorithms. The textbook is primarily written for undergraduate and senior undergraduate students in different engineering disciplines including chemical engineering, mechanical engineering, electrical engineering, electronics and communications engineering for courses on data science, machine learning and artificial intelligence.

- 31. Smart manufacturing technologies for industry 4.0 integration, benefits, and operational activities / Kandasamy, Jayakrishna; Muduli, Kamalakanta; Kommula, V. P; Meena, Purushottam L. 2023. Boca Raton: CRC Press**

Call No.: 65.011.56WAG SMA Q3

Acc. No.: 55986



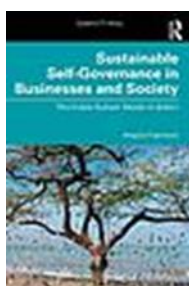
This book addresses issues related to the integration of digital evolutionary technologies and provides solutions to various challenges encountered during the implementation process. With real-time case studies, the book explains the smart technologies available and their operational applications and benefits in the manufacturing sector. This book assists in the understanding of the shifting paradigm in the manufacturing sector towards smart manufacturing and spotlights these technologies and the effects they are having on existing industries. It showcases Industry 4.0 as a promising research area in its infancy and offers insights into the role smart technologies are playing now and into the future.

The book focuses on smart technologies' rudiments, implementation, and integration for organizational development and offers insights on how to achieve resiliency through and because of these technologies. This book presents real-time implementation discussions along with case studies that emphasize benefits and operational activities for engineers and managers. It's also a very useful book for technology developers, academicians, data scientists, industrial engineers, researchers, and students interested in uncovering the latest innovations in a field that seeks current research on products and services.

- 32. Sustainable self-governance in businesses and society: the viable system model in action / Espinosa, Angela. 2023. London: Routledge**

Call No.: 65.011.56WAGD ESP Q3

Acc. No.: 55996



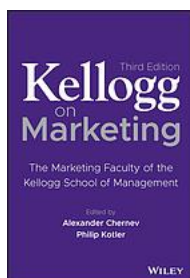
This book offers a sound introduction to Stafford Beer's Viable System Model (VSM) and clarifies its relevance to support organizational sustainability and self-governance. While the VSM has been known since the early 1980s, it hasn't been always easy to understand and to apply. It explains the self-transformation methodology to analyze the way organizations manage (or not) their complexity and govern themselves. The work is supported by multiple examples of application in organizations of all scales – from small to multi-national corporations and from organized social networks to communities and national organizations. It clarifies the relevance of Beer's theory to support systemic learning and change in organizations, and to coach them to self-organize and self-govern. Readers interested in further understanding insights from complex systems and cybernetics theories for designing and transforming organizations will benefit from this book, as it works to offer very detailed insights on how to put the VSM theory into practice. It clarifies how it improves adaptive capabilities, agile and self-regulated structures, more capable of fully implementing corporate sustainability strategies and self-governing themselves. The chapters provide key reading for managers, consultants, practitioners, and post-graduate students working in organizational transformation, governance, and sustainability.

MARKETING

1. **Kellogg on marketing: the marketing faculty of the Kellogg School of Management. 3rd ed / Chernev, Alexander; Kotler, Philip. 2023. New Jersey: Wiley**

Call No.: 658.8 KEL Q3

Acc. No.: 56027

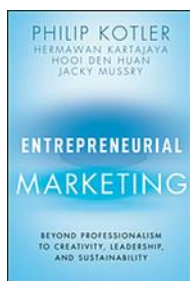


This book explores foundational and advanced topics in marketing management. You'll discover a renewed focus on digital transformation and data analytics, as well as comprehensive explanations of the strategic and tactical aspects of effective marketing. From managing business growth to identifying target customers, developing a meaningful value proposition, and data-driven marketing, every area relevant to marketing professionals is covered by expert contributors possessing unique insights into their respective competencies. Readers will also find: Discussions of the unique challenges facing brands in designing and managing their image and techniques for building resilient brands; Strategies for creating loyal customers and developing personalization at scale; Strategies for designing effective omni-channel marketing platforms; Strategies for crafting a successful cross-platform communications campaigns; Discussions on the application of data analytics and artificial intelligence to the creation of successful marketing programs.

2. **Entrepreneurial marketing: beyond professional marketing / Kotler, Philip; Kartajaya, Hermawan; Huan, Hooi Den; Mussry, Jacky. 2023. New Jersey: Wiley**

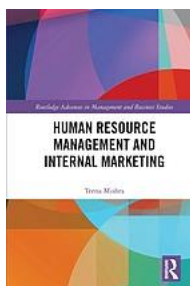
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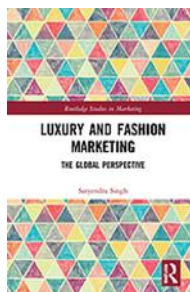
In this book, the author delivers a groundbreaking and incisive redefinition of entrepreneurial marketing. In the book, some of the marketing sector's brightest minds explore the increasingly essential initiative to build new capabilities beyond the mainstream marketing approach that also consider the effect of digital connectivity on consumers and companies everywhere. This book also discusses what marketers need to do to break the stagnation of normative marketing approaches that are often no longer effective in dealing with dynamic business environments. The authors introduce a fresh entrepreneurial marketing approach, converging dichotomies into a coherent form. The book also includes: A post-entrepreneurial-marketing view of the commercial landscape which puts the operational aspect at the center of the action, converging marketing and finance, and adopting technology for humanity; Discussions of the strategies and techniques that will drive the actions of the marketing departments to create value with values that will lead the company to success through the year 2030; Explorations of the paradox between the development of core competencies and collaboration with various parties, including competitors.

3. **Human resource management and internal marketing / Mishra, Teena. 2023. New York: Routledge**
Call No.: 658.8 MIS Q3 Acc. No.: 55839



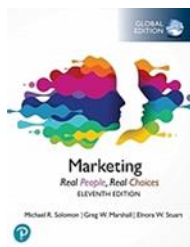
This book explains various key concepts of internal marketing and its relation to human resource management, commitment, service quality, market orientation, etc. Various human resource models are insufficient to define internal marketing. Therefore there is a need to focus on the models and key concepts of human resource management and internal marketing and in what way they contribute to organizational success. It involves motivation, internal market research, internal communication, internal segmentation, employee retention, inter-functional coordination, and internal branding. The current need for human resource management is to link human resource management and marketing practices which are called internal marketing. Internal marketing plays an eminent role in organizational success. This book is for marketing as well as human resource discipline, as internal marketing is the integration of marketing and human resource management. Due to new technology, globalization, and liberalization market need and demand are also changing, thus it is necessary to understand new trends in the application of human resources. Therefore, it is necessary to motivate and satisfy internal customers and make them market and skill-oriented.

4. **Luxury and fashion marketing: the global perspective / Singh, Satyendra. 2021. New York: Routledge**
Call No.: 658.8 SIN Q1 Acc. No.: 55954



This book examines the elements of luxury marketing that contribute to superior luxury brand performance. Specifically, this volume focuses on mission statements, logos, airport retailing, franchising, challenges in luxury marketing, fashion relating to politics, environment, and beachwear, and case studies on luxury brands and emerging markets. This book is written in a simple and engaging style to explain the theories and concepts of luxury in relation to the ordinary in the global context. Each chapter has to-do activities, making the book essential reading for students, trainers, and practitioners interested in luxury and fashion marketing and management. The globalization of the world's markets has forced luxury brands to, in turn, become global and accessible in many developing countries and emerging markets. As a result, the demand for these luxury products has increased globally, creating a need for an education in luxury that acknowledges the global perspective yet, at the same time, incorporates subtle regional nuances into luxury and fashion marketing.

5. **Marketing: real people, real choices. 11th ed / Solomon, Michael R; Marshall, Greg W; Stuart, Elnora W. 2023. Harlow: Pearson**
Call No.: 658.8 SOL Q3 Acc. No.: 55856



This book is the only text to introduce marketing from the perspective of real people, who make real marketing decisions, at leading companies every day. Timely and relevant, this reader-friendly text shows you how marketing concepts are implemented, and the impacts they can have on a company. Featuring new information, examples and assessment, the new edition continues its focus on the core issues every marketer needs to know. These include value, analytics and metrics, and ethical and sustainable marketing. It also emphasizes the importance of branding oneself and highlights how the concepts you learn in class apply directly to your own personal marketing plan. With this text, you'll take an active approach to understanding marketing through decision making and be well equipped to tackle what's happening in the world of marketing today.

6. **Principles of marketing for a digital age. 2nd ed / Tuten, Tracy L. 2024. London: Sage**
Call No.: 658.8 TUT Q4 Acc. No.: 55973



The new edition of this book retains a strong focus on digital and social media marketing, and has been updated to include cutting-edge coverage on the implications of Covid-19 on consumer behavior. Greater emphasis has been placed on sustainability, diversity and inclusion, providing you with the skills you will need to become an ethical and socially-minded marketer. The new edition also includes: over 30 case studies from global companies, including Netflix, Amazon, Zara, Tony's Chocolonely, Nissan, and Airbnb; a revamped 'Sustainability Spotlight' feature in every chapter that aligns with the UN's Principles for Responsible Management Education (PRME) initiative; a wide range of critical thinking questions that encourage you to reflect on real-world examples and scenarios. This textbook is your essential guide to marketing as part of an introductory marketing course at college or university.

7. **Advanced introduction to pricing strategy and analytics / Rao, Vithala R. 2023. Cheltenham: Edward Elgar**
Call No.: 658.8.03 RAO Q3 Acc. No.: 55809



This Advanced Introduction explores strategies of pricing products (goods and services) that can be employed by a firm. The analytical techniques and data necessary for implementing the pricing strategies are described in an easy-to-understand manner, along with examples. Pricing strategies covered include cost-plus, reference value pricing, product line pricing, pricing product bundles, pricing over time, pricing under competition, and subscription pricing. Key Features of this book are: analytics for implementing price strategies and practice of auctions and gist of several novel pricing strategies such as pay-what-you-wish pricing, freemium pricing, and neuro pricing; exploration of the concept of willingness to pay; review of important behavioral aspects useful in designing and implementing pricing strategies.

8. Essentials of services marketing. 4th ed / Wirtz, Jochen. 2023. Harlow: Pearson

Call No.: 658.8:338.46 WIR Q3

Acc. No.: 55824

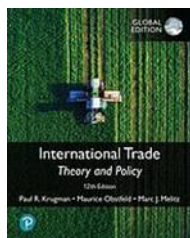


This book captures the reality of today's world, incorporates recent academic and managerial thinking, and illustrates cutting-edge service concepts. Designed to provide a crisp introduction to key topics in the field, this book places marketing issues within a broader general management context and shows the relationships between the marketing, operations, IT, and human resources functions in service firms. As economies across the world continue to transition toward services, skills in marketing and managing services have never been more important.

9. International trade: theory and policy. 12th ed / Krugman, Paul R; Obstfeld, Maurice; Melitz, Marc J. 2023. Harlow: Pearson

Call No.: 658.8:382 KRU Q3

Acc. No.: 55849

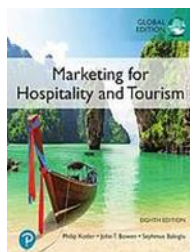


This book provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to trade theory is followed by detailed coverage of policy applications. It balances coverage of concepts and applications. Detailed discussion of policy follows an intuitive introduction to international trade theory.

