

# NEW ARRIVAL OF BOOKS

(April – December 2024)



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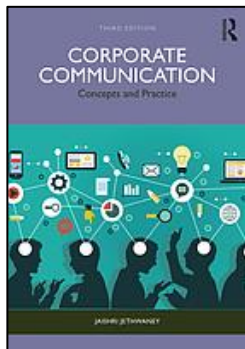
<b>SUBJECTS</b>	<b>PAGE NO</b>
<b>Business Communication .....</b>	<b>3-4</b>
<b>Business Policy and Strategic Management .....</b>	<b>5-8</b>
<b>Decision Sciences &amp; Operations Management .....</b>	<b>9-12</b>
<b>Economics .....</b>	<b>13-21</b>
<b>Entrepreneurship &amp; Innovation .....</b>	<b>22-23</b>
<b>Finance &amp; Accounting .....</b>	<b>24-34</b>
<b>HR &amp; OB .....</b>	<b>35-53</b>
<b>Information Management .....</b>	<b>54-64</b>
<b>Marketing .....</b>	<b>65-70</b>
<b>Public Policy &amp; Governance .....</b>	<b>71-71</b>
<b>Recreational &amp; General Readings .....</b>	<b>72-74</b>
<b>Research Methodology .....</b>	<b>75-78</b>
<b>Social Sciences &amp; General Management .....</b>	<b>79-97</b>

## BUSINESS COMMUNICATION

1. **Corporate communication: concepts and practice. 3rd ed. / Jethwaney, Jaishri. 2024. London: Routledge.**

Call No.: 65.012.46 JET Q4

Acc. No.: 56614



This book helps in understanding the underlying concepts and real-life strategies of communication in modern-day corporate set-ups. One of the youngest management disciplines, corporate communication is used by companies to position themselves to the outside world in a highly competitive business environment and to build a sense of being, on the one hand, and creating a feeling of pride in being associated with the company for various stakeholders, especially the employees and investors. Some of the functions of corporate communication include identifying and segmenting stakeholders, articulating brand positioning, selecting appropriate channels of internal and external communication, and managing crises, conflicts, and reputations, among others.

2. **Innovative internal communication: how creativity, curiosity and technology can create lasting impact / Parsons, Joanna. 2024. London: Kogan Page.**

Call No.: 65.012.46 PAR Q4

Acc. No.: 56658

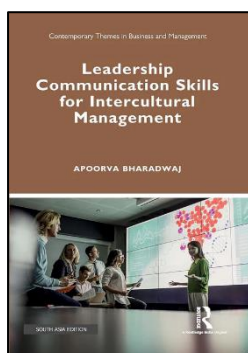


This book explains how adopting an innovation mindset and placing employees at the forefront can revolutionize your internal communication, enhance employee engagement and ultimately contribute to the achievement of organizational goals. Covering the different obstacles practitioners may face, this book provides practical ways to overcome every challenge in order to free up space for innovation and experimentation in your work. From maximizing impact through psychology and behavioural science, to how to best balance the technology that is available with the human touch, this book takes your communications beyond the basics of best practice and onto the next level of effective communication.

3. **Leadership communication skills for intercultural management / Bharadwaj, Apoorva. 2024. London: Routledge.**

Call No.: 65.012.46 BHA Q4

Acc. No.: 56667



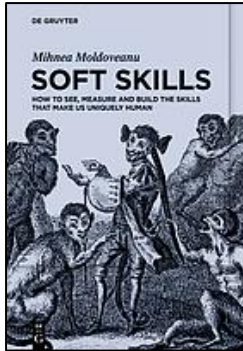
This book provides a comprehensive introduction to communication strategies in business with a focus on diversity management skills. Culturally congruent communication competencies play an essential role in fostering productive conversations in transnational markets. It includes in-depth research that explores key communication skills like negotiations, leadership, persuasion, argumentation, and corporate etiquette for professionals working in multinational realms of international commerce. It discusses intercultural management theories, non-verbal communications, and effective methods of communicating in virtual environments. It also highlights the role and importance of diversity

management in steering and helming multicultural teams and the expertise needed to manage stressful and challenging communication scenarios in variegated geo-cultural workspaces.

**4. Soft skills: how to see, measure and build the skills that make us uniquely human / Moldoveanu, Mihnea. 2024. Berlin: De Gruyter.**

**Call No.: 65.012.46 MOL Q4**

**Acc. No.: 56578**

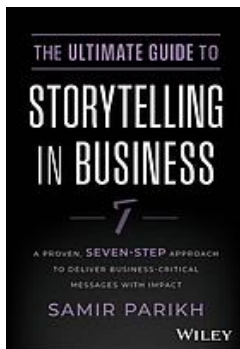


Although communicative and relational skills are currently in the greatest demand in organizations large and small, we are as educators, executives, and talent developers very far away from the kind of precision in identifying, measuring, selecting and developing these skills that we have achieved with cognitive and technical skills. At the same time, the relentless automation of swaths of human tasks has placed a sharp light on the ‘quintessentially human skills’-those that cannot and in some cases should not be subject to algorithmic automation. This book aims to ‘change the soft skills game’ by introducing language for identifying and describing them, ways of measuring the degree to which a person possesses them and selecting those who possess them in the utmost from those less skilled, and ways of helping students and executives alike develop them, through a methodology that has been designed and practiced for the past ten years.

**5. Ultimate guide to storytelling in business: a proven, seven-step approach to deliver business-critical messages with impact / Parikh, Samir. 2024. Chichester: Wiley.**

**Call No.: 65.012.46 PAR Q4**

**Acc. No.: 56713**



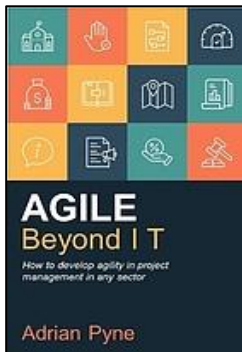
How often have you had to deliver a pitch, convey a message or empower an audience with only one chance to get it right? Perhaps a job interview, an important sales presentation, or the announcement of major changes within your organization? Have you ever had a powerful idea that was never adopted because your peers didn’t recognize its value? In the book, you’ll learn how to create compelling presentations, write persuasive reports, and convey important messages in meetings with stories that capture the attention of your audiences. The author explains how to convey complex ideas with simplicity, win the acceptance of others, speed up decision-making, and demonstrate your contributions as a thought leader. You’ll discover a proven methodology, based on seven steps, enabling you to build and deliver stories in a structured, reliable and repeatable way.

## BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Agile beyond IT: how to develop agility in project management in any sector / Pyne, Adrian. 2022. Northwich: Practical Inspiration Publishing.**

Call No.: 65.012.12 PYN Q2

Acc. No.: 56458

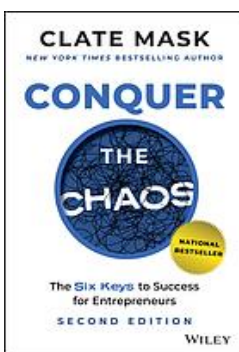


This book shows how agile principles can be adapted and applied in almost any sector to manage projects more effectively. It explains what agility looks like for ALL aspects of the management of projects - from leadership, roles and responsibilities through planning, implementation, change control, risk management and more. Whether you're a new or seasoned project professional, or an executive or senior manager seeking to generate value by bringing agility beyond the IT department, Adrian Pyne shows you how an organization can become agile for projects, and what that journey looks like. Based on over 30 years' experience and drawing on case studies from multiple sectors, this is the essential guide to managing projects more effectively at a time when agility and sustainability matter more than ever.

2. **Conquer the chaos: the six keys to success for entrepreneurs. 2nd ed. / Mask, Clate. 2024. New Jersey: Wiley.**

Call No.: 65.011.1 MAS Q4

Acc. No.: 56613

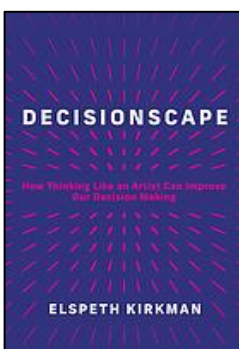


Despite the recent influx of entrepreneurship, most new entrepreneurs (and even those with a little more experience) are finding themselves in chaos, not the liberated state they hoped to discover. They are trapped, controlled, and consumed by their own businesses. Instead of finding more time, money, and freedom in entrepreneurship, small business owners are overwhelmed with customers, prospects, management of employees, marketing, sales, accounting, etc. This book speaks to today's small business owners by making sense of the overwhelming demands they're facing in their businesses. Through engaging stories, quotes, and examples, it leads readers through the six non-negotiable strategies to finding success in entrepreneurship.

3. **Decisionscape: how thinking like an artist can improve our decision-making / Kirkman, Elspeth. 2024. Cambridge: The MIT Press.**

Call No.: 65.012.122.2 KIR Q4

Acc. No.: 56488

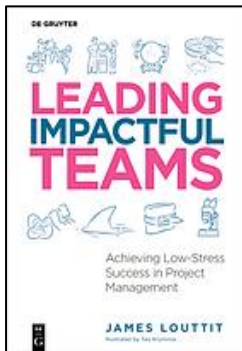


This book maps the surprising ways that our decisions are influenced and how thinking like an artist can help us deliberately arrange our perspective to make better choices. Introducing the concept of a "decisionscape," the author blends art and science with insights from moral philosophy, sports, geopolitics, and elsewhere to explore decision making in a refreshingly original way. A broadly appealing and relatable book, Decisionscape asks us to confront the prejudices, blind spots, and hypocrisy in our day-to-day thinking. Organized into four parts that unpack a different facet of the book's organizing principle, the book shows how psychological distance dictates what we prioritize and diminish, how the big picture can often look different from its parts, how culture and context frame decisions, and how personal worldviews alter how we interpret information.

4. **Leading impactful teams: achieving low-stress success in project management / Louttit, James. 2024. Berlin: De Gruyter.**

Call No.: 65.012.12 LOU Q4

Acc. No.: 56668

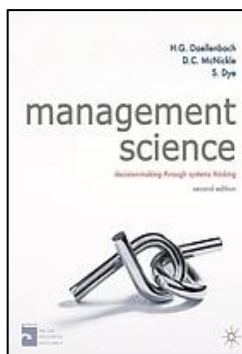


This book presents a comprehensive set of approaches, tips and techniques that enable you to make projects more effective, successful and enjoyable. This is a lively exploration of the "lenses" of project management – Scope, Prioritisation, Time, Cost, Quality, Risks, Team and Stakeholders – that will enable the reader to develop a "sixth sense" for potential issues that could derail their project. Replete with over 50 imaginative illustrations to explain the insights and practices that are packed into every page, the stories and ideas in this book go way past the theories and bring the reality of projects to life. It will help you understand how to make your project a success and avoid unnecessary complications. The author shares his refreshing, engaging and human approach, to provide you with a practical toolkit to help you and your team deliver great project outcomes with minimum stress and maximum fun.

5. **Management Science: decision-making through systems thinking. 2nd ed. / Daellenbach, Hans. 2023. New Delhi: Bloomsbury.**

Call No.: 65.012.122 DAE Q3

Acc. No.: 56451

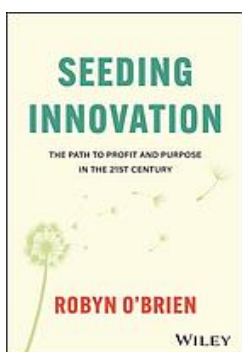


Management Science provides a comprehensive, accessible overview of the subject, incorporating a broad set of approaches and tools. The authors explore both 'soft' and 'hard' methodologies and highlight conceptual aspects rather than the mathematics of the techniques or computer methods. The book bases management science within clear systems thinking framework. Ideas and concepts are demonstrated with real-life examples and case studies. Readers are shown how decision making over time, under uncertainty, and subject to constraints, multiple objectives, and value and perception conflicts can be modelled, all within these systems thinking framework. The book is therefore suitable for students and readers with a wide range of mathematical abilities at both the undergraduate and MBA level.

6. **Seeding innovation: the path to profit and purpose in the 21st century / O'Brien, Robyn. 2024. New Jersey: Wiley.**

Call No.: 65.011.1 OBR Q4

Acc. No.: 56698



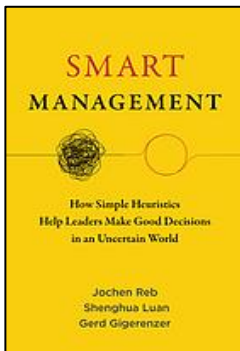
In this book, the author delivers an insightful and data driven roadmap to authenticity and smart leadership in the face of accelerating technological, environmental, and social change. In the book, you'll discover how to build resilience, authenticity, market share and purpose into your business plan and move beyond box-ticking, virtue signaling and one-dimensional metrics, in a way that strengthens your business model, enhances your bottom line, attracts investors, fortifies employee retention, and more. It explains how you can transform concepts like paradigm blindness, scarcity, imposter syndrome, rejection, and fear to build durable, lasting, and profitable

businesses that integrate social and environmental principles, with courage and integrity to drive long term shareholder and stakeholder value. You'll also discover how to develop a purpose-driven product line that holds strong appeal for new generations of consumers and avoids the ruthless practices associated with PR nightmares and externalized costs.

**7. Smart management: how simple heuristics help leaders make good decisions in a complex world / Reb, Jochen. 2024. Cambridge: The MIT Press.**

**Call No.: 65.012.122 REB Q4**

**Acc. No.: 56577**



Making decisions is one of the key tasks of managers, leaders, and professionals. In this book, the authors demonstrate how business leaders can utilize heuristics-simple decision-making strategies adapted to the task at hand. In a world that has become increasingly volatile, uncertain, complex, and ambiguous (VUCA), the authors make the case against complex analytical methods that quickly reach their limits. This against-the-grain approach leads to decisions that are not only faster but also more accurate, transparent, and easier to learn about, communicate, and teach. It offers an evidence-based yet practical discussion of how business leaders can use smart heuristics to make good decisions in a VUCA world.

**8. Strategic business case analysis / Williams, Christopher. 2024. London: Routledge.**

**Call No.: 65.011.1(094.8) WIL Q4**

**Acc. No.: 56702**

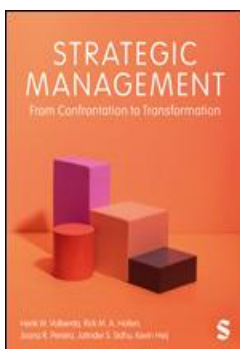


This textbook provides students with the skills and techniques necessary to analyse business case studies from a strategic perspective. With career development and impact in mind, the book goes beyond simply listing tools, instead teaching students how to prepare for a major strategic business case analysis project, how to position their analysis on a spectrum from reductionist to holistic approaches, how to critically engage with theory and case data, as well as how to leverage their work after completion. A logical approach is offered, taking the reader through the analysis journey, from preparing to analyse a case study to conducting the analysis and maximising the impact going forwards. A comprehensive analysis task is incorporated, which asks the reader to reflect on a range of case data, understand the choices of analytical positioning and tool selection, and develop an analysis based on this positioning.

**9. Strategic management: from confrontation to transformation / Volberda, Henk W. 2024. London: Sage.**

**Call No.: 65.011.1 VOL Q4**

**Acc. No.: 56457**

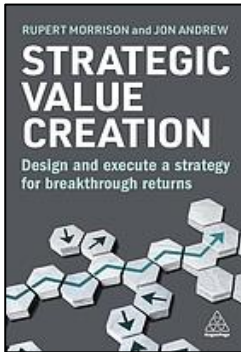


In the quest for competitive advantage, navigating change can be daunting. Following a unique, four-part structure focussing on and confronting strategic issues, sensing opportunities and threats choosing strategies and transforming organizations, this essential textbook offers a fresh and provocative perspective on strategic management. It includes cutting-edge content on the confront-sense-choose-transform stages of strategic management such as purpose and sustainability, emerging technologies, ecosystems and platforms, and business model innovation. It includes Four diagnostic chapters providing practical tools for each stage of the strategy process. It will help readers to grow their knowledge and experience of developing and implementing strategy in the real world.

**10. Strategic value creation: design and execute a strategy for breakthrough returns / Morrison, Rupert. 2024. London: Kogan Page.**

**Call No.: 65.011.1 MOR Q4**

**Acc. No.: 56703**



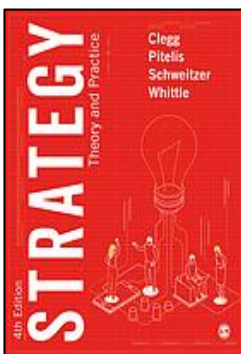
This book shows how senior business leaders can design and execute a data-driven strategy for their organizations to ensure that value creation is focused on the customer segments most integral to business success. This book demonstrates how to recognize when strategy, thinking and actions are flawed, how to correct these and how to devise and implement an effective strategy that unlocks the power of value creation. It provides the practical tools necessary to put strategic theories and frameworks into practice and explains the data needed at every step. It shares the powerful 4Ds framework for strategy execution: Diagnose today, Design tomorrow, Draw the plan and deliver with data. This framework outlines how to use

data for diagnosis, analyse value factors for customer segmentation, determine the value factors their customers value the most and ensure differentiation from competitors.

**11. Strategy: theory and practice. 4th ed. / Clegg, Stewart R. 2023. London: Sage.**

**Call No.: 65.011.1 CLE Q3**

**Acc. No.: 56579**



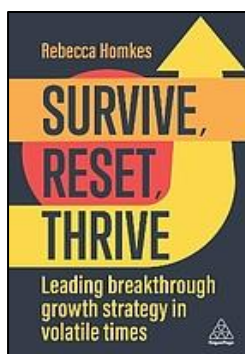
Written by an expert team and praised for its refreshing approach, this essential text offers a critical, holistic understanding of strategy theory and practice. It includes coverage of contemporary issues including the Covid-19 pandemic, climate change and digitalization; topical and engaging case studies such as Disney's Strategy and Covid-19, Netflix Versus Amazon: Dynamic Capabilities for Global Success, and PS5, Xbox and BMW: Chips and Supply Chains; and a wealth of new examples of strategy in practice from world-renowned organisations such as Google, Uniqlo, Tesla, IKEA, and Airbnb. It encourages readers to engage critically with the internal and

external factors that shape strategy in the real world.

**12. Survive, reset, thrive: leading breakthrough growth strategy in volatile times / Homkes, Rebecca. 2024. London: Kogan Page.**

**Call No.: 65.011.1 HOM Q4**

**Acc. No.: 56706**



Strategy is about making choices around where to play and where not to play, how to win, how to allocate resources among competing priorities and, critically, what to do. All these choices must be made when you never know everything you would like to know. This book is about facing uncertainty head-on and then playing each round to not just survive, but thrive. This is a playbook for leaders derived from the author's first-hand experience working with executive teams across industries from software, technology, retail, fashion and construction through to manufacturing. Drawing from over a decade of rich real-world experience, the author

illustrates how to navigate the most complex strategic situations with a simple, executable approach. The author explains how proactively to stabilize your business to withstand and grow through market shocks, reset your strategy to take account of new realities and thrive through uncertainty.



## DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Beauty of success: start, grow, and accelerate your brand / Bracken-Ferguson, Kendra. 2024. New Jersey: Wiley.**

Call No.: 658.626 BRA Q4

Acc. No.: 56600

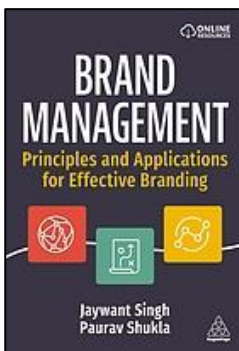


This book will redefine the standards of self-care as self-actualization for founders, entrepreneurs, and business leaders based on the 4 pillars of BrainTrust Founders Studio--Community, Education, Mentorship, Capital. Kendra shares her own story, along with the stories of other Founders and Executives in the beauty and wellness industries, adding chapters on Spirituality, Daily Rituals and Purpose among others. In the context of these stories, self-actualization acts are revolutionary in that they often dismantle constructs, question boundaries, and intentionally change or re-create new narratives that counter oppression and marginalization while growing and succeeding as a leader.

2. **Brand management: principles and applications for effective branding / Singh, Jaywant. 2024. London: Kogan Page.**

Call No.: 658.626 SIN Q4

Acc. No.: 56601



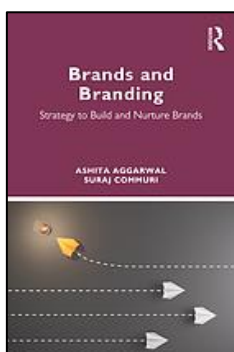
This book combines practical and real-life applications with a range of perspectives and research insights into the theoretical, societal and socio-cultural contexts to cover all the key aspects of brand management. Exploring areas such as the key definitions and elements of branding, brand loyalty and positioning and brand communication, it offers an easy-to-follow operationalized focus on areas such as measuring brand equity, co-branding and brand architecture. Featuring case studies and examples from Uber, Guinness, Li-Ning, Arm & Hammer, Balenciaga and Netflix, Brand Management also examines new and emerging topics including managing

brand crisis, brands' responsibilities and digital brand analytics.

3. **Brands and branding: strategy to build and nurture brands / Aggarwal, Ashita. 2024. London: Routledge.**

Call No.: 658.626 AGG Q4

Acc. No.: 56602



This book examines the importance of strategic brand imaging and brand management. It covers the fundamentals of launching, growing, leveraging, and managing brands in a global context, the strategic decisions related to brand building, and the integration of the 4Ps in implementing the brand strategy. It presents a practical perspective on building brands through social media and using artificial intelligence technologies. Readers will get a clear introductory understanding about the role of consumer behavior, the research methods that every brand manager must be familiar with, brand architecture, portfolio, brand equity and valuation. Branding requires vision

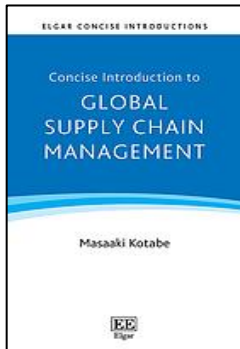
to foresee, logic to understand the market and the art of understanding consumers. It is a guide

for readers and professionals who are interested in all aspects of branding and brand building. It will also be useful for scholars and students of Marketing, Advertising and Brand Management, Business studies, Business Communication, Media and Journalism and Public Relations; and for marketing professionals as it will help them understand fundamentals and practical application of brand management.

**4. Concise introduction to global supply chain management / Kotabe, Masaaki. 2024. Cheltenham: Edward Elgar.**

**Call No.: 658.788 KOT Q4**

**Acc. No.: 56610**



This Concise Introduction provides clear insights into the various issues involved in the global supply chain. Covering materials procurement, sourcing, and physical distribution, the author examines the global supply chain from a strategic perspective, while also addressing the sustainability concerns which arise in this arena. The aims of the series are two-fold: to pinpoint essential concepts of business and management, and to offer insights that stimulate critical thinking. It contains detailed case studies to illustrate various global supply chain matters such as variations in physical distribution costs, the ethics of offshore sourcing and international retailers entering foreign markets. It provides a detailed overview of the historical evolution of global supply chain management. It assesses global supply chain management from both a strategic and sustainability perspective.

**5. Design strategy: challenges in wicked problem territory / Roberts, Nancy C. 2023. Cambridge: The MIT Press.**

**Call No.: 658.512.2 ROB Q3**

**Acc. No.: 56491**

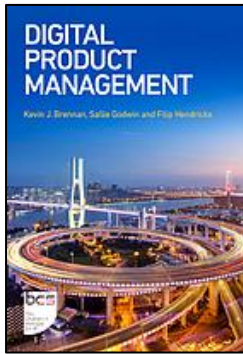


In this book, the author proposes design as a strategy of problem solving to close the gap between an existing state and a desired state. Utilizing this approach, designers and change agents are better able to minimize self-defeating conflicts over problems and solutions, break the logjam of opposition, and avoid the traps that lock problem solvers into a never-ending cycle of conflict. Design as a field continues to grow and evolve, but Design Strategy focuses on three levels of design where wicked problems tend to lurk-strategic design (of private and public organizations), systemic design (of networked and overlapping economic, technical, political, and social subsystems), and regenerative design (of life-giving realignment between humanity and nature). Within this framework, Roberts presents refreshingly interdisciplinary case studies that integrate theory and practice across diverse fields to guide professionals in any domain-from business and nonprofit organizations to educational and healthcare systems-and finally offers hope that humanity can tackle the existential challenges we face in the twenty-first century.

**6. Digital product management / Brennan, Kevin J. 2022. Swindon: BCS, The Chartered Institute for IT.**

**Call No.: 658.5 BRE Q2**

**Acc. No.: 56494**



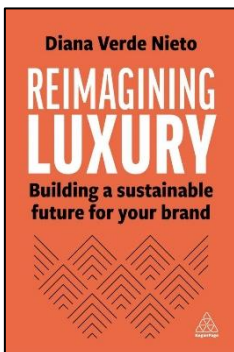
This book demonstrates how to develop new products, launch them into the market and deliver business outcomes through the maturity of your product. With this book, you'll learn how to deliver results, through developing your influence, creating a supportive team culture and managing your own time. You'll also learn how to understand the needs of external customers without requirements elicitation or sign-offs, plus the difference between customer and business value, and why your product needs to create both. This practical and comprehensive guide is suitable for Product Managers looking to increase the impact of their digital products or for Business Analysts, Project Managers, Software Developers and other

IT Professionals interested in transitioning into a digital-product focused role.

**7. Reimagining luxury: building a sustainable future for your brand / Nieto, Diana Verde. 2024. London: Kogan Page.**

**Call No.: 658.626 NIE Q4**

**Acc. No.: 56689**



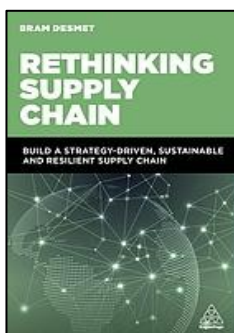
It has never been more important for the luxury industry to embrace sustainability and transform their businesses for a better future. This book offers invaluable guidance for businesses seeking to thrive in a sustainable future. This comprehensive guide provides practical advice on how to shift mindsets, heartsets and practices to achieve sustainable economic growth. Whether you're an established luxury organization or a new player in the field, this book is an essential resource for navigating the changing landscape of sustainability and innovation in the 21st century. It empowers 'the reimagers' to take action and create change by offering practical frameworks and concrete examples. The book will help accelerate your path

towards positive change. Covering everything from environmental and social topics to positive storytelling, Reimagining Luxury offers readers a deeper understanding of the interconnectedness of these issues and the steps necessary to address them holistically.

**8. Rethinking supply chain: build a strategy-driven, sustainable and resilient supply chain / DeSmet, Bram. 2024. London: Kogan Page.**

**Call No.: 658.788 DES Q4**

**Acc. No.: 56696**



This book outlines how organizations can close the gap between the supply chain capabilities they have and the supply chain capabilities they want. The supply chains built pre-covid are no longer suitable in the current volatile business environment. It explores why and how organizations can upgrade their supply chains to level 5 maturity, enhancing them to be more sustainable, strategy-driven and resilient. It outlines the dangers of using outdated supply chain practices, sharing what goes wrong when organizations run level 5 complexity and variability with a level 1 capability. It shows how organizations can improve their strategic planning, supply

chain design, sales and operations planning and business planning processes to respond to new dynamic levels of variability and complexity.

**9. Supply chain and logistics management: an integrated approach / Baisya, Rajat K. 2024. London: Routledge.**

**Call No.: 658.788 BAI Q4**

**Acc. No.: 56704**

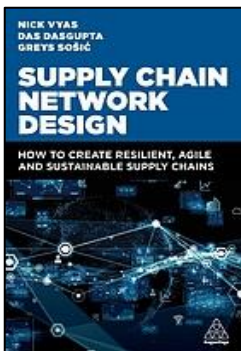


This textbook discusses supply chain management and provides a comprehensive overview of all the key activities and issues of supply chain and logistics functions as an integrated discipline. Taking a comprehensive approach, it reviews end-to-end supply chain management from procurement to production to warehousing, distribution and customer service. It explores how each interface can be managed with the ultimate objective of providing superior customer experience to ensure satisfaction at the least cost while delivering incremental value in a competitive environment. This volume guides on designing effective development and management of the supply chain network, which is an invaluable source of sustainable, competitive advantage in today's turbulent global marketplace. It discusses short practical cases to explain the decision-making process with respect to manufacturing decisions and inventory for efficient working capital management, both of which are critical for supply chain performance.

**10. Supply chain network design: how to create resilient, agile and sustainable supply chains / Dasgupta, Das. 2024. London: Kogan Page.**

**Call No.: 658.788 DAS Q4**

**Acc. No.: 56705**



This book shows how to design intelligent, agile supply chain networks in the age of geopolitical disruptions, fast-paced technological innovation and drive for more sustainable business. It outlines how to incorporate international relations and a global perspective into supply chain planning and actions and how to embed ESG and circular economy goals. It surveys the rapidly evolving technology landscape and how it impacts some companies and provides a competitive advantage to others. It also explores how to harness technologies such as robotic process automation, AI and machine-driven intelligence and the evolution of forecasting to demand sensing to enhance network design. Taking a global perspective, the book is supported by practical cases and examples and provides a consumer-driven lens that will help organizations evolve their networks from a traditional B2B to a B2B2C workflow.

## ECONOMICS

1. **Crash course on crises: macroeconomic concepts for run-ups, collapses, and recoveries / Brunnermeier, Markus K. 2023. Princeton: Princeton University Press.**

Call No.: 338.974 BRU Q3

Acc. No.: 56617

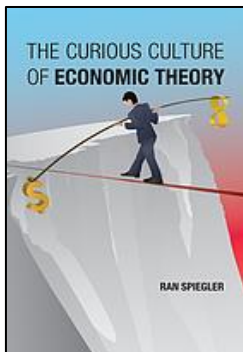


With alarming frequency, modern economies go through macro-financial crashes that arise from the financial sector and spread to the broader economy, inflicting deep and prolonged recessions. A Crash Course on Crises brings together the latest cutting-edge economic research to identify the seeds of these crashes, reveal their triggers and consequences, and explain what policymakers can do about them. It introduces readers to a key economic force and provides case studies that illustrate how that force was dominant. The authors show how the run-up phase of a crisis often occurs in ways that are preventable but that may go unnoticed and discuss how debt contracts, banks, and a search for safety can act as triggers and amplifiers that drive the economy to crash. The authors explain how monetary, fiscal, and exchange-rate policies can respond to crises and prevent them from becoming persistent.

2. **Curious culture of economic theory / Spiegler, Ran. 2024. Cambridge: The MIT Press.**

Call No.: 330.18 SPI Q4

Acc. No.: 56484

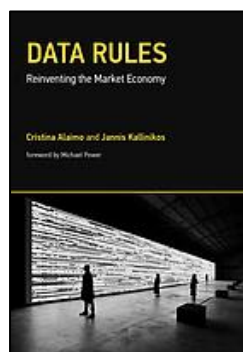


An essay collection that insightfully explores the professional culture of contemporary economic theory, highlighting key features of successful economic theory from the last quarter century. For each piece, the author offers a precise yet accessible exposition of modern classics of economic theory while placing them in the broader context of the field's professional culture. Affectionate in its criticism and anthropological in its approach, the book is as valuable a complement to standard textbooks in graduate-level economic theory, game theory, and behavioral economics as it is to the libraries of practicing economic theorists, academic economists, historians of economic thought, and philosophers of economics.