10. Marketing for Hospitality and Tourism. 8th ed / Kotler, Philip; Bowen, John T; Baloglu, Seyhmus. 2022. Harlow: Pearson

Call No.: 658.8:64.024 KOT Q2

Acc. No.: 55855

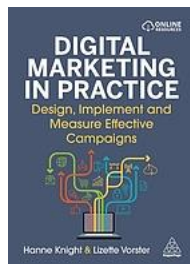


This book is the definitive source for hospitality and tourism marketing worldwide. Leading educators in hospitality and tourism, the authors deliver a work grounded in theory and research. Filled with industry examples, the text explores each area of marketing for hospitality and travel and applies theoretical concepts to real-world examples and cases. This edition features a new, engaging digital marketing chapter with current applications and industry examples. All-new case studies present real-world problems to analyze, discuss and resolve. Updated with the latest trends in hospitality and tourism marketing, it's all you need to set the foundation for your hospitality career.

11. **Digital marketing in practice: design, implement and measure effective campaigns / Knight, Hanne; Vorster, Lizette. 2023. London: Kogan Page**

Call No.: 658.8:65.011.56 KNI Q3

Acc. No.: 55925



This book balances step-by-step practical coverage with academic theoretical context throughout to offer a definitive and easy-to-understand resource. Exploring key definitions and best-practice for tools, channels and platforms including SEO, social media marketing, email marketing and online advertising, it shows how to create plans and set objectives, design digital marketing campaigns and evaluate their success for improvement. This book also describes how to incorporate accountability, inclusivity and meaningful sustainability messaging. Featuring interviews with industry professionals and case study examples from a range of brands including Nielsen and the Met Office, it also contains how-to guides, check lists and critical thought pieces. This book is an indispensable text to equip students with the tools to develop and implement successful digital marketing.

12. **Transforming sales management: lead sales teams through change / Van Ulbrich, Grant. 2023. London: Kogan Page**

Call No.: 658.811 VAN Q3

Acc. No.: 55892



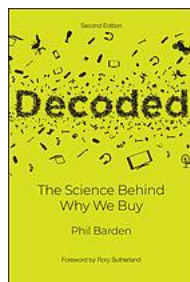
The author makes a compelling case for tackling this issue using an innovative change management model designed with sales teams in mind. This book begins with an overview of sales management, sales transformation and change management. The author explains the emotional impact of change and why it's important to critically reflect and focus on actions before making a decision and responding to it. The book applies the model to complex sales situations and provides useful support tools to help readers react when confronted with change. Readers will learn how to help their sales teams navigate corporate rollouts, changes to organizational design, the implementation of new technologies, rejection of sales opportunities and changing customer expectations.

- 13. Customer service marketing: managing the customer experience / Torres, Edwin N; Zhang, Tingting. 2023. London: Routledge**
Call No.: 658.818 TOR Q3 **Acc. No.: 55819**



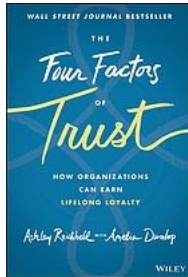
This book is a comprehensive overview of customer service principles, theories, and practices. It looks at the best practices of service enterprises and the delivery of superior customer service. It also includes classic and contemporary theories relating to the consumers, managers, and their behaviors in organizational setting. The book uses real-life applications through examples from business enterprises in various service sectors, including hotels, restaurants, theme parks, event management, airlines, cruises, (e-)retailers, and finance. This book covers important concepts in service design and delivery including customer experiences, peer-to-peer services, the organization's servicescape, quality measurement tools, and use of technologies. The book also gives insights into consumers including their expectations, attitudes, emotions, word-of-mouth behaviors, and strategies to ensure their loyalty. It also looks at developments in service theory and practice which remain relatively unexplored by existing textbooks.

- 14. Decoded: the science behind why we buy. 2nd ed / Barden, Phil. 2023. New Jersey: Wiley**
Call No.: 658.89 BAR Q3 **Acc. No.: 55822**



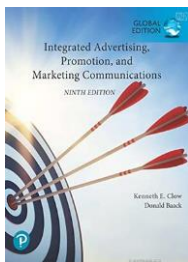
This book offers a groundbreaking exploration into the science of purchasing. The book specifically demonstrates why decision science has proven invaluable to the field of marketing by helping to explain purchasing behaviors. It delivers a practical framework and guidelines for applying science to the marketing practices you use every day. As a marketing professional, you can look to this book for behavioral knowledge, timely case studies, and an understanding of methodologies. You'll gain advice on how to employ knowledge about behaviors for more effective brand management, from strategy to implementation to new product development. You'll also gain useful insight into the latest research on consumer motivations that lead to purchasing decisions. Learn more about what happens in the human brain as buyers make their choices. This updated edition of Decoded provides new material that marketers can apply to informed, successful practices. If you're a marketing practitioner, an understanding of decision science will enhance your day-to-day work. It helps you see how science and marketing come together. Immerse yourself in the science of why people buy and gain a stronger base of knowledge as you develop strategies, implement marketing plans, and meet customer needs through innovation.

15. **Four factors of trust: how organizations can earn lifelong loyalty / Reichheld, Ashley; Dunlop, Amelia. 2023. New Jersey: Wiley**
Call No.: 658.89 REI Q3 Acc. No.: 55936



Trust ultimately comes down to just Four Factors: Humanity, Capability, Transparency, and Reliability. These Four Factors make up Deloitte's HX TrustIDTM, a groundbreaking measurement tool poised to become the gold standard for evaluating organizational performance. The authors show how your organization can use HX TrustIDTM to measure, predict, and build trust to earn lifelong loyalty—and elevate the human experience with your customers, workforce, and partners. The Four Factors of Trust lays it all out in do-able parts so you can: Create better business outcomes by understanding how trust affects human behaviors; Measure your company's trust score—revealing strengths, deficits, and opportunities to (re)build trust with key stakeholders; Design actionable strategies to improve trust with your customers, workforce, and partners; Build trust and earn loyalty through every business function from marketing to operations to talent experience'. With compelling stories from leading organizations—and practical applications in Marketing & Experience, Cybersecurity, HR, Sustainability (ESG), and Operations & Technology—The Four Factors of Trust will enable you to create the relationships you want to build, the organizations you want to belong to, and the world you want to live in.

16. **Integrated advertising, promotion, and marketing communications. 9th ed / Clow, Kenneth E; Baack, Donald. 2022. Harlow: Pearson**
Call No.: 659.1 CLO Q2 Acc. No.: 55846



This book speaks to an evolved definition of integrated marketing and teaches you how to effectively communicate in the business world. It champions the importance of weaving together all marketing activities into one clear message and voice, and helps you understand how communications are produced and transmitted. The text explores advertising and promotions, and the roles of social media, mobile messaging, and other marketing tactics to effectively reach consumers. With added tools in the 9th Edition to help you apply concepts to real-life situations, you'll understand the vital links marketers use to connect and interact with customers.

17. **Marketer's guide to digital advertising: transparency, metrics, and money / Dhar, Shailin; Thomson, Scott. 2023. London. Kogan Page**
Call No.: 659.1 DHA Q3 Acc. No.: 55854



This book helps marketers navigate the complicated world of digital advertising by diving into the metrics, money and technology fueling the marketing industry. The authors outline the forces shaping the current digital landscape and the common responses from advertisers trying to design their digital strategy. Walking readers through the common missteps made within digital advertising, they provide useful insight into measurement and thoughtful alternatives to practices often found lower on a company's priorities list. This book offers ways to minimize waste and improve outcomes for brands and their business partners. The book illuminates the gap between

in-house marketing teams, agency professionals and tech partners whilst helping readers make sense of the way money flows through the global ad industry.

18. **Reputation analytics: public opinion for companies / Diermeier, Daniel. 2023. Chicago: University of Chicago Press**
Call No.: 659.4 DIE Q3 Acc. No.: 55874



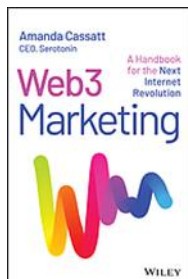
In this book, the author offers the first rigorous analytical framework for understanding and managing corporate reputation and public perception. Drawing on his expertise as a political scientist and management scholar, the author incorporates lessons from game theory, psychology, and text analytics to create a methodology that has immediate application in both scholarship and practice. A milestone work from one of social science's most eminent scholars, this book unveils an advanced understanding of an elusive topic, resulting in an essential guide for academics and readers across industries. Public opinion is a core factor of any organization's success—and sometimes its failings.

Whether through crisis, mismanagement, or sudden shifts in public sensibility, an organization can run afoul in the span of a Tweet.

19. Web3 marketing: a handbook for the next Internet revolution / Cassatt, Amanda. 2023. New Jersey: Wiley

Call No.: 658.8:65.011.56 CAS Q3

Acc. No.: 56042

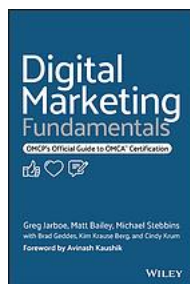


It is an essential book for anyone looking to understand the next era of the internet and start building. Beyond the sensational hype and headlines around crypto and NFTs, a real revolution is taking place: new technologies for owning, moving, and organizing value spell the overdue end of an internet where a few huge companies hoard data and power, and open a new frontier for products, services, and applications in which ownership and control belongs to creators, builders, and users. The author tells this story, and delivers a remarkably clear, nontechnical guide to the history, key concepts, and still-evolving landscape of Web3. The author explains how Web3 transforms time-tested approaches to marketing and brand-building, including how to build a Web3 community. This book is a must-read for professionals at any level in their Web3 careers—already working or investing in Web3, exploring what it means for their business, or considering a jump into something new—and for anyone who wants to understand the next internet revolution.

20. Digital marketing fundamentals: OMCP's official guide to OMCA certification / Jarboe, Greg; Bailey, Matt; Stebbins, Michael. 2023. New Jersey: Wiley

Call No.: 658.8:65.011.56 JAR Q3

Acc. No.: 56019



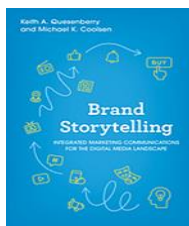
In this book, the authors deliver an essential and accessible roadmap to completing the highly sought-after OMCP Digital Marketing Certification. You'll explore topics like digital analytics, social media marketing, and search engine optimization with the help of industry-leading authors and members of the OMCP Standards Committee. In the book, you'll also find: Full discussions of paid search marketing, email marketing, and marketing to mobile device users; Exacting and focused instruction on all the competencies tested by the OMCP exam; Accessible content suitable for experienced digital marketers looking for a new certification to boost their career, as well as novice practitioners trying to expand their skillset. Perfect for aspiring and practicing digital marketers, this book also belongs in the libraries of entrepreneurs, solopreneurs, and other small- and medium-sized business leaders looking for a starting point into the critical world of digital marketing.

- 21. Brand strategy in three steps: a purpose-driven approach to branding / Mandel, Jay. 2023. London: Kogan Page**
Call No.: 658.626 MAN Q3 **Acc. No.: 55907**



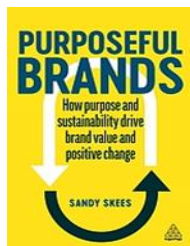
In this book, the author takes readers through an innovative and efficient three-step approach to brand strategy centered on identity, intention and implementation. To consistently appeal to consumers, a brand needs to implement a strong strategy that delivers a memorable experience. There are two other essential stages of this process, and the companies who skip over these risk seeming out of touch and inauthentic. This book highlights the importance of communicating value to consumers through meaningful interactions. The author walks readers through the best branding strategies for new companies and established ones looking to revamp their approach, providing thoughtful exercises to help readers map a living brand document. The book helps readers through the three essential steps of brand strategy: identifying their core values as a company, determining how this relates to the product or service and tying these together when rolling out the strategy. Readers will gain the practical insight necessary to launch a successful, purposeful brand strategy and go-to-market plan.

- 22. Brand storytelling: integrated marketing communication for the digital media landscape / Quesenberry, Keith A.; Coolsen, Michael K. 2023. Lanham: Rowman & Littlefield**
Call No.: 658.626 QUE Q3 **Acc. No.: 55813**



The authors present a balance of research and theory with practical application and case studies within a classroom-friendly framework for undergraduate or graduate courses or for the marketing communications professional looking for a guide to integrate storytelling into their brand communications. Emphasizing digital and social media perspectives in the strategic planning and campaign process, Brand Storytelling also surveys TV, radio, outdoor, print opportunities as well as earned, shared, owned, and paid media. This innovative new text introduces students to the power of storytelling and outlines a process for creating effective brand stories in a digital-first integrated marketing communications plan. From the earliest works on storytelling to the latest research, this text explains why and how storytelling works, the forms storytelling takes, and how to develop an integrated advertising, PR, and strategic marketing communications campaign that leverages the power of story within the reality of today's digital-first media landscape.

23. **Purposeful brands: how purpose and sustainability drive brand value and positive change / Skees, Sandy. 2023. London: Kogan Page**
Call No.: 658.626 SKE Q3 Acc. No.: 55872



This book presents a clear and practical blueprint for defining and communicating a brand's purpose and - more importantly - creating alignment across a company to reflect what action it takes to support its purpose, mission and values, including sustainability initiatives. Written for branding, marketing and communications professionals in both new and established brands of all sizes, this book describes how to unlock energy through fostering innovation and creativity, use storytelling and data to communicate effectively with consumers and secure buy-in from stakeholders to help drive organizational and cultural change. Featuring original research, case studies and examples from leading brands including Abercrombie & Fitch, CVS Health, eBay, Microsoft and Sustainable Brands, this book is written by a leading practitioner in the space of brand purpose, impact and sustainability. It is an essential resource for embracing your brand purpose, to achieve the competitive edge and contribute to a regenerative and equitable world.

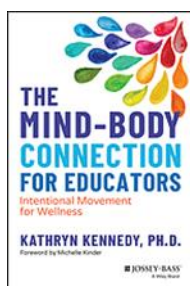
RECREATIONAL & GENERAL READINGS

1. **Regional perspectives on India's partition: shifting the vantage points / Roy, Anjali Gera; Bhatia, Nandi 2023. London: Routledge**
Call No.: 954 REG Q3 Acc. No.: 55978



This book expands the scope of understanding of the vast, albeit uneven, experience of the 1947 Partition of India by including localities and life stories from and beyond the regions of Punjab and Bengal. Building on existing research on Partition, the chapters present and analyse the consequences of Partition displacement and the resilience of communities in different parts of the nation. Regions discussed include the Chitmahals, Assam, Tripura, Mizoram, Hyderabad, Andaman Islands, and Jammu and Kashmir. The contributors show that the heterogeneity of people's experiences reside in spaces of the family, home, neighbourhoods, villages, towns and cities refugee settlements, letters, memoirs, biographies, films, fiction, oral histories, and testimonies. The book examines the Partition's complex effects in regions, localities and contexts and its material and psychological ramifications. This book is a unique and comprehensive contribution in enabling a more complex understanding of how Partition played out and continues to do so for groups and generations across India..

2. **Mind-body connection for educators: intentional movement for wellness / Kennedy, Kathryn. 2023. New Jersey: Wiley**
Call No.: 613.7 KEN Q3 Acc. No.: 55960



In this book, the author delivers a research-based, practical approach to supporting educators with trauma- and equity-informed somatic strategies for mental health and wellbeing. The book explains how our minds and our bodies are intricately connected, and, consequently, both are highly affected by trauma and prolonged stress. As research shows, when this residual pain is not healed, new learning cannot take place. To support educators' healing and learning processes, the book provides an overview of several mind-body disciplines, including yoga, mindfulness, meditation, Qigong, and breathwork. In addition to overviews of each discipline, Kathryn shares what the research says and provides engaging practices for educators. Readers will also find: Identification of system-level contributing factors that bolster educator well-being, including supportive administration, social emotional learning programs, mentoring programs, points of connection, sense of belonging, and workplace wellness programs; Acknowledgement of systemic issues that can serve as barriers of educators' healing processes, especially those who identify as people of color, people of culture, and/or LGBTQIA2SI+; Strategies to empower educators to address and work with their own trauma and negative emotions; Ways for educators to understand and heal secondary traumatic stress.

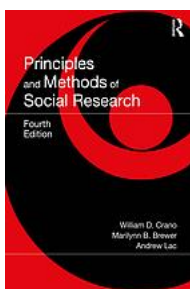
RESEARCH METHODOLOGY

1. **Doing qualitative research. 3rd ed / Crabtree, Benjamin F; Mille, William L. 2023. Thousand Oaks: Sage**
Call No.: 3.001.5 CRA Q3 Acc. No.: 55927



This book provides a comprehensive overview of qualitative methods, design, and analysis, making it perfect for both students and researchers with little to no prior experience. The book's first four chapters contextualize qualitative research within the broader research landscape, covering: the history of the field; the importance of collaboration and reflexivity, and; strategies for selecting the right methodology for your research question. Later chapters focus on specific stages of the research process, including: data collection; analysis; interpretation; case study research; intervention studies, and participatory research. Throughout the book, the authors draw on their own experiences and expertise to illustrate key concepts and provide practical guidance. The authors also highlight numerous clinical research examples that demonstrate the use of qualitative methods within a mixed-methods approach. Each chapter concludes with open-ended questions to encourage further reflection and discussion.

2. **Principles and methods of social research. 4th ed / Crano, William D; Brewer, Marilynn B; Lac, Andrew. 2023. New York: Routledge**
Call No.: 3.001.5 CRA Q3 Acc. No.: 55972



This book covers the latest research techniques and designs and guides readers toward the design and conduct of social research from the ground up. Applauded for its comprehensive coverage, the breadth and depth of content of this new edition is unparalleled. Explained with updated applied examples useful to the social, behavioral, educational, and organizational sciences, the methods described are relevant to contemporary researchers. The underlying logic and mechanics of experimental, quasi-experimental, and non-experimental research strategies are discussed in detail. Introductory chapters cover topics such as validity and reliability furnish readers with a

firm understanding of foundational concepts. The book has chapters dedicated to sampling, interviewing, questionnaire design, stimulus scaling, observational methods, content analysis, implicit measures, dyadic and group methods, and meta-analysis to cover these essential methodologies. Notable features include an emphasis on understanding the principles that govern the use of a method to facilitate the researcher's choice of the best technique for a given situation; use of the laboratory experiment as a touchstone to describe and evaluate field experiments, correlational designs, quasi experiments, evaluation studies, and survey designs; and coverage of the ethics of social research including the power a researcher wields and tips on how to use it responsibly.

3. **Methodological concepts: a critical guide / Hammersley, Martyn. 2023. New York: Routledge**
Call No.: 3.001.5 HAM Q3 Acc. No.: 55959



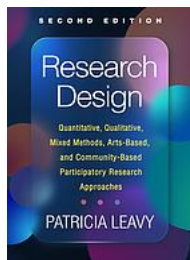
This book clarifies many key terms and issues in social research methodology. It outlines the conventional meanings of these terms, but also addresses their contentious character. The aim is to offer interpretations of them that provide a coherent conception of the nature of social science. This book is premised on the idea that more clarity about the meaning of major methodological concepts is essential, and that the disagreements which pervade the field must be addressed. Numerous key terms are discussed across 13 chapters, including 'methodology', 'method', 'inquiry', 'research', 'science', 'truth', 'fact', 'rigour', 'bias', 'objectivity', 'data', 'evidence', 'induction', 'deduction', 'abduction', 'understanding', 'explanation', 'reflexivity', 'triangulation', 'theory', and 'researcher integrity'. These concepts have been implicated in fundamental divisions among social scientists, exemplified by the 'paradigm wars' of the past few decades. The chapters of this book provide an overview of the various meanings given to these terms, whilst also offering distinctive interpretations designed to provide a sound basis for social research.

4. **Survey development: a theory-driven mixed-method approach / Lam, Tony Chiu Ming; Green, Kathy Ellen. 2023. London: Routledge**
Call No.: 3.001.5 LAM Q3 Acc. No.: 55995



This book provides both an overview of standard methods and tools for developing and validating surveys and a conceptual basis for survey development that advocates establishing and testing of hypotheses pertaining to presumptions and score-interpretation and use inferences and mixing quantitative and qualitative methods. The book has fourteen chapters which are divided into four parts. Part A includes six chapters that deal with theory and methodology. Part B has five chapters and it gets into the process of constructing the survey using both quantitative and qualitative methods. Part C comprises two chapters devoted to assessing the quality or psychometric properties (reliability and validity) of survey responses. Finally, the one chapter in Part D is an attempt to present a synopsis of what was covered in the previous chapters in regard to developing a survey with the TDMM framework for developing survey and conducting survey research. This provides a full process for survey development intended to yield results that can support valid interpretation and use of scores. This book is suitable for graduate students who use or are responsible for interpretation of survey research and survey data as well as survey methodologists and practitioners who use surveys in their field.

5. **Research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research approaches. 2nd ed / Leavy, Patricia. 2023. New York: Guilford Press**
Call No.: 3.001.5 LEA Q3 Acc. No.: 55982



This book has a new chapter on the literature review, this accessible step-by-step guide to using the five major approaches to research design is now in a thoroughly revised new edition. The prior edition's user-friendly features are augmented by a new companion website with worksheets keyed to each chapter. For each approach, the text presents a template for a research proposal and explains how to conceptualize and fill in every section. Interdisciplinary research examples draw on current events and social justice issues. Unique coverage includes hot topics—replication studies, data sharing, and preregistration; tailoring proposals to different audiences; and more. Terminology commonly used in each approach is identified and key moments of ethical decision making are flagged. The book includes a general introduction to social research, an in-depth discussion of ethics, and a chapter on how to begin a research study.

6. **Understanding research methods: an overview of the essentials. 11th ed / Newhart, Michelle; Patten, Mildred L. 2023: New York: Routledge**
Call No.: 3.001.5 NEW Q3 Acc. No.: 56008



In this new edition of this textbook, the authors leverage the principles of learning and content design to present the fundamentals students need to get started in research. Basics of quantitative and qualitative research are covered in short, independent topics and grouped into meaningful sections. Each topic ends with suggestions for planning a research project by answering topic-specific prompts in a research planning journal. Topic Review exercises encourage active learning. Finally, Topics for Discussion suggest open-ended prompts that could serve as conversation starters in the classroom or online. The final Part of the book offers guidance and activities specific to writing a research report. This section can be used to support the development of project-based assignments for courses, or it can be used independently to support senior thesis projects, master's theses, dissertations, or articles for publication. This book allows a great deal of customization and choice to instructors for which topics to cover and in what order to cover them, making it suitable for methodological training in a variety of courses and fields of study.