3. **Data rules: reinventing the market economy / Alaimo, Cristina. 2024. Cambridge: The MIT Press.**

Call No.: 338.51 ALA Q4

Acc. No.: 56486

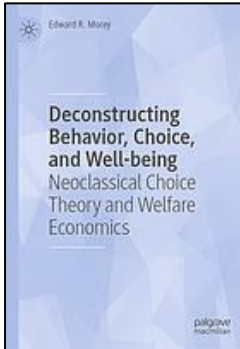


In this book, the authors establish a social science framework for analyzing the unprecedented social and economic restructuring brought about by data. Working at the intersection of information systems and organizational studies, they draw extensively on intellectual currents in sociology, semiotics, cognitive science and technology, and social theory. Making the case for turning “data-making” into an area of inquiry of its own, the authors uncover how data are deeply implicated in rewiring the institutions of the market economy. The authors associate digital data with the decentering of organizations. As they point out, centered systems make sense only when firms (and formal organizations more broadly) can keep the external world at arm's length and maintain a relative operation independence from it.

**4. Deconstructing behavior, choice, and well-being: neoclassical choice theory and welfare economics / Morey, Edward R. 2023. Cham: Palgrave Macmillan.**

**Call No.: 330.13 MOR Q3**

**Acc. No.: 56489**

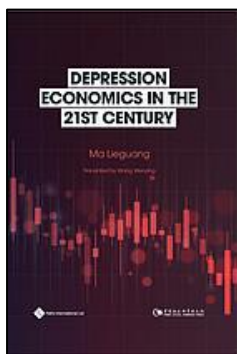


In this book, the author contrasts neoclassical choice theory with behavioral models and findings in psychology, neuroscience, evolutionary biology, and animal behavior. The book addresses the fundamental idea within economics that behaviors are chosen, and it explains why other disciplines disagree. The chapters touch on modeling behavior, judging behavior, and policies. Morey breaks down judgment using the ethics of welfare economics, and it compares and contrasts this recognized approach with others, including Mill's liberalism, virtue ethics, duty-based ethics, Buddhist ethics, and utilitarianism.

**5. Depression economics in the 21st century / Lieguang, Ma. 2022. United Kingdom: Paths International Ltd.**

**Call No.: 338.974 LIE Q2**

**Acc. No.: 56490**

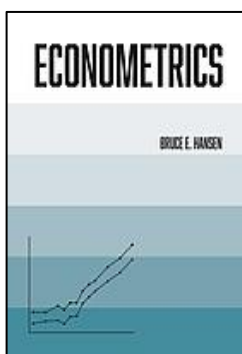


Mainstream economics has never been more vulnerable to a loss of trust. From liberal economic thought to Keynesian macroeconomic theory, the limitations of the thoughts have become more and more obvious in reality. The most frustrated by the decline in the practical value of the theories are those determined liberals who have tried to modify the old theories. It has been repaired to make up for it in many ways, but it doesn't seem to make sense. Economics needs new ideas. The content of this book is the focus of current economics. What is the theory of debt? The relationship between low or negative interest rates and high debt & inflation? The failure of monetary and fiscal policies? Why does TFP tend to decline? What are the internal factors of economic development and population growth? This book gives a theoretical explanation of these phenomena and problems. It belongs to the frontier research of macroeconomics and has urgent practical needs.

**6. Econometrics / Hansen, Bruce E. 2022. Princeton: Princeton University Press.**

**Call No.: 330.115 HAN Q2**

**Acc. No.: 56498**

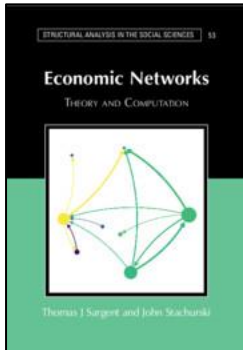


Econometrics is the quantitative language of economic theory, analysis, and empirical work, and it has become a cornerstone of graduate economics programs. This book provides graduate and PhD students with an essential introduction to this foundational subject in economics and serves as an invaluable reference for researchers and practitioners. This comprehensive textbook teaches fundamental concepts, emphasizes modern, real-world applications, and gives students an intuitive understanding of econometrics. It covers the full breadth of econometric theory and methods with mathematical rigor while emphasizing intuitive explanations that are accessible to students of all backgrounds. It discusses linear econometrics, time series, panel data, nonparametric methods, nonlinear econometric models, and modern machine learning.

**7. Economic networks: theory and computation / Sargent, Thomas J. 2024. Cambridge: Cambridge University Press.**

**Call No.: 330.1 SAR Q4**

**Acc. No.: 56499**



It has become increasingly clear that economies can fruitfully be viewed as networks, consisting of millions of nodes (households, firms, banks, etc.) connected by business, social, and legal relationships. These relationships shape many outcomes that economists often measure. This book provides a brisk introduction to network analysis that is self-contained, rigorous, and illustrated with many figures, diagrams and listings with computer code. Network methods are put to work analyzing production networks, financial networks, and other related topics (including optimal transport, another highly active research field). Visualizations using recent data bring key ideas to life. It provides new applications related to recent economic events, such as supply chain disruptions and financial crises and demonstrates the power of mathematical modelling.

**8. Economics for managers: concepts and implications / Das, Satya P. 2024. London: Routledge.**

**Call No.: 330.117 DAS Q4**

**Acc. No.: 56632**

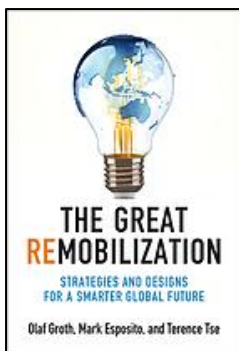


This book will sharpen the core decision-making skills of budding managers and entrepreneurs through the concepts, logic, and principles of microeconomics used in the book with suitable examples and cases from multiple industries from across the world. By placing strong emphasis on the fundamental theories, concepts, and their application in real-life business scenarios, the book presents chapters infused with relevant caselets, snippets, and exercises. Written in simple and engaging conversational style, this book makes complex topics easily comprehensible to the readers who have virtually no background in economics. This book will be useful to students, researchers, and teachers from the field of economics, applied economics, and business studies. Additionally, this book would also be an invaluable companion to aspiring business managers and corporate leaders.

**9. Great remobilization: strategies and designs for a smarter global future / Groth, Olaf. 2023. Cambridge: The MIT Press.**

**Call No.: 330.191.6 GRO Q3**

**Acc. No.: 56516**

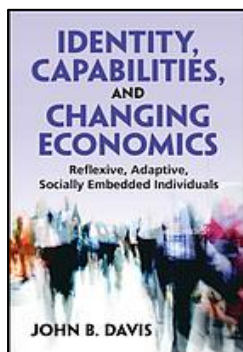


In this book, the authors diagnose tectonic shifts in the global economy with an eye toward designing a smarter “operating system” for the world. Through their FLP-IT (forces, logic, phenomena, impact, and triage) framework for strategic leadership, the authors chart a path forward, providing guidance for a new breed of “design activist leader.” Focusing on key tectonic shifts they call the Five Cs—COVID and pandemic management, the cognitive economy and crypto, cybersecurity, climate change and carbon management, and China—they examine the implications that new forces and logics will have on countries, organizations, and individuals. Drawing from one hundred interviews and conversations with top-level executives, entrepreneurs, policymakers, diplomats, generals, scholars, and other leading experts from around the world, the authors show how to create new inclusive visions with the aim of rebuilding the trust that will allow for both human and economic growth.

**10. Identity, capabilities, and changing economics: reflexive, adaptive, socially embedded individuals / Davis, John B. 2024. Cambridge: Cambridge University Press.**

**Call No.: 33:301 DAV Q4**

**Acc. No.: 56530**

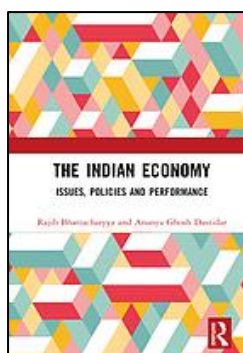


Mainstream economics assumes economic agents act and make decisions to maximize their utility. This model of economic behavior, based on rational choice theory, has come under increasing attack in economics because it does not accurately reflect the way people behave and reason. The shift towards a more realistic account of economic agents has been mostly associated with the rise of behavioral economics, which views individuals through the lens of bounded rationality. Identity, Capabilities, and Changing Economics goes further and uses identity analysis to build on this critique of the utility conception of individuals, arguing it should be replaced by a conception of economic agents in an uncertain world as socially embedded and identified with their capabilities.

**11. Indian economy: issues, policies and performance / Bhattacharyya, Rajib. 2024. London: Routledge.**

**Call No.: 330.191.5(540) BHA Q4**

**Acc. No.: 56656**



This book provides a detailed structured analysis of the transition that has taken place in the Indian economy since independence to the present times (including the period of Covid-19 pandemic). Analysing objectives, achievements and failure of planning, the book discusses the crisis in the late 1980s, followed by the economic reforms- structural changes and stabilization policies implemented along with regional variation on the development pattern across states. It also examines policies of distribution, poverty, inequality, and unemployment, reform measures in major sectors viz. banking or financial sector in general, tax or fiscal policy, external or trade and exchange rate policy. It will be useful to the students, researchers and faculty working in the field of economics, development studies, political science and public administration.

**12. International political economy: contexts, issues and challenges / Ghosh, Peu. 2024. London: Routledge.**

**Call No.: 330.191.6 GHQ Q4**

**Acc. No.: 56661**



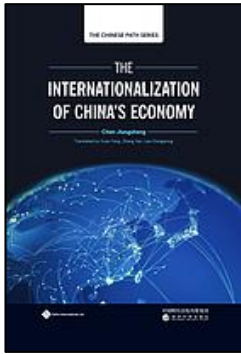
This book is a comprehensive introduction to the theories and recent debates on international political economy (IPE). It illustrates the theoretical ideas of the discipline and provides an in-depth understanding of regional and global political economy. The book focusses on the functioning of states and the economy within the perspective of world politics. It explores the theories realism, liberalism, liberal interdependence, hegemonic stability and dependency vis-à-vis the contemporary global economic and political scenario. It provides a historical overview into the developments in the field and study of international political economy, institutions such as the International Monetary Fund, World Bank and World Trade organization, the effects of globalization, movement of capital and the contested relationship between human development and democracy.



**13. Internationalization of China's economy / Chen, Jiangsheng. 2023. Portland: Paths International Ltd.**

**Call No.: 330.191.5(510) JIA Q3**

**Acc. No.: 56536**



This book is not only an analysis and summary of the process of China's economic internationalization, but also an investigation and consideration of one aspect of Chinese national path. The book follows two main lines (One is the development of capitalism before the Opium War, especially before the founding of new China. The other is the exploration and development of Socialism since the twentieth Century, especially since the founding of new China), outlining the overall picture of China's economic internationalization, summing up the conclusion that only the path of socialism with Chinese characteristics can effectively promote China's economic internationalization. China is one of the world's largest economies and plays an important role in the global economic market. At present, the internationalization of talents, the internationalization of capital, the internationalization of industry, the process of product internationalization has obviously accelerated. In the future, the internationalization of China's economy will enter a critical stage of development.

**14. Introductory economics. 4th ed. / Hoag, Arleen J. 2024. New Jersey: World Scientific.**

**Call No.: 330 HOA Q4**

**Acc. No.: 56663**

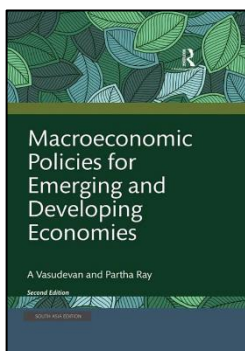


This carefully constructed textbook empowers the reader with an understanding of fundamental economic concepts. This book contains 31 "one-concept" chapters, each highlighting one economic principle. It shows the relationship among the basic concepts and offers a comprehensive overview of economics. The student can study one concept and be reinforced by the learning process before proceeding to another. The writing is lucid and at the student's level. Self-review exercises conclude each chapter. The text is well integrated to show the relationship among the basic concepts and to offer a comprehensive overview of economics. There are eight modules: The Economic Problem; Price Determination; Behind the Supply Curve; Measuring the Economy, The Level of Income; Money; Trade; Conclusion.

**15. Macroeconomic policies for emerging and developing economies. 2nd ed. / Vasudevan, A. 2024. London: Routledge.**

**Call No.: 330.101.541 VAS Q4**

**Acc. No.: 56671**

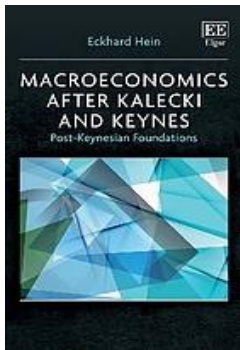


This book examines the relevance of the concepts and hypotheses of macroeconomics in the contemporary world. It discusses the current debates on theory and practices of macroeconomic policies with a focus on developing economies emerging from the impact of Covid-19 pandemic. The volume advocates for a symbiotic relationship between macroeconomic policies and development strategies. It analyses several issues related to macroeconomic tools, which include openness, capital flows, exchange rate and financial strategies. It underscores the need to design a development strategy that accounts for the economic context of the countries concerned. Further, the book advocates for well-regulated macrofinancial policies promoting sustainable growth.

**16. Macroeconomics after Kalecki and Keynes: post-Keynesian foundations / Hein, Eckhard. 2023. Cheltenham: Edward Elgar.**

**Call No.: 330.101.541 HEI Q3**

**Acc. No.: 56542**

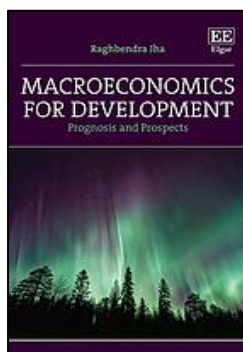


Presenting an in-depth overview of the foundations and developments of post-Keynesian macroeconomics since Kalecki and Keynes, this timely book develops a comprehensive post-Keynesian macroeconomic model with the respective macroeconomic policy mix for achieving non-inflationary full employment. The different versions of the model for closed and open economies are concerned with the key areas of macroeconomics, such as full employment, constant inflation and external balance. The author expertly illustrates how to embed these post-Keynesian macroeconomics and macroeconomic policies into the post-Keynesian research programme more generally, whilst also providing a review of its methods and historical roots. It applies theoretical approaches to the current research on macroeconomic regimes and regime changes within finance-dominated capitalism and on the macroeconomic challenges of the ecological crisis and of the required socio-ecological transformation.

**17. Macroeconomics for development: prognosis and prospects / Jha, Raghendra. 2023. Cheltenham: Edward Elgar.**

**Call No.: 330.101.541 JHA Q3**

**Acc. No.: 56541**



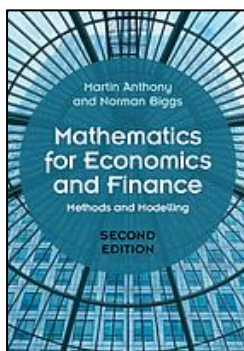
This book examines the macroeconomic aspects of economic development and the design of monetary policies including under extreme crises. The author expertly introduces the subject, highlighting the links between economic growth and macroeconomic stability and illustrates a snapshot of economic development. Thoughtful discussions on measurements and limitations of the Human Development Index as well as the role of institutions and the design for monetary policy are also thoroughly reviewed. The book considers the open economy aspects of economic development and the challenges experienced following the global Covid-19 pandemic and beyond. The insightful overview of this evolving subject will

be crucial reading for scholars interested in economic development, undergraduate and graduate students of economics, as well as economics scholars more broadly.

**18. Mathematics for economics and finance: methods and modelling. 2nd ed. / Anthony, Martin. 2024. New York: Cambridge University Press.**

**Call No.: 330 ANT Q4**

**Acc. No.: 56547**



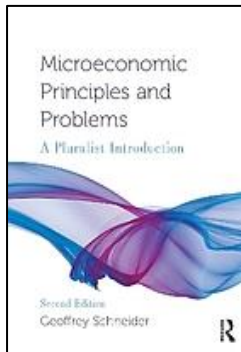
Accessible, concise, and interactive, this book introduces the mathematical methods that are indispensable in economics and finance. Fully updated to be as student friendly as possible, it contains extensive problems, worked examples and exercises (with full solutions at the end of the book). Two brand new chapters cover coupled systems of recurrence/differential equations, and matrix diagonalisation. All topics are motivated by problems from economics and finance, demonstrating to students how they can apply the mathematical techniques covered. For students of economics, mathematics, or both, it will be welcomed for its clarity and breadth and the many opportunities it provides for readers to practise and test their

understanding. It uses an economic or financial problem to motivate each mathematical topic, showing students how they will use the techniques in practice.

**19. Microeconomic principles and problems: a pluralist introduction. 2nd ed. / Schneider, Geoffrey. 2024. London: Routledge.**

**Call No.: 330.101.542 SCH Q4**

**Acc. No.: 56549**



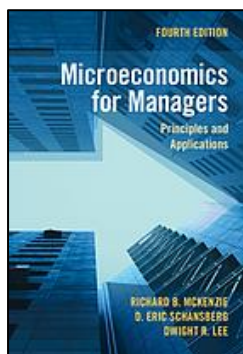
This book offers a comprehensive introduction to all major perspectives in modern microeconomics, including mainstream and heterodox approaches. By providing multiple views of markets and how they work, readers will be better able to understand and analyze the complex behaviors of consumers, firms, and government officials, as well as the likely impact of a variety of economic events and policies. It covers standard models, and includes substantial coverage of existing economic realities, featuring case studies and descriptive data. It includes some coverage of all major heterodox schools of thought. It incorporates new and expanded material on international trade, climate issues and perspectives including degrowth,

inter-temporal exchanges and games, non-market exchanges, trends in job opportunities, the rising cost of education, the gig economy, social media as an industry, and updated examples and cases.

**20. Microeconomics for managers: principles and applications. 4th ed. / McKenzie, Richard B. 2024. Cambridge: Cambridge University Press.**

**Call No.: 330.101.542 MCK Q4**

**Acc. No.: 56548**



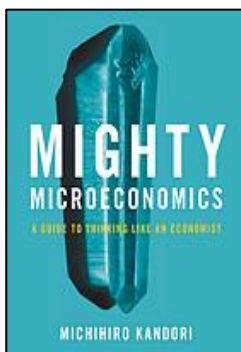
This book explores microeconomic concepts, with a distinctive emphasis on 'the economic way of thinking' and its applicability to sharp managerial thinking, productivity, and good decision-making. It stands apart due to its strong focus on practical and applied knowledge from the business context and its unique structure (Part I of each chapter develops key economic principles; Part II draws on those principles to discuss organizational and incentive issues in management, focusing on solving the 'principal-agent' problem to maximize the profitability of the firm). Requiring an understanding of only basic algebra, this new edition is more concise with a wealth of online resources, including additional online chapters and an

online appendix with more advanced mathematical applications.

**21. Mighty microeconomics: a guide to thinking like an economist / Kandori, Michihiro. 2023. Cambridge: Cambridge University Press.**

**Call No.: 330.101.542 KAN Q3**

**Acc. No.: 56550**



This textbook presents theories without compromising rigor, but, at the same time, the author offers a number of innovative pedagogical twists that make the difficult materials completely accessible to undergraduate students, and even to general readers. Written in a chatty, colloquial style, the author explains basic messages and core insights that are usually hidden between the lines. The usefulness of these theories is shown through a number of real-life examples, and, in the end, the readers can see that the mathematical models provide deep insights into social justice and philosophy. It demonstrates to students the practical relevance of

highly technical theories through their application to a number of convincing real-life case studies. It deepens students' understanding of the use of mathematical theories in microeconomics through persuasive explanations and motivations for abstract assumptions and formulations.

**22. New left economics: an economy with a social conscience / Von Brockdorff, Philip. 2024. Leeds: Emerald Publishing.**

**Call No.: 33:301 VON Q4**

**Acc. No.: 56675**



Exploring how the economy can develop and grow by upholding the social contract and giving social partners like trade unions the space and a key role in this new economy, this book reviews the dominant neo-classical economic paradigm and provide insights into a new economic model by critically assessing the new left economics. Through revisiting Keynes and the relevance of Keynesian economic thinking today, the authors argue for going beyond GDP to a more social model based on welfare, reclaiming the word 'welfare' from neoclassical economics in the process. Incentivising the social economy enterprise model is also key to this new paradigm shift - the focus is never on curbing economic activity, but rather on making it work

for more people to generate greater welfare. These could include cooperatives and employee-owned models, right through to certain circular economy models that promote social wellbeing.

**23. Oikonomia: ancient Greek philosophers on the meaning of economic life / Helmer, Etienne. 2024. Chicago: The University of Chicago Press.**

**Call No.: 330.1 HEL Q4**

**Acc. No.: 56676**



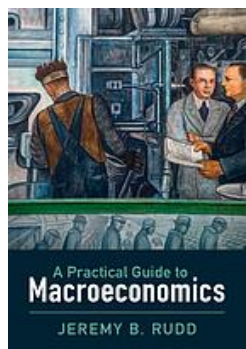
In this book, the author offers a comprehensive analysis of oikonomia in ancient Greek philosophy. Despite its similarity to the word "economy," for the ancients, oikonomia named a branch of knowledge-the science of management-that was aimed at studying the practices we engage in to satisfy our needs. This began with the domestic sphere, but it radiated outward from the oikos (house) to encompass broader issues in the polis (city) as well. It explores topics such as gender roles and marriage, property and the household, the acquisition and preservation of material goods, and how Greek philosophers addressed the issue of slavery in the ancient world.

It shows that there was once a way of thinking of "economic life" that went beyond the mere accumulation of wealth, representing a key point of departure for understanding how to inhabit the world with others.

**24. Practical guide to macroeconomics / Rudd, Jeremy Bay. 2024. Cambridge: Cambridge University Press.**

**Call No.: 330.101.541 RUD Q4**

**Acc. No.: 56559**



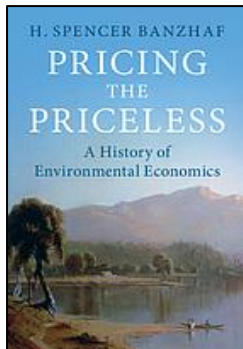
This book shows how economists at policy institutions approach important real-world questions and explains why existing academic work – theoretical and empirical – has little to offer them. It argues that this disconnect between theory and practice is problematic for policymaking and the economics profession and looks at what's needed to make academic research more relevant for policy. The book also covers topics related to economic measurement and provides a compact overview of US macroeconomic statistics that will help researchers use these data in a better-informed way. It identifies a number of deficiencies in conventional theoretical and empirical approaches that are currently used to describe

macroeconomic phenomena. It helps users of US macroeconomic data avoid a number of pitfalls associated with using these data in their empirical work.

**25. Pricing the priceless: a history of environmental economics / Banzhaf, H. Spencer. 2024. Cambridge: Cambridge University Press.**

**Call No.: 33:577.4 BAN Q4**

**Acc. No.: 56560**

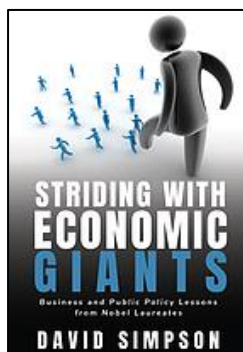


Offering the first book-length study of the history of modern environmental economics, it uncovers the unlikely role economists played in developing tools and instruments in support of environmental preservation. While economists were, and still are, seen as scientists who argue in favour of extracting natural resources, the author shows how some economists by the 1960s turned tools and theories used in defense of development into arguments in defense of the environment. Engaging with widely recognized names, such as John Muir, and major environmental disasters such as the Exxon Valdez oil spill, he offers a detailed examination of the environment, and explains how economics came to enter the field in a new way that made it possible to be “on the side” of the environment.

**26. Striding with economic giants: business and public policy lessons from Nobel Laureates / Simpson, David. 2023. New York: Business Expert Press.**

**Call No.: 330 SIM Q3**

**Acc. No.: 56580**



Drawing on publications written by the Laureates, the book presents the essence of their thoughts in easy-to-understand concepts for the business and academic communities. It is perfect for business executives, public policy makers, and economics students. It describes logic and experimental frameworks in mathematics, econometrics, behavior modeling, and game theory. It presents microeconomic contributions, including production theory, theory of institutions, fundamental ideas of markets, and consumerism. Then, it reviews financial theory in capital markets, portfolio choice, and asset pricing. The book spotlights contributions to the rule of law, public administration, and political science. It also highlights a growing understanding of human capital by tracing demographic trends and describing health, education, minority, and labor economics. Enhancements to macroeconomic theory are featured in economic mechanisms and cycles, managing the economy, and policy making.

## ENTREPRENEURSHIP & INNOVATION

- 1. Business model innovation: how it really works / Heden, Staffan. 2024. New York: Routledge.**

**Call No.: 6.001.5 HED Q4**

**Acc. No.: 56605**

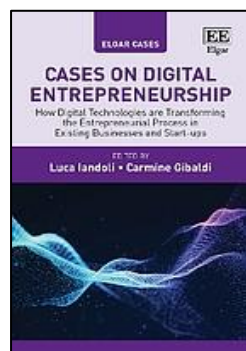


This book focuses on creating profitable growth with business model innovation in medium and large companies. Arising from an increased need for systems thinking and technological development, there is a common understanding that a business model should primarily create, develop, and retain value for companies' customers. But increased globalization and resource constraints have led to a difficult balancing act when addressing the challenges of achieving profitable processes and long-term growth. This book provides a new framework, based on six central themes with five related success factors each, to enhance opportunities' visibility, contribute to improved margins, increase awareness of a company's unique strengths and weaknesses in overall resources, manage risk, and optimize implementation of a new model throughout an entire organization.

- 2. Cases on digital entrepreneurship: how digital technologies are transforming the entrepreneurial process in existing businesses and start-ups / Ed. landoli, Luca. 2023. Cheltenham: Edward Elgar.**

**Call No.: 338.93(094.8) CAS Q3**

**Acc. No.: 56475**

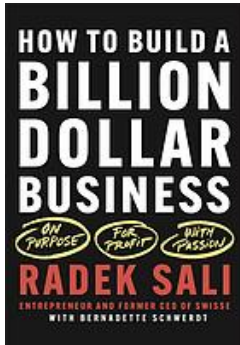


How are digital technologies changing the creation of new ventures? What are the critical skills for entrepreneurs in the digital age? How does digitalization change product design and communication with customers? How can small businesses in non-digital industries overcome the digital divide? This book helps answer these questions through real-world case studies and lessons learnt from the perspectives of real entrepreneurs in various industries, countries and types of business. Each case has abundant materials to support learning and reflection, including: - discussion questions and assignments to stretch students - decision-making simulations - rich and detailed teaching notes to help enliven your teaching. Highlighting how entrepreneurship is changing in the digital age, this book will be an excellent resource for teachers and students of entrepreneurship, innovation management, new venture creation, marketing and strategy.

3. **How to build a billion dollar business: on purpose, for profit, with passion / Sali, Radek. 2024. Melbourne: Wiley.**

Call No.: 338.93 SAL Q4

Acc. No.: 56649

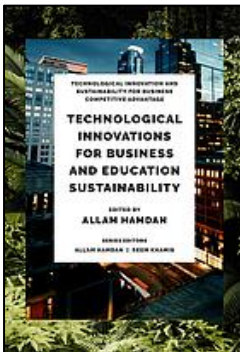


In this book, former Swisse CEO Radek Sali unpacks how his unique approach to product, people, and branding took Swisse Wellness from an Australian favourite to a blockbuster brand that sold for \$2.1 billion. This book shares inspiring real-world strategies, stories, and insights on how to build a business that makes an astounding profit — but more than that, how to build a business that also does good. It will help the readers to learn how to develop a business plan, foster loyalty and innovation in your team, build a thriving workplace culture rooted in values, and attract and retain customers who believe in your product and your mission. From his early career days to his success as a serial entrepreneur and ethical investor, Radek Sali shares a blueprint for discovering what drives you and making your business goals a reality.

4. **Technological innovations for business, education and sustainability / Ed. Hamdan, Allam. 2024. Leeds: Emerald Publishing.**

Call No.: 6.001.5 TEC Q4

Acc. No.: 56583

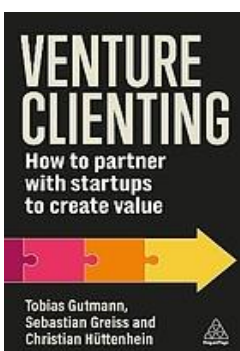


This book considers how technology has both transformed the business landscape, and how it might continue to do so in future. Harnessing the potential of innovative Industry 4.0 technologies such as the Internet of Things (IoT) and Artificial Intelligence (AI) for sustainable business models, contributors rethink core skills required to meet the changing needs of the work environments in terms of modes of education and workplace ethics, as well as the implications of these constantly evolving technologies for employers and workplaces. It analyse in detail how rapidly advancing technologies have already affected recruitment, retail, banking, the oil and gas industry, insurance, financial services, advertising, childhood obesity, human resources and organizational management, small- and medium-sized enterprises (SMEs), cloud computing and more.

5. **Venture clienting: how to partner with startups to create value / Gutmann, Tobias. 2024. London: Kogan Page.**

Call No.: 338.93 GUT Q4

Acc. No.: 56717



This book enables companies to tap into new technologies, business models and ideas and foster a culture of agility and growth. This book presents a set of frameworks, tools and methodologies designed to help readers master venture clienting in their organizations. It takes a deep dive into the fundamental building blocks of venture clienting, exploring everything the reader needs to systematically build and run a successful venture client unit. From strategy and organization to infrastructure, communication, process, enabling processes, governance and control, culture and stakeholder management, the book delves into the practicalities of each component. It

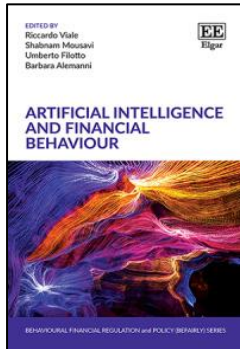
is packed with practical insights, examples and cases such as the Microsoft and OpenAI Moonshot Partnership, BSH Startup Kitchen and AVL.

## FINANCE & ACCOUNTING

1. **Artificial intelligence and financial behaviour / Ed. Viale, Riccardo. 2023. Cheltenham: Edward Elgar.**

Call No.: 332:65.011.56 ART Q3

Acc. No.: 56462



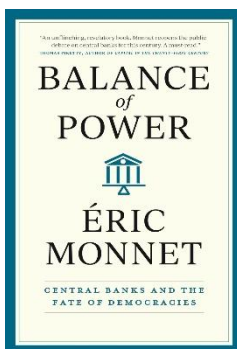
Following rapid technological advancements that have taken place throughout the late twentieth and early twenty-first centuries, this intriguing book provides a dynamic agenda for the study of artificial intelligence (AI) within finance. Through an in-depth consideration of the use of AI, it utilizes case study examples to investigate AI's effectiveness within investment and banking. It examines to what extent AI can guide people to improve their financial wellbeing. It explores potential effects of, and problems with, specific technologies, as well as describing current regulatory considerations regarding the use of AI and machine learning. Chapters succinctly portray the impact AI may have on investor and trader

behaviour.

2. **Balance of power: central banks and the fate of democracies / Monnet, Eric. 2024. Chicago: The University of Chicago Press.**

Call No.: 332.1 MON Q4

Acc. No.: 56463



In this book, economist and historian Eric Monnet charts the rise of central banks as the nominally independent—but unavoidably political—superpowers of modern societies. This trajectory, Monnet argues, is neither inevitable nor unstoppable. By embracing the political natures of today's central banks, we can construct systems of accountability for how they interact with states and societies. Monnet shows that this effort will do more than guard against unjust power; it will put the banks to work for greater, more democratic ends. It shows how the power of central banks flows from their origins as a part of the welfare state: they were the financial apparatus used to stabilize societies after World War II, and they have never abdicated

that role since. Today it can be seen in the central banks' role as insurance providers—the backstop institution of bailouts, stimuli, and rescue plans.

3. **Cases in corporate finance / Joshipura, Mayank. 2024. London: Routledge.**

Call No.: 658.15(094.8) JOS Q4

Acc. No.: 56606



This book includes 60 unique case studies that illustrate the application of finance theories, models, and frameworks to real-life business situations. The topics cover a wide range of sectors and different life cycle stages of firms. The book bridges a crucial gap in topical emerging market case coverage by presenting industry-relevant case studies in the Indian context and on themes pertinent to the current business environment. Through the case studies included in the book, the authors offer insights into the essential areas of corporate finance, including risk and return, working capital management, capital budgeting and structure, dividend decisions, business valuation, and long-term financing. Cases included in the book are

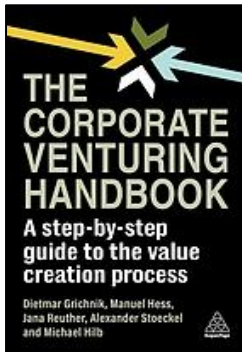
decision-focused and provide opportunities to carefully analyse risk-return trade-offs and apply tools to evaluate critical financial decisions.



**4. Corporate venturing handbook: a step-by-step guide to the value creation process / Grichnik, Dietmar. 2024. London: Kogan Page.**

Call No.: 332.67 GRI Q3

Acc. No.: 56615



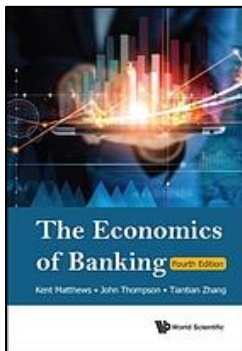
This book delivers phase-by-phase guidance on the effective set-up, operation and termination of a corporate venturing programme. Shedding light on how corporate venturing actually works in practice, it outlines how to manage its underlying dynamics and avoid pitfalls. Its intuitive and systematic framework navigates users through meeting objectives and expectations so they can successfully generate value for their organizations. The framework is evidence-based and data-driven, steering users to make informed decisions specifically tailored to their own organizational needs, and also offers a valuable tool to help measure and capture the financial and strategic return on innovation, improving the transparency and traceability

of value creation.

**5. Economics of banking. 4th ed. / Matthews, Kent. 2024. New Jersey: World Scientific.**

Call No.: 332.1 MAT Q4

Acc. No.: 56633



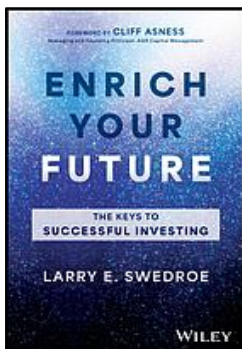
This book addresses the need for a user-friendly and mathematically accessible textbook that describes and explains the behavior of banks by examining trends and operations in banking within a microeconomic framework. It provides a sound theoretical basis for understanding bank behavior and requires only a basic knowledge of microeconomics. It covers a wide range of topics, including global trends in banking and prospects for the future, retail and wholesale banking, theory of the banking firm, economics analysis of bank behavior, risk management, securitization, structure and competition of banking, efficiency, benchmarking and performance, loan pricing and credit rationing, bank regulation, money

laundering, central bank policy, and the macroeconomics of banking. It examines the challenge of Fintech and non-bank financing to the banking market. It examines the implications of the digitization of the means of payment on the banking system and the emergence of the digital bank.

**6. Enrich your future: the keys to successful investing / Swedroe, Larry E. 2024. New Jersey: Wiley.**

Call No.: 332.67 SWE Q4

Acc. No.: 56636



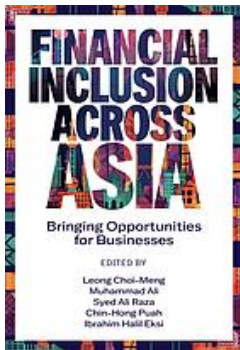
In this book, the prolific author and investor Larry Swedroe shines light on the foundation of modern investing, enabling readers to create winning portfolios through simple yet effective strategies. Through a combination of analogies, personal anecdotes, and empirical evidence from peer reviewed journals, the book clearly explains how to play the winner's game, instead of simply following the crowd, speculating, and making brokers and fund families wealthy in the process. The book begins by first explaining how to put your portfolio on the right path, then how to keep a steady course during market uncertainty, when many investors fall victim to human nature, lose perspective, and make incorrect investment decisions based on fear and

greed. Revealing the true nature of the modern financial market and changing the way readers approach investing in general, this book is an essential guide for individual investors and financial advisors seeking to make more informed and prudent investment decisions.

**7. Financial inclusion across Asia: bringing opportunities for businesses / Ed. Leong, Choi-Meng. 2024. Leeds: Emerald Publishing.**

**Call No.: 332.67(5) FIN Q4**

**Acc. No.: 56506**



The term financial inclusion describes an individual's ability to obtain effective and inexpensive financial products and services that match their demands, whilst extending to include businesses access to finances to enable planning for long-term goals or unpredictable emergencies. This book provides thought-provoking studies centred around Asia and the United Nations Sustainable Development Goals (SDGs). Some of the many topics discussed in this collection include financial inclusion in under-served markets, financial inclusion products and services, financial inclusion for sustainable and responsible business, micro, small, and medium-sized business practices. The chapter authors consider Artificial Intelligence, Block Chain and Robotics in financial inclusion for businesses, and financial inclusion in the Industrial Revolution (IR) 4.0.

**8. Financial inclusion and livelihood transformation: perspective from microfinance institutions in Rural India / Datta, Srimoyee. 2023. Cham: Palgrave Macmillan.**

**Call No.: 332.73(540) DAT Q3**

**Acc. No.: 56507**

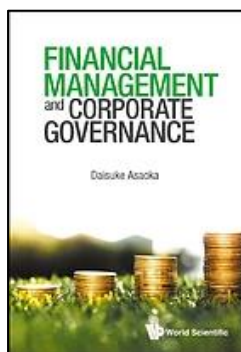


This book explores the role and effect of Microfinance Institutions (MFIs) with different dimensions. It is being supported with strong empirical evidence into various parameters of MFIs directed towards inclusive finance and the transformation journey of livelihoods of its beneficiaries. It also incorporates empirical evidence with the perception of both beneficiaries and non-beneficiaries. Starting its journey toward the path of comprehending how MFIs make their footprint among the excluded population in the selected areas, it incorporates the different outcomes of MFI lending like credit utilisation patterns, income generation, and employability. It addresses key issues to consider for inclusive policy formulation, especially for backward communities in the backward areas and gives a realistic scenario of the MFI activities, their interactions with the respondents, the various outcomes, and areas for further developments, etc.

**9. Financial management and corporate governance / Asaoka, Daisuke. 2024. New Jersey: World Scientific.**

**Call No.: 658.15 ASA Q4**

**Acc. No.: 56641**



This book provides an integrative perspective on financial management and corporate governance deployed in management decisions. It analyzes wide-ranging issues such as valuation, capital investment, capital structure, mergers and acquisitions, shareholder and stakeholder value management, and corporate governance structure. Throughout the analyses, it provides a coherent view of firms, laws and markets, and offers practical financial modeling techniques to assist in financial decisions. It also incorporates the latest developments in practice, such as direct listings and SPACs in capital markets, contractual arrangements in mergers and acquisitions, setting of corporate purpose, protection of minority investors in related party transactions, balancing of shareholder and stakeholder value from an ESG perspective, and the growing influence of activist funds, index investors and proxy advisors. It looks at these complex issues in firm management through the dual lens of asymmetric information and conflicts of interest that managers deal with, and gives coherency and clarity to the understanding of these key issues in management.

**10. Financial management: partner in driving performance and value / Alexander, Jack. 2024. New Jersey: Wiley.**

**Call No.: 658.15 ALE Q4**

**Acc. No.: 56642**



In this book, the author delivers a fresh, new take on improving performance and creating shareholder value for CFOs, controllers, C-suite executives, and FP&A professionals. In the book, you'll learn about best practices in operational and strategic planning, forecasting, enterprise performance management, business valuation, capital investment, mergers and acquisitions, developing finance talent, supporting growth, and more. Frameworks for dealing with the pace of change and level of uncertainty in today's environment are also provided, including scenario planning, business agility and monitoring external forces. It provides actionable insights and practical tools for finance professionals to contribute as trusted advisors and business partners.

**11. Fintech regulation in practice: navigate the complexities and opportunities of regulation / Dimachki, Maha El. 2024. London: Kogan Page.**

**Call No.: 332:343.2 DIM Q4**

**Acc. No.: 56643**

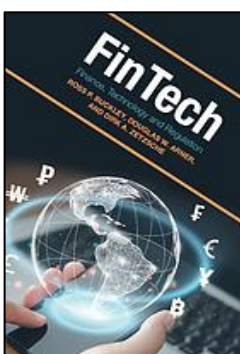


This book looks at how regulation applies to a fintech at the various stages of its lifecycle and what it means for other partners in the fintech ecosystem that are crucial to its success. Addressing the key pitfalls, tensions and opportunities that come with fintech regulation, Fintech Regulation in Practice offers practical cases and tips to help professionals and organizations navigate its complexities. It also explores key issues such as financial and operational resilience, cybersecurity and fighting financial crime, anti-money laundering best practices, information security, privacy and the concept of embedded finance. It will be essential reading for risk and compliance professionals in financial services, business owners of regulated and unregulated fintechs, financial services firms delivering or partnering with fintech, fintech investors and other key stakeholders within the fintech ecosystem.

**12. FinTech: finance, technology and regulation / Buckley, Ross P. 2024. Cambridge: Cambridge University Press.**

**Call No.: 332 BUC Q4**

**Acc. No.: 56508**

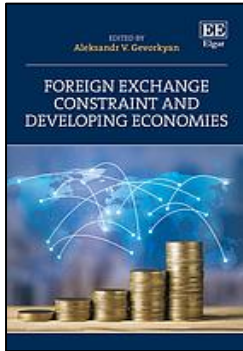


In this book, the authors offer an ideal reference for anyone seeking to understand the technological transformation of finance and the role of regulation: the world of FinTech. They consider FinTech technologies including artificial intelligence, blockchain, BigData, cloud computing, cryptocurrencies, central bank digital currencies, and distributed ledger technology, and provide a unique perspective on FinTech as an interactive system involving finance, technology, law, and regulation. Starting with an evolutionary perspective, the authors then consider the major technologies transforming finance, arguing for approaches to balance the risks and challenges of innovation. They address the central role of infrastructure in digital financial transformation, highlighting lessons from China, India, and the EU, as well as the impact of pandemics and other sustainability crises, while considering the risks generated by FinTech. They conclude by offering forward-looking regulatory strategies to address the challenges facing our world today.

**13. Foreign exchange constraint and developing economies / Ed. Gevorkyan, Aleksandr. 2023. Cheltenham: Edward Elgar.**

**Call No.: 332.453 FOR Q3**

**Acc. No.: 56510**



This book addresses the complex nature of foreign exchange constraint for macroeconomic and social development. The book collects expertise and perspectives from a diverse set of contributions. Using a combination of innovative theoretical and empirical approaches, the book suggests several analytical frameworks to help advance academic research and policy work on foreign exchange and sustainable development. It explores how trends in exchange rates, currency dynamics and international capital markets impact development models of primarily small open economies. It presents analyses of both country-level and regional patterns and discusses broader implications for emerging markets.

**14. Future money: FinTech, AI and Web3 / Ghose, Ronit. 2024. London: Kogan Page.**

**Call No.: 332.4 GHQ Q4**

**Acc. No.: 56646**

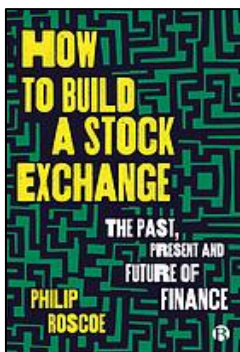


The world of money is rapidly changing, but what does it all really mean? Exploring key developments such as blockchain, DeFi, AI and the metaverse, the book brings these technical topics to vivid life via narrative deep dives into selected founders and their companies. This book clearly provides an understanding of new technologies, showcases the democratization of financial access and presents a vision of the digital future of money, finance and culture. Delivered by one of the world's leading analysts on fintech, Web3 and innovations in finance, this is a must-read for anyone interested in understanding the developments, challenges and opportunities of fintech, crypto, Web3 and beyond.

**15. How to build a stock exchange: the past, present and future of finance / Roscoe, Philip. 2023. Bristol: Bristol University Press.**

**Call No.: 332.61 ROS Q3**

**Acc. No.: 56526**



The book Exploring the development of stock exchanges, markets and the links with states, in this book the author offers a cautionary tale about the drive of financial markets towards expropriation, capture and exclusion and wonders what the future for finance might be, and how we might get there. Deftly combining research and autobiographical vignettes, he offers a cautionary tale about the drive of financial markets towards expropriation, capture and exclusion. Positioning financial markets as central devices in the organisation of the global economy, he includes contemporary concerns over inequality, climate emergency and (de)colonialism and concludes by wondering, in the market's own angst-filled voice, what the future for finance might be, and how we might get there.

**16. International trade finance and forex operations: theory and application / Sanati, Gargi. 2024. London: Routledge.**

**Call No.: 332.453 SAN Q4**

**Acc. No.: 56662**

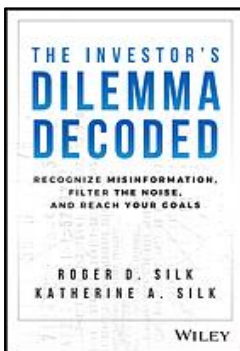


This book bridges the existing gap between the theory and practices related to international finance. It discusses banking theories and operational procedures relating to the methods of payment with special reference to LCs, like revolving LCs, back-to-back LCs, and so on, with specific applications of documentary discrepancies. It discusses merchanting trade, buyers' credit and supplier's credit, and bank guarantees with many practical caselets, linked to the applications of the International Chamber of Commerce (ICC) and other regulatory rules. It also examines the various roles of banks in financing international trade which are extensively discussed through several cases. It explains in-depth the intricacies and discrepancies relating to the documentation involved in international trade. Presents in detail the various steps of executing an export or import deal, right from signing of the contract, managing pre-shipment credit, and booking a forward contract to hedge the exchange rate risk till the closing of the deal. Gives a comprehensive account of all trade finance products with processes and procedures, rules, and regulations, and risks and mitigates.

**17. Investor's dilemma decoded: recognize misinformation, filter the noise, and reach your goals / Silk, Roger D. 2024. New Jersey: Wiley.**

**Call No.: 332.63 SIL Q4**

**Acc. No.: 56664**

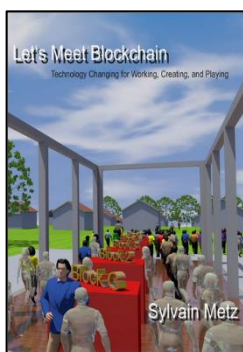


Few aspects of life are as important as personal finance, as subject to your control, and as suffused with misinformation, noise, and confusion. Now, authors Dr. Roger D. Silk and Katherine A. Silk cut through that confusion and share with you the fruits of their knowledge and experience developed over the last 43 years. After completing a Ph.D. at Stanford where he studied at the cutting edge of finance theory, Dr. Silk's experience includes managing billions of dollars at the World Bank and running a family office for one of the nation's wealthiest families. For the last 26 years as CEO of the nation's leading firm which advises high net worth individuals on financial and other aspects of their philanthropy, Dr. Silk has worked with countless individual investors and financial professionals. Katherine Silk, who holds a master's in history from Stanford, adds a valuable and often-missing historical perspective.

**18. Let's meet blockchain: technology changing for working, creating, and playing / Metz, Sylvain. 2024. New York: Business Expert Press.**

**Call No.: 332.45 MET Q4**

**Acc. No.: 56540**

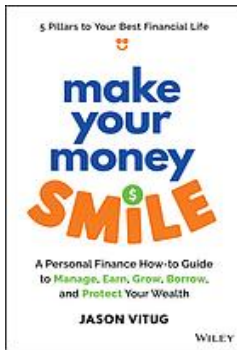


A quiet revolution is taking place within the computer ecosystem; one that will change the way we do business on the internet. It's called blockchain, and it promises to disrupt the way people interact with one another online, whether its messaging, banking, keeping up with medical records, land records, booking a vacation, socializing, or voting. This book offers a peek into this new world with examples of how this technology is being used today as well as the hurdles, including legal challenges, it must overcome to be viable. So, if you're ready, let's meet blockchain.

**19. Make your money smile: a personal finance how-to-guide to manage, earn, grow, borrow, and protect your wealth / Vitug, Jason. 2024. New Jersey: Wiley.**

**Call No.: 332.4 VIT Q4**

**Acc. No.: 56672**



This book covers every essential aspect of personal finance with precision and compassion. The author acts as your guide, sharing lessons and steps, and giving you knowledge and tools to conquer your financial challenges once and for all. In this book, you'll learn to elevating your banking relationships and going beyond budgeting to cash flow mastery; optimizing your paycheck and discovering the many ways to multiply and diversify your income streams; making money work for you, contributing to retirement accounts, and investing for financial independence; using credit to build wealth, enhancing your credit report and score, and eliminating debt once and for all; safeguarding your identity, insuring your most valuable assets, and protecting your wealth through tax strategy and estate planning.

**20. Market liquidity: theory, evidence, and policy. 2nd ed. / Foucault, Thierry. 2023. New York: Oxford University Press.**

**Call No.: 332.6 FOU Q3**

**Acc. No.: 56544**

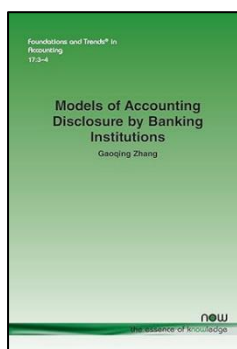


The book starts from the assumption that not everyone is present at all times simultaneously on the market, and that participants have quite diverse information about the security's fundamentals. As a result, the order flow is a complex mix of information and noise, and a consensus price only emerges gradually over time as the trading process evolves and the participants interpret the actions of other traders. Thus, a security's actual transaction price may deviate from its fundamental value, as it would be assessed by a fully informed set of investors. The book takes these deviations seriously, and explains why and how they emerge in the trading process and are eventually eliminated. The authors draw on a vast body of theoretical insights and empirical findings on security price formation that have come to form a well-defined field within financial economics known as "market microstructure".

**21. Models of accounting disclosure by banking institutions / Zhang, Gaoqing. 2023. Boston: Now Publishers.**

**Call No.: 657:332.1 ZHA Q3**

**Acc. No.: 56551**

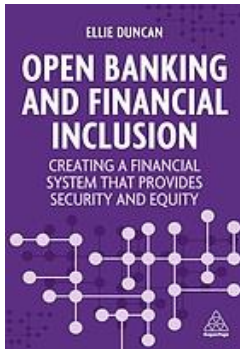


This book examines an emerging stream of accounting literature that deploys economic models to study issues of accounting disclosure by banking institutions. Motivating the focus on a specific industry are two banking specificities: banks are vulnerable to the risk of runs and banks are heavily regulated. The author shows that considering these banking specificities, accounting disclosure by banks can play a prominent role in influencing the stability and the efficiency of the banking system. Workhorse models are presented that can be adapted as building blocks to capture the roles of accounting disclosure in the banking industry. Recent studies illustrating specific accounting applications of the workhorse models and discussed as to their potential to generate implications that inform policy debates and empirical tests.

**22. Open banking and financial inclusion: creating a financial system that provides security and equity / Duncan, Ellie. 2024. London: Kogan Page.**

**Call No.: 332.1 DUN Q4**

**Acc. No.: 56677**

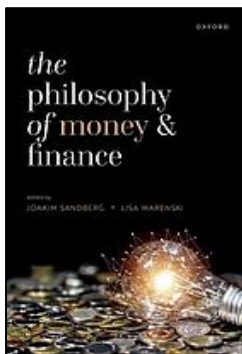


This book enables readers to make informed decisions about open banking and how they can apply this to their own careers and ESG strategies. It creates opportunities to develop more innovative products, generate new revenue streams and increase customer satisfaction, and opens up access to financial services to those previously excluded and underbanked. It reviews the opportunities, realities and limitations of open banking as it pertains to social inclusion, acknowledging the importance of impact and authenticity in ESG actions. It considers whether open banking is really working for the benefit of consumers by speaking to key people across the open banking, fintech and data sharing industry and also explores how banks and fintechs are measuring their social impact.

**23. Philosophy of money and finance / Ed. Sandberg, Joakim. 2024. Oxford: Oxford University Press.**

**Call No.: 332.4 PHI Q4**

**Acc. No.: 56557**

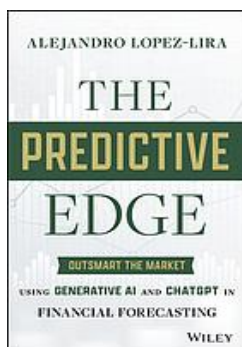


Most people use money almost every day, and financial assets have become so important to modern life that they determine our fate both as individuals and as societies. Yet we seldom stop to think about what all of this means, how it works, and how it ought to work. How can a small piece of paper in your wallet have value? How can so much power be vested in the numbers that roll across bankers' computer screens? What role should financial assets and financial institutions play in our lives and in society? This book presents sixteen original essays providing a comprehensive introduction to questions concerning the nature of money and monetary value, the epistemology of markets, and the ethics of financial systems.

**24. Predictive edge: outsmart the market using generative AI and ChatGPT in financial forecasting / Lopez-Lira, Alejandro. 2024. New Jersey: Wiley.**

**Call No.: 332.67 LOP Q4**

**Acc. No.: 56683**

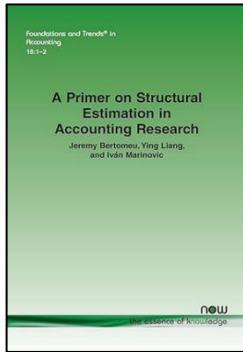


In this book, the author delivers an engaging and insightful new take on how to use large language models (LLMs) like ChatGPT to find new investment opportunities and make better trading decisions. In the book, you'll learn how to interpret the outputs of LLMs to craft sounder trading strategies and incorporate market sentiment into your analyses of individual securities. In addition to a complete and accessible explanation of how ChatGPT and other LLMs work, you'll find discussions of future trends in artificial intelligence and finance; strategies for implementing new and soon-to-come AI tools into your investing strategies and processes; and techniques for analyzing market sentiment using ChatGPT and other AI tools.

**25. Primer on structural estimation in accounting research / Bertomeu, Jeremy. 2023. Boston: Now Publishers.**

**Call No.: 657 BER Q3**

**Acc. No.: 56561**



This book provides an introduction to researchers interested in incorporating structural models into their analysis. The monograph is designed for researchers with little or no prior knowledge of structural models and with the objective to make barriers to entry into this literature no greater than in other theoretical or empirical areas. The emphasis is on adequate use of the methods in applied work. While most examples are drawn from accounting research, many of the methods are applicable more generally to other related areas such as finance, marketing, and economics. It presents a step-by-step approach to structural estimation, generalizing the methods applied in the two examples. It discusses more details of the econometric methods for readers interested in applying statistical concepts and widely-used mathematical formulas for estimators and their standard-errors.

**26. Puzzle of sustainable investment: what smart investors should know / Pomorski, Lukasz. 2024. New Jersey: Wiley.**

**Call No.: 332.67 POM Q4**

**Acc. No.: 56686**



In this book, the author delivers a balanced, informed, and insightful new take on sustainable investing. The author takes you through every relevant aspect of the frameworks, design choices, and data that sustainable investors use to build successful portfolios, as well as how sustainability choices might affect a financial portfolio, including cases where sustainability objectives are at odds with financial returns. You'll also learn how sustainable investing and the financial portfolios it leads to may affect the broader economy. The book addresses many of the misconceptions and misperceptions coloring the debate around sustainable investing and driving

the divergence of views about how sustainability affects investment returns and real-world outcomes.

**27. Remaking money for a sustainable future: money commons / Martin, Ester Barinaga. 2024. Bristol: Bristol University Press.**

**Call No.: 332.4 MAR Q4**

**Acc. No.: 56564**



Money is central to capitalism and to our many sustainability crises. Could we remake money so as to advance sustainable economies and fair societies? A growing number of scholars, politicians, and activists think we can, and they are doing it from the bottom up. This book examines how grassroots groups, municipalities and radical cryptoentrepreneurs are remaking money by designing and organising complementary currencies. It argues that in their novel ideas and governance practices lie the key for building green and inclusive economies. Engaging imaginatively with the future of money, this accessible book will appeal to anyone interested in

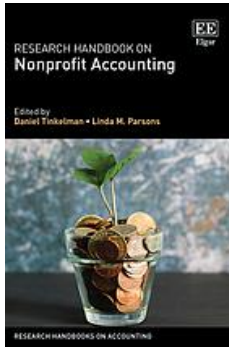
constructing a more sustainable and just world.



**28. Research handbook on nonprofit accounting / Ed. Tinkelman, Daniel. 2023. Cheltenham: Edward Elgar.**

**Call No.: 657.4 RES Q3**

**Acc. No.: 56569**

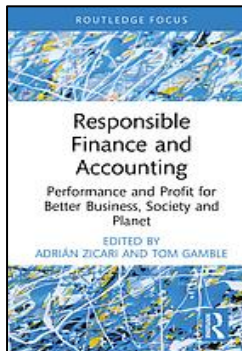


This book presents a comprehensive evaluation of current research on nonprofit accounting, noting its major accomplishments and outlining opportunities for future study. It provides a broad overview of key topics related to accounting and financial reporting, including donor use of financial information, methods of measuring nonprofit performance, solvency and volunteer efforts, and the misuse and misstatements of accounting information. It examines a variety of oversight mechanisms, such as the roles of auditors, nonprofit boards, regulators, monitoring groups, taxes, and accounting standard-setters. Presenting extensive analysis of nonprofit accounting research, this Research Handbook will prove an invaluable aid to students and scholars of accounting, management, business, economics, and public administration.

**29. Responsible finance and accounting: performance and profit for better business, society and planet / Ed. Zicari, Adrian. 2023. London: Routledge.**

**Call No.: 332:657 RES Q3**

**Acc. No.: 56572**



In this book, leading researchers and practitioners in the field of corporate social responsibility, from the schools and corporate partners of the Council on Business & Society, give you key insights into green finance and social and environmental reporting, national, international and corporate stakes in green taxonomy and carbon tax, and triple capital accounting. It also details how to model effective and low-cost social impact reporting, ethics in finance and accounting, and strategies for microfinance and finance-related social innovation. It will be a valuable resource for scholars, instructors, and upper-level students across finance and accounting as well as corporate social responsibility and business ethics. It will also serve as a guide for professionals aiming to deepen their understanding of new finance and accounting practice.

**30. Tokens: the future of money in the age of the platform / O'Dwyer, Rachel. 2023. London: Verso.**

**Call No.: 332.402 ODW Q3**

**Acc. No.: 56584**

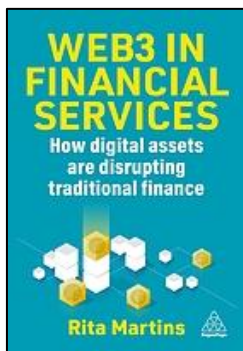


When platforms determine the value and the methods of exchange, we welcome new forms of surveillance and discipline. Exploring the history of extra-monetary economies, the author shows that private and grassroots tokens have always haunted the real economy. But as the large tech platforms issue new money-like instruments, tokens are suddenly everywhere. Amazon's Turk workers are getting paid in gift cards. Online streamers trade in wishlists. Foreign remittances are sent via phone credit. Bitcoin, gift cards, NFTs, customer data, and game tokens are the new money in an evolving economy. It is a development challenging the balance of power between online empires and the state. Tokens may offer a flexible even subversive route to compensation.

**31. Web3 in financial services: how blockchain, digital assets and crypto are disrupting traditional finance / Martins, Rita. 2024. London: Kogan Page.**

**Call No.: 332 MAR Q4**

**Acc. No.: 56718**



This book explains what Web3 means for finance, outlining its key use cases and exploring the unique business opportunities and challenges it presents. It clarifies key developments such as custody, stablecoins, CDBC's and tokenized deposits, payments, asset tokenization, DeFi and digital identity. Investigating how organizations are testing and adopting these emergent technologies, the book is supported by cutting-edge, real-life examples from incumbents and challengers alike, including Fidelity Digital Assets, J.P. Morgan ONYX, Coinbase, Anchorage Digital, Circle, Ripple and Aave. The book reviews what's at stake for major ecosystem players such as banks, investors and regulators and appraises the changes still needed to enable

more mainstream adoption of Web3. This is an essential read for finance and fintech professionals, bankers and investors who need to grasp the essentials of Web3, blockchain, digital assets and decentralisation and its ramifications for financial services.

**32. Zero to rich: secrets to becoming a millionaire by 30 / Smith, Fiona. 2024. New Jersey: Wiley.**

**Call No.: 332.6 SMI Q4**

**Acc. No.: 56722**



In this book, the author delivers an energizing new approach to achieving financial security and independence without living like a monk. You'll discover how to improve your emotional, social, intellectual, and—most importantly—financial wellbeing as you implement the straightforward lessons taught by the author. From clarifying your money goals to paying off high-interest debt, you'll get step-by-step guidance on how to achieve your most critical money milestones. The book provides personal anecdotes, illuminating stories from real people, informational graphics, and engaging end-of-chapter challenges and exercises to help you get started on your new path to financial freedom. You'll also find: Easy-to-follow advice on how to

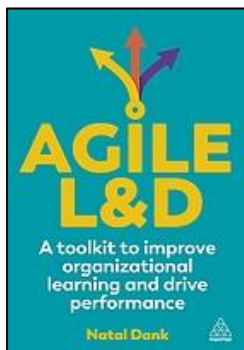
start investing, including the use of tax-advantaged accounts and 401k plans; Strategies for maximizing your earnings, like negotiating your salary and building a business or side hustle.