7. **Qualitative and digital research in times of crisis: methods, reflexivity, and ethics / Kara, Helen; Khoo, Su-ming. 2023. Bristol: Policy Press**
Call No.:3.001.5 QUA Q3 Acc. No.: 55977



Crises such as the COVID-19 pandemic, disasters, or violent conflict present numerous challenges for researchers. Faced with disruption, obstacles, and even danger to their own lives, researchers in times of crisis must adapt or redesign existing research methods in order to continue their work effectively. Including contributions on qualitative and digital research from Europe, Asia, Africa, Australasia, and the Americas, this volume explores the creative and thoughtful ways in which researchers have adapted methods and rethought relationships in response to challenges arising from crises. Their collective reflections, strategies, and practices highlight the importance of responsive, ethical, and creative research design and the need to develop methods for fostering mutual, reflexive, and healthy relationships in times of crisis.

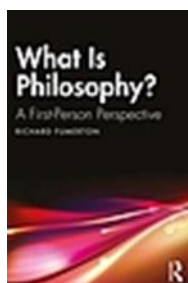
8. **Sustaining action research: a practical guide for institutional engagement / Burns, Anne; Edwards, Emily; Ellis, Neville John. 2023. New York: Routledge**
Call No.: 420.001.5 BUR Q2 Acc. No.: 55997



This book is a practical guide for English language teachers and teacher educators seeking to carry out and promote teacher action research within their institutional context. Based on contemporary theory and a reflexive and social approach to teacher professional development and learning, it offers readers structured methodologies and concepts, wide-ranging hands-on activity sets, and focused suggestions for appropriate and sustainable ways to implement action research across an institution. Experts Anne Burns, Emily Edwards and Neville John Ellis close the book by presenting ideas for conducting teacher research through reflective practice, exploratory practice and action research.

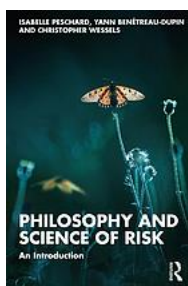
SOCIAL SCIENCE & GENERAL MANAGEMENT

1. **What is philosophy: a first-person perspective / Fumerton, Richard. 2023. New York: Routledge**
Call No.: 1 FUM Q3 Acc. No.: 56011



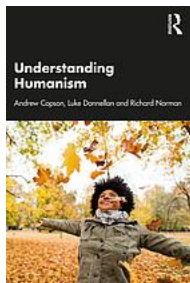
As philosophy departments attempt to define their exceptional value amid program closures in the humanities and the rise of interdisciplinary research, metaphilosophy has become an increasingly important area of inquiry. The author here lays out a cogent answer to the question asked in the book's title, *What Is Philosophy?*. Against those who argue that philosophy is not sharply distinguishable from the sciences, the author makes a case for philosophy as an autonomous discipline with its own distinct methodology. Over the course of nine engaging and accessible chapters, he shows that answering fundamental philosophical questions requires one to take a radical first-person perspective that divorces the truth conditions of philosophical claims from the kind of contingent truths investigated by the empirical sciences. Along the way, the author briefly discusses the historical controversies that have surrounded the nature of philosophy, situating his own argument within the larger conversation. This book illuminates the unique role of thought experiments and especially the "paradox of analysis" in understanding the purpose and value of philosophy. It shows that philosophy asks fundamental questions, unanswerable by the sciences, that are critical to thinking clearly and rationally about the world.

2. **Philosophy and science of risk: an introduction / Peschard, Isabelle; Benetureau-Dupin, Yann; Wessels, Christopher. 2023. London: Routledge**
Call No.: 165.41 PES Q3 Acc. No.: 55966



What is risk? How do we assess risk? What are the ethical implications of risk? The concept of risk is important – sometimes even crucial – for many philosophical domains, from philosophy of science and technology to ethics and sustainability. *Philosophy and Science of Risk* is a clear, wide-ranging introduction to this urgent and fast-growing subject. It covers the following key topics: The philosophical and historical background to understanding and interpreting risk; the meaning of risk and how it differs from closely related concepts, such as uncertainty or dangers; the social construction of risk; risk perception and risk as an object of scientific study; the measurement of risk, its probability and severity; risk and scientific modeling; risk, value judgments, and expertise; risk management, including cost-benefit analysis and the precautionary approach; risk communication, including deliberative models; ethics of risk, including duties toward nonhuman animals and future generations; risk and sustainability; decision-making under risk. Including helpful additional features such as text boxes, chapter summaries, review, and discussion questions, *Philosophy and Science of Risk: An Introduction* is an ideal textbook for students of the philosophy of risk.

3. **Understanding humanism / Copson, Andrew; Donnellan, Luke; Norman, Richard. 2023. London: Routledge**
Call No.:165.74 COP Q3 Acc. No.: 56007



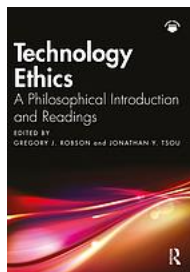
This book is an easy-to-read and informative overview of the beliefs, practices, and values of humanism as a non-religious worldview. This short and lively book explores humanism both as a broad historical tradition of thought and as a stance embodied in organized institutions. It sets out clearly and systematically the beliefs and values of humanism as well as the reality and personal experience of living as a humanist today. This book provides a reliable and easily digestible introduction to the field. By exploring these questions and inviting readers to engage with the arguments, it serves as the ideal textbook for those approaching the topic of humanism for the first time.

4. **What is this thing called Metaethics?. 2nd ed / Chrisman, Matthew. 2023. London: Routledge**
Call No.: 171 CHR Q3 Acc. No.: 56012



This book demystifies this important subject and is ideal for students coming to it for the first time. Beginning with a brief overview of metaethics and the development of a "conceptual toolkit," the author introduces and assesses the following key topics: ethical reality: including questions about naturalism and non-naturalism, moral facts, and the distinction between realism and antirealism; ethical language: does language represent reality? What mental states are expressed by moral statements?; moral psychology: the theory of motivation and the connection between moral judgment and motivation; moral knowledge: intuitionist and coherentist moral epistemologies, and theories of objectivity and relativism in metaethics; prominent metaethical theories: naturalism, nonnaturalism, error-theory, and expressivism; new directions in metaethics, including non-traditional theories, thick ethical concepts, and extensions to metaepistemology and metanormative theory. The new edition has been completely revised and updated throughout. This includes a new thematic organization of the core chapters, many new examples, a newly written final chapter including discussion of thick ethical concepts and all-things-considered normativity, updated references to recent scholarly literature, improved learning resources, an expanded glossary of terms, and much more.

5. **Technology ethics: a philosophical introduction and readings / Robson, Gregory J; Tsou, Jonathan Y. 2023. New York: Routledge**
Call No.: 174:6 TEC Q3 Acc. No.: 56001



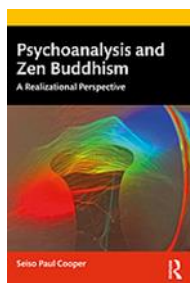
This book offers students and other interested readers 32 chapters, each written in an accessible and lively manner specifically for this volume. The chapters are conveniently organized into five parts: Perspectives on Technology and its Value; Technology and the Good Life; Computer and Information Technology; Technology and Business; Biotechnologies and the Ethics of Enhancement. A hallmark of the volume is multidisciplinary contributions both (1) in "analytic" and "continental" philosophies and (2) across several hot-button topics of interest to students, including the ethics of autonomous vehicles, psychotherapeutic phone apps, and bio-enhancement of cognition and in sports. The volume editors, both teachers of technology ethics, have compiled a set of original and timely chapters that will advance scholarly debate and stimulate fascinating and lively classroom discussion. Key Features: Examines the most pivotal ethical questions around our use of technology, equipping readers to better understand technology's promises and perils; Explores throughout a central tension raised by technological progress: maintaining social stability vs. pursuing dynamic social improvements; Provides ample coverage of the pressing issues of free speech and productive online discourse.

6. **Post-truth society: a political anthropology of trickster logic / Szakolczai, Arpad. 2022. London: Routledge**
Call No.: 177 SZA Q2 Acc. No.: 55969



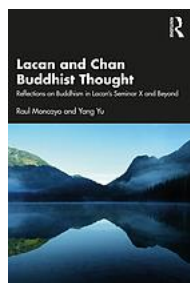
This book argues, is that the contemporary global world is thoroughly infested not only with trickster figures but an entire and operational trickster logic; or, that we now live in a Trickster Land – an argument advanced by the claim that in modernity liminality has become permanent; or that modern life is patently absurd. The first part of the book presents a series of 'guides' to this condition, in the form of key thinkers and writers who can help us understand and navigate our Trickster Land. Such guides include Hermann Broch, Lewis Hyde, Roberto Calasso, Michel Serres, Sandor Marai, Colin Thubron and Albert Camus. The second part goes on to discuss five main regions of Trickster Land: art, thought, the economy, politics and society. This last, central chapter of the book contrasts trickster logic with the basic, foundational logic of social life, presented as gift-giving by Marcel Mauss and as sociability by Georg Simmel, and which is expressed here, combining Heraclitus and Plato with the Gospel of John, by three basic terms of ancient Greek culture, as *arkhe charis logos*: meaningful social life originally and in its essence is animated by the power of kind benevolence. This volume will appeal to scholars of social theory, anthropology and sociology with interests in political thought and contemporary culture.

7. **Psychoanalysis and Zen Buddhism: a realizational perspective / Cooper, Seiso Paul. 2023. London: Routledge**
Call No.:294 COO Q3 Acc. No.: 55975



In this book, the author brings together psychoanalysis and Zen Buddhism by offering a comprehensive and integrated model, described as "The Realizational Model", that is consistent with the core concepts of Soto Zen Buddhism and psychoanalytic practice. Focusing primarily on Soto Zen Buddhism as presented in the original writings of the Japanese scholar monk Eihei Dōgen (1200-1253), and supported and elaborated by relevant contemporary scholarship in relation to the writings of the British psychoanalyst, Wilfred Bion (1897-1979), this book addresses the issue of how can one understand, assimilate, and integrate conceptions of the human mind that originate in the 13th and 20th centuries, as they are visited and inflected by the unconscious preconceptions of a 21st-century perspective. Expressing authentic Buddhist tradition within the frame of psychoanalytic thinking, and supported by online guided audio meditations that accompany the text, this work offers a uniquely interdisciplinary perspective of invaluable clinical significance. Case material garnered from 35 years of psychoanalytic practice as well as examples from daily life support the abstract concepts discussed in the text, rendering it equally relevant for psychoanalysts and psychotherapists, as well as students of Zen wishing to explore its practical applications.

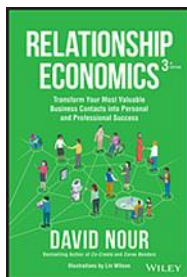
8. **Lacan and Chan Buddhist thought: reflections on Buddhism in Lacan's seminar X and beyond / Moncayo, Raul; Yu, Yang. 2023. London: Routledge**
Call No.: 294 MON Q3 Acc. No.: 55951



This book provides a close reading of how Lacan mobilizes concepts from Chan Buddhist philosophy, culture, and practice in his later teachings. The book emerged from the three co-authors' engagement with Lacan's 1962–1963 Seminar on Anxiety, and the significance of Lacan's original interpretation of the Buddhist principle that desire is the cause of suffering. The book reads key Lacanian concepts – such as the objet a, jouissance, the real, Nirvana, and the mirror – through ancient Buddhist teachings and koans. With this focused exploration of psychoanalysis and Chan Buddhism, the authors offer a philosophically grounded cross-cultural approach to the theory and practice of psychoanalysis in Asian countries. This book will be a rich resource for psychoanalysts, academics, and students interested in Lacan and religion, the intellectual and cultural relationship between Asian and Western thought, and Mahayana Buddhism more generally.