## HR & OB

1. **Agile L&D: a toolkit to improve organizational learning and drive performance / Dank, Natal. 2024. London: Kogan Page.**

Call No.: 65.012.3 DAN Q4

Acc. No.: 56590



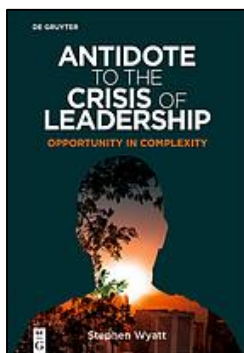
This book explains how to develop an Agile approach to workplace learning. The business context has dramatically changed, so the way to approach specialisms like learning and OD must too. Based on five design principles, the book provides a dedicated toolkit to help you design learning and OD solutions that solve workplace challenges and improve business performance. How we design work, upskill people and deploy teams is now intrinsically linked with modern business strategy. To continually adapt to a complex business environment, companies need a more fluid movement of people and skills across the organization in order to better reflect customer needs, market opportunities and capability requirements. This is essential

reading for all learning and development, OD and people professionals in this constantly changing area of work.

2. **Antidote to the crisis of leadership: opportunity in complexity / Wyatt, Stephen. 2024. Berlin: De Gruyter.**

Call No.: 65:301.172.6 WYT Q4

Acc. No.: 56591



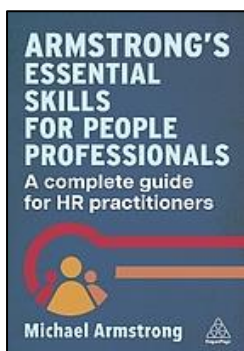
This book answers two important questions: What skills do you need to be successful as a leader today that are different from those required previously? How can you develop these differentiating skills and mindsets? It lies in four attributes: Aspire: Make clear personal choices of what purpose to pursue, what values to resolutely promote and which stakeholder interests to represent. Ally: Form mutually respectful, supportive relationships with others within and beyond the organisation. Adapt: Navigate through turbulence, flexing the enterprise and flowing resources to the priority issues. Accelerate: Continually learn to remain relevant and heighten impact. It is replete with "es, vignettes and encouragement

contributed by over 50 leaders from a broad variety of backgrounds, sectors, and countries.

3. **Armstrong's essential skills for people professionals: a complete guide for HR practitioners / Armstrong, Michael. 2024. London: Kogan Page.**

Call No.: 658.3 ARM Q4

Acc. No.: 56592



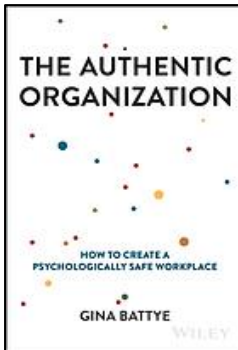
This book is a crucial resource for all current and aspiring HR practitioners. With coverage of fundamental skills such as interviewing, managing performance, reward and employee engagement, this book will equip you with the skills and confidence you need to be an outstanding people professional. Full of techniques for handling conflict and navigating challenging conversations, there is also guidance on managing equity, diversity and inclusion (EDI), supporting and communicating organizational change and contributing to the organization's environmental, social and governance (ESG) rating. This book also provides advice on the essential

personal skills needed for success including problem-solving, decision-making and negotiation.

**4. Authentic organization: how to create a psychologically safe workplace / Battye, Gina. 2024. New Jersey: Wiley.**

Call No.: 658.382.2 BAT Q4

Acc. No.: 56597

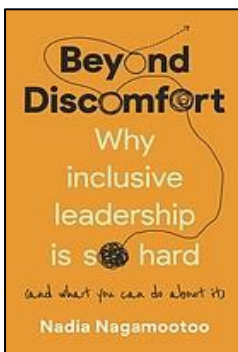


In this book, the author delivers a hands-on manual to create work environments where people thrive. You'll discover actionable strategies to establish a psychologically safe workplace; challenging and transforming workplace attitudes and outdated workplace cultures. Expect to experience a paradigm shift where psychological safety is at the core, enabling an inclusive culture and catalyzing organizational success. This book goes beyond the mechanics of creating a safe workplace, it also empowers individuals to unleash their authentic selves, not just surviving, but truly thriving, both professionally and personally. You'll gain valuable insights and practical guidance to bring your authentic self to work, effectively navigate workplace interactions and create a highly conducive environment for teamwork and collaboration.

**5. Beyond discomfort: why inclusive leadership is so hard (and what you can do about it) / Nagamootoo, Nadia. 2024. Northwich: Practical Inspiration Publishing.**

Call No.: 65:301.172.6 NAG Q4

Acc. No.: 56467



Talk to anyone about Diversity, Equity and Inclusion (DEI) and it sparks a whole range of emotions. Why? Because DEI, at its very core, is about values and beliefs, and it's about change. So, it is no surprise then, that despite putting in place a DEI strategy and multiple initiatives, so many organizations get stuck. This book reveals a new model of inclusive leadership, which describes four belief systems and associated emotional responses to DEI. It discovers real life stories and expert insights to deepen your understanding of why DEI is so knotty and complex; self-understanding and new perspectives to better connect with your learned leadership values and beliefs; and reflective questions, practical tools and activities to help develop your inclusive practice.

**6. Compensation and reward management: wage and salary administration and benefits / Sharma, R. C. 2024. London: Routledge.**

Call No.: 658.32 SHA Q4

Acc. No.: 56609



This book presents a comprehensive account of the intricacies related to compensation and reward management in Indian organizations - a vital strategic feature of HR management. It presents a blend of theoretical concepts, definitions, approaches, methods, and techniques related to compensation practices being followed/likely to be followed in organizations. Starting with conceptual framework, it discusses wage determination and wage fixation practices in India, salary reviews and reward management policies, and processes and procedures, in addition to international remuneration with special reference to expatriates and the remuneration of third country nationals. In addition to examining the designing and monitoring of salary grade structures including salary progression curves, it also spells out divergent systems and institutions for wage determination/wage fixation practices in Indian organizations.

- 7. Corporate escapology: a practical guide to breaking free and moving on / Forbes, Adam. 2024. London: Practical Inspiration Publishing.**

**Call No.: 658.312.6 FOR Q4**

**Acc. No.: 56480**

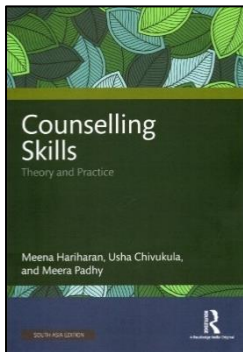


This book is a proven five-step method to help you detach from corporate life, recognise your value and contribution, develop your new identity, explore options and make your next step count. If you're preparing to leave corporate life – whether by choice or not – the book will help you feel more confident, more intentional and better equipped for what comes next. Inside you will find practical exercises to help you recognise how your corporate experience has prepared you for your next chapter and stories from fellow Corporate Escapologists describing their leap and what they're doing now. The author, a Corporate Escapologist himself, is a coach, writer and podcaster on a mission to help people find their way out and their way forward to something more fulfilling, more purposeful and more enjoyable.

- 8. Counselling skills: theory and practice / Hariharan, Meena. 2024. London: Routledge.**

**Call No.: 159.97 HAR Q4**

**Acc. No.: 56616**



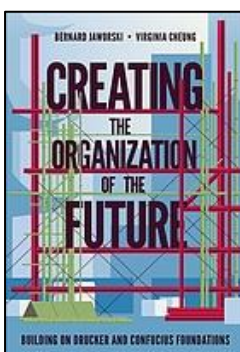
This book professionalizes counselling through the scientific application of appropriate knowledge and skills at various stages of the counselling process. With an aim to equip readers with fundamental and advanced counselling skills, this book, examines a range of key skills from various theories and models of counselling to enable students and professionals understand the underlying techniques which need to be applied from the time the client approaches the counsellor until the conclusion of the counselling process; sheds light on the complex psychological state of clients to discuss trainings to have a holistic assessment in terms of emotions, cognition, motivation, and behaviour. It presents extensive

material that train the students in skills to provide emotional relief to the client; help the client change from self-defeating negative thoughts to a promising positive thinking, enhance the motivation and self-confidence to initiate action.

- 9. Creating the organization of the future: building on drucker and confucius foundations / Jaworski, Bernard. 2023. London: Emerald Publishing.**

**Call No.: 65.012.3 JAW Q3**

**Acc. No.: 56482**



The father of modern management "Peter F. Drucker" focused on how organizations can contribute to a functioning society. Confucius focused on how to build a functioning society, largely from a family and individual perspective. Despite these differing starting points, their collective work provides a remarkably consistent set of principles that can provide practical guidance for executives who want to both "win in the present" and create their own future. The purpose of this book is to help leaders and decision-makers successfully navigate their organizations through the stormy seas of the present, into the future. In the first section of the book, the authors demonstrate how executives can make five direction-setting 'big choices'

for their firms. These five big choices are: defining the purpose of an organization, building a mission statement, setting an organization's vision, crafting organizational values, and shaping the firm's culture. In the second section, the authors tie these five choices to the foundational

thinking of Drucker and Confucius. Here the concepts, principles, and real-world practice of Eastern and Western leadership are shown here to combine to a compelling effect.

**10. Data-driven talent management: using analytics to improve employee experience / Saling, Kristin. 2024. London: Kogan Page.**

Call No.: 658.311 SAL Q4

Acc. No.: 56622

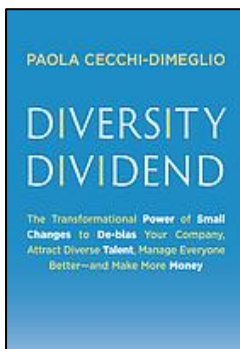


This book outlines effective data collection and analysis methods as well as showing how to develop metrics and key performance indicators to support employee experience. It also provides guidance on how to build a comprehensive talent database by understanding different employee experiences, attributes, skills and journeys. In addition, there is also essential advice on how to leverage data to improve motivation and employee engagement, use data to assess different thought and work styles in the workforce and use the results to build a diverse and inclusive organization that allows all employees and the business to thrive. It will help the readers to apply insights from people data to drive employee experience and business performance.

**11. Diversity dividend: the transformational power of small changes to debias your company, attract diverse talent, manage everyone better-and make more money / Cecchi-Dimeglio, Paola. 2023. Cambridge: The MIT Press.**

Call No.: 658.3 CEC Q3

Acc. No.: 56496

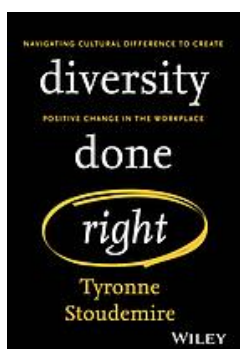


In this book, the author offers a fresh, detailed look at how to realize gender and racial equity along the company-employee pathway—from attracting and interviewing applicants to onboarding, promoting, and sustaining hires—and how to remove systemic barriers at the organizational level that prevent women and underrepresented groups from advancing. It artfully combines accessible anecdotal cases—where success was achieved or where, despite best intentions and efforts, things did not go as expected—with scientifically rigorous solutions as well as applications of data and big data. It helps remove the guesswork and near-superstition that naturally arise when some methods work and others fail, thereby giving leaders the tools and insight to make informed choices at the right moments to create lasting change.

**12. Diversity done right: navigating cultural differences to create positive change In the workplace / Stoudemire, Tyrone. 2024. New Jersey: Wiley.**

Call No.: 658.311.3 STO Q4

Acc. No.: 56627



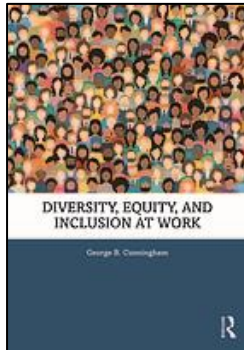
In this book, the authors deliver an enlightening and startling look at group dynamics via case studies and interviews representing a variety of backgrounds. In the book, you'll learn how to use proven and tested frameworks and tools to assess, develop, and demonstrate cross cultural competence and humility in each chapter. You'll also discover strategies for developing humility and understanding of organizational and societal group dynamics; real-world examples of situations in which individuals were offended or harmed through the misbehavior of others; and the consequences of the collision of different world views. While many readers may be dismayed with the sobering reality that surrounds interactions across demographic groups, this book will raise general awareness and provide well-known frameworks

and tools for assessing, developing, and demonstrating cross cultural competence and humility in each chapter.

**13. Diversity, equity and inclusion at work / Cunningham, George B. 2024. London: Routledge.**

**Call No.: 658.311.3 CUN Q4**

**Acc. No.: 56497**



This is a comprehensive, accessible text focusing on DEI and how they influence employees' access to work, their experiences in the workplace and the outcomes for teams and organizations. It examines the differences in opportunities and experiences among different groups, the ways managers can create more diverse, equitable, and inclusive workplaces, and offers strategies to create just, equitable, diverse workplaces. It takes a multilevel approach and breaks down the issues to consider the micro-, meso-, and macro-level factors of DE&I. It offers an overview of the foundations DE&I, including an overview and its relevance for aspiring managers, theoretical tenets of diversity, research in the area, and the constructs of bias. The authors examine the various forms of diversity, including race, gender, sexual orientation, age, disability, appearance, sexual orientation and gender identity, religion, and social class.

**14. Down and out in the new economy: how people find (or don't find) work today / Gershon, Ilana. 2024. Chicago: The University of Chicago Press.**

**Call No.: 658.311 GER Q4**

**Acc. No.: 56630**

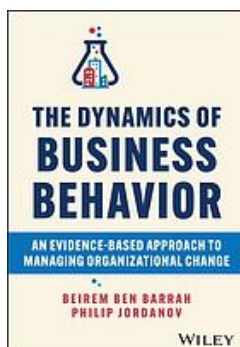


That's a radical transformation in how we think about work and employment, says Ilana Gershon. And with this book, she digs deep into that change and what it means, not just for job seekers, but for businesses and our very culture. In telling this story, Gershon covers all parts of the employment spectrum: she interviews hiring managers about how they assess candidates; attends personal branding seminars; talks with managers at companies around the United States to suss out regional differences-like how Silicon Valley firms look askance at the lengthier employment tenures of applicants from the Midwest. And she finds that not everything has changed: though the technological trappings may be glitzier, in a lot of cases, who you know remains more important than what you know.

**15. Dynamics of business behavior: an evidence-based approach to managing organizational change / Barrah, Beirem Ben. 2024. New Jersey: Wiley.**

**Call No.: 65.013 BAR Q4**

**Acc. No.: 56631**

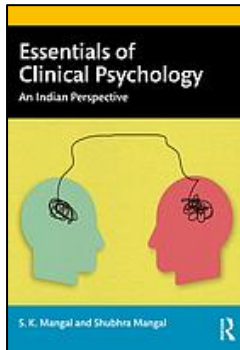


In this book, the authors deliver an eye-opening new treatment of how to create organizational change with an evidence-based approach. The book includes interviews with more than 40 industry professionals across 15 sectors from companies like Johnson & Johnson and the three biggest Dutch banks discussing change approaches, challenges, and interventions to help bridge the gap between theory and practice. Readers will find useful step-by-step guides on eighteen interventions for six change areas, including psychological safety for stakeholder engagement and re-anchoring for leadership support. It also discusses the importance of strategic planning and risk management in DEI efforts through surveys and focus groups, yearly health scans, and qualitative and quantitative data.

**16. Essentials of clinical psychology: an Indian perspective / Mangal, S. K. 2024. London: Routledge.**

**Call No.: 159.97 MAN Q4**

**Acc. No.: 56639**

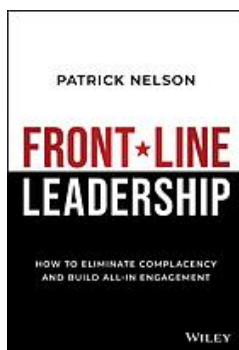


This book offers a user-friendly comprehensive introduction to the theory and practice of clinical psychology within an Indian cultural, social, and educational context. The book starts with an introduction of what Clinical Psychology is and what it looks like in practice, giving a review of its history and contemporary traditions with an essential emphasis on its development from both a global as well as the Indian perspective. The following chapters cover a range of topics such as research methods, mental health and hygiene, and clinical psychology functions and training. The second half of the book then focuses on the classification of mental disorders for knowledge in diagnosing and treating patients, with chapters devoted to the description of various types of behavioral and mental disorders appearing in the Diagnostic and Statistical Manual of Mental Disorders (DSM) and the International Classification of Diseases (ICD).

**17. Front-line leadership: how to eliminate complacency and build all-in engagement / Nelson, Patrick. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 NEL Q4**

**Acc. No.: 56644**

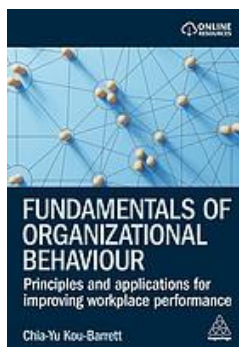


In this book, experienced leader and veteran Patrick Nelson delivers an inspiring and exciting discussion of real-world leadership that changes lives and gets results. It will explore first-hand accounts of the author's time in combat that shed light on how you can lead men and women in academic, business, non-profit, military, and governmental settings. The book offers deep insights into developing a growth mindset, service-based leadership, forward-looking accountability, and how to build self-awareness. The stories within make it clear that leadership is not just a position or title, but rather the behaviors that we demonstrate. It includes the techniques for developing a clear understanding of who you are and what you can bring to an organization as a leader. It provides the ways to propel your leadership skills forward by focusing on what you can offer others, instead of what others can give you.

**18. Fundamentals of organizational behaviour: principles and applications for improving workplace performance / Kou-Barrett, Chia-Yu. 2024. London: Kogan Page.**

**Call No.: 65.013 KOU Q4**

**Acc. No.: 56645**



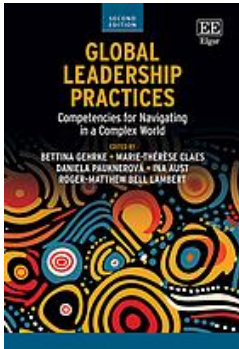
Obtain real-world knowledge of organizational behaviour to better understand people within organizations and make businesses operate more effectively. It is a hands-on and streamlined textbook exploring an area that can at times seem challenging and abstract. It covers key areas including individual differences at work, motivation, leadership styles and conflict and negotiation, without assuming students' prior knowledge or working experience. It also explores cutting edge topics such as the implications of technology and remote working on workplace behaviour. It examines power, status and political behaviours, organizational change and culture and organizational structure and design. It includes real-world examples throughout and is supported by a range of features including learning outcomes, key concepts and terminology boxes and reflective exercises to aid professional development.



**19. Global leadership practices: competencies for navigating in a complex world. 2nd ed. / Ed. Gehrke, Bettina. 2024. Cheltenham: Edward Elgar.**

**Call No.: 65:301.172.6 GLO Q4**

**Acc. No.: 56515**



This book explores global leadership and the complexities inherent in its practice. Conceptual knowledge, learning tools and reflective exercises stimulate the reader to delve into self-development and to recognize how to develop competencies that lead to global collaboration. It illustrates specific practices that address the challenges of diversity, equity and inclusion and provides reflections on the role of global leaders in guiding and advancing sustainability transformation. It includes the case studies with in-depth cross-cultural analysis spanning multiple continents; interpretive and critical leadership analyses and approaches beyond mainstream leadership theories. Supports present and future global leaders in acquiring the competencies needed to act in an effective, responsible and sustainable way.

**20. Handbook of virtual work / Ed. Gilson, Lucy. 2023. Cheltenham: Edward Elgar.**

**Call No.: 658.387.4 HAN Q3**

**Acc. No.: 56521**



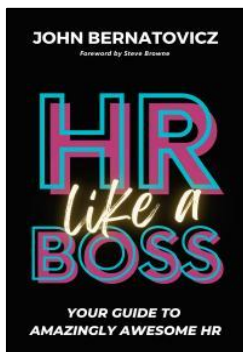
This handbook builds upon research and practice to discuss and assess what is currently known about virtual work and its evolution, given the increasing numbers of those working virtually. It taking a holistic approach to the subject, the expert contributors review the critical areas of virtual work split into five thematic parts. Firstly technology, the foundation of virtual work, is thoroughly discussed focussing on new forms of technology and the use of AI. Working practices of both the individual and virtual teams are then fully reviewed alongside the organisation, context and emerging systems that support virtual work in practice. Forward-thinking, this handbook, looks at the future direction and where we go from here towards the next decade

of virtual work. Managers and practitioners who are moving towards virtual or hybrid working or continuing to work remotely will find this an excellent resource for ongoing and future guidance.

**21. HR like a boss: your guide to amazingly awesome HR / Bernatovicz, John. 2024. Chicago: Society For Human Resource Management.**

**Call No.: 658.3 BER Q4**

**Acc. No.: 56528**

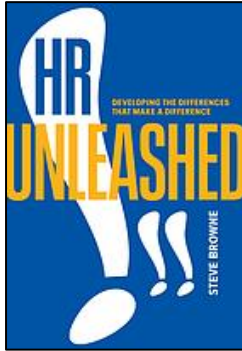


This book offers HR professionals all the tools they need to help employees feel more connected to their organization and ensure the organization's success. Written by a creative entrepreneur who has devoted his career to the HR community, this book combines real-life stories of HR professionals who embody the characteristics of a "boss" -- meaning a skilled business leader-- with actionable insights for making an impact on their people, organization, and community. The author dives deep into the true realm of HR and gives readers the tools they need to make a real impact on their organizations. It brings out critical aspects of that mindset through stories, examples, and ideas that call HR a higher standard.

**22. HR unleashed: changing the narrative and direction of human resources / Browne, Steve. 2023. Alexandria: Society for Human Resource Management.**

**Call No.: 658.3 BRO Q3**

**Acc. No.: 56529**

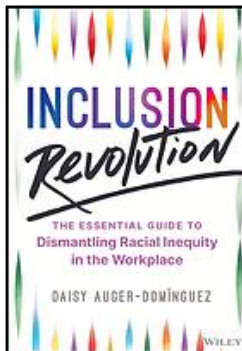


This book follows "HR on Purpose" and "HR Rising" to equip human resource (HR) professionals to ensure they and the HR function are integrated and intricately woven into their organizations and all areas and aspects of how people work. The author empowers all HR professionals to build networks and take control of how they are viewed, valued, and involved at every level of their own HR journey. With this powerful weaving of personal stories, work anecdotes, and essential advice, readers will be left feeling not only seen and heard but also empowered, encouraged, and reenergized. This book will light a fire in you to get out from behind your desk, rekindle relationships, and put the human back into human resources.

**23. Inclusion revolution: the essential guide to dismantling racial inequity in the workplace / Auger-Dominguez, Daisy. 2024. New Jersey: Wiley.**

**Call No.: 658.311.3 AUG Q4**

**Acc. No.: 56653**

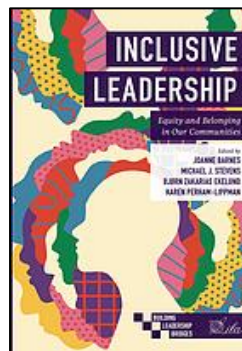


In this book, the author delivers a timely, inspirational, and practical exploration of why mainstream efforts at diversity improvement tend to fail and what you can do today to successfully create a diverse and representative leadership team at your company. The author explains four-step process of reflection, visualization, action, and persistence, and walks you through how to use research-based strategies to promote diversity. This hands-on toolkit for leaders and people professionals will show you how to achieve the benefits-including higher revenues and more satisfied employees-enjoyed by high-performing, diverse companies; fruitfully address the complex and fraught issues of race, power, and exclusion at your firm; and transform the seemingly intractable problems of racial bias and discrimination into realistically solvable issues you can begin to address immediately.

**24. Inclusive leadership: equity and belonging in our communities / Ed. Barnes, Joanne. 2023. Leeds: Emerald Publishing.**

**Call No.: 65:301.172.6 INC Q3**

**Acc. No.: 56531**



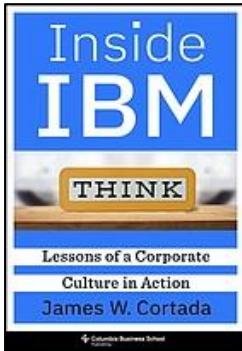
Diversity, Equity, Inclusion, Belonging, and Access (DEIB/A) represent essential features of the human side of any organization or community. To fulfil dreams and aspirations and to foster collective flourishing, inclusive leadership is vital. It speaks to the human side of organization and communities. Both practitioners and academics provide insights that broaden our traditional view of diversity issues into a perspective focused on better understanding the theory and practice of inclusive leadership. It includes empirical work, ground-breaking ideas, and practical tools from different sectors and parts of the world fundamental to a rich view of

DEIB/A. It is essential reading for leaders aiming to create a space where individuals find genuine belonging.

**25. Inside IBM: lessons of a corporate culture in action / Cortada, James W. 2023. New York: Columbia Business School Publishing.**

**Call No.: 65.012.3 COR Q3**

**Acc. No.: 56533**

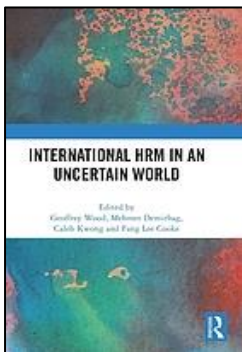


In this book, the author pinpoints the crucial role of IBM's corporate culture. He provides an inside look at how this culture emerged and evolved over the course of nearly a century, bringing together the perspectives of employees, executives, and customers around the world. Through a series of case studies, it explores the practices that built and reinforced organizational culture, including training of managers, employee benefits, company rituals, and the role of humor. It also considers the importance of material culture, such as coffee mugs and lapel pins. It argues that IBM's corporate culture aligned with its business imperatives for most of its history, allowing it to operate with a variety of stakeholders in mind and not simply prioritize stockholders. This engaging and deeply researched book holds many insights for business historians, executives and managers concerned with stakeholder relations, professionals interested in corporate culture, and IBMers.

**26. International HRM in an uncertain world / Ed. Wood, Geoffrey. 2023. London: Routledge.**

**Call No.: 658.3 INT Q3**

**Acc. No.: 56534**

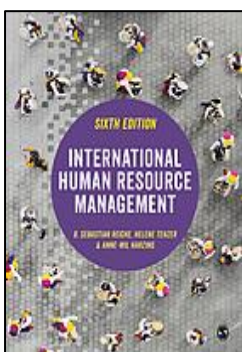


This book explores international human resource management (IHRM) practices in the contexts of high uncertainties. It encompasses situations of financial crisis, political and civil uncertainty, environmental collapse and recession. Research on unstable and unpredictable contexts on business and HRM remain relatively scarce and scattered across disciplines. This volume brings together recent thinking from a range of different perspectives and methodologies. MNEs are often distinguished by the supposedly superior ability to implement highly tactical, more robust talent management practices, including work-based, HRM-led and international systems, in line with the rest of their worldwide operations; however, they often fall short. At a theoretical level, this collection brings together developments and extensions of a range of salient theories. They explore common methodological challenges and ways forward for future researchers on HRM in high contextual uncertainty.

**27. International human resource management. 6th ed. / Reiche, B. Sebastian. 2023. London: Sage.**

**Call No.: 658.3 SEB Q3**

**Acc. No.: 56535**

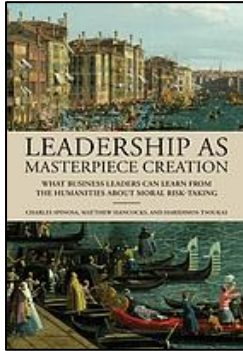


Retaining its critical edge, academic rigour and breadth of coverage, this edition has been thoroughly updated to include cutting-edge content on the Covid-19 pandemic, digitalization and artificial intelligence (AI), as well as a broad range of new case studies and practical examples from organizations around the globe. Written by leading experts in the field, this bestselling textbook has guided over 25,000 students across 130 countries through their International Human Resource Management studies. Lecturers can visit the companion website to access a range of online resources designed to support teaching, including a teaching guide, PowerPoints, videos with critical thinking questions and answers, and selected content from the SAGE Business Cases platform.

**28. Leadership as masterpiece creation: what business leaders can learn from the humanities about moral risk-taking / Spinosa, Charles. 2024. Cambridge: The MIT Press.**

**Call No.: 65:301.172.6 SPI Q4**

**Acc. No.: 56666**



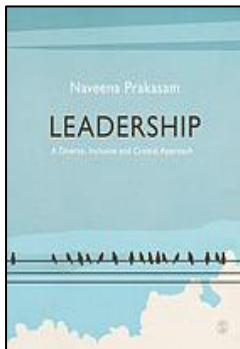
In this book, the authors show how the humanities can help leaders create profitable, masterpiece organizations. Such organizations, they assert, are ones that possess the emotional and moral sensibilities of an artist, the wisdom of a statesperson, and the technical know-how of commerce. The authors draw on the works of Nietzsche, Heidegger, Bernard Williams, Shakespeare, and Machiavelli to conceptualize moral risk-taking, and then on the actions of Churchill, Madam C. J. Walker, Anita Roddick, Jeff Bezos, and others to show how the humanities can help create admirable businesses today. As management consultants and educators steeped in the humanities themselves, the authors discuss their experiences helping

business leaders achieve successful masterpieces that bring good lives to many. After describing our contemporary business environment and examples of leaders who have created masterpiece organizations, the book turns to the basic skills of masterpiece creation: managing moods, building trust, listening for difference, and speaking truth to power.

**29. Leadership: a diverse, inclusive and critical approach / Prakasam, Naveena. 2023. London: Sage.**

**Call No.: 65:301.172.6 PRA Q3**

**Acc. No.: 56538**



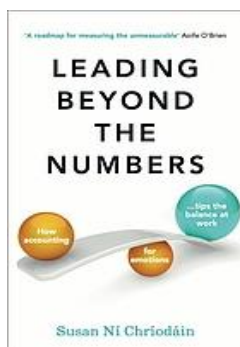
This book explores the different facets and wide-ranging approaches to leadership - from the evolution of leadership with a focus on traits, to critically assessing various styles and approaches to leadership. Chapters explore social constructionist approaches to leadership; relational leadership; ethics, leadership and strategic HRM; power and the dark side of leadership, as well as the implications of leadership in the digital era and leadership in an age of increased surveillance. The book critiques the domination of Western, white, and masculine centric approaches to leadership while examining the gendering and racialisation of leadership, and issues pertaining to exclusion and inclusion. It includes a decolonising

Leadership feature that highlights diverse sources and perspectives to encourage you to look beyond the traditional leadership canon.

**30. Leading beyond the numbers: how accounting for emotions. . tips the balance at work / Chriodain, Susan Ni. 2024. United Kingdom: Practical Inspiration Publishing.**

**Call No.: 658.3 CHR Q4**

**Acc. No.: 56539**



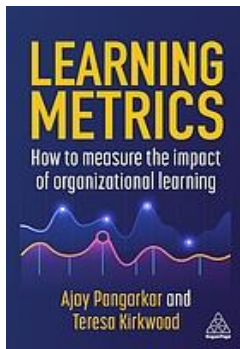
Emotions at work: irrational, or invaluable? For centuries we have divided mind and body, valuing reason over emotion. But new research is fundamentally changing our understanding about how our brains and bodies work. What might be possible when we leverage both our reason and emotion? Explore the vital link between emotions and organisational performance. Knowing more about our body and brain and how we are interconnected and interrelated can positively impact people, performance and profit. Leadership coach and experienced finance director Susan Ni Chriodain sits at the nexus of business and emotion and reveals how to

reintroduce humanity into the workplace, for improved engagement and fulfillment, benefitting both individuals and organisations.

**31. Learning metrics: how to measure the impact of organizational learning / Pangarkar, Ajay. 2024. London: Kogan Page.**

**Call No.: 65.012.3 PAN Q4**

**Acc. No.: 56669**



This book covers how to measure participant engagement with learning, learning retention and changes in employee performance post-learning. There is also guidance on how to measure on-the-job behaviour change as a result of learning, as well as metrics for measuring the organizational impact of learning. This book also has essential guidance on how to use learning analytics to assess the return on investment (ROI) of learning and how to use these results to adopt a data-driven approach and map learning metrics to organizational KPIs. It also includes guidance on how to communicate the impact of the company's learning and development activity to all business stakeholders. Full of practical guidance, examples, advice and case studies from organizations including Pfizer, Goldman Sachs, HSBC, Merck and Hewlett Packard, this is essential reading for all L&D professionals needing to measure the impact of L&D activity in the business but not sure where to start.

**32. Lectures on imagination / Ricoeur, Paul. 2024. Chicago: The University of Chicago Press.**

**Call No.: 159.954 RIC Q4**

**Acc. No.: 56670**



The eminent philosopher Paul Ricoeur was devoted to the imagination. These previously unpublished lectures offer the author's most significant and sustained reflections on creativity as he builds a new theory of imagination through close examination, moving from Aristotle, Pascal, Spinoza, Hume, and Kant to Ryle, Price, Wittgenstein, Husserl, and Sartre. These thinkers, he contends, underestimate humanity's creative capacity. While the Western tradition generally views imagination as derived from the reproductive example of the image, the author develops a theory about the mind's power to produce new realities. Modeled most clearly in fiction, this productive imagination, the author argues, is available across conceptual domains. His theory provocatively suggests that we are not constrained by existing political, social, and scientific structures. Rather, our imaginations have the power to break through our conceptual horizons and remake the world.

**33. Managing change in organizations. 2nd ed. / Sveningsson, Stefan. 2023. Thousand Oaks: Sage.**

**Call No.: 65.012.3 SVE Q3**

**Acc. No.: 56543**

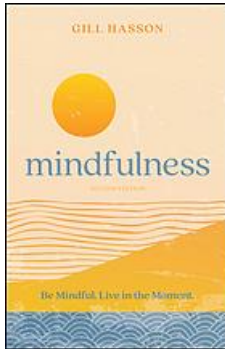


This book explores a broad range of perspectives on change management, encouraging critical reflection and making sense of a complex field of theories. Its unique approach, based around three key perspectives of change, will help you to understand: How change is accomplished - the tool perspective What change means for those involved - the process perspective Why change is initiated (and whether it is necessary) - the critical perspective Updated throughout to include new examples, case studies and exercises, this essential text offers you the chance to learn pragmatic tools for managing change, as well as gain an in-depth understanding of different theories and their values.

**34. Mindfulness: be mindful. live in the moment. 2nd ed. / Hasson, Gill. 2024. New Jersey: Capstone.**

**Call No.: 159.92 HAS Q4**

**Acc. No.: 56674**

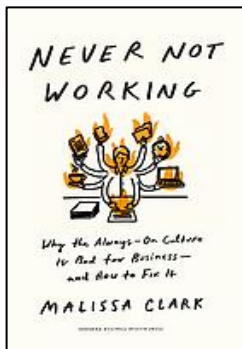


In this book, the author explains how, instead of rushing through your life, you can take things at a slower pace and feel calmer and more grounded. You will discover how being mindful opens you up to new ways of thinking and doing things, reducing stress and increasing your enjoyment of life. With ideas, tips and techniques to help you enjoy a more mindful approach to life, you'll learn how to: Adopt more positive ways of thinking and behaving; Become calmer and more confident; Let go of the past and break free from unhelpful thoughts and behaviour; Bring about positive changes in your relationships; Achieve a new level of self-awareness and understanding. It explains how to be more aware and better able to stay in the present moment so that you can benefit from a fresh new approach to your life.

**35. Never not working: why the always-on culture is bad for business, and how to fix it / Clark, Malissa. 2024. Boston: HBR Press.**

**Call No.: 65.013 CLA Q4**

**Acc. No.: 56552**



Many workers believe that to compete with other top talent they must embrace a culture that rewards long hours and constant connection to work. Businesses and society have encouraged this by endorsing busyness, overwork, and extreme commitment as the most valued traits in workers. This book looks at overwork and burnout not just from the individual's perspective but from an organizational perspective, too. The author delivers a comprehensive, nuanced definition of workaholicism, busting myths along the way—such as the idea that the number of hours worked is the strongest predictor of workaholic tendencies. (It's not.) The author also helps you see if you're creating workaholics in your organization or if you're falling prey to the phenomenon yourself. Clark shows you how to escape the trap of putting work at the center of everything and thus losing your well-being—or your company's performance, in the process.

**36. Next leadership team: how to select, build, and optimize your top team / Keil, Thomas. 2023. London: Routledge.**

**Call No.: 65:301.172.6 KEI Q3**

**Acc. No.: 56553**

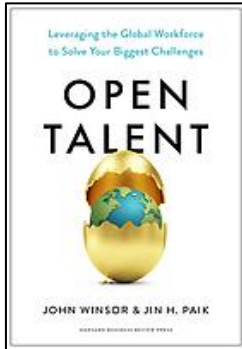


This book explains how senior leaders can improve the performance of their leadership teams by identifying clear team approaches, associated team member profiles, and by leading that team. These ideas are brought to life with case studies and interviews with well-known corporations such as ABB, Allianz, Amazon, AXA, Best Buy, Capita, Danone, Deutsche Telekom, Ferrari, Freudenberg, Haier, Hilti, HSBC, Holcim, Huawei, Logitech, Microsoft, Nestlé, Netflix, Nokia, Nordea, Schneider Electric, Tata, Wipro, and Zurich Insurance. It is an invaluable resource for CEOs and senior executives who need to build and develop leadership teams to drive success in the organizations they lead. It is also relevant to headhunters who are involved in the appointments of members of senior leadership teams.

**37. Open talent: leveraging the global workforce to solve your biggest challenges / Winsor, John. 2024. Boston: HBR Press.**

**Call No.: 658.311 WIN Q4**

**Acc. No.: 56554**



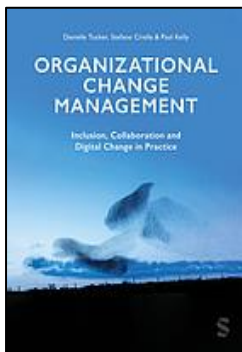
In this book, the authors with their work at the Laboratory for Innovation Science at Harvard, show how the massive reset of the pandemic allowed talented workers everywhere to exit their jobs without leaving the workforce. Now many are freelancing for multiple companies or are starting small businesses, challenging hiring managers as never before amidst a transformed workforce. How can companies adapt? The key, the authors argue, is shifting to a more distributed idea and structure of collaborative work. The authors call this a networked organization, where talent is culled from both inside and outside the organization and viewed through a single

lens--as a global ecosystem that can be tapped as needed.

**38. Organizational change management: inclusion, collaboration and digital change in practice / Tucker, Danielle A. 2024. London: Sage.**

**Call No.: 65.012.3 TUC Q4**

**Acc. No.: 56555**



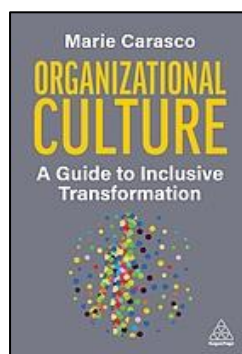
This book offers a holistic introduction to Organizational Change Management through a distinct and timely perspective of organizational change agency. It takes a highly practical and unique approach, with cutting-edge chapters on digital transformation, creativity, power and inclusivity and diversity. It includes Case Studies based on real companies, which can be used to study chapter topics across a variety of international contexts, industries, and organizational forms; Experiential and Discussion Activities which provide an opportunity to gain invaluable insight needed in the

workplace.

**39. Organizational culture: a guide to inclusive transformation / Carasco, Marie. 2024. London: Kogan Page.**

**Call No.: 65.012.3 CAR Q4**

**Acc. No.: 56678**



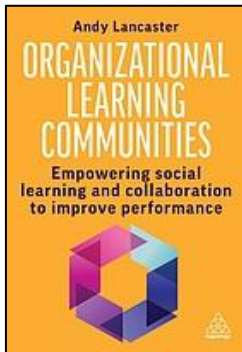
This book offers a comprehensive roadmap for transforming company culture. Using a strategic framework for navigating change, this essential guide provides business leaders and change catalysts with a holistic strategy for building a dynamic and inclusive culture. It highlights the importance of leveraging psychological principles, interpersonal dynamics, employee interest-driven initiatives and cooperative leadership to create lasting change. Featuring case studies for practical insight into how to cultivate trust and employee engagement, this book highlights how these steps can help align Diversity, Equity, Inclusion and Belonging (DEIB) initiatives to

support culture transformation. The resulting resource breaks down the best ways organizations can start engaging in inclusive culture change.

**40. Organizational learning communities: empowering social learning and collaboration to improve performance / Lancaster, Andy. 2024. London: Kogan Page.**

**Call No.: 65.012.3 LAN Q4**

**Acc. No.: 56679**

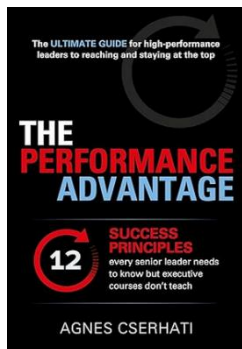


This book contains everything that Learning and Development (L&D) practitioners need to know to successfully embed learning communities in their organizations. Following the 7Cs model of Cause, Culture, Conditions, Cadence, Content, Contributions and Credit, the book establishes the key factors that underpin thriving learning communities as well as the benefits of social and collaborative learning in the company. This practical guide establishes strategies to drive community impact and report success to stakeholders, drawing widely on evidence-based research and real-world examples. Each chapter ends with reflective questions to support transfer to the reader's context. This is essential reading for those involved in facilitating learning communities, or planning on pioneering one, to empower their organization's productivity and performance.

**41. Performance advantage: 12 success principles every senior leader needs to know but executive courses don't teach / Cserhati, Agnes. 2024. Bristol: Right Book Press.**

**Call No.: 65:301.172.6 CSE Q4**

**Acc. No.: 56556**

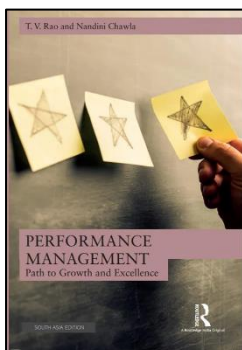


Leveraging her lifelong passion for high performance, Agnes Cserhati - a globally acclaimed performance coach and leadership expert - has distilled decades of experience working with some of the world's top leaders into the 12 key principles that unlock the secret to high performance. With razor-sharp precision, alongside her unrivalled ability to cut to the chase, Cserhati reveals actionable insights that will inspire, challenge, and motivate you to accelerate your success. Master pivotal shifts and strategies that distinguish exceptional leaders and reframe your perspective on success. This indispensable guide challenges the status quo and uncovers growth opportunities that defy expectations, empowering you to redefine your leadership approach and change your career trajectory.

**42. Performance management: path to growth and excellence / Rao, T. V. 2024. London: Routledge.**

**Call No.: 658.3.018 RAO Q4**

**Acc. No.: 56680**



This book attempts to shift focus from performance appraisals to performance management incorporating performance planning, analysis, and development as critical components of it. The performance management system (PMS) is a future-driven exercise rather than merely a past-reviewing exercise. Performance management is treated as a year-round practice and not an appraisal process conducted once a quarter or annually. Moreover, it is now considered to be everyone's responsibility and not merely that of HR or the upper management. This book advocates the structuring of PMSs and their implementation. It incorporates the most modern 360-degree feedback systems and shows the ways and means of integrating it into PMS. Arguments are offered to use rating-less appraisals and/or a combination of appraisals with 360-degree feedback. It defines performance management to mean continuous improvements in performance of individuals, their teams, departments, and corporations.



**43. Personal development group: the student's guide. 2nd ed. / Rose, Chris. 2024. London: Routledge.**

**Call No.: 159.9 ROS Q4**

**Acc. No.: 56681**

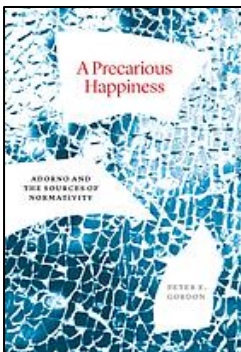


The personal development group plays a key part in counselling and psychotherapy training, and this book offers an insight into how it works and how to make best use of it. Taking the perspective of the student, it charts the course of the group through various stages, dealing with fundamental themes such as conflict, authority, difference and defences. It has a dual focus upon individual experience and group process that provides the student with a valuable resource in understanding and making better use of their own PD group. This fully updated new edition contains discussion of socio-political, economic and cultural considerations, including diversity and equality, and looks at the challenges of the online group and social media. It includes examples and exercises throughout to enhance learning. It will encourage students of counselling and psychotherapy to engage with their own development in a proactive and informed manner and invite them to challenge attitudes and assumptions in a thoughtful self-reflexive style.

**44. Precarious happiness: Adorno and the sources of normativity / Gordon, Peter E. 2023. Chicago: The University of Chicago Press.**

**Call No.: 159.95 GOR Q3**

**Acc. No.: 56682**



Theodor Adorno is often portrayed as a totalizing negativist, a scowling contrarian who looked upon modern society with despair. Peter E. Gordon thinks we have this wrong: if Adorno is uncompromising in his critique, it is because he sees in modernity an unfulfilled possibility of human flourishing. In a damaged world, Gordon argues, all happiness is likewise damaged but not wholly absent. Through a comprehensive rereading of Adorno's work, *A Precarious Happiness* recovers Adorno's commitment to traces of happiness-fragments of the good amid the bad. Ultimately, Gordon argues that social criticism, while exposing falsehoods, must also cast a vision for an unrealized better world.

**45. Primer on critical thinking and business ethics: critical thinking applied to business management / Mascarenhas, Oswald A. J. 2024. Leeds: Emerald Publishing.**

**Call No.: 159.955 MAS Q4**

**Acc. No.: 56684**

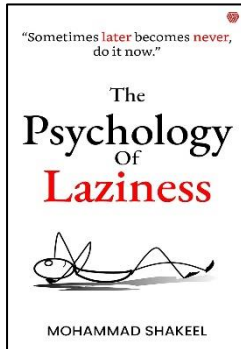


This book encapsulates new developments in Critical Thinking skills for MBA students, in the form of a broad-based cross disciplinary primer in business management, with a special focus on business ethics. It encourages critical thinking as a higher order type of thinking that can be taught, leading to a life of rationality, ethics and empathy, which is urgently required of leaders in a global environment where fraud and corruption are rife. It explores Critical Thinking as applied to free market enterprise capitalism; to profit maximization presumptive models of capitalist thinking; to challenges of student assurance of learning; for owning moral responsibility for turbulent markets; and to domesticate global social 'wicked' problems.

**46. Psychology of laziness / Shakeel, Mohammad. 2021. Gurugram: Invincible Publishers.**

**Call No.: 159.9 SHA Q1**

**Acc. No.: 56452**

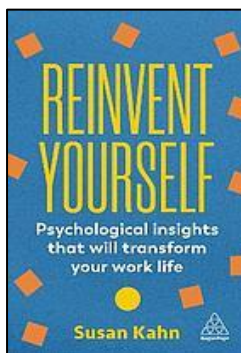


To be a pilot of a plane, you need to know how it works. Likewise, if you want to control the most powerful thing on the earth-your MIND, you need to learn about it scientifically. Do you want to work 100 hours a week like most Successful People do in the world? Do you always want to stay energetic? Do you wait for perfection? Do you procrastinate? Are you always lazy? Do you have dreams and goals that you haven't started working on yet? This book offers a new formula to master your MIND, it's a great vaccine for procrastinators.

**47. Reinvent yourself: psychological insights that will transform your work life / Kahn, Susan. 2024. London: Kogan Page.**

**Call No.: 159.928 KAH Q4**

**Acc. No.: 56690**

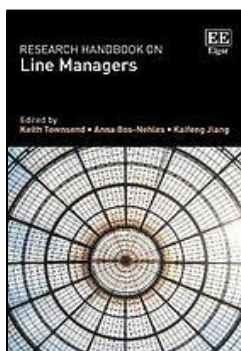


We are all striving towards a fulfilling career. Discover the psychological insights that will unlock your talent, build your confidence and allow you to develop a versatile mindset. In this book, the author offers original psychological insights and strategies that will show you how to focus your efforts, build your network and navigate any challenge in your work life. Drawing upon both psychological research and first-hand stories from a diverse range of businesspeople and experts, this book is a call-to-action for you to overcome any doubts and tap into your full potential. Break free from the grind and pursue a career that works for you through the illuminating insights, strategies and stories from Reinvent Yourself.

**48. Research handbook on line managers / Ed. Townsend, Keith. 2024. Cheltenham: Edward Elgar.**

**Call No.: 658.3-052.23 RES Q4**

**Acc. No.: 56568**



This timely Research Handbook brings together 24 chapters with a wide range of different theoretical perspectives, empirical research, and innovative thought-provoking ideas relating to an area of organisation and management that has been neglected for many decades – line managers. It argues that line managers are a critical element of both employee experiences and organisational performance and worthy of close attention. Split into three sections, chapters present various ways in which line managers can implement HRM practices in the organisation, considering the implementation of a variety of HRM policies and practices (content), a variety of implementation processes (process), and a variety of line management actors. It also develops future directions for research on line managers, such as the future of work, digitalisation, robotisation and AI and the gig economy.

**49. Research methods in human resource management: investigating a business issue. 5th ed. / Anderson, Valerie. 2024. London: Kogan Page.**

**Call No.: 658.3.001.5 AND Q4**

**Acc. No.: 56691**



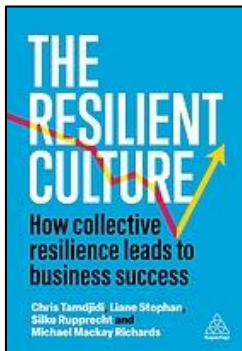
Balancing theoretical frameworks and practical guidance, this book explains everything from defining a hypothesis and planning the research process through to reviewing literature and documents, collecting and analysing both qualitative and quantitative data. There is also guidance on how to write the research project with best practice sample literature reviews and write-ups included. It includes expert discussion of how secondary data can be used in a research project as well as new material on ethics, sustainability and data collection in a hybrid world. This book also includes international examples and discussion of collecting data from different geographies.

Mapped to the CIPD Advanced module, Business Research in People Practice, this is an invaluable textbook for all postgraduate HR students needing to complete a dissertation or research project.

**50. Resilient culture: how collective resilience leads to business success / Tamdjidi, Chris. 2024. London: Kogan Page.**

**Call No.: 65.012.3 TAM Q4**

**Acc. No.: 56692**



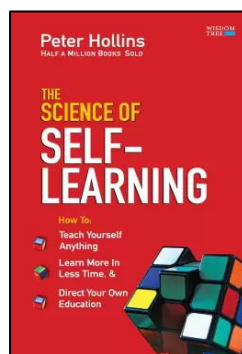
The ideal business is productive, collaborative and innovative. But how can you bring these qualities into your organization? The solution is to build a resilient culture. This is a groundbreaking guide to lasting success through practical and original frameworks for building resilience at work. It draws upon the authors' experiences of working with leading organizations such as HSBC, Ikea and a leading F1 team to demonstrate the impact of resilient cultures. Featuring insights on resilient habits, team dynamics and workplace wellbeing, This book draws upon decades of corporate and academic expertise to offer the insights you need to reach new heights of

business performance.

**51. Science of self-learning / Hollins, Peter. 2021. New Delhi: Wisdom Tree.**

**Call No.: 159.953 HOL Q1**

**Acc. No.: 56455**

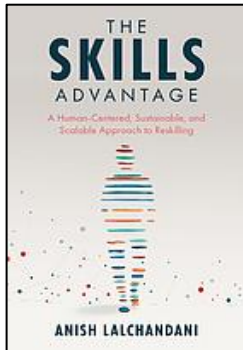


Self-learning is not just about performing better in the classroom or the office. It's about being able to aim your life in whatever direction you choose and conquering the obstacles in front of you. The Science of Self-Learning focuses not only on learning, but what it means to direct your own learning. Anyone can read a book, but what about more? You will learn to deconstruct a topic and then construct your own syllabus and plan. Gathering information, initial research, having a dialogue with new information—unlock these skills and you will unlock your life. Develop habits and skills to fulfill your career or hobby goals. Understand the learning success pyramid and how self-regulation and confidence impact learning.

**52. Skills advantage: a human-centered, sustainable, and scalable approach to reskilling / Lalchandani, Anish. 2024. Leeds: Emerald Publishing.**

**Call No.: 658.386 LAL Q4**

**Acc. No.: 56576**

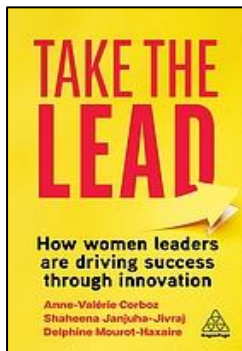


This book empowers leaders to reimagine their approach to building a sustainable, human-centered, and scalable reskilling strategy. Drawing on decades of practical experience, the author offers leaders a path to implement an effective reskilling strategy to support the growth of their people, and in turn grow their business. Emphasizing the criticality of diverse talent and skills in driving business growth and innovation, this book provides the cornerstones for reskilling strategies that align the organization and the individual's needs-including practical application, agility, and building alliances for an ecosystem-based reskilling strategy. With case studies and practical steps, you will discover how skills are the new currency of work and pivotal in reskilling.

**53. Take the lead: how women leaders are driving success through innovation / Corboz, Anne-Valerie. 2024. London: Kogan Page.**

**Call No.: 65:301.172.6 COR Q4**

**Acc. No.: 56708**

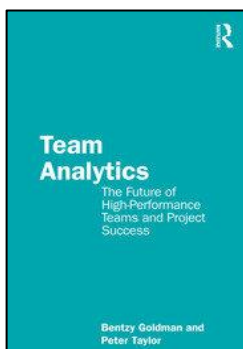


The business world is in need of more powerful and insightful female leaders. Discover the strategies and inspiration you need to Take the Lead. Only 26% of leadership positions in business are occupied by women. This book explores how we can close this prevailing gender gap before offering practical strategies on how you can Take the Lead as a business leader. Combining academic rigour with corporate expertise, this book features first-hand research and interviews with female leaders within global organizations to offer the strategies and insights that will propel you to success. From managing conflict and building confidence to growing your network and shaping your career, the book offers the strategies and inspiration you need to boost your leadership skills and establish yourself as a successful and influential changemaker.

**54. Team analytics: the future of high-performance teams and project success / Goldman, Bentzy. 2023. New York: Routledge.**

**Call No.: 658.387.4 GOL Q3**

**Acc. No.: 56582**

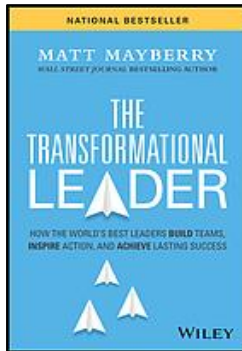


This book explores a new approach to project success: the continuous process of enabling and empowering teams to reach the optimal levels of performance. For decades, project managers have been asking the multi-million, and sometimes multi-billion-dollar question: why did the project fail? High project failure rates are nothing new and have been well documented, but when project professionals seek answers, they usually return to the original project plan to identify flaws. Yet there is one place where most don't look for the answers: the people. Here is the value gap of the almost untouched area of project team performance management that has the potential to be the next quantum leap in project success. PMO leaders, change executives, HR professionals, project managers, program managers, and portfolio managers-anyone who leads a team in the project world-will learn how to make this critical investment for any organization which wishes to thrive in the 'new normal' project-based economy.

**55. Transformational leader: how the world's best leaders build teams, inspire action, and achieve success / Mayberry, Matt. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 MAY Q4**

**Acc. No.: 56711**

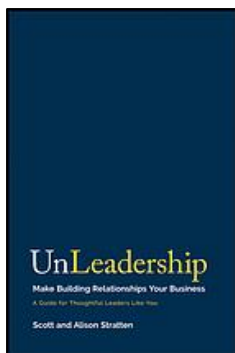


In this book, the author shares his experience working with hundreds of corporate leadership teams, transforming underperforming teams into top performers, and coaching executives to become the leaders their organizations need through transformational leadership's four core attributes: idealized influence, inspirational motivation, intellectual stimulation, and individualized consideration. In this book, readers will learn about confronting the reality of the leadership crisis, and realizing that the actions that got us here won't get us to where we want to go; how our dependence on technology has left leaders unprepared for disruption after disruption, including the arrival of AI; and leadership principles grounded in robust research, empirical data, and proven success, such as agility, coaching, and influence.

**56. Unleadership: make building relationships your business / Stratten, Scott. 2024. New Jersey: Wiley.**

**Call No.: 65:301.172.6 STR Q4**

**Acc. No.: 56716**

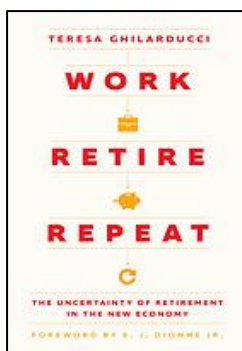


In this book, you'll learn how to use old-fashioned, authentic, and raw humanity to lead your people and build connections. The authors deliver their signature combination of business snark and timeless advice, drawing on dozens of interviews with finance, entertainment, tourism, and hospitality leaders to show you how to ditch the spreadsheets and remember how to be awesome! You'll also find: Interviews with recognized business leaders loaded with invaluable wisdom and unguarded, human moments; A fun and authentic reading experience direct from the people who run UnMarketing.com, a world-leading viral marketing company; Unfiltered and engaging commentary on what actually makes your followers, employees, and team members tick, and what they look for in a kick-ass leader.

**57. Work, retire, repeat: the uncertainty of retirement in the new economy / Ghilarducci, Teresa. 2024. Chicago: The University of Chicago Press.**

**Call No.: 658.313 GHI Q4**

**Acc. No.: 56721**



While the French went on strike in 2023 to protest the increase in the national retirement age, workers in the United States have all but given up on the notion of dignified retirement for all. Instead, Americans—whose elders face the highest risk of poverty compared to workers in peer nations—are fed feel-good stories about Walmart clerks who can finally retire because a customer raised the necessary funds through a GoFundMe campaign. Many argue that the solution to the financial straits of American retirement is simple: people need to just work longer. Yet this call to work longer is misleading in a multitude of ways, including its endangering of the health of workers and its discrimination against people who work in lower-

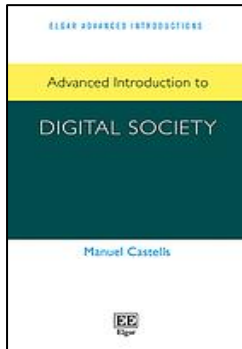
wage occupations. In this book, the author tells the stories of elders locked into jobs—not because they love to work but because they must. It shows how relatively low-cost changes to how we finance and manage retirement will allow people to truly choose how they spend their golden years.

## INFORMATION MANAGEMENT

1. **Advanced introduction to digital society / Castells, Manuel. 2024. Cheltenham: Edward Elgar.**

Call No.: 65.011.56 CAS Q4

Acc. No.: 56588



This essential book documents the current configuration of digital society worldwide and examines its social, economic, political and cultural consequences. Presenting state-of-the-art empirical analysis and academic research, preeminent author Manuel Castells explores the profound impact that technology and digital transformation continues to have on the world as we know it. Chapters present an in-depth examination of how digitalization affects communication, state surveillance and privacy, financial markets, spatial structure, and education. This Advanced Introduction also deftly outlines digital influence on social movements, exploring social media disinformation, digital inequality, geopolitics and war-making technologies. Ultimately, Castells demonstrates how today's digital society is the socio-technological foundation of the 'network society', the social structure of our time.

2. **AI ethics / Coeckelbergh, Mark. 2020. Cambridge: The MIT Press.**

Call No.: 65.011.56WAG COE Q0

Acc. No.: 56459

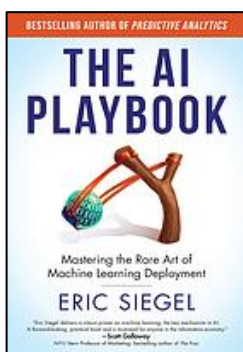


This volume in the MIT Press Essential Knowledge series offers an accessible synthesis of these issues. Written by a philosopher of technology, AI Ethics goes beyond the usual hype and nightmare scenarios to address concrete questions. The author describes influential AI narratives, ranging from Frankenstein's monster to transhumanism and the technological singularity. He surveys relevant philosophical discussions: questions about the fundamental differences between humans and machines and debates over the moral status of AI. He explains the technology of AI, describing different approaches and focusing on machine learning and data science. He offers an overview of important ethical issues, including privacy concerns, responsibility and the delegation of decision making, transparency, and bias as it arises at all stages of data science processes. The author considers the future of work in an AI economy. Finally, he analyzes a range of policy proposals and discusses challenges for policymakers.

3. **AI playbook: mastering the rare art of machine learning deployment / Siegel, Eric. 2024. Cambridge: The MIT Press.**

Call No.: 65.011.56WAG SIE Q4

Acc. No.: 56460



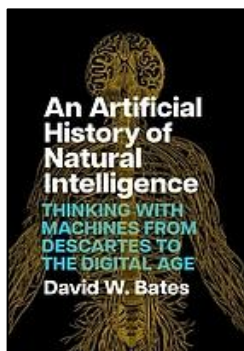
In this book the author Eric Siegel presents the gold-standard, six-step practice for ushering machine learning projects from conception to deployment. He illustrates the practice with stories of success and of failure, including revealing case studies from UPS, FICO, and prominent dot-coms. This disciplined approach serves both sides: It empowers business professionals, and it establishes a sorely needed strategic framework for data professionals. It delivers a vital yet friendly dose of semi-technical background knowledge that all stakeholders need to lead or participate in machine learning projects, end to end. This puts business and data professionals on the same page so that they can collaborate deeply, jointly

establishing precisely what machine learning is called upon to predict, how well it predicts, and how its predictions are acted upon to improve operations.