9. **Relationship economics: transform your most valuable business contacts into personal and professional success. 3rd ed / Nour, David. 2023. New Jersey: Wiley**
Call No.: 301.153 NOU Q3

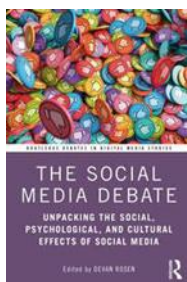
Acc. No.: 55981



In this new edition of this book, the author delivers an eye-opening discussion of how to prioritize and maximize your return on strategic relationships to fuel unprecedented professional and personal growth. Drawing on the author's extensive experience consulting with leaders of Fortune 500 clients, the book demonstrates how to invest in people for extraordinary returns. You'll gain a deeper understanding of how the global pandemic and its onslaught of disruptive forces are impacting every facet of digital, in-person, and global relationships. You'll also find: Actionable tactics to employ in relationship management, like Relationship Currency and Relationship Capital; Deep discussion of the fundamental measures of business relationships; Impactful strategies for turning your contacts into better executions, performance, and results. A must-read for executives, managers, and other business leaders, the third edition of Relationship Economics will also earn a place in the libraries of professionals seeking to improve their ability to attract, retain, and convert clients.

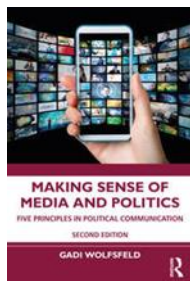
10. **Social media debate: unpacking the social, psychological, and cultural effects of social media / Rosen, Devan. 2022. New York: Routledge**
Call No.: 316.472.4 SOC Q2

Acc. No.: 55988



This book provides a concise overview of the primary debates surrounding the impact and effects of social media. From Facebook, Twitter, and Instagram to Snapchat and TikTok, social media has become part of our everyday experience. However, its proliferation has brought a myriad of serious concerns about the long-term effects of social media on socializing and personal relationships and the impact on well-being and mental health (particularly in relation to children and adolescents), as well as issues linked to information and culture (such as privacy, misinformation, and manipulation). Featuring contributions by leading international scholars and established authorities brings together key contemporary research from multiple disciplines in order to provide crucial insight into these debates. This book will be an important resource for students and scholars of media and communication, as well as educators, parents, policy makers, and clinicians interested in the impacts of social media.

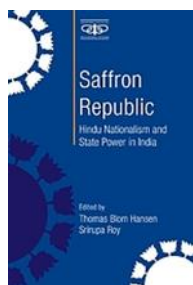
- 11. Making sense of media and politics: five principles in political communication. 2nd ed / Wolfsfeld, Gadi. 2022. New York: Routledge**
Call No.: 32 WOL Q2 Acc. No.: 55956



In this book, the author introduces readers to the most important concepts for examining the interrelationship of media and politics. Five major principles are used to summarize the major arguments: political power can usually be translated into power over all forms of media; when the powerful lose control over the political environment, they also lose control over all forms of media; every political story that appears in every form of media is biased; all forms of media are primarily dedicated to telling good stories, which can have a major impact on political processes; many of the most important effects of the various forms of media on citizens tend to be unintentional and unnoticed.

By identifying these five key principles of political communication, the author examines those who package and send political messages, those who transform political messages into stories, and the effects this can have on citizens, and how the more active members of the public ("users") can initiate their own stories. The result is a brief, engaging guide to help make sense of the wider world of media and politics and an essential companion to more in-depths studies of the field.

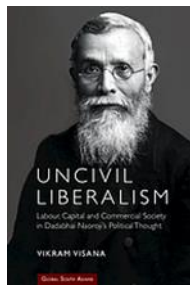
- 12. Saffron republic: Hindu nationalism and state power in India / Hansen, Thomas Blom; Roy, Srirupa. 2022. Cambridge: Cambridge University Press**
Call No.: 32(09)(540) SAF Q2 Acc. No.: 55985



This book examines the phenomenon of contemporary Hindu nationalism or 'new Hindutva' that is presently the dominant ideological and political-electoral formation in India. There is a rich body of work on Hindu nationalism, but its main focus is on an earlier moment of insurgent movement politics in the 1980s and 1990s. In contrast, new Hindutva is a governmental formation that converges with wider global currents and enjoys mainstream acceptance. To understand these new political forms and their implications for democratic futures, a fresh set of reflections is in order. This book approaches contemporary Hindutva as an example of a democratic authoritarianism or

an authoritarian populism, a politics that simultaneously advances and violates ideas and practices of popular and constitutional democracy.

- 13. Uncivil liberalism: labour, capital and commercial society in Dadabhai Naoroji's political thought / Visana, Vikram. 2022. Cambridge: Cambridge University Press**
Call No.: 32(09)(540) VIS Q2 Acc. No.: 56006



This book studies how ideas of liberty from the colonized South claimed universality in the North. Recovering the political theory of Dadabhai Naoroji, India's pre-eminent liberal, this book offers an original global history of this process by focussing on Naoroji's pre-occupation with social interdependence and civil peace in an age of growing cultural diversity and economic inequality. It shows how Naoroji used political economy to critique British liberalism's incapacity for civil peace by linking periods of communal rioting in colonial Bombay with the Parsi minority's economic decline. He responded by innovating his own liberalism, characterized by labour rights, economic republicanism and social interdependence maintained by freely contracting workers. Significantly, the author draws attention to how Naoroji seeded 'Western' thinkers with his ideas as well as influencing numerous ideologies in colonial and post-colonial India. In doing so, the book offers a compelling argument which reframes Indian 'nationalists' as global thinkers.

- 14. Culture and politics: class, writing, socialism / Williams, Raymond. 2022. London: Verso**
Call No.: 320 WIL Q2 Acc. No.: 55917



In this book, a collection of difficult to find essays, some of which are published for the first time, the author emerges as not only one of the great writers of materialist criticism, but also a thoroughly engaged political writer. Published to coincide with the centenary of his birth and showing the full range of his work, from his early writings on the novel and society, to later work on ecosocialism and the politics of modernism, this book shows the author at both his most accessible and his most penetrating. An essential book for all those interested in the politics of culture in the twentieth century, and the development of author's work.

- 15. Global identitarianism / Zuquete, Jose Pedro; Marchi, Riccardo. 2023. London: Routledge**
Call No.: 321.64 GLO Q3 Acc. No.: 55938



This book is about the global spread of the new far-right ideology and social movement Identitarianism. Founded in France in 2003, Identitarianism has inspired a range of groups such as Generation Identity in Europe and the alt-right in America. It has been spread by a far-right constellation that includes white nationalist direct action groups, think tanks, 'alternative media' organizations, social media 'celebrities', and political candidates. This book explores the global reach of this contentious far-right social movement using examples from Europe, North America, Australia, and South America. It will be essential reading for scholars and activists alike with an interest in race relations, fascism, extremism, migration studies, and social movements.

16. Extremism: a philosophical analysis / Cassam, Quassim. 2022. London: Routledge

Call No.: 323.14(09) CAS Q2

Acc. No.: 55935



In this book, the author identifies three types of extremism – ideological; methods; and psychological extremism – and discusses the following fundamental topics and issues: What is extremism? What are the methods adopted by extremists? Is there an extremist ‘mindset’ and if so, what is it? What role do ideas of purity, victimhood and humiliation play in understanding extremism? How does extremism differ from fanaticism and fundamentalism? How does one become an extremist and how should we understand deradicalization? Throughout the book, the author uses many compelling examples, ranging from the Khmer Rouge, the IRA, Al-Qaeda and Timothy McVeigh to Philip Roth’s novel American Pastoral and counter-extremism programmes, including the UK’s Prevent strategy. Clear-headed and engaging, this book is essential reading for anyone interested in this important topic, not only in Philosophy but related disciplines such as Politics and International Relations, Conflict and Terrorism Studies, Law, Education and Religion. It will also be of great interest to policy-makers and those engaged in understanding extremism at any level.

17. Global India: the pursuit of influence and status / Ogden, Chris. 2023. London: Routledge

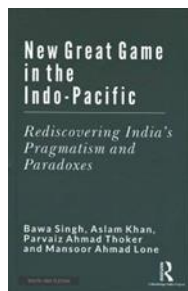
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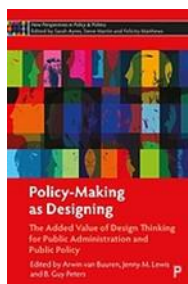
India’s anticipated rise to prominence in what has been termed the ‘Asian 21st century’ will have a significant impact upon geopolitics in the coming decades. As India’s stature continues to increase across Asia and the world, appreciating which interests and principles structure the country’s international interaction has never been more important. Central to these dynamics is how India’s identity – and the longstanding values, principles and practices underpinning it – acts as the paramount factor that deeply structures the conduct of its international affairs. Acknowledging this centrality, this edited volume uses this factor as its foremost theme of analysis through which to understand and analyse India’s most important regional, great power and diplomatic interactions. Not only providing a mechanism better to appreciate the historical foundations of these relationships, the focus on identity is also necessary to appreciate how the Hindu nationalism of the ruling Bharatiya Janata Party (BJP) under the leadership of Narendra Modi is now permeating Indian diplomacy. For the BJP, the pursuit – and attainment – of global influence and heightened status is the driving imperative of the BJP with regard to India’s contemporary international affairs.

18. **New great game in the Indo-Pacific: rediscovering india's pragmatism and paradoxes / Singh, Bawa; Khan, Aslam; Thoker, Parvaiz Ahmad; Lone, Mansoor Ahmad. 2023. London: Routledge**
Call No.: 327 SIN Q3 Acc. No.: 55963



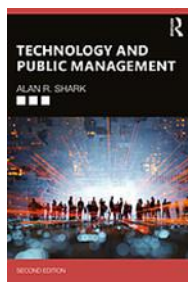
This book looks at the emerging power dynamics in the Indo-Pacific region and locates India and its interests within the overarching geostrategic framework. With US and China emerging as leading players within the region, the book analyses the challenges to India's foreign policy in the face of new alliances, counter-alliances, and great power equations that have formed after the Cold War. It discusses important issues such as China's strategic forays in the Indian Ocean, the balance of power between countries, India's Act East opportunities, Russia's re-engagement in the region, the South China Sea dispute, India's maritime strategy, and the conundrum of the Quadrilateral Security Dialogue facing India. A comprehensive study of the changing geopolitical and geostrategic environment of the Indo-Pacific region, the book will be an essential read for scholars and researchers of international relations, global politics, foreign policy, maritime studies, Chinese studies, South Asian studies, geopolitics, and strategic studies.

19. **Policy-making as designing: the added value of design thinking for public administration and public policy / van Buuren, Arwin; Lewis, Jenny M; Peters, B. Guy. 2023. Bristol: Policy Press**
Call No.: 35 POL Q3 Acc. No.: 55868



This book presents original critical reflections on the value of design approaches and how they relate to the classical idea of public administration as a design science, with a new concluding chapter. Contributors consider the potential, challenges and applications of design approaches and distinguish between three methods currently characterizing the discipline: design as optimization, design as exploration and design as co-creation. Design approaches to policy-making have gained increasing popularity among policy makers in recent years. Developing the dialogue around public administration as a design science, this collection explores how a more 'designerly' way of thinking can improve public administration and public policy.