**4. Artificial history of natural intelligence: thinking with machines from Descartes to the digital age / Bates, David W. 2024. Chicago: The University of Chicago Press.**

**Call No.: 65.011.56WAG BAT Q4**

**Acc. No.: 56593**

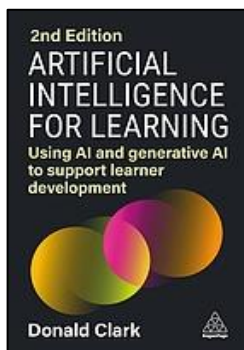


What would it mean to make a decision against the acceleration of automation and for humanity? In *An Artificial History of Natural Intelligence*, the author lays the groundwork for such a decision by rethinking the history of human cognition and its entanglements with technology. Tracing evolving lines of thought from the early modern period to the present, the author confronts the intimate connection between autonomy and automaticity in how we have understood the capacities of the human mind. Reading varied thinkers from Descartes to Kant to Turing, the author reveals how new ideas and experiences reconfigured the ways in which the automaticity of the body could be linked with technical systems, while at the same time the mind could still create the space for autonomy. The result is a new theorization of the human in which the human, dependent on technology, produces itself as an artificial automation that has no "natural origin".

**5. Artificial intelligence for learning: using AI and generative AI to support learner development. 2nd ed. / Clark, Donald. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAG CLA Q4**

**Acc. No.: 56594**

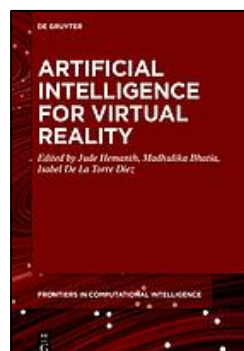


This is the essential guide for learning professionals who want to understand how to use AI to improve all aspects of learning in organizations. This new edition debunks the myths and misconceptions around AI, discusses the learning theory behind generative AI and gives strategic and practical advice on how AI can be used. It also includes specific guidance on how AI can provide learning support, chatbot functionality and content, as well as ideas on ethics and personalization. This book is necessary reading for all learning practitioners needing to understand AI and what it means in practice.

**6. Artificial intelligence for virtual reality / Ed. Hemanth, Jude. 2024. Berlin: De Gruyter.**

**Call No.: 65.011.56WAG ART Q4**

**Acc. No.: 56595**



This book explores the possible applications of Artificial Intelligence in Virtual environments. These were previously mainly associated with gaming, but have largely extended their area of application, and are nowadays used for promoting collaboration in work environments, for training purposes, for management of anxiety and pain, etc. The development of Artificial Intelligence has given new dimensions to the research in this field.

**7. Artificial intelligence: a systems approach from architecture principles to deployment / Martinez, David R. 2024. Cambridge: The MIT Press.**

**Call No.: 65.011.56WAG MAR Q4**

**Acc. No.: 56461**



Most books on artificial intelligence (AI) focus on a single functional building block, such as machine learning or human-machine teaming. Artificial Intelligence takes a more holistic approach, addressing AI from the view of systems engineering. The book centers on the people-process-technology triad that is critical to successful development of AI products and services. Development starts with an AI design, based on the AI system architecture, and culminates with successful deployment of the AI capabilities. Directed toward AI developers and operational users, this accessibly written volume

of the MIT Lincoln Laboratory Series can also serve as a text for undergraduate seniors and graduate-level students and as a reference book.

**8. Building digital products. 2nd ed. / Mitchell, Alex. 2019. : CreateSpace Independent Publishing.**

**Call No.: 65.011.56 MIT P9**

**Acc. No.: 56469**

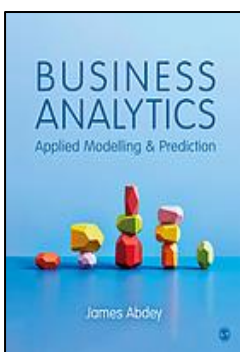


Building Digital Products is designed for the new Product Manager who feels in way over their head, the experienced Product Manager looking to step up his or her game, and the expert Product Manager who understands that there is always more to learn. Building Digital Products maps the full development cycle from problem identification to selling your solution to understanding the right data to track. Additionally, the book includes supplemental sections on the top 100 tools for the Product Owner, an "Agile Urban Dictionary", and a case study on a real digital product build.

**9. Business analytics: applied modelling and prediction / Abdey, James. 2024. London: Sage.**

**Call No.: 65.011.56WAG ABD Q4**

**Acc. No.: 56470**



This ground-breaking textbook provides you with the expertise to analyse, interpret and communicate data with confidence, to inform real-world decision-making. Key features include: clear signalling of introductory, intermediate and advanced content, an entire chapter dedicated to data visualisation, introducing Tableau for storytelling with data, motivational cases throughout showing how the theory relates to real life, a wide variety of end-of-chapter exercises to test your understanding of the topics covered, online examples and datasets to help you master your analytics skills through hands-on learning lecturers also have access a range of online

resources developed to support teaching, including a Teaching Guide, solutions to end-of-chapter exercises, PowerPoints and a testbank.



**10. Confident AI: the essential skills for working with artificial intelligence / Pardoe, Andy. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAG PAR Q4**

**Acc. No.: 56611**



This book, build your confidence when working with AI by learning the fundamentals and discovering the intricacies of the industry. It uncovers the fundamentals of AI development and build the practical skills and knowledge you need to succeed in the new world of work. It discovers new skills, expand your knowledge and build your confidence through this fascinating and accessible guide to working with AI. The author has spent decades working with AI, not only as an influential academic but also within corporations and as a consultant and accelerator for AI start-ups. He draws upon his expertise and lived experience to offer the essential skills and tools that you need to succeed with Artificial Intelligence, whether you are pursuing it as a career or simply working with AI in your work-life.

**11. Confident cloud: uncover the essentials of cloud computing / Nwodo, Adora. 2024. London: Kogan Page.**

**Call No.: 65.011.56 NWO Q4**

**Acc. No.: 56612**

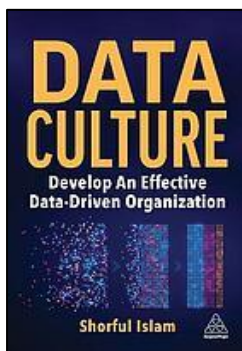


Cloud computing is part of our everyday lives, from cloud backups of personal data to cloud platforms powering businesses around the world. But do you really understand how cloud computing works? This comprehensive guide demystifies key concepts and gives you the confidence you need to succeed in this sector. It uncovers the fundamental concepts of cloud computing and harness the skills you need for a successful career in this fast-growing sector. It includes key concepts from FinOps and DevOps to Kubernetes and automation. This is supported by practical guidance on working in the industry, alongside a variety of fascinating case studies, clarifying how cloud infrastructure is effectively deployed and maintained.

**12. Data culture: develop an effective data-driven organization / Islam, Shorful. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAG ISL Q4**

**Acc. No.: 56619**

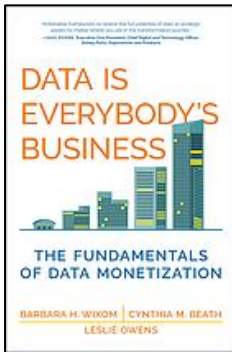


This book explores how data leaders can develop and nurture a data-driven culture tailored to their organization's needs. It outlines the types of data leadership and teams needed and the key building blocks for success, such as team recruitment, building and training, leadership, process, behavioural change management, developing, sustaining and measuring a data culture, company values and everyday decision making. It also explores the nuances of how different types of data cultures work with different types of companies, what to avoid and the differences between building a data culture from scratch and changing an existing data culture from within. It takes readers through how to successfully establish or change a data culture, sharing his expertise in behavioural change psychology and two decades of experience in fostering data culture in organizations.

**13. Data is everybody's business: the fundamentals of data monetization / Wixom, Barbara H. 2023. Cambridge: The MIT Press.**

**Call No.: 65.011.56WN WIX Q3**

**Acc. No.: 56485**



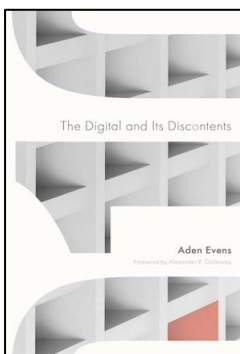
Most organizations view data monetization—converting data into money—too narrowly: as merely selling data sets. But data monetization is a core business activity for both commercial and noncommercial organizations, and, within organizations, it's critical to have wide-ranging support for this pursuit. In this book, the authors offer a clear and engaging way for people across the entire organization to understand data monetization and make it happen. The authors identify three viable ways to convert data into money—improving work with data, wrapping products with data, and selling information offerings—and explain when to pursue each and how to succeed. It provides definitions of key terms, self-reflection questions, appealing

graphics, and easy-to-use frameworks. Ideal for organizations engaged in data literacy training, data-driven transformation, or digital transformation, it is the essential guide for helping everybody in the organization—not just the data specialists—understand, get excited about, and participate in data monetization.

**14. Digital and its discontents / Evens, Aden. 2024. Minneapolis: University of Minnesota Press.**

**Call No.: 65.011.56 EVE Q4**

**Acc. No.: 56624**



This book analyzes universal technological principles—in particular, the binary logic—to show that they encourage certain ways of thinking while making others more challenging or impossible. Pointing us toward a more satisfying relationship between our digital lives and our nondigital selves, the author argues for a radical change in how we incorporate technology into our lives. Taking cues from philosophy rather than cultural or media theory, the author argues that the consequences of this erosion of contingency are significant yet often overlooked because the same values that make the digital seem so desirable also make contingency seem unimportant—without contingency the digital is confined to what has

already been thought, and yet the digital's ubiquity has allowed it to disguise this inherent sterility.

**15. Effective vulnerability management: managing risk in the vulnerable digital ecosystem / Hughes, Chris. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAD HUG Q4**

**Acc. No.: 56634**



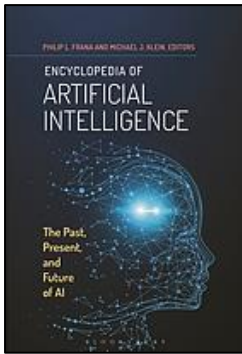
This book takes a fresh look at a core component of cybersecurity, revealing the practices, processes, and tools that can enable today's organizations to mitigate risk efficiently and expediently in the era of Cloud, DevSecOps and Zero Trust. Every organization now relies on third-party software and services, ever-changing cloud technologies, and business practices that introduce tremendous potential for risk, requiring constant vigilance. It's more crucial than ever for organizations to successfully minimize the risk to the rest of the organization's success. This book describes the assessment, planning, monitoring, and resource allocation tasks each company must undertake for successful vulnerability management. And it enables readers

to do away with unnecessary steps, streamlining the process of securing organizational data and operations. It also covers key emerging domains such as software supply chain security and human factors in cybersecurity.

**16. Encyclopedia of artificial intelligence: the past, present, and future of AI / Ed. Frana, Philip. 2024. New York: Bloomsbury.**

**Call No.: 65.011.56WAG ENC Q4**

**Acc. No.: 56502**

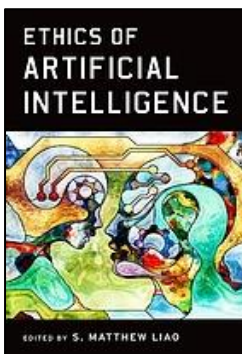


This volume will help users understand the reasons AI development has both spirited defenders and alarmed critics; explain theories and innovations like Moore's Law, mindcloning, and Technological Singularity that drive AI research and debate; and give readers the information they need to make their own informed judgment about the promise and peril of this technology. All of this coverage is presented using language and terminology accessible to a lay audience. This authoritative reference work will provide readers with a complete overview of Artificial Intelligence (AI), including its historic development and current status, existing and projected AI applications, and present and potential future impact on the United States and the world.

**17. Ethics of artificial intelligence / Ed. Liao, S. 2020. New York: Oxford University Press.**

**Call No.: 65.011.56WAG ETH Q0**

**Acc. No.: 56503**



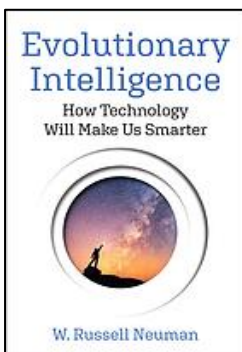
Featuring seventeen original essays on the ethics of Artificial Intelligence (AI) by some of the most prominent AI scientists and academic philosophers today, this volume represents the state-of-the-art thinking in this fast-growing field and highlights some of the central themes in AI and morality such as how to build ethics into AI, how to address mass unemployment as a result of automation, how to avoid designing AI systems that perpetuate existing biases, and how to determine whether an AI is conscious. As AI technologies progress, questions about the ethics of AI, in both the near-future and the long-term, become more pressing than ever. Should a self-driving car prioritize the lives of the passengers over the lives

of pedestrians? Should we as a society develop autonomous weapon systems that are capable of identifying and attacking a target without human intervention? What happens when AIs become smarter and more capable than us? Could they have greater than human moral status? Can we prevent superintelligent AIs from harming us or causing our extinction?

**18. Evolutionary intelligence: how technology will make us smarter / Neuman, W. Russell. 2023. Cambridge: The MIT Press.**

**Call No.: 65.011.56 NEU Q3**

**Acc. No.: 56504**



In this book, the author offers a surprisingly positive vision in which computational intelligence compensates for the well-recognized limits of human judgment, improves decision making, and actually increases our agency. In artful, accessible, and adventurous prose, the author takes the reader on an exciting, fast-paced ride, all the while making a convincing case about a revolution in computationally augmented human intelligence. It argues that, just as the wheel made us mobile and machines made us stronger, the migration of artificial intelligence from room-sized computers to laptops to our watches, smart glasses, and even smart contact lenses will transform day-to-day human decision making. If intelligence is the capacity

to match means with ends, then augmented intelligence can offer the ability to adapt to changing environments as we face the ultimate challenge of long-term survival.

**19. Fusion strategy: how real-time data and AI will power the industrial future / Govindarajan, Vijay. 2024. Boston: HBR Press.**

**Call No.: 65.011.56WAG GOV Q4**

**Acc. No.: 56511**



In Fusion Strategy, world-renowned innovation guru Vijay Govindarajan and digital strategy expert Venkat Venkataraman offer a first-of-a-kind playbook that will help companies combine what they do best—create physical products—with what digitals do best—use algorithms and artificial intelligence to parse ginormous, interconnected datasets—to make strategic connections that would otherwise be impossible. The laws of competitive advantage are changing, rewarding those who have the most robust real-time insights rather than the most valuable assets. To compete in the new digital age, companies need to use real-time data to turbocharge their products, strategies, and customer relationships. Or else they'll fall on the wrong side of the next great digital divide.

**20. Generative AI / Ed. Harvard. 2024. Boston: HBR Press.**

**Call No.: 65.011.56WAG HBR Q4**

**Acc. No.: 56512**

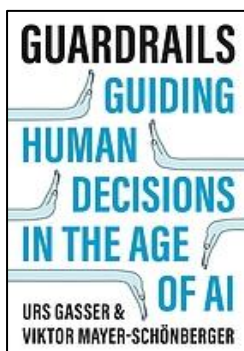


This book featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. It will help you understand the potential of new technology, pick the right generative AI projects, and reinvent your business for the new age of AI. It provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society.

**21. Guardrails: guiding human decisions in the age of AI / Gasser, Urs. 2024. Princeton: Princeton University Press.**

**Call No.: 65.011.56WAG GAS Q4**

**Acc. No.: 56648**

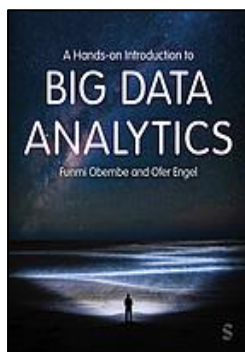


In this book, the authors show how the quick embrace of technological solutions can lead to results we don't always want, and they explain how society itself can provide guardrails more suited to the digital age, ones that empower individual choice while accounting for the social good, encourage flexibility in the face of changing circumstances, and ultimately help us to make better decisions as we tackle the most daunting problems of our times, such as global injustice and climate change. The book challenges the notion that technology should step in where our own decision making fails, laying out a surprisingly human-centered set of principles that can create new spaces for better decisions and a more equitable and prosperous society.

**22. Hands-on introduction to big data analytics / Obembe, Funmi. 2024. London: Sage.**

**Call No.: 65.011.56WAG OBE Q4**

**Acc. No.: 56524**

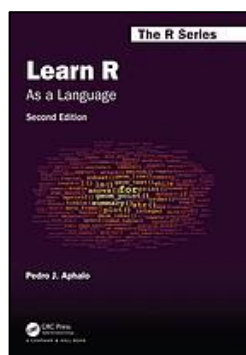


This practical textbook offers a hands-on introduction to big data analytics, helping you to develop the skills required to hit the ground running as a data professional. It complements theoretical foundations with an emphasis on the application of big data analytics, illustrated by real-life examples and datasets. Containing comprehensive coverage of all the key topics in this area, this book uses open-source technologies and examples in Python and Apache Spark. Learning features includes 'Ethics by Design' encourages you to consider data ethics at every stage; 'Industry Insights' facilitate a deeper understanding of the link between what you are studying and how it is applied in industry; 'Datasets, Questions, and Exercises' give you the opportunity to apply your learning.

**23. Learn R: as a language. 2nd ed. / Aphalo, Pedro J. 2024. Boca Raton: CRC Press.**

**Call No.: 65.011.56WJRR APH Q4**

**Acc. No.: 56450**

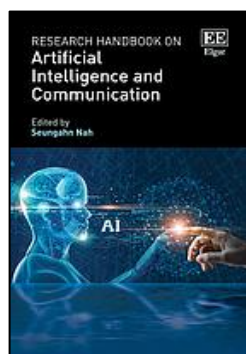


Learning a computer language like R can be either frustrating, fun or boring. Having fun requires challenges that wake up the learner's curiosity but also provide an emotional reward for overcoming them. The book is designed so that it includes smaller and bigger challenges, in what author call playgrounds, in the hope that all readers will enjoy their path to R fluency. Fluency in the use of a language is a skill that is acquired through practice and exploration. For students and professionals in the biological sciences, humanities and many applied fields, recognizing the parallels between R and natural languages should help them feel at home with R. The approach the author use is similar to that of a travel guide, encouraging exploration and describing the available alternatives and how to reach them.

**24. Research handbook on artificial intelligence and communication / Ed. Nah, Seungahn. 2023. Cheltenham: Edward Elgar.**

**Call No.: 65.011.56WAG RES Q3**

**Acc. No.: 56566**



This book makes an insightful contribution to the emerging field of studies on communication of, by and with AI. Bringing together state-of-the-art research from over 50 leading international scholars across various fields, it provides a comprehensive overview of the complex intersections between AI and communication. The team of expert contributors explore key conceptual, theoretical and methodological approaches and examine a variety of ethical considerations, legal issues and policy implications of AI across diverse contexts. The Handbook spans a wide range of topics related to AI-empowered, immersed, mediated and integrated communications. These range from the role of news media and digital communication platforms in constructing, representing and framing AI across.

**25. Responsible AI: implement an ethical approach in your organization / Gambelin, Olivia. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAG GAM Q4**

**Acc. No.: 56694**



Responsible AI has rapidly transitioned to a strategic priority for leaders and organizations worldwide. This book guides readers step-by-step through the process of establishing robust yet manageable ethical AI initiatives for any size organization, outlining the three core pillars of building a responsible AI strategy: people, process and technology. It provides the insight and guidance needed to help leaders fully understand the technical and commercial potential of ethics in AI while also covering the operations and strategy needed to support implementation. It breaks down what it means to use ethics and values as a modern-day decision-making tool in the design and development of AI. It conceptually covers both how ethics can

be used to identify risks and establish safeguards in the development of AI and how to use ethics-by-design methods to stimulate AI innovation. It also covers the different considerations for large enterprises and SMEs and discusses the role of the AI ethicist. It is supported by practical case studies from organizations such as IKEA, Nvidia, Rolls-Royce and NatWest Group.

**26. Sage handbook of digital society / Ed. Housley, William. 2023. London: Sage.**

**Call No.: 65.011.56 SAG Q3**

**Acc. No.: 56574**



This handbook brings together cutting edge social scientific research and theoretical insight into the emerging contours of digital society. Chapters explore the relationship between digitisation, social organisation and social transformation at both the macro and micro level, making this a valuable resource for postgraduate students and academics conducting research across the social sciences. The topics covered are impressively far-ranging and timely, including machine learning, social media, surveillance, misinformation, digital labour, and beyond. This innovative Handbook perfectly captures the state of the art of a field which is rapidly gaining cross-disciplinary interest and global importance, and establishes a

thematic framework for future teaching and research.

**27. Sage handbook of human-machine communication / Ed. Guzman, Andrea. 2023. London: Sage.**

**Call No.: 65.011.56 SAG Q3**

**Acc. No.: 56575**



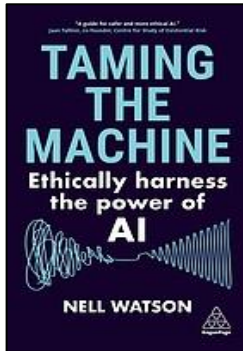
This handbook of Human-Machine Communication has been designed to serve as the touchstone text for researchers and scholars engaging in new research in this fast-developing field. Chapters provide a comprehensive grounding of the history, methods, debates and theories that contribute to the study of human-machine communication. It provides a point of departure for theorizing interactions between people and technologies that are functioning in the role of communicators, and for considering the theoretical and methodological implications of machines performing traditionally 'human' roles. This makes the Handbook the first of its kind, and a valuable resource for students and scholars across areas such as

communication, media and information studies, and computer science, as well as for practitioners, engineers and researchers interested in the foundational elements of this emerging field.

**28. Taming the machine: ethically harness the power of AI / Watson, Nell. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAG WAT Q4**

**Acc. No.: 56709**

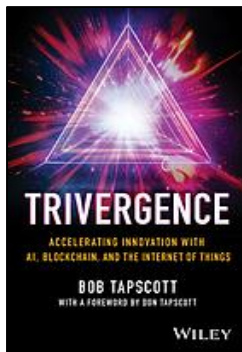


AI promises to transform our world, supercharging productivity and driving new innovations. Taming the Machine uncovers how you can responsibly harness the power of AI with confidence. AI has the potential to become a personal assistant, a creative partner, an editor and a research tool all at once. But it also represents a threat to your livelihood, data and privacy. This book offers the practical insights and knowledge you need to work with AI with an ethical and responsible approach. In this book, celebrated AI expert and ethicist Nell Watson offers practical insights on how you can ethically innovate with AI. It delves into the ethical issues of unbridled AI, highlighting the challenges that it will bring to society and business unless we fortify cybersecurity, safeguard our data, and understand the dangerous potential of artificial intelligence.

**29. Trivergence: accelerating innovation with AI, blockchain, and the Internet of Things / Tapscott, Bob. 2024. New Jersey: Wiley.**

**Call No.: 65.011.56WAG TAP Q4**

**Acc. No.: 56712**

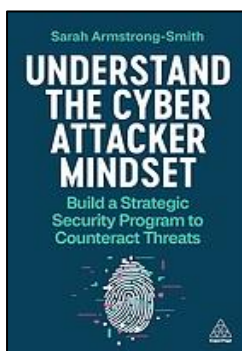


In this book, the author introduces an exciting new concept in explaining how the intersection of artificial intelligence (AI), blockchain, and the Internet of Things (IoT) will transform business and society. He explains the synergies between these technologies and the disruptive potential that they will offer, as well as the challenges and risks to making it happen. He offers an insightful guide through the difficult decisions that businesses and society must make to thrive in a new era where decisions will be difficult, and uncertainties abound. You'll discover how and why AI's power is now exploding, its growth driven by smarter approaches to neural networks trained on a new hardware architecture that can derive its intelligence from ever more massive datasets. A fresh and innovative guide, rich with case stories, on how the most critical technologies of this new phase in the digital age are combining to drive business transformation.

**30. Understand the cyber attacker mindset: build a strategic security programme to counteract threats / Armstrong-Smith, Sarah. 2024. London: Kogan Page.**

**Call No.: 65.011.56WAD ARM Q4**

**Acc. No.: 56715**



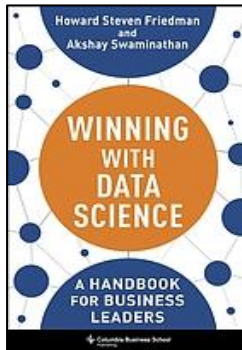
This book provides a comprehensive look at the inner workings of cyber attackers in the digital age and presents a set of strategies that organizations can deploy to counteract them. With technological advancements in cybersecurity, attackers are increasingly falling back to social engineering and preying on people's vulnerabilities. This book examines different types of cyber attackers, explores their motivations, and examines the methods used. It also reviews key industry developments such as cybercrime as a service, brokers and syndicates, nation-sponsored actors, insider sabotage and the challenges faced by law enforcement in tracking and apprehending attackers. It offers expert, strategic guidance on how organizations can improve their cybersecurity operations in response, including enhancing security awareness

training, educating employees to identify and resist manipulation, understanding the importance of cultural variances and how board-level decision-making can directly influence attacks.

**31. Winning with data science: a handbook for business leaders / Friedman, Howard Steven. 2024. New York: Columbia University Press.**

**Call No.: 65.011.56WAG FRI Q4**

**Acc. No.: 56586**



Taking an engaging narrative approach, this book covers the fundamental concepts without getting bogged down in complex equations or programming languages. It provides clear explanations of key terms, tools, and techniques, illustrated through practical examples. The book follows the stories of Kamala and Steve, two professionals who need to collaborate with data science teams to achieve their business goals. The authors walk readers through each step of managing a data science project, from understanding the different roles on a data science team to identifying the right software. They equip readers with critical questions to ask data analysts, statisticians, data scientists, and other technical experts to avoid wasting time and money.

They equip readers with critical questions to ask data analysts, statisticians, data scientists, and other technical experts to avoid wasting time and money.



## MARKETING

1. **Becoming a management consultant: key steps to success / Spina, James D. 2024. Leeds: Emerald Publishing.**

Call No.: 659.235 SPI Q4

Acc. No.: 56465



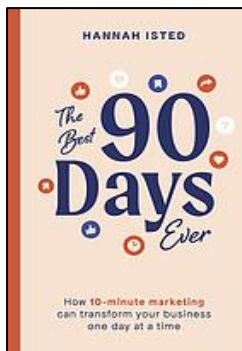
their skills.

Successful managers lead others to achieve the goals and objectives of the organization where they strive to produce sustainable growth, financial strength, and high job satisfaction. They also simultaneously meet the needs of all stakeholders. Those management consultants who are in high demand are champions for developing the leadership skills needed to make this happen. It focuses on a different aspect of being a successful management consultant – from effective listening to leadership styles, self-employment, attracting prospective clients, and everything else in between. There are also exercises to be completed to help the reader hone

2. **Best 90 days ever: how 10-minute marketing can transform your business one day at a time / Isted, Hannah. 2024. : Practical Inspiration Publishing.**

Call No.: 658.8 IST Q4

Acc. No.: 56466

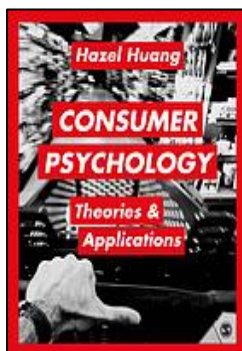


This book shows you how to successfully market yourself with a series of daily 10-minute tasks that fit around the rest of your business. Stop wasting time wondering what to do, what to say and how to say it. This guide will give you a weekly theme, from email marketing and engagement to video content and batch creating, to show you how to grow your audience and increase your visibility. After 3 months you will have completed 90 powerful actions that your business will thank you for.

3. **Consumer psychology: theories and applications / Huang, Hazel. 2023. London: Sage.**

Call No.: 658.89 HUA Q3

Acc. No.: 56477



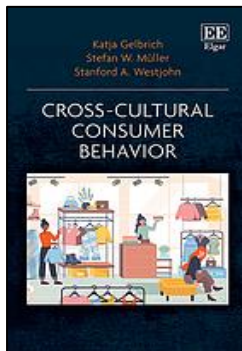
consumer psychology.

This book systematically discusses a wide range of the psychological theories and their applications in consumer behaviour in an accessible style. The selected psychological theories include both classic theories and contemporary developments, and the applications in consumer behaviour draw from state-of-the-art research underpinned by theories and practical implications. It is essential reading for advanced marketing students and also applied psychology students looking at the business world. It includes a chapter on research methods in consumer psychology and can also provide a vital guide for those completing a dissertation project in

**4. Cross-cultural consumer behavior / Gelbrich, Katja. 2023. Cheltenham: Edward Elgar.**

**Call No.: 658.89 GEL Q3**

**Acc. No.: 56483**

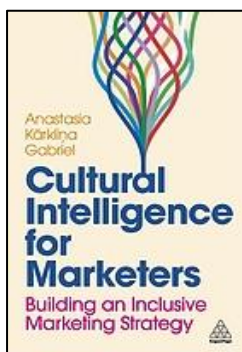


This cutting-edge book unpacks the relationship between culture and consumer behavior to present the state-of-the-art in cross-cultural consumer research. Examining how culture shapes what consumers seek, evaluate and choose to purchase, Cross-Cultural Consumer Behavior explains why and how cultural values such as individualism, indulgence, or uncertainty avoidance influence consumers' buying behavior. It explores not only how cultural differences between countries shape our decisions but also outlines the basic concepts of cross-cultural consumer research, the measurement of cultural values proposed in the Hofstede, Schwartz and GLOBE models, and the psychological foundations of culture-specific consumer behavior. Based on these conceptual foundations, the authors explain how cultural values shape consumers' buying processes, from information searches through post-purchase behavior.

**5. Cultural intelligence for marketers: building an inclusive marketing strategy / Gabriel, Anastasia Karklina. 2024. London: Kogan Page.**

**Call No.: 658.8 GAB Q4**

**Acc. No.: 56618**



In this book, the author draws on semiotics, media theory, and cultural analysis to help marketers embed cultural fluency into every aspect of marketing. It explains how to create a culturally incisive and inclusive marketing strategy using an evidence-based approach that draws on advanced insights into culture, representation, identity, power, and social change. The book offers an in-depth perspective on cultural fluency in inclusive marketing using a four-step approach to cultural intelligence. These consist of communication, culture, community and critical consciousness. The book dives into cultural insights, inclusive storytelling, brand activism, multicultural marketing, and the nuances of integrating diversity, equity, and inclusion when building a socially conscious marketing strategy.

**6. Customer relationship management: concepts, applications and technologies. 5th ed. / Prior, Daniel D. 2024. London: Routledge.**

**Call No.: 658.818 PRI Q4**

**Acc. No.: 56448**



This book provides the definitive account of Customer Relationship Management (CRM) concepts, applications, and technologies, focusing on how companies can create and maintain mutually beneficial relationships with customers. Readers will gain a thorough understanding of the conceptual foundations of CRM, see CRM in practice through illustrative case examples and exercises, and understand how to organise customer data gathering, analysis, and presentation for decision making. The book achieves these outcomes by first considering strategic CRM before moving into operational CRM and, finally, onto analytical aspects of CRM. This book includes the expanded coverage of customer experience (CX), customer engagement (CE), and customer journey management (CJM).

**7. Data storytelling in marketing: how to tell persuasive stories through data / Florence, Caroline. 2024. London: Kogan Page.**

**Call No.: 658.8 FLO Q4**

**Acc. No.: 56620**



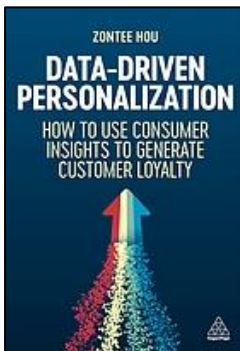
This book is designed to plug the data storytelling skills gap and enable marketing professionals to cut through the data overload, join the data dots and create engaging narratives and content. Regardless of whether you're a data expert, data anxious or a data sceptic, this book will give you the tools to help you to communicate more effectively with your customers and your stakeholders. It will help the readers to understand how to use data to build and tell stories which is an increasingly important part of the modern-day marketers' toolkit. Stories centered on robust evidence and credible data can withstand challenges, provide meaning, offer insight and engage

audiences.

**8. Data-driven personalization: how to use consumer insights to generate customer loyalty / Hou, Zontee. 2024. London: Kogan Page.**

**Call No.: 658.89 HOU Q4**

**Acc. No.: 56621**



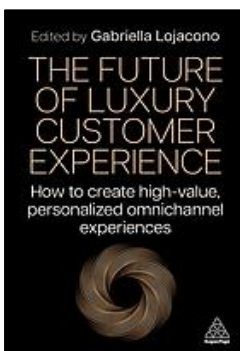
To break through the noise, marketers today need to be hyper-relevant to their customers. To do that takes data and a deep understanding of your audience. This book breaks down the best ways to reach new customers and better engage your best customers. By combining principles of persuasion, behavioral economics and industry research, this book provides readers with an actionable blueprint for how to implement a customer-centric approach to marketing that will drive results. The book is broken into six parts that detail everything from what data is most valuable for personalization to how to build a data-driven marketing team that's prepared for the next five years and beyond. Each chapter includes

actionable insights to guide marketers as they implement a data-driven personalization approach to their strategy. The chapters also focus on hands-on tactics like identifying messages that will move the needle with customers, how to generate seamless omnichannel experiences and how to balance personalization with data privacy.

**9. Future of luxury customer experience: how to create high-value, personalized omnichannel experiences / Ed. Lojacono, Gabriella. 2024. London: Kogan Page.**

**Call No.: 658.818 FUT Q4**

**Acc. No.: 56647**



Using case studies from world-leading luxury retailers such as Ferrari, Cartier, Audemars Piguet, Mandarin Oriental, Valentino, Bottega Veneta and many others, this book explains what makes a luxury customer experience different. Learn how luxury brands need to evolve in order to adapt to the changing landscape, using data and the latest technology to provide exceptional customer experiences whilst protecting their customer's privacy. It provides a thorough understanding of how to create and deliver luxury customer experiences that will build long-lasting customer loyalty, as well as how these experiences can build and support brand awareness. Covering topics such as arts and culture, authenticity,

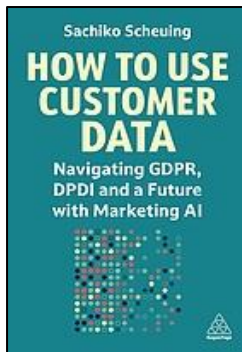
inclusivity and social responsibility, the use of AI and virtual experiences, as well as how to set

KPIs to evaluate success, this book provides practical advice on how to create a luxury customer experience that will deliver exceptional results.

**10. How to use customer data: navigating GDPR, DPDI and a future with marketing AI / Scheuing, Sachiko. 2024. London: Kogan Page.**

**Call No.: 658.89 SCH Q4**

**Acc. No.: 56650**



Data-driven marketing is a huge aspect of any modern-day marketing plan, but balancing customers' privacy concerns with the latest innovations can be a complex challenge. Designed specifically for marketing professionals, this guide explains the principles of data protection, explores the legal requirements of the GDPR and UK DPDI Bill/Act and provides clarity on exactly what you need to know and do to be compliant whilst also looking at how using data well can improve the customer journey through personalization. Tackling all the hot issues of the moment, this book looks at how digitally mature marketers can work in compliance, how to use clean rooms and pseudonymization to promote trust and the impact AI could have, making it a must-read for all marketing professionals.

**11. Impact of digitalization on current marketing strategies / Ed. Matosas-Lopez, Luis. 2024. Leeds: Emerald Publishing.**

**Call No.: 658.8:65.011.56 IMP Q4**

**Acc. No.: 56651**

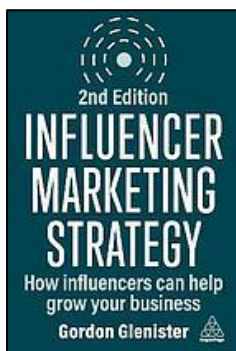


Digitalization has changed consumption habits, consumer behaviour, and purchasing processes. In addition, it has modified marketing strategies, tactics, and processes, offering a wide range of mechanisms that allow companies, of all types and sizes, to enhance their commercial actions. This book publishes cutting-edge, high-quality, and original contributions that present results, theories, concepts, models, and applications of the latest technologies throughout the marketing domain. Subjects covered in this volume include the rise of social media as a marketing tool, customization of the online user experience, pricing strategies in the digitalization era, privacy and ethical considerations in the digital setting, the use of CRM solutions for customer-centric strategies, the importance of corporate digital responsibility, the role of social media influencers, or the use of AI and chatbots to interact with customers.

**12. Influencer marketing strategy: how influencers can help grow your business. 2nd ed. / Glenister, Gordon. 2024. London: Kogan Page.**

**Call No.: 658.8 GLE Q4**

**Acc. No.: 56657**

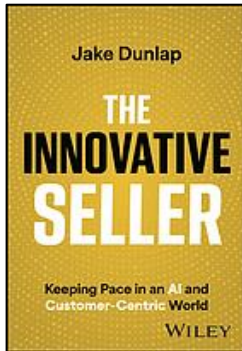


This book covers essential topics, from broad scale celebrity endorsement to micro-influencers with niche, highly targeted followings. It features new content on platforms such as Be Real, Whatsapp and Wechat and how understanding cultural differences is key to finding the right influencer for your brand. It also includes new case studies from industries such as travel and tech, demonstrating the huge opportunities it presents for organizations and industries of all sizes. It is the ultimate guide for marketers, walking readers through the key considerations of incorporating influencer marketing into a wider marketing strategy. This includes the legal and ethical impacts of working with influencers and how to measure the effectiveness of campaigns. This book provides everything organizations need to understand and implement a successful influencer marketing strategy.

**13. Innovative seller: keeping pace in an AI and customer-centric world / Dunlap, Jake. 2024. New Jersey: Wiley.**

**Call No.: 658.85 DUN Q4**

**Acc. No.: 56659**



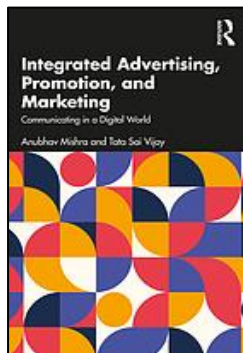
In this book, veteran sales leader and trainer Jake Dunlap delivers an expert playbook for sales that offers out-of-the-box and creative answers for the problems and questions that salespeople face every day. Fun and motivational, the book walks you through effective strategies for dealing with common challenges, like LinkedIn prospecting, sales transparency, cold calling, and others. The author has included a comprehensive tactical appendix, so you can easily identify and locate the exact solution you need when you encounter a specific problem. It also includes insightful discussions of how the typical sales process and model has changed over the years and how to adapt to the new realities of the discipline. It will also

prove invaluable to managers and executives at quickly growing companies who seek to optimize their firms' sales processes and results.

**14. Integrated advertising, promotion, and marketing: communicating in a digital world / Mishra, Anubhav. 2024. London: Routledge.**

**Call No.: 659.1 MIS Q4**

**Acc. No.: 56660**



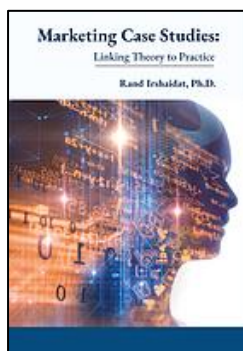
This book introduces the concepts, perspectives, and importance of Integrated Marketing Communication (IMC). It presents the history of Indian advertising, the strategic importance of IMC, a discussion on social and cultural factors that enhance the effectiveness of marketing communication. Attuned to an evolving, internet driven, social media connected world, the book covers all the important forms of communications used by business organizations, touching upon key areas, from marketing plans, branding, positioning, and creative briefs to copywriting, design. It takes the readers through the varied strands of IMC, including advertising, PR, direct marketing, and sales promotion. It will be

an invaluable resource for students, scholars, and marketing professionals as it covers a wide range of topics like communication strategies, advertising, marketing, brand management, media studies, and public relations.

**15. Marketing case studies: linking theory to practice / Irshaidat, Rand. 2023. Washington: Academica Press.**

**Call No.: 658.8(094.8) IRS Q3**

**Acc. No.: 56545**



This book includes 25 pedagogical case studies encountered by contemporary firms in the realms of marketing management, integrated marketing communication, consumer behavior, branding, customer relationship marketing (CRM), and more. It offers an academic reference to marketing students, instructors, and practitioners. Each case study is followed by questions and proposed answers, which present detailed literature on the topic, followed by execution of theories and models.

**16. Marketing for tourism, hospitality and events: a global and digital approach. 2nd ed. / Hudson, Simon. 2024. London: Sage.**

**Call No.: 658.8:65.011.56 HUD Q4**

**Acc. No.: 56546**



This book provides essential coverage of marketing principles for Tourism, Hospitality and Events, with a strong focus on the increasing global and digital aspects of these industries. The text has been updated to include all the latest industry developments, practice and research, including the lasting impacts of Covid-19 on consumer behaviour and, in turn, the tourism, hospitality and events industries, as well as the accelerated role of digitalization and use of new technologies, such as artificial intelligence and the metaverse, both of which are changing how people conceive of travel and experiences whilst blurring the boundaries between what is real and virtual. Popular chapter features such as Lessons from a Marketing Guru, featuring personal insights from real world practitioners, and Digital Spotlights, which highlight the ways in which technology has transformed tourism, hospitality and events, and Marketing in Action case studies continue to help bring the text to life through fun and relevant examples from a wide variety of organizations and regions across the globe.

**17. Marketing: a relationship perspective. 2nd ed. / Hollensen, Svend. 2024. New Jersey: World Scientific.**

**Call No.: 658.8 HOL Q4**

**Acc. No.: 56673**



It is a comprehensive, broad-based, and challenging basic marketing text, which describes and analyzes the basic concepts and strategic role of marketing and its practical application in managerial decision-making. It integrates the 'new' relationship approach into the traditional process of developing effective marketing plans. The book's structure fits to the marketing planning process of a company. Consequently, the book looks at the marketing management process from the perspective of both relational and transactional approach, suggesting that a company should, in any case, pursue an integrative and situational marketing management approach. The authors covers both principles and practices, is drawn in equal measure from research and application, and is an ideal text for students, researchers, and practitioners alike.

**18. Sustainable advertising: how advertising can support a better future / Bourn, Matt. 2024. London: Kogan Page.**

**Call No.: 659.1 BOU Q4**

**Acc. No.: 56707**



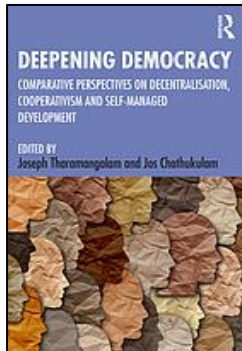
This book informs every stage of the advertising process with the expertise required to make advertising more sustainable, future-proofing portfolios, improving productivity, and saving money. Covering the way ads are made and distributed, to the products, services, and behaviours they promote, this book sets out the insights, best-in-class case-studies and practical guidance to accelerate change and ensure the industry is fit for purpose in the face of the climate crisis. It includes interviews with industry leaders including Unilever, WPP, Google, ITV, Cannes Lions, Meta, Havas, PwC, Tesco, Oxford University's Said Business School, the Advertising Standards Authority and dentsu. Learn how to avoid greenwashing, how to pitch more sustainable behaviour changes to appeal to the most customers and how advertising can make the most positive contribution to the global battle against climate change.

## PUBLIC POLICY & GOVERNANCE

1. **Deepening democracy: comparative perspectives on decentralisation, co-operativism and self-managed development / Ed. Tharamangalam, Joseph. 2024. London: Routledge.**

Call No.: 321.7 DEE Q4

Acc. No.: 56623

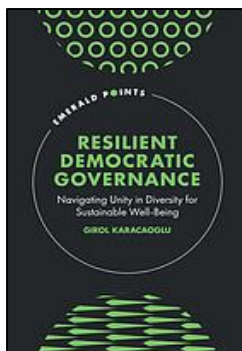


This book examines the renewed interest and commitment that countries across the world have shown in recent decades towards adopting models of decentralizing, or "downsizing" the state, and moving towards more participatory models of government. It examines systems of decentralized development such as self-managing cooperatives from a global and comparative perspective with a focus on developing countries. Drawing on examples from Kerala and a few other states in India, as well as Cuba, Bangladesh and South Africa among other countries, the book offers critical perspectives on the positive impacts of these experiments and the promises these offer for the future.

2. **Resilient democratic governance: navigating unity in diversity for sustainable well-being / Karacaoglu, Girol. 2024. Leeds: Emerald Publishing.**

Call No.: 35 KAR Q4

Acc. No.: 56693



The author's innovative study explores the convergence of various political philosophies and social elements while still maintaining a sense of unity and cohesion in society. Through the perspectives of thinkers like Abd al-Karim al-Jili, Spinoza, Confucius, Alfred North Whitehead, Abraham Maslow, Sir Isaiah Berlin, Ronald Dworkin, Satish Kumar, and Amartya Sen, each chapter delves into how these scholars have conceptualized unity in different domains, spanning nature, creative processes, freedom, value, ecology, and economy. The author argues that embracing this diversity-in-unity framework can serve as a guide to governance for sustainable wellbeing. His argument culminates in a reflection on the paths laid out by the Buddha

and Lao Tzu, underscoring their profound insights into achieving balance and harmony in our interconnected world.

3. **Rethinking public governance / Torfing, Jacob. 2024. Cheltenham: Edward Elgar Publishing.**

Call No.: 35 TOR Q4

Acc. No.: 56695



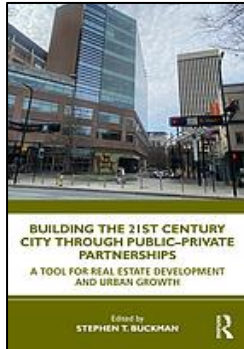
In this book, the author evaluates emerging ideas, practices and institutions that are transforming how public governance is perceived, theorised and conducted in practice. Identifying cutting-edge developments in public governance, this incisive book analyses new forms of political leadership, public management, public organisation, administrative steering, cross-boundary collaboration, public regulation and societal problem-solving. Examining some of the most significant instances of public governance transformation, chapters explore the effects of transformations from sovereign to interactive political leadership, from national to multi-level governance, and from hard to soft power. With a novel focus on the production of innovative public value outcomes, the book considers how these developments interact with and are influenced by new digital technologies and increasing globalisation.

## RECREATIONAL & GENERAL READINGS

1. **Building the 21st century city through public-private partnerships: a tool for real estate development and urban growth / Ed. Buckman, Stephen. 2024. New York: Routledge.**

Call No.: 711.4 BUI Q4

Acc. No.: 56604

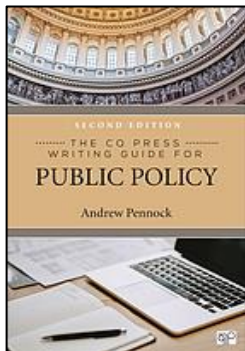


This book introduces students and early-career professionals to the fundamentals of this unique form of cross-sector collaboration. From understanding the responsibilities of government and industry partners to stewardship of taxpayer dollars, this introductory guide empowers developers and local officials to deliver successful commercial, leisure, and industrial projects neither could undertake on their own. Chapters on securing financing and navigating permitting processes demystify the steps to creating profitable developments, while case studies from around the United States provide invaluable local context. A glossary of public-private partnership terminology offers the reader an insider's grasp of the language of government and industry partnerships.

2. **CQ press writing guide for public policy. 2nd ed. / Pennock, Andrew. 2023. Thousand Oaks: Sage.**

Call No.: 8.08 PEN Q3

Acc. No.: 56481

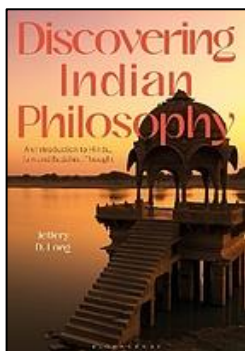


This book is loaded with rich real-world examples that help students master the process of translating insightful policy analysis into clear policy recommendations. Known for his conversational writing style, author Andrew Pennock offers step-by-step instructions on how to write for a variety of genres--including policy memos, briefs, op-eds, press releases, written testimony, social media, and emails--in a style that policy makers expect. It is focusing on an audience-centered approach, helps students learn how to create and organize an argument based on the unique needs and expectations of policy makers. The book also covers the nuts and bolts of how to write for a policy audience in specific genres, with special consideration of ethics and working with visual and technical material.

3. **Discovering Indian philosophy: an introduction to Hindu, Jain and Buddhist thought / Long, Jeffery D. 2024. London: Bloomsbury.**

Call No.: 1(540) LON Q4

Acc. No.: 56626



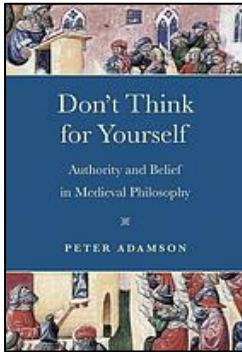
Accessibly written for readers new to Indian philosophy, the book takes you through the main traditions of thought, including Buddhist, Hindu and Jain perspectives on major philosophical topics from ancient times to the present day. Bringing insights from the latest research to bear on the key primary sources from these traditions and setting them in their full spiritual, historical and philosophical contexts, this book covers such topics as Philosophies of action and knowledge; Materialism and scepticism; Consciousness and duality; and Religious and cultural expressions. It includes a pronunciation guide to Sanskrit and Indic language terms and a comprehensive guide to further reading for those wishing to take their study further.



4. **Don't think for yourself: authority and belief in medieval philosophy / Adamson, Peter. 2024. Notre Dame: University of Notre Dame Press.**

Call No.: 1 ADA Q4

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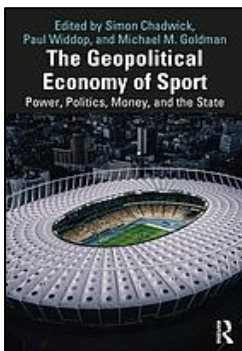


In this engaging study into the history of philosophy and epistemology, the author provides an answer to a question as relevant today as it was in the medieval period: how and when should we turn to the authoritative expertise of other people in forming our own beliefs? He challenges us to reconsider our approach to this question through a constructive recovery of the intellectual and cultural traditions of the Islamic world, the Byzantine Empire, and Latin Christendom. The book proceeds to reconfigure our understanding of the relation between authority and independent thought in the medieval world by illuminating how women found spaces to assert their own intellectual authority, how medieval writers evaluated the authoritative status of Plato and Aristotle, and how independent reasoning was deployed to defend one Abrahamic faith against the other.

5. **Geopolitical economy of sport: power, politics, money and the state / Ed. Chadwick, Simon. 2023. London: Routledge.**

Call No.: 796:32 GEO Q3

Acc. No.: 56513

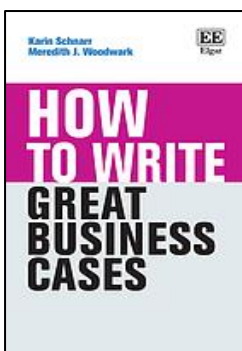


This is the first book to define and explore the geopolitical economy of sport - the intersection of power, politics, money, and state interests that both exploit and shape elite sport around the world. It brings together studies from around the world to describe this new geopolitical economy of sport, from the way in which countries use natural resource revenues, accusations of sport washing, and the deployment of sport for soft power purposes, to the way in which sport has become a focus for industrial development. It looks at the geopolitical economy of sport across the globe, from the Gulf States' interests in European soccer to Israel seeking to build a national competitive advantage by positioning itself as a global sports tech start-up hub, and the United States continuing to extend its economic and cultural influence through geopolitical sport activities in Africa, Latin America, and the Indian subcontinent.

6. **How to write great business cases / Schnarr, Karin. 2023. Cheltenham: Edward Elgar Publishing.**

Call No.: 8.08 SCH Q3

Acc. No.: 56527

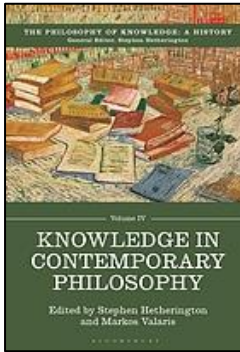


Offering a step-by-step guide on how to write an impactful decision-based teaching case for business education, this book aids in the creation of resources that will be essential for an academic curriculum. It demonstrates how the case and teaching note can be prepared and presented for a successful submission to publishers. It provides concise case writing guidance applicable to case writers from any business discipline. It covers the core elements of writing a decision-based case such as interviews and case testing. Ultimately, readers of this essential book will be taught how to write an engaging business case that will pique students' interests. This accessible book will be perfect for novice case writers endeavoring to succeed in the case writing process, with particular focus applied to North American case writing opportunities.

**7. Knowledge in contemporary philosophy / Ed. Hetherington, Stephen. 2024. London: Bloomsbury.**

**Call No.: 165 KNO Q4**

**Acc. No.: 56665**



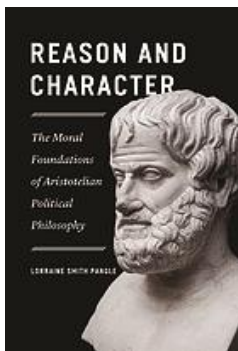
This book introduces many of the more developed ideas, issues, and theories from this past century of epistemological reflection. By doing so, it captures the current concerns of one of Western philosophy's greatest challenges: understanding the nature of knowledge. Covering recent discussions about scientific, social, and self-knowledge, and more, along with attempts to understand knowledge naturalistically, contextually, and modally, this volume follows conceptions of knowledge that have been proposed, defended, replaced, and proposed anew by contemporary philosophers. It reveals much of what is currently vital and now evolving

within epistemology.

**8. Reason and character: the moral foundations of Aristotelian political philosophy / Pangle, Lorraine Smith. 2024. Chicago: The University of Chicago Press.**

**Call No.: 171 PAN Q4**

**Acc. No.: 56688**



A close and selective commentary on Aristotle's Nicomachean Ethics, offering a novel interpretation of Aristotle's teachings on the relation between reason and moral virtue. The author shows how Aristotle's arguments for virtue as the core of happiness and for reason as the guide to virtue emerge in response to Socrates's paradoxical claim that virtue is knowledge and vice is ignorance. Against Socrates, Aristotle does justice to the effectual truth of moral responsibility-that our characters do indeed depend on our own voluntary actions. But he also incorporates Socratic insights into the close interconnection of passion and judgment and the way passions and bad habits work not to overcome knowledge that remains

intact but to corrupt the knowledge one thinks one has. It presents fresh interpretations of Aristotle's teaching on the character of moral judgment and moral choice, on the way reason finds the mean-especially in justice-and on the relation between practical and theoretical wisdom.

**9. What is critique? and the culture of the self / Foucault, Michel. 2024. Chicago: The University of Chicago Press.**

**Call No.: 165 WHA Q4**

**Acc. No.: 56719**



The author gave a lecture to the French Society of Philosophy where he redefined his entire philosophical project in light of Immanuel Kant's 1784 text "What Is Enlightenment?" Foucault strikingly characterizes critique as the political and moral attitude consisting in the "art of not being governed like this," one that performs the function of destabilizing power relations and creating the space for a new formation of the self within the "politics of truth." This volume presents the first critical edition of this crucial lecture alongside a previously unpublished lecture about the culture of the self and three public debates with Foucault at the University of California, Berkeley,

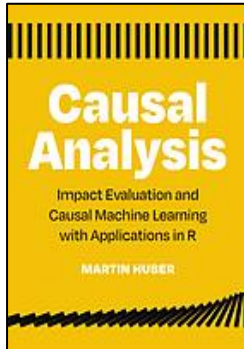
in April 1983. There, for the first time, Foucault establishes a direct connection between his reflections on the Enlightenment and his analyses of Greco-Roman antiquity.

## RESEARCH METHODOLOGY

1. **Causal analysis: impact evaluation and causal machine learning with applications in R / Huber, Martin. 2023. Cambridge: The MIT Press.**

Call No.: 3.001.5 HUB Q3

Acc. No.: 56476



This book provides students and researchers with a clear and comprehensive introduction to the causal analysis of empirical data. Martin Huber's accessible approach highlights the intuition and motivation behind various methods while also providing formal discussions of key concepts using statistical notation. Causal Analysis covers several methodological developments not covered in other texts, including new trends in machine learning, the evaluation of interaction or interference effects, and recent research designs such as bunching or kink designs.

2. **Elements of research design / Hjelm, Titus. 2024. Bristol: Policy Press.**

Call No.: 3.001.5 HJE Q4

Acc. No.: 56501

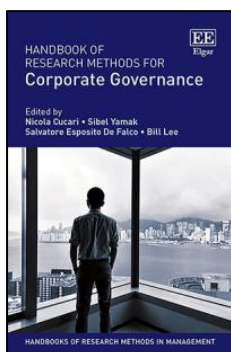


In this book, the author guide to designing a research project is an invaluable primer for students embarking on dissertations, theses and other research projects. The book goes beyond simple introductions to methods to help researchers identify their priorities and goals from the outset. A pocket supervisor for researchers, it shows how projects are not limited by conventional and siloed steps of research, but are instead holistic processes. The book succinctly sets out the best approaches to each element of research including questions, literature reviews, data collection and analysis and covers other important aspects including ethics. It builds into a toolkit that equips readers with the knowledge and confidence to conduct more effective research and, ultimately, achieve better outcomes and satisfaction.

3. **Handbook of research methods for corporate governance / Ed. Cucari, Nicola. 2023. Cheltenham: Edward Elgar.**

Call No.: 3.001.5 HAN Q3

Acc. No.: 56519



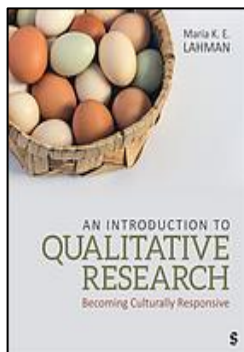
This Handbook provides an incisive, rigorous and contemporary guide to research methods in the continually evolving area of corporate governance, offering a welcome focus on holistic approaches to research. Not only analysing existing research methods dominated by the quantitative-qualitative dichotomy, it also explores the crucial need to challenge assumptions and methodologies in order to advance research in the field. It presents novel approaches to research designs and practices including data collection, sampling and analysis in corporate governance, encouraging scholars to move beyond existing paradigms and conceptions. Its coupling of case studies with theoretical approaches allows the Handbook to scrutinise basic issues in the field while also delving into unknown territory to advance and, indeed, revolutionise methods. Chapters offer a timely opportunity to explore, revisit and critically

examine new methodological insights and innovations in the corporate governance scholarship with the purpose of advancing diversity and novel theorising in this field.

**4. Introduction to qualitative research: becoming culturally responsive / Lahman, Maria K. E. 2025. Thousand Oaks: Sage.**

**Call No.: 3.001.5 LAH Q5**

**Acc. No.: 56449**



This book is a comprehensive introduction to qualitative research set in a culturally responsive context that challenges readers to a lifetime of becoming as researchers. Experiences, written by students engaging with qualitative research highlighting reflexivity, cultural responsiveness, research ethics, and anti-racist research are placed throughout. The author places qualitative research and researchers firmly amid the issues of our times, advocating for conscious attention to becoming, while providing a thorough introduction to qualitative research and an array of pedagogical tools. It covers practical guidance from writing proposals to data collection, and includes a chapter dedicated to creating a culturally responsive relationship with research participants. The readers engage with how the quality of research is enhanced, how data are analyzed, and how research accounts are created and disseminated.

**5. Qualitative research methods for business students: a global approach / Omeihe, Kingsley O. 2024. London: Sage.**

**Call No.: 3.001.5 OME Q4**

**Acc. No.: 56453**



This book provides a practical and accessible overview of qualitative research methods and their philosophical underpinnings. The textbook will empower you with the knowledge and skills needed to navigate the dynamic landscape of qualitative research. Key features include: Case Studies which showcase how qualitative research has been instrumental in shaping business decisions and strategies. Exercises and Activities that give you the opportunity to apply your learning. It is suitable for undergraduate and postgraduate students interested in using qualitative methods in their research project or dissertation.

**6. Qualitative social research: critical methods for social change / Dunk-West, Priscilla. 2024. London: Routledge.**

**Call No.: 3.001.5 DUN Q4**

**Acc. No.: 56687**



This book provides an easy-to-read introduction to qualitative research methods in social work, taking into account contemporary contexts and social conditions. Drawing from a range of social work perspectives, it allows the reader to make the connection between social work values, theory and specific research methods and approaches. It covers overarching epistemological perspectives and knowledge construction; designing a research question; research design and methods; data collection and analysis; research ethics and dissemination, and impact and research translation. Highlighting social work's unique commitment to social justice, it positions social work research as embedded in the profession's values.

7. **Research design in the social sciences: declaration, diagnosis, and redesign / Blair, Graeme. 2023. Princeton: Princeton University Press.**

Call No.: 3.001.5 BLA Q3

Acc. No.: 56565

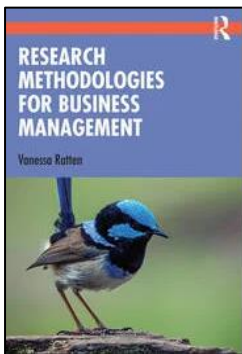


This book provides a powerful framework-Model, Inquiry, Data Strategy, and Answer Strategy, or MIDA-for describing any empirical research design in the social sciences. MIDA enables you to characterize the key analytic features of observational and experimental designs, qualitative and quantitative designs, and descriptive and causal designs. An accompanying algorithm lets you declare designs in the MIDA framework, diagnose properties such as bias and precision, and redesign features like sampling, assignment, measurement, and estimation procedures. It is an essential tool kit for the entire life of a research project, from planning and realization of design to the integration of your results into the scientific literature.