20. **Technology and public management. 2nd ed / Shark, Alan R. 2023. New York: Routledge**
Call No.: 35 SHA Q3 Acc. No.: 55999



The book explores the latest trends in technology, providing real-life examples about the need for policies and procedures to safeguard technology infrastructure while providing greater openness, participation, and transparency. In this book, the author informs, engages, and directs students to consider best practices, with new material on emerging technology, data management and analytics, artificial intelligence, and cybersecurity. This thoroughly updated second edition explores: A broad range of technologies on which government, nonprofit partners, and citizens depend upon to deliver important infrastructure, including security, education, public health and personal healthcare, transit and transportation, culture and commerce. Growing mistrust in government, and the role

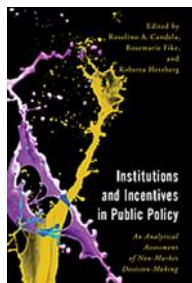
technology can play in ameliorating it. Emerging and adapted technologies to help government achieve ambitious goals, including drawing carbon out of the atmosphere, empowering students everywhere to learn effectively at home or at school, improving healthcare, providing affordable housing, enabling agriculture to keep pace with population growth, and improving scores of other public services. The critical insights and management skills needed to argue for investments in information technology as necessary priorities for our public organizations to improve public services and resources. This reader-friendly and jargon-free textbook is required for students enrolled in public administration and nonprofit management programs, as well as for practicing public administrators looking for a better understanding of how technology may be successfully and responsibly used in public organizations. It is equally valuable as a text for MBA studies, social work, education, public health, and other degree programs that produce graduates who will work with and within those organizations that deliver public services.

- 21. Public policymaking in a democratic society: a guide to civic engagement. 3rd ed / Gerston, Larry N. 2022. New York: Routledge**
Call No.: 35.011.1 GER Q2 **Acc. No.: 55976**



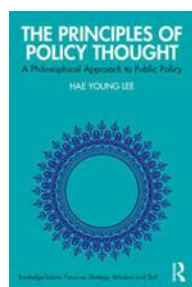
This book provides a clear and concise overview of public policymaking, designed to equip citizens to participate more effectively in the policymaking process. It gently introduces the reader to the players and institutions that comprise the public policymaking process of American society, and it demonstrates the many access points in the public policymaking process where one can participate. This fully updated new edition includes: A discussion of growing modes of public policymaking participation, including social media and voting by mail. An evaluation of the impediments to participation, including voter suppression. An examination of the role of whistleblowers as part of bureaucratic responsibility. All new case studies throughout the book on topics of interest to students and citizens alike, such as the policy response to COVID-19, George Floyd and police reform, homelessness, and the Affordable Care Act. Student projects throughout the text, along with a glossary, and extensive coverage on Project Citizen, a format that provides students with hands-on tools for participating in the policymaking process. Public This book may be used in introductory courses on public policy, internships, or service-learning programs. It equally serves as an invaluable resource for any organized effort to involve citizens in community service and the exercise of civic responsibility

- 22. Institutions and incentives in public policy: an analytical assessment of non-market decision-making / Candela, Rosolino A; Fike, Rosemarie; Herzberg, Roberta. 2022. Lanham: Rowman & Littlefield**
Call No.: 35.011.1 INS Q2 Acc. No.: 55845



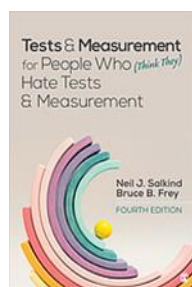
This book explores, both in theory and in practice, the consequences of using public policy as a tool to achieve specific individual and social goals, as well as its impact on private solutions to address such goals. The chapters examine the institutional incentives that operate in non-market settings, both governmental and non-governmental, using the theoretical frameworks of market process theory and public choice theory, they analyze a diverse set of contemporary public policy issues at both the domestic and international levels. Authored by individuals from a variety of disciplines with diverse interests in public policy, this work includes discussions of topics, such as foreign aid, education policy, environmental policy, health care policy, and the construction of private cities.

- 23. Principles of policy thought: a philosophical approach to public policy / Lee, Hae Young. 2023. London: Routledge**
Call No.: 35.011.1 LEE Q3 Acc. No.: 55871



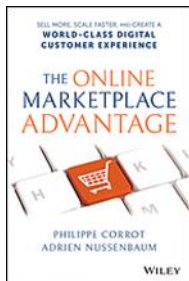
Policy thought integrates the “why” of political philosophy and the “how” of public policy formulation. The author outlines five key principles for the development of policy thought: the Principle of Policy Statism; the Principle of Policy Goodness; the Principle of Policy Balance; the Principle of Policy Practicality; the Principle of Policy Humans: Interpenetrated Policy Humans with Non-humans. Each principle is derived from a combination of Confucian and other East Asian philosophies, as well as contemporary Western political philosophy. In combination they offer an innovative approach to formulating, configuring and assessing public policy, with ethics and efficacy.

- 24. Tests & measurement for people who (think they) hate tests & measurement. 4th ed / Salkind, Neil J; Frey, Bruce B. 2023. Thousand Oaks: Sage**
Call No.: 371.26 SAL Q3 Acc. No.: 56002



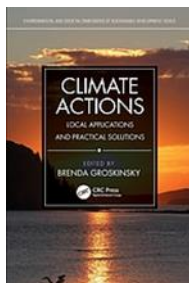
The new edition of this book guides readers through an overview of the categories of tests, the design of tests, the use of tests, and some of the basic social, political, and legal issues that the process of testing involves. New co-author Bruce B. Frey has streamlined the chapter organization for ease of use; added more content on validity and reliability throughout; more closely connected standardized tests to classroom instruction by adding more on classroom assessment; and added a chapter on surveys and scale development. An Instructor Resource Site at edge.sagepub.com/salkindtm4e includes a test bank, PowerPoint slides, and tables and figures from the book. The open-access Student Study Site offers flashcards that strengthen understanding of key terms and concepts.

- 25. Online marketplace advantage: sell more, scale faster, and create a world-class digital customer experience / Corrot, Philippe; Nussenbaum, Adrien. 2023. New Jersey: Wiley**
Call No.: 38:65.011.56WN COR Q3 Acc. No.: 55964



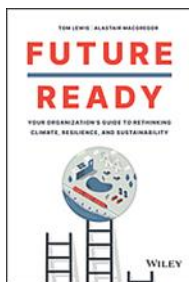
In today's digital-first economy, marketplaces are growing at twice the rate of overall eCommerce - and proving that traditional eCommerce is no longer enough. With this book, the duo behind more than 300 of the world's most successful marketplaces reveals the strategies every enterprise needs to take the lead. Through dozens of case studies, real-word examples, and proprietary marketplace research you'll learn: How to turn the marketplace model into your business' competitive advantage; The make-or-break decisions for launching an industry-leading enterprise marketplace fast; The best practices to achieve marketplace scale, and the most common pitfalls that separate the winners from the losers. With The Online Marketplace Advantage, discover the complete playbook you need to break through with a successful, scalable marketplace strategy that puts your business on a path to unprecedented growth – permanently.

- 26. Climate actions local applications and practical solutions / Groskinsky, Brenda. 2022. Boca Raton: CRC Press**
Call No.: 577.4 CLI Q2 Acc. No.: 55913



This book offers a diverse set of solid concerted strategies in the development and implementation of specific "climate actions," in natural and built places where we all live. The book also serves as a conduit of knowledge for those who are unsure on how they can make a difference for their families, their communities, and the natural places that surround them. Through many actionable examples of mitigation efforts for the ever-present effects of climate change, especially for those who may not understand the wide range of climate action opportunities that are available. Scientists, academics, and community leaders, will find concrete examples on how they too, can develop and implement climate action solutions.

- 27. Future ready: your organization's guide to rethinking climate, resilience, and sustainability / Lewis, Tom; Macgregor, Alastair. 2023. New Jersey: Wiley**
Call No.: 577.4 LEW Q3 Acc. No.: 56023



In this book, a team of business leaders with deep expertise in engineering, planning, finance, project, program implementation and advisory consulting perspective delivers an essential guide for executives, managers, and other business and infrastructure organization leaders to set and implement a resilience, sustainability and ESG strategy in complex project and operating environments. Through practical examples and proven insights, readers will learn to proactively engage with stakeholders, successfully plan, implement, and measure the impacts of their initiatives, and effectively communicate the results. In the book, the authors draw on hundreds of completed projects across a full range of client organizations, markets, sectors, and scales to equip readers with unprecedented

insights and the behind-the-scenes work that went into making the projects successful. The authors also include: Strategies for identifying, cataloguing, and reporting risks—from the operational to the physical and transactional—as well as explanations of how climate risk scenarios can reveal hidden opportunities and unexpected vulnerabilities; A Future Ready mindset and the specific examples of organizational sustainability and climate adaptation commitments and the paths companies have taken to meet their goals; Critical questions that leaders must ask of themselves and their organizations before they begin a climate, resilience, and/or sustainability initiative. A must-read guide for executives, board members, ESG professionals, and other business and infrastructure organization leaders, Future Ready belongs in the hands of anyone who finds themselves responsible for helping an organization achieve their environmental, social, and governance goals.

- 28. Regional political ecologies and environmental conflicts in India / Pattanaik, Sarmistha; Sen, Amrita. 2023. London: Routledge**
Call No.: 577.4 REG Q3 **Acc. No.: 55979**



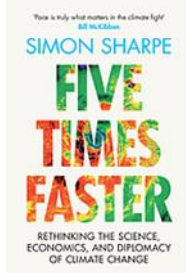
This book focuses on the regional political ecologies (RPEs) of environmental conflicts in India. It explores broadly, landscape-based analyses of political, economic and social issues, which impact environmental changes, challenges and conflicts at local and micro-local levels. The chapters in this volume examine the intervention of different stakeholders in the management of various regional ecological landscapes in India, including forests, rivers, canals, creeks and wetlands. The volume is an interdisciplinary endeavor, weaving together contextual narratives through a combination of approaches from sociology, anthropology, geography, political studies and environmental history. Using such core approaches, the book studies the place-based dynamisms within the regional environmental conflicts in the selected conservation landscapes.

- 29. Digitalizing sustainability: the five forces of digital transformation / Sforcina, Kathryn. 2023. London: Routledge**
Call No.: 577.4 SFO Q3 **Acc. No.: 55926**



This book outlines why 'business as usual' isn't working and sets out five Transformational Forces which can be used to innovate and scale sustainability solutions using digital means. This transformation will be powered by a range of digital technologies that have the potential to ideate, propel and scale sustainability solutions in an exponential manner over the next decade. This book introduces the Five Forces of Digital Transformation. These forces all share a common root – they are powered by digital technologies that enable them to operate at the speed and scale that we need to achieve global transformation for people and planet. Disruptive and innovative, this book provides readers with a clear path forward to a sustainable digital future.

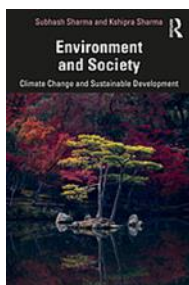
- 30. Five times faster: rethinking the science, economics, and diplomacy of climate change: Sharpe, Simon. 2023. Cambridge: Cambridge University Press**
Call No.: 577.4 SHA Q3 Acc. No.: 55830



This book is an inside story from the author, who has spent ten years at the forefront of climate change policy and diplomacy. In our fight to avoid dangerous climate change, science is pulling its punches, diplomacy is picking the wrong battles, and economics has been fighting for the other side. This provocative and engaging book sets out how we should rethink our strategies and reorganize our efforts in the fields of science, economics, and diplomacy, so that we can act fast enough to stay safe. We need to act five times faster to avoid dangerous climate change. As Greenland melts, Australia burns, and greenhouse gas emissions continue to rise, we think we know who the villains are:

oil companies, consumerism, weak political leaders. But what if the real blocks to progress are the ideas and institutions that are supposed to be helping us?

- 31. Environment and society: climate change and sustainable development / Sharma, Subhash; Sharma, Kshipra. 2023. London: Routledge**
Call No.: 577.4 SHA Q3 Acc. No.: 55931



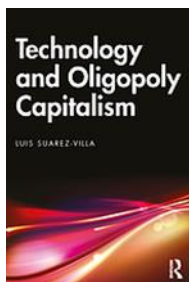
This book presents a comprehensive, lucid, and accessible approach to environmental sociology. It traces the origin of environmental sociology and examines the realist–constructionist debate in ecology for a holistic exploration of the field. The volume: Presents a step-by-step systematic approach to the study of environmental sociology; Includes case studies from Asia, Africa, Europe, and the Americas and introduces theoretical perspectives from Asia, Africa, and South America to provide a more comprehensive view of the field; Has separate chapters on sustainable development and climate change; Discusses ecological movements in India and highlights environmental issues of the Global South. A key text for undergraduates, postgraduates, and civil services aspirants, this book goes beyond western scholarship to include indigenous approaches to the field. It will be indispensable for students of sociology, climate change, environmental studies, and sustainable development.

- 32. Innovation in crisis management / Fonio, Chiara; Widera, Adam; Zweglinski, Tomasz. 2023. London: Routledge**
Call No.: 658 INN Q3 **Acc. No.: 55950**



This book deals with how to measure innovation in crisis management, drawing on data, case studies, and lessons learnt from different European countries. The aim of this book is to tackle innovation in crisis management through lessons learnt and experiences gained from the implementation of mixed methods through a practitioner-driven approach in a large-scale demonstration project (DRIVER+). It explores innovation from the perspective of the end-users by focusing on the needs and problems they are trying to address through a tool (be it an app, a drone, or a training program) and takes a deep dive into what is needed to understand if and to what extent the tool they have in mind can really bring innovation. This book is a toolkit for readers interested in understanding what needs to be in place to measure innovation: it provides the know-how through examples and best practices. The book will be a valuable source of knowledge for scientists, practitioners, researchers, and postgraduate students studying safety, crisis management, and innovation.

- 33. Technology and oligopoly capitalism / Suarez-Villa, Luis. 2023. New York: Routledge**
Call No.: 681.31(73) SUA Q3 **Acc. No.: 55998**



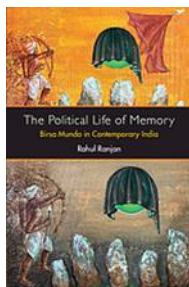
Technology oligopolies are the most powerful socioeconomic entities in America. From cradle to grave, the decisions they make affect the most intimate aspects of our lives, how we work, what we eat, our health, how we communicate, what we know and believe, whom we elect, and how we relate to one another and to nature. Their power over markets, trade, regulation, and most every aspect of our governance is more intrusive and farther-reaching than ever. They benefit from tax breaks, government guarantees, and bailouts that we must pay for and have no control over. Their accumulation of capital creates immense wealth for a minuscule elite, deepening disparities while politics and governance become ever more subservient to their power. They determine our skills and transform employment through the tools and services they create, as no other organizations can. They produce a vast array of goods and services with labor, marketing, and research that are more intrusively controlled than ever, as workplace rights and job security are curtailed or disappear. Our consumption of their products—and their capacity to promote wants—is deep and far reaching, while the waste they generate raises concerns about the survival of life on our planet. And their links to geopolitics and the martial domain are stronger than ever, as they influence how warfare is waged and who will be vanquished. This book has no peers in the literature, in its scope, the unprecedented amount and diversity of documentation, the breadth of concepts, and the vast number of examples it provides. Its premises deserve to be taken into account by every student, researcher, policymaker, and author interested in the socioeconomic and political dimensions of technology in America.

- 34. Game usability: advice from the experts for advancing UX strategy and practice in videogames. 2nd ed / Isbister, Katherine; Hodent, Celia. 2022. Boca Raton: CRC Press**
Call No.: 795 GAM Q2 **Acc. No.: 55937**



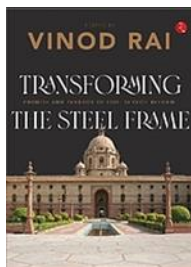
This book introduces the basics in game usability and overall game UX mindset and techniques, as well as looking at current industry best practices and trends. The new edition includes practical advice on how to include usability in already tight development timelines, and how to advocate for UX and communicate results to higher-ups effectively. The book begins with an introduction to UX strategy considerations for games, and to UX design, before moving on to cover core user research and usability techniques as well as how to fit UX practices into the business process. It provides considerations of player differences and offers strategies for inclusion as well as chapters that give platform and context specific advice. With a wealth of new interviews with industry leaders and contributions from the very best in game UX, the book also includes brand new chapters on: Accessibility; Mobile Game Usability; Data Science; Virtual and Augmented Reality; Esports. This book will be vital reading for all professional game developers and game UX advocates, as well as those students aspiring to work in game development and game UX.

- 35. Political life of memory Birsa Munda in contemporary India / Ranjan, Rahul. 2022. Cambridge: Cambridge University Press**
Call No.: 301.18 RAN Q2 **Acc. No.: 55968**



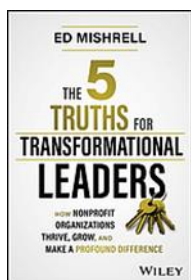
This book examines the representation of Birsa's political life, memory politics and the making of anticolonialism in contemporary Jharkhand. It offers contrasting features of political imaginations deployed in developing memorial landscapes. Framing of Birsa in the heroic narrative through a grand scale of memorialisation, often in the form of the built environment, curates a selective version. This isolates the scope of elaborating his political ideas outside the confines of atypical historical records and their relevance in the contemporary context. The book argues that everyday politics through affective sites such as memorials and statues produce political visions, emotions, and opportunities. It shows how such symbolic sites are often strategically placed and politically motivated to inscribe ideologies. This process outlines how the state and Adivasi use memory as a political tool to lay claims to the past of the Birsa Movement.

36. **Transforming the steel frame: promise and paradox of civil service reform / Rai, Vinod. 2023. New Delhi: Rupa**
Call No.: 35(540) TRA Q3 Acc. No.: 56041



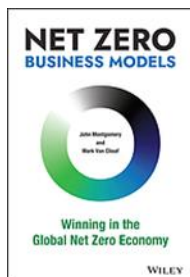
The bureaucracy in India has been a study in contradictions. On the one hand, it represents the dream job for an entire population of Indians who take the UPSC examination to join the 'steel frame', keeping the country running. On the other hand, it is rife with tales of corruption and red tape, such that citizens dread any interaction with government officials of any order. Curated by the author, this book examines the roles and responsibilities of the bureaucracy in modern times. It sets forth a vision of the future through an analysis and review of past attempts at reform, in the process revisiting the strengths of the systems as well as the flaws that prevent its optimal functioning. It includes the perspective of former civil servants who have been a part of this system for their entire lives and reflect on its problems while making recommendations for the future; officials who have participated in setting evaluation standards for the civil services and who have headed training academies and businesspersons who have worked both in the private and public domains and collaborated extensively with the bureaucracy. In the breadth and thoroughness of its coverage, this book provides an excellent overview of the civil services as they are and, more importantly, as they should be. The study that forms part of this book has been initiated by the Institute of South Asian Studies, National University of Singapore.

37. **5 truths for transformational leaders: how nonprofit organizations thrive, grow, and make a profound difference / Mishrell, Ed. 2023. New Jersey: Wiley**
Call No.: 361.8 MIS Q3 Acc. No.: 56014



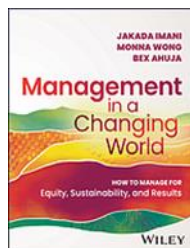
In this book, the author delivers an insightful and practical discussion of how to achieve extraordinary results when leading nonprofit organizations. The author explains how to use your organization's mission as your north star and build an exciting, growing, and thriving nonprofit. You'll benefit from the book's step-by-step guidance and advice as it outlines the five key principles of mission-driven leadership. You'll also discover incisive quotes and observations from board members and staff leaders at fast-growing nonprofit organizations you can apply to your own nonprofit for immediate results. The book also offers: Strategies for eliminating or repairing ineffective systems and practices that are holding your organization back; Techniques for centering your nonprofit's mission in everything it does; Ways to build – and execute – a mission-driven strategy. A start-to-finish blueprint for exceptional, growth-oriented nonprofit leadership, this book will revolutionize the work of every nonprofit board member, manager, and leader who reads it.

- 38. Net zero business models: winning in the global net zero economy / Montgomery, John; Van Clieaf, Mark. 2023. New Jersey: Wiley**
Call No.: 577.4 MON Q3 **Acc. No.: 56031**



This book delivers a breakthrough approach to transition from business models contributing to climate disaster to Net Zero Business Models crucial to sustainability and profitability. Based on the authors' business advisory expertise and insights from their research with over 200 best-in-class global companies, this book is an indispensable guide for executives, corporate directors, and institutional investors. Discover how to implement a bona fide net zero transition plan and processes to: Identify new Board and Investor expectations for Net Zero Transition Plans (Beyond ESG); Ensure the Five eco-efficiency plans, processes and value drivers are in place as the foundation for a credible transition plan; Select one of Four Pathways to a Net Zero Business Model as strategic options; Apply the Three Domains for Systems Thinking required by leaders for Net Zero strategic leadership; Align key metrics, targets, and incentive designs to accelerate business model transition. Metrics and Targets are not a plan, and a commitment to net zero is not a business strategy. This book has been endorsed by C-Suites, Boards and Institutional Investors representing over \$ 80 trillion in assets under management. This is the playbook you need to win in the Net Zero Global Economy.

- 39. Management in a changing world: how to manage for equity, sustainability, and results / Imani, Jakada; Wong, Monna; Ahuja, Bex. 2023. New Jersey: Wiley**
Call No.: 658 IMA Q3 **Acc. No.: 56030**



In this book the authors deliver an effective and practical how-to guide for the equitable management of nonprofit and social change organizations. In the book, you'll learn how to multiply your impact by using the authors' insightful strategies for delegation, goal setting, and team culture-building. You'll also discover how to fairly exercise power in an environment that spans racial, generational, gender, and other identity divides. Management In a Changing World shows you how to: Create work-life balance for your team members in an age when we have virtually unlimited access to our colleagues' attention and time; Support team members through life's challenges while still meeting the demands your social change organization faces; Bridge the gap between your intentions and your real-world impact with actionable advice, tools, and resources. An essential resource for rookie and veteran managers, executive directors, and CEOs, Management In a Changing World will also earn a place on the bookshelves of organizers managing teams of volunteers.

- 40. Business analysis handbook: techniques to deliver better business outcomes. 2nd ed / Winter, Helen. 2023. New York: Kogan Page**
Call No.: 658 WIN Q3 Acc. No.: 55910



This new edition of this book offers increased guidance on remote working and different career pathways in business analysis. Readers will also benefit from a new chapter on how to build the business analysis function effectively in an organization, supported by skills matrix examples, training strategies and tips on career development. It also features examples of hot topics such as agile, sustainability and digital transformation. This is an indispensable guide for business analysts looking to upgrade their skills set and careers. It will also be invaluable for business leaders seeking to harness the value of the business analysis function within their organizations. Business analysis helps organizations to develop an informed understanding of the solutions they need to drive effective change. In the age of digital transformation, the role is more important than ever. Written by an expert, the book provides practical advice on both the skills and the nitty-gritty activities of the profession and outlines tools and techniques with guidelines on how and when to apply them.

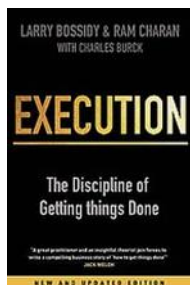
- 41. Storytelling for new technologies and platforms: a writer's guide to theme parks, virtual reality, board games, virtual assistants, and more / Berger, Ross. 2022. Boca Raton: CRC Press**
Call No.: 795 STO Q2 Acc. No.: 55989



This book is a handbook for writers, students, producers, teachers, scholars, career changers, early tech adopters, and just about anyone who loves story and technology. As a collection of articles from some of the best creative writers in their medium, this book will prepare content creators of tomorrow to tackle some of today's most exhilarating creative challenges found on a screen ... or off! Key Features of this book are: Expert advice from several industry professionals who have worked for some of the world's biggest tech and interactive companies; Best practices that not only guide writers on how to apply their craft to new fields, but also prepare them for the common ambiguity they will find in corporate and start-up environments; Breakdown of platforms that shows how tech capabilities can fulfill content expectations and how content can fulfill tech expectations; Basic storytelling mechanics customized to today's popular technologies, live experiences, and traditional game platforms.

42. **Execution: the discipline of getting things done / Bossidy, Larry; Ram Charan; Burck, Charles. 2011.**
London: Random House Business
Call No.: 65 BOS P1

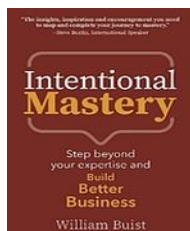
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When Execution was first published in 2002, it changed the way we did our jobs. By analyzing the discipline of getting things done, it helped thousands of business people to make the final leap to success. Now, the authors reframe their empowering message for a world in which the old rules have been shattered and radical change is becoming routine. For the foreseeable future: Growth will be slower. But the company that executes well will have the confidence, speed and resources to move fast as new opportunities emerge; Competition will be fiercer, with companies searching for any possible advantage in every area; Governments will take on new roles in their national economies. And companies that execute well will be more attractive as partners and suppliers, and better prepared to adapt to new waves of regulation; Risk management will become a top priority for every leader, and every company will be looking for the edge in detecting new internal and external threats.

43. **Intentional mastery: step beyond your expertise and build better business / Buist, William. 2022.**
Bristol: SRA Books
Call No.: 65.01 BUI Q2

Acc. No.: 55847



In this book, the author highlights the power of Mastery and how it defines who you are rather than just what you do. Discover how Mastery can help you focus your knowledge, skills and experience and inspire trust, freeing you to create the business you have always aspired to lead. You are an expert in your field and clients love what your do. Business is good, yet your intuition is telling you that something is missing. You could do more and Build Better Business, but how? Mastery is the key.

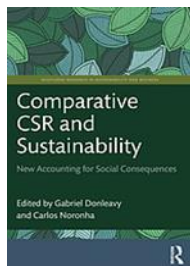
44. **Role of business in global sustainability transformations / D'Amato, Dalia; Toppinen, Anne; Kozak, Robert. 2023.** London: Routledge
Call No.: 65:577.4 ROL Q3

Acc. No.: 55878



This book examines the role of business as an enabler, as an inhibitor, and ultimately as a co-actor in global sustainability transformations expected over the next few decades. This book employs several theoretical perspectives and provides abundant examples and cases to discuss a variety of emerging concepts, phenomena, and trends shaping business sustainability. Weaving through the chapters, the editors present core tensions and sources of inertia towards transformative change, and acknowledge that envisioning multiple solutions and pathways are possible and desirable. They advocate for the need to align visions, actions and time horizons between policy, society and business in addressing the interlinked socio-ecological challenges that our society currently faces.

- 45. Comparative CSR and sustainability: new accounting for social consequences / Donleavy, Gabriell; Noronha, Carlos. 2023. London: Routledge**
Call No.: 65:3 COM Q3 Acc. No.: 55914



This book breaks new ground by providing a structured and cohesive set of contributions on the actions, developments, problems and theories of corporate social responsibility (CSR). With new case studies from the UN's Least Developed Countries (LDCs), contributors in this book investigate how firms in Eastern and Western countries are responding to and making use of evolving CSR guidelines. The book addresses the following questions: is CSR simply greenwashing or an authentic commitment to responsible corporate citizenship? Has globalization drawn CSR conduct in LDCs closer to that of industrialized countries? Stakeholder theory, actor-network theory and a new orbital theory of accountability are applied to give coherence to the case studies. Other chapters address greenwashing in reports, the impact of CSR in socially stigmatized occupations, an analysis on what responsibility precisely entails in CSR, and the interface between law and CSR. The book also considers the impact of COVID-19 on the hospitality industry, and includes a contribution from Ukrainian scholars, one written while their city of Kharkiv was under attack by Russian forces. This book will be a useful reference to those interested in discussions on crises, climate change, and SDGs and realizing sustainable goals through CSR.

- 46. Humane entrepreneurship: creating a new economy, venture by venture / Galbraith, Craig S; Stiles, Curt H. 2023. Singapore: World Scientific**
Call No.: 65:3 GAL Q3 Acc. No.: 55945



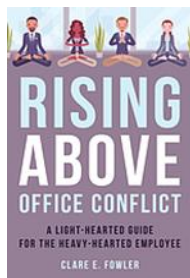
This book defines humane to mean that which is natural to human beings. It then suggests that much of the economic activity and many of the structures of modern business are inhumane. In response to this possibility, the book examines the nature of the humane in society and business and reviews the literature, beliefs, and standards of human behavior that would lead to the growth of a truly humane economy. Questions are raised about the virtue of current structure and practice. A strikingly positive proposition underlies the critique: new entrepreneurial ventures are by their nature humane. The way to make the economy and the practice of business more humane is not to encourage a routinized script of business ethics but instead to permit entrepreneurs to follow their desire to create and to build. This desire is natural to human beings and therefore deeply humane.

- 47. Workforce ecosystems: reaching strategic goals with people, partners, and technologies / Altman, Elizabeth J; Kiron, David; Schwartz, Jeff; Jones, Robin. 2023. Cambridge: MIT Press**
Call No.:331.1 ALT Q3 **Acc. No.: 55896**



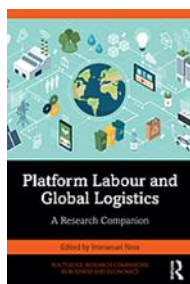
This book by authors is an essential research-driven framework for leading these complex, interconnected workforces. Drawing on case studies, worldwide surveys, and extensive interviews with C-suite executives and senior leaders from Amazon, IBM, Mayo Clinic, NASA, Nike, Roche, Unilever, the US Army, Walmart, and others, the authors explore what workforce ecosystems are and how to navigate their unique challenges and opportunities. This book will prepare leaders to identify distinguishing characteristics of workforce ecosystems; take advantage of their increasing relevance as the world becomes more interconnected and technology-enabled; refine business strategies to incorporate them; focus leadership, management practices, and technologies to leverage them; and traverse the ethical, societal, and public policy considerations of workforce ecosystems. Who is your workforce? This was a simple question when most organizations focused on hiring full- and part-time employees, but now organizations engage with both internal and external collaborators including subcontractors, freelancers, app developers, marketplace sellers, and others. As technology enables new, more efficient forms of working, and roles become more project- and outcomes-based, workforces are evolving into workforce ecosystems requiring updated strategies, leadership, and management practices.

- 48. Rising above office conflict: a light-hearted guide for the heavy-hearted employee / Fowler, Clare E. 2023. Lanham: Rowman & Littlefield**
Call No.: 331.4 FOW Q3 **Acc. No.: 55877**



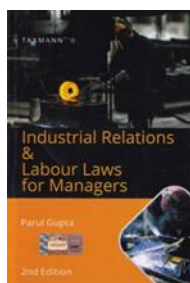
This book offers step-by-step advice that empowers readers to understand and overcome the conflicts they face at work. Building on 20 years of workplace disputes, this book brings practical tools for resolving conflicts right into the employee's hands. With a humorous and engaging approach, this book is a guide for everyone frustrated at work. The characters described are relatable, and the suggestions are described in a simple, easy-to-adopt plan. Why is conflict in every workplace? Because there are so many different types of people with different needs, and no idea how to work together. The author provides a hilarious overview of 2 wonderful personalities and 18 difficult ones (Micromanager, Chatty Cathy, The Hulk, Inappropriate Ivan, etc.) and gives you strategies for dealing with them. Explaining common processes for resolving conflict, she provides a quick and ready guide for any employee hoping to manage conflict, rise above the fray, and move forward successfully with everyone they work with. She offers suggestions for preventing conflict from reoccurring.

- 49. Platform labour and global logistics: a research companion/ Ness, Immanuel. 2023. London: Routledge**
Call No.:331.5 PLA Q3 **Acc. No.: 55967**



This book examines the most important developments and features of global logistics and the emergence of the platform economy through historical comparative chapters and case studies. Part I surveys the logistics revolution and its impact on labor in key sectors of the global economy and probes the viability of the platform as a generator of economic and financial growth and innovation. The chapters of Part 1 offer a fulsome analysis and critique of the economic and technical reconfiguration brought on by neoliberal capitalism and the diffusion of the platform and logistics as a feasible model into the future. Part II examines labor restructuring from standardized to informal work through the platform and information technology, and the political and environmental challenges to labor. Part III provides global case studies on the informal economy through case studies of crucial economies where the platform has become dominant, and Part IV examines how the platform has contributed to geographic mobility and labor migration, and the consequences on workers. This book presents a unique contribution to the political economy literature through highlighting the significance of the impact of the platform and logistics on the working class and potential challenges from labor across the world. This book is intended for academics, researchers and students studying technological innovation, global supply chains, labor restructuring, and worker resistance.

- 50. Industrial relations and labour laws for managers. 2nd ed / Gupta, Parul. 2023. New Delhi: Taxmann**
Call No.: 331:34(540) GUP Q3 **Acc. No.: 55842**



This book primarily aims to enhance the knowledge of HR and IR professionals in the labour laws of India. It also seeks to develop a holistic understanding of managing the interest of workers and employers hand in hand. This book compiles the legislation dealing with the industrial relations, wages, work conditions, social security and employment of women and children. This book will be helpful as a textbook for business management students specializing in human resource management and HR professionals. Chapter one highlights the importance of industrial relations for businesses and HR professionals, followed by an overview of significant changes proposed in the four labour codes. Chapter two throws light on the evolution of labour laws in India and major categories of labour legislation. Chapter three to eighteen discuss in detail various provisions of labour laws which can be broadly divided into three categories, such as: protective and employment legislations, social security legislations and regulatory legislations.