8. **Research methodologies for business management / Ratten, Vanessa. 2023. London: Routledge.**

Call No.: 3.001.5 RAT Q3

Acc. No.: 56570

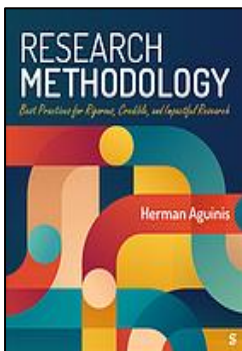


This book, written by a business management scholar, covers the fundamentals of business management research and its methodologies in a seamless, unified manner. It offers up-date methodologies and accessible explanations of the research process. It starts with advances in business management research methodology and gives a thorough overview on the different levels of analysis in the field. It builds upon the knowledge by examining both qualitative and quantitative research methodologies in the context of business management. It also goes over the use of machine learning and other technological advances like AI in research and data collection, as well as how the United Nations sustainable development goals are being considered by researchers.

9. **Research methodology: best practices for rigorous, credible, and impactful research / Aguinis, Herman. 2025. Thousand Oaks: Sage.**

Call No.: 3.001.5 AGU Q5

Acc. No.: 56571

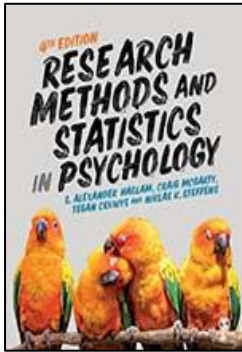


This book takes a 360-degree view of understanding and doing research, helping readers become expert researchers, reviewers, and consumers of research. The author distills the vast body of work on methodological best practices into a singular experience. It explains a different aspect of methodology step by step, from choosing useful and compelling research topics to reporting results accurately and credibly. Researchers at all career stages will find this text helpful to structure and conduct high-impact empirical research aimed at producing a thesis, dissertation, or journal publication. Research consumers will find instruction on how to evaluate the rigor and credibility of research conducted by others.

**10. Research methods and statistics in psychology. 4th ed. / Haslam, S. Alexander. 2024. London: Sage.**

**Call No.: 3.001.5 HAS Q4**

**Acc. No.: 56454**



This book delivers all you need to develop a practical understanding of both quantitative and qualitative approaches to research in psychology. In particular, this book guides you through the range of choices and considerations involved in research design, data analysis and report presentation. Your learning is supported by a range of features, both in the book and online. These include: Research Bites, to provide you with practical insights that arise from the most current research practice; Research evaluation and improvement checklists – quick summaries of best practice for you to refer to; Test yourself questions, to check your understanding; Exercises, to test your knowledge; Glossary, to help you with key terms; and Online appendices, including data sets to practice with!

**11. Understanding longitudinal data / Gilbert, Emily. 2024. London: Sage.**

**Call No.: 3.001.5 GIL Q4**

**Acc. No.: 56585**



This book provides a strong foundation in the fundamentals of longitudinal research, helping you understand where your secondary data come from and discussing core issues in longitudinal research, such as study design, sampling, attrition and missing data. Covering each step of the research process, from understanding theory through data collection and analysis to writing up, the book offers practical tools to give you confidence in working with longitudinal data. It also: Supports your learning with features such as 'Check your Understanding' questions and further reading. Examines challenges unique to longitudinal research - and offers solutions. Explores the realities of using longitudinal data with over 45 case studies of research from across the globe including Australia, Germany, Malaysia, New Zealand, the UK and the US.

## SOCIAL SCIENCES & GENERAL MANAGEMENT

**1. Administrative ethics: a conceptual framework / Rajan, Amitabh. 2024. London: Routledge.**

**Call No.: 35:174 RAJ Q4**

**Acc. No.: 56587**

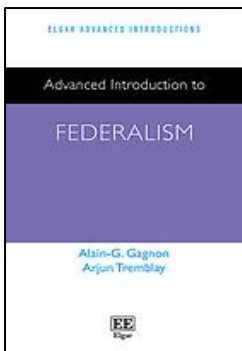


This insightful book explores the use and application of ethics in contemporary governance and suggests necessary reforms. Following an interdisciplinary approach involving the fields of political science, law, economics, sociology, management, and philosophy, this book analyses their applicability and usefulness in everyday practices in governance, covering its five cardinal virtues – prudence, transparency, discourse, justice, and accountability. Highlighting ethical challenges in aspects of status recognition, oppression, empowerment, social care, public financing, environment protection, and others in today’s interconnected world, it delves into the dynamics of administrative power in democracies and showcases how the misuse of power can be controlled through a discourse of ethics in law and governance.

**2. Advanced introduction to federalism / Gagnon, Alain-G. 2024. Cheltenham: Edward Elgar.**

**Call No.: 342.24 GAG Q4**

**Acc. No.: 56589**

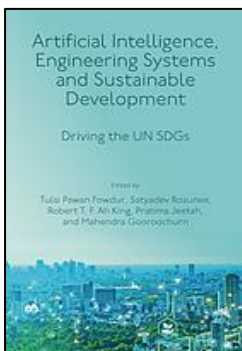


This timely Advanced Introduction explores federalism as a subject of intellectual inquiry, discussion and debate. The authors examine the role federalism plays in achieving fairness, justice and equality, as well as the impact it can have on the survival of political systems. Ultimately, they argue that the constitutional division of powers between levels of government remains a significant institutional blueprint for the present and future of democratic societies. Providing an accessible survey of the key concerns and questions surrounding federalism studies, this Advanced Introduction will be vital reading for students and scholars of political science, international studies and international affairs. It will also be an important guide for policy-makers seeking insight into the effectiveness of federal responses to political challenges.

**3. Artificial intelligence, engineering systems and sustainable development: driving the UN SDGs / Ed. Fowdur, Tulsi. 2024. Leeds: Emerald Publishing.**

**Call No.: 577.4 ART Q4**

**Acc. No.: 56596**

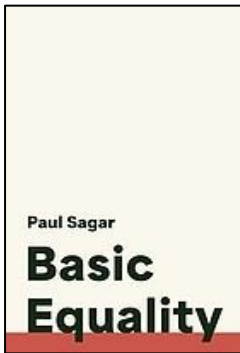


The book presents an analysis of different concepts and case studies in engineering disciplines such as chemical, civil, electrical, telecommunications and mechanical engineering, demonstrating how engineering systems and processes can leverage the power of AI to drive and achieve the UN SDGs. Topics covered include sustainable crop production and consumption, AI based clean water and sanitation monitoring, intelligent transport systems and achieving affordable and clean energy through AI and 5G powered internet of energy. Such a study is of paramount importance and is a valuable source of information for researchers, engineers, and policy makers to be able to better design and adopt AI enabled techniques in different engineering areas, with a view to catalyze the achievement of the UN SDGs.

**4. Basic equality / Sagar, Paul. 2024. Princeton: Princeton University Press.**

Call No.: 339.2 SAG Q4

Acc. No.: 56598



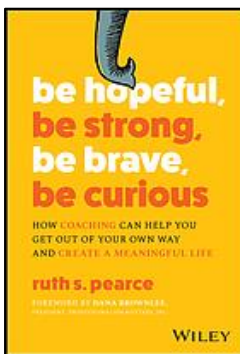
In this book, the author Sagar offers a novel approach to explaining and justifying basic equality. Rather than attempting to find an independent foundation for basic equality, he argues, we should instead come to see our commitment to this idea as the result of the practice of treating others as equals. Moreover, he continues, it is not enough to grapple with the problem through philosophy alone—by just thinking very hard, in our armchairs; we must draw insights from history and psychology as well. The author writes that, as things stand, there appear to be no good arguments for believing in the truth of basic equality. Indeed, for much of Western intellectual history and social practice, basic inequality has been the default

position. How is it then, the author asks, that in Western societies, in a period of less than a century, basic equality emerged as the dominant view? Sagar approaches this not as a mere philosophical puzzle, but as a dramatic historical development. In so doing, he shows us what is at stake when human beings treat one another as equals just because they are human beings.

**5. Be hopeful, be strong, be brave, be curious: how coaching can help you get out of your own way and create a meaningful life / Pearce, Ruth S. 2024. New Jersey: Wiley.**

Call No.: 65.012.413 PEA Q4

Acc. No.: 56599



In this book, the author delivers an incisive set of strategies designed to help you celebrate your wins and focus on the positives in your life. In this book you'll learn how to look at problems, challenges, and uncertainties in a way that can lead to deeper meaning in your professional and personal life. The author describes the substantial benefits of working with an actual coach, and how a coach can help you during times of struggle and in times of growth. You'll discover how to find the resources you need to live your life better and bring perspective, curiosity, and a willingness to challenge beliefs to everything you do; to create generative, expansive, and open

solutions to some of life's most challenging obstacles.

**6. Be unique, the Flipkart way: unravelling unprecedented corporate entrepreneurship / Janardhanan, Varadharaju. 2024. New Delhi: Rupa Publications.**

Call No.: 65(09) JAN Q4

Acc. No.: 56464



The book traces the history of the unprecedented growth of Flipkart from its inception in 2007 till 2022, owing to the successful adoption of corporate entrepreneurship and the nurturing of entrepreneurial culture. The book analyses the way the founders of Flipkart and its management overcame multiple challenges and created supply capability, on the one hand, and generated demand on the other. In the process, the founders and management undertook process innovations, financial innovations, and market innovations for supply creation and demand generation. Thus, the simultaneous focus on supply and demand has been the outstanding

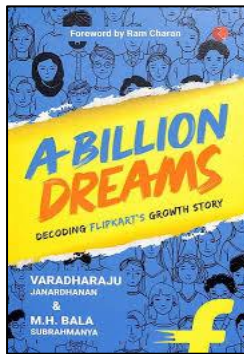
feature of growth model of Flipkart. Flipkart kept nurturing entrepreneurial culture among its employees leading to many periodic strategic renewal, 'start-ins' and M&As.



**7. Billion dreams: decoding Flipkart's growth story / Janardhanan, Varadharaju. 2024. New Delhi: Rupa Publications.**

**Call No.: 65(09) JAN Q4**

**Acc. No.: 56468**

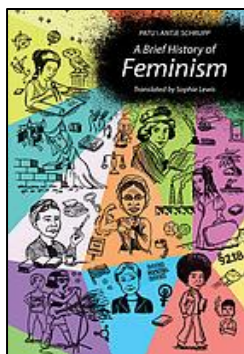


This is the riveting story of Flipkart, a homegrown company that understood the power of the Internet and transformed how Indians shopped. Two college friends—Binny Bansal and Sachin Bansal—gave up their jobs and started marketing and selling books online. While their decision was unfathomable to most, they saw an opportunity and grabbed it. From receiving their first order in October 2007, to joining the unicorn club in 2012, Flipkart galloped into the decacorn stratosphere in 2014. Flipkart created a culture of 'corporate entrepreneurship' that led to unprecedented growth, which continues to remain unparalleled in India's start-up ecosystem and in the history of new technology industry. India's most successful e-commerce start-up company is a place where dreams are pursued relentlessly and where ingenuity thrives.

**8. Brief history of feminism / Patu and Schrupp, Antje. 2024. Cambridge: The MIT Press.**

**Call No.: 396 PAT Q4**

**Acc. No.: 56603**

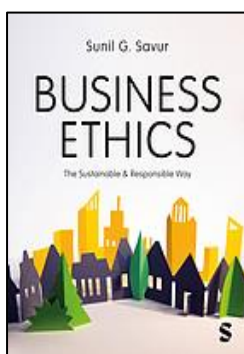


The history of feminism? The right to vote, Susan B. Anthony, Gloria Steinem, white pantsuits? Oh, but there's so much more. And we need to know about it, especially now. In pithy text and pithier comics, this book engages us, educates us, makes us laugh, and makes us angry. It covers the beginnings of an organized women's movement in the nineteenth century, second-wave Feminism, queer feminism, and third-wave Feminism. Along the way, we learn about important figures: Olympe de Gouges, author of the "Declaration of the Rights of Woman and the Female Citizen" (guillotined by Robespierre); Flora Tristan, who linked the oppression of women and the oppression of the proletariat before Marx and Engels set pen to paper; and the poet Audre Lorde, who pointed to the racial obliviousness of mainstream feminism in the 1970s and 1980s.

**9. Business ethics: the sustainable and responsible way / Savur, Sunil G. 2024. London: Sage.**

**Call No.: 174 SAV Q4**

**Acc. No.: 56471**

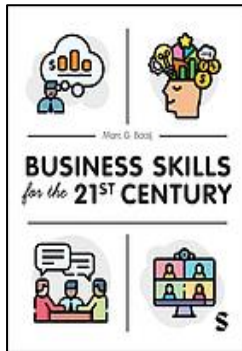


This book provides a fresh, contemporary, and hands-on approach to business ethics, emphasizing practical skills. This practical approach is supported through a rich array of short and long case studies from across the globe, including countries such as the UK, Australia, the US, India, China, Nigeria and Ghana. Cases feature companies such as Patagonia, the Arvind Eye Clinic, Merck and LEGO and examine topics such as the gig economy, fast fashion, electric vehicles, artificial intelligence, and space exploration. Accompanying questions also encourage reflection and the skills needed to apply theory to real-life scenarios. It is suitable for undergraduate and postgraduate students of business ethics, as well as those studying business and society, corporate social responsibility, sustainability, and responsible management.

**10. Business skills for the 21st century / Baaij, Marc G. 2024. London: Sage.**

**Call No.: 658 BAA Q4**

**Acc. No.: 56472**

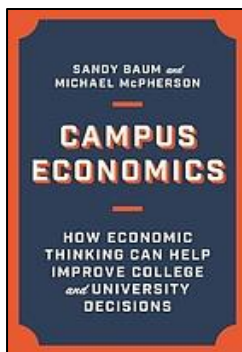


This textbook draws authoritatively on a wide range of actionable, conceptual, practical, case and visual material to help develop vital business skills for the 21st century within the organizational and societal contexts of problem-solving, identifying opportunities and finding solutions. Skills and competencies covered include: communication; co-operation; creative/critical thinking; and data-driven decision-making. These are essential skills needed in workplace and social environments that are increasingly volatile, uncertain, complex and ambiguous (VUCA). They are integral to solving not just business problems but largescale societal challenges including global injustices and sustainability, and the author draws accordingly on the UN's Sustainable Development Goals (SDGs) throughout the text to help emphasise and impart the role of business skills in balancing prosperity and purpose.

**11. Campus economics: how economic thinking can help improve college and university decisions / Baum, Sandy. 2023. Princeton: Princeton University Press.**

**Call No.: 378.1 BAU Q3**

**Acc. No.: 56473**

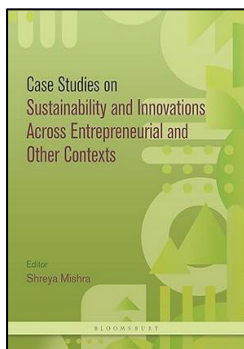


This book provides college and university administrators, trustees, and faculty with an essential understanding of how college finances actually work. The authors explain the concepts needed to analyze the pros, the cons, and the trade-offs of difficult decisions, and offer a common language for discussing the many challenges confronting institutions of higher learning today, from COVID-19 to funding cuts and declining enrollments. Emphasizing the unique characteristics of the academic enterprise and the primacy of the institutional mission, the authors use economic concepts such as opportunity cost and decisions at the margin to facilitate conversations about how best to ensure an institution's ongoing success. The problems facing higher education are more urgent than ever before, but the underlying issues are the same in good times and bad.

**12. Case studies on sustainability and innovations across entrepreneurial and other contexts / Ed. Mishra, Shreya. 2023. New Delhi: Bloomsbury.**

**Call No.: 577.4(094.8) CAS Q3**

**Acc. No.: 56474**

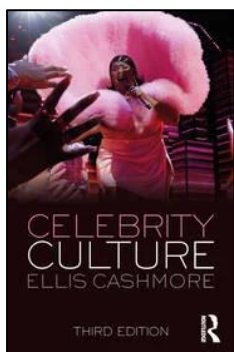


The cases in this book give insights into various concepts and practices associated with innovation and sustainability from several different vantage points. The included case studies are drawn from multiple societal situations, including those of Europe, North America, and Asia. The twenty full cases and fourteen abstracts provide insights into multiple aspects of sustainability and innovation within entrepreneurship and other contexts. The full cases are organized into four sections: Striving for Sustainability Innovation and Digitalization Governance Issues Tourism and Spirituality The case abstracts are organized into three sections: Rural and Agricultural Development Entrepreneurship Venture Creation and Survival.

**13. Celebrity culture. 3rd ed. / Cashmore, Ellis. 2024. London: Routledge.**

**Call No.: 316.7 CAS Q4**

**Acc. No.: 56607**

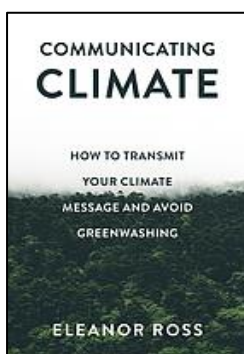


This book is a comprehensive yet accessible survey of the pervasive phenomenon. This new edition of the textbook is fully revised and updated, incorporating up-to-date examples, case studies and additional features, including a timeline and retrospections at the end of chapters. Whilst recognizing that celebrities have existed for centuries, Cashmore argues that celebrity culture in the 21st century is a novel and unique phenomenon driven by rampant consumerism, advertising and the media. The author describes the evolution of a new kind of fame, the growth of consumerism, the rise of the paparazzi, the fluctuating value of sex scandals, the transmutation of blackness, the metamorphosis of the British royal family, the emergence of influencers, the appeal of celebrity couples, the increased visibility of queer culture, the transformation of politics, the reconstruction of talent and the attempts of theories to grasp celebrity culture's magnetism.

**14. Communicating climate: how to transmit your climate message and avoid greenwashing / Ross, Eleanor. 2024. Leeds: Emerald Publishing.**

**Call No.: 577.4 ROS Q4**

**Acc. No.: 56608**

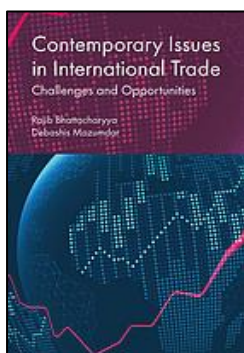


A book that harnesses the urgency around climate change, and transforms it into a best-practice 'manual' to help leaders and communicators best understand how to inspire, inform and motivate the public and consumers to action. This is a book about communicating climate: how to achieve cut-through, whether you're trying to inspire your clients, get your shareholders on board, or simply showcase your progress in greening the world. This is not a greenwashing manual. It is about achieving balance in a world where we need to reduce our consumption, but also keep businesses functioning, just in a cleaner, greener, way.

**15. Contemporary issues in international trade: challenges and opportunities / Ed. Bhattacharyya, Rajib. 2024. Leeds: Emerald Publishing.**

**Call No.: 658.114.9 CON Q4**

**Acc. No.: 56478**

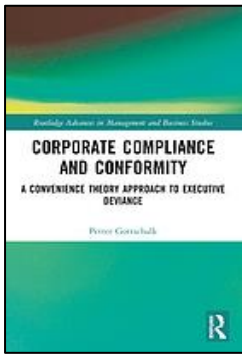


From the 2008 global financial crisis and the Covid-19 pandemic, to Brexit and the ongoing Russia-Ukraine war, the past two decades have been a turbulent period for the global economy. Recognising that we are currently at a tipping point, this book provides a comprehensive overview of the changes in trade and capital flows currently in play across the globe. Reaching beyond the usual terrain of economic engagement, this edited collection confronts critical issues to demand urgent analytical attention and a harnessing of the economic potential at stake. It includes the topics on Macroeconomic vulnerability in developing countries; The influence of liberalization on India's manufacturing sector; India's automotive and technological exports; Challenges in the globalisation of agriculture; Labour market impact of trade reforms and Impact of crises on trade.

**16. Corporate compliance and conformity: a convenience theory approach to executive deviance / Gottschalk, Petter. 2023. London: Routledge.**

**Call No.: 343.352 GOT Q3**

**Acc. No.: 56479**



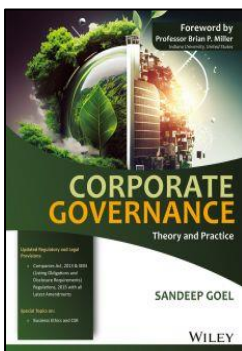
This book takes a new approach by turning the problem of control upside down as it focuses on control of executives who find white-collar crime convenient. The bottom-up approach to executive compliance focuses on organizational measures to make white-collar crime less convenient for potential offenders. Rather than focusing on the regulatory formalities and staged procedures of compliance and audits, the book emphasizes the organizational challenges involved in compliance work when trusted corporate officials exhibit deviant behavior, refining, and advancing knowledge in this field by reference to contemporary international case studies and associated original evaluative research. The themes and cases

covered are carefully selected to provide the reader with an insight into professional conduct and procedural practice – the organization of corporate compliance success, failure, and corruption – with the theory of convenience placed at the fore. It is the bottom-up approach by application of convenience theory that makes the proposed book unique compared to other books on corporate compliance.

**17. Corporate governance: theory and practice / Goel, Sandeep. 2024. New Delhi: Wiley.**

**Call No.: 65.012.432 GOE Q4**

**Acc. No.: 56445**



Corporate governance is the system by which companies are directed and controlled. It should be seen as an essentiality rather than an obligation on the part of business firm. This book dives into the world of 'Corporate Governance', where comprehensive coverage of board architecture and process, corporate goal maximization, financial frauds and global practices await. It explores corporate management in diverse sectors, its interface with media and public policy, and delves into the realms of Corporate Social Responsibility and Business Ethics. With a strong focus on international corporate governance and a running case of James in every chapter, this

book offers real -world corporate case studies and knowledge-testing sections.

**18. De Gruyter handbook of sustainable development and finance / Ed. Cadman, Timothy. 2022. Berlin: Walter de Gruyter.**

**Call No.: 577.4:332 DE Q2**

**Acc. No.: 56487**



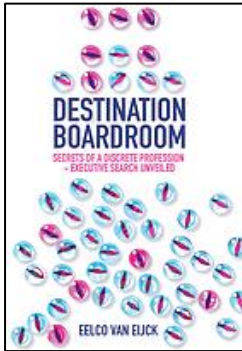
This book explores the difficult and challenging issues confronting society and the environment, in the contexts of unprecedented climate change, bio-diversity loss and the global pandemic. In this seminal text exploring a wide range of topics, and in the devastating wake of COVID-19, scholars and practitioners analyse the effectiveness of current and proposed actions to build a sustainable future, and the public and private finance necessary to prevent an impending planetary catastrophe. The first section of the handbook introduces readers to the origins and evolution of sustainable development. An examination of public and private finance follows in the next two sections, presented from the perspectives of

authors from both 'developed' and 'developing' countries. Climate change, one of the largest sectors of finance for sustainable development, is investigated in detail, as is the new and emerging development frontier, the 'blue' economy of the world's oceans.

**19. Destination boardroom: secrets of a discrete profession - executive search unveiled / Van Eijck, Eelco. 2024. Leeds: Emerald Publishing.**

**Call No.: 65.012.432 DES Q4**

**Acc. No.: 56492**



In this book, the author introduces readers to the mysterious world of headhunting. Its practitioners play a pivotal role in finding and positioning leaders for today's challenging business and public arenas. Based on 20 years' expertise and input from leading executives and management thinkers, Eelco shares honest and intriguing insights into the journey to the boardroom, answering key questions such as: How is today's leadership talent really sought and found?; Leadership is being profoundly re-shaped by the quest for sustainability and the tsunami of digitization. Given this, what traits will set the future-ready apart?; Executive search is by nature discrete and mysterious. What do its practitioners actually do?; How are successful modern organizations governed, designed, and managed? It is the ideal read for any business looking to improve their hiring or any executive wishing to get noticed and advance their career to the next level.

**20. Digital coaching revolution: how to support employee development with coaching tech / Tavis, Anna. 2024. London: Kogan Page.**

**Call No.: 65.012.413 TAV Q4**

**Acc. No.: 56625**



Digital coaching offers organizations an effective, scalable and personalized approach to employee development that can transform an organization's entire workforce. This technology helps organizations seamlessly schedule, track and manage coaching services as well as evaluate ROI in ways previously unimaginable. It is an essential resource for talent management, employee experience, L&D and HR business partners considering or already working with a digital coaching provider, platform or service. It includes information to help you scale digital coaching across your workforce, whether your C-suite is already on board or not. The chapters offer insight into how to determine what will help every company's specific needs, what questions to ask a digital coaching provider before signing or renewing a contract and how to use the data to get more out of this service.

**21. Digital media economics: a critical introduction / Caraway, Brett. 2024. London: Sage.**

**Call No.: 316.472.4 CAR Q4**

**Acc. No.: 56493**



This book will teach you about how economics has influenced the digital technologies that we use every day. It will explain to you the economic theory and history underpinning everything from advertising to computers, social networking sites and streaming services. With examples ranging from Elon Musk's takeover of Twitter to Amazon and the world of online shopping, Caraway offers a personal perspective about today's media technologies that will enrich your understanding of their technical, cultural, and social significance. Providing a comprehensive introduction to the basics of economics and putting theory into practice, the author offers an expansive approach to media economics in action. The book includes chapters on early economic thought and political economy; a two-part overview of the foundations of economics; and a wide range of examples covering topics such as advertising, user-generated content and smartphones.

**22. Digitalisation of global business services: orchestrating the enterprise ecosystem / Plugge, Albert. 2024. Cham: Palgrave Macmillan.**

**Call No.: 658.114.9 PLU Q4**

**Acc. No.: 56495**

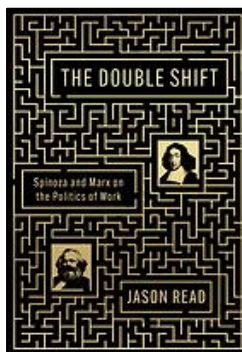


The concept of Global Business Services (GBS) is well recognised and researched by both scholars and practitioners. However, the complexity of applying GBS has been the subject of various critiques due to its effect on firms' business processes, service portfolio and provisioning of in-house as well as outsourced services. Although GBS results have been much criticised, this book argues that the rise of digitalisation reopens the question of implementing GBS successfully. The findings of this novel research, which is based on a multi-method approach, provide insights in relevant GBS factors and how these factors affect a GBS implementation strategy. Further analysis show how digitalisation, including platforms and AI, enable GBS organisations to decrease implementation issues. Research outcomes illustrate that firms which apply an enterprise ecosystem approach are better able to exchange GBS information.

**23. Double shift: Spinoza and Marx on the politics of work / Read, Jason. 2024. London: Verso.**

**Call No.: 331 REA Q4**

**Acc. No.: 56629**



In a world of declining wages, working conditions, and instability, the response for many has been to work harder, increasing hours and finding various ways to hustle in a gig economy. This book turns towards the intersection of Marx and Spinoza in order to examine the nature of our affective, ideological, and strategic attachment to work. Through an examination of contemporary capitalism and popular culture it argues that the current moment can be defined as one of "negative solidarity." The hardship and difficulty of work is seen not as the basis for alienation and calls for its transformation but rather an identification with the difficulties and hardships of work. This distortion of the work ethic leads to a celebration of capitalists as job creators and suspicion towards anyone who is not seen as a "real worker."

**24. Effective corporate governance: theory and best practices / Barine, Kirimi. 2023. Wilmington: Vernon Press.**

**Call No.: 65.012.432 BAR Q3**

**Acc. No.: 56500**

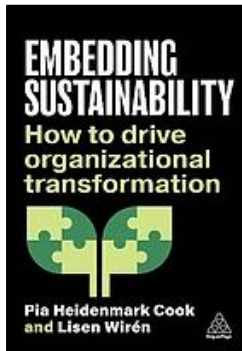


This book explores the theories and models of corporate governance as well as the regulatory framework in which corporate governance operates. The authors have also talked about the pillars and best practices for good governance, including what a good board looks like and, at the same time, giving practical ideas on how to measure corporate governance health and what to do to get back on track. In addition, it includes case studies from the African context where the authors have extensively consulted with both for profit, not for profit and government institutions. It will keep you relevant and ahead of the game whether you are a leader or student of leadership in the public or private sector, a religious institution or even a small and medium enterprise.

**25. Embedding sustainability: how to drive organizational transformation / Cook, Pia Heidenmark. 2024. London: Kogan Page.**

Call No.: 65:577.4 HEI Q4

Acc. No.: 56635



This book is a practical, solutions-focused guide for sustainability managers and leaders to embed sustainability in organizations and drive improved performance. It charts the journey from purpose, scope and assessment to strategy, implementation and integration. It outlines the steps required to engage and commit employees to deliver to the same goals, creating a workplace where success is achieved through collective effort. Drawing on impressive experience, the authors share valuable tools and tips, lessons and coaching, factoring in different organizational maturity levels, international contexts and cultural differences and stakeholder mapping. It provides mid-senior sustainability professionals with guidance and encouragement to continue with their work and avoid common mistakes, while also prioritizing their own wellbeing.

**26. Environmental ethics: from theory to practice. 2nd ed. / Hourdequin, Marion. 2024. London: Bloomsbury.**

Call No.: 577.4:174 HOU Q4

Acc. No.: 56637

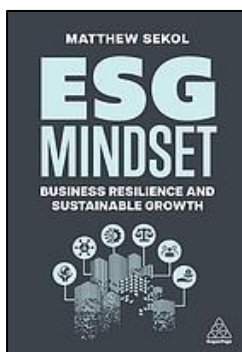


This book first examines ethical theory, then ties theory to practice, showing how values guide environmental policies, but also how policies and institutions shape environmental values. It features: New sections on food ethics, multispecies justice, intergenerational ethics, and the Anthropocene; Contemporary case studies focusing on the rights of nature, the use of biotechnology in ecological restoration, and just climate transitions; Expanded coverage of diverse philosophical traditions, including Confucian, Daoist, and Indigenous ethical perspectives; and Exploring the possibilities and limitations inherent in both classical ethical models and modern theoretical approaches to the environment.

**27. ESG mindset: business resilience and sustainable growth / Sekol, Matthew. 2024. London: Kogan Page.**

Call No.: 577.4 SEK Q4

Acc. No.: 56638



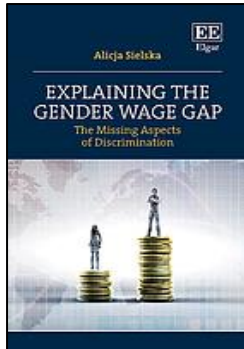
Businesses who take environmental, social and corporate governance (ESG) seriously can transform their companies, industries and economies worldwide. Learn how to think critically about ESG to ensure your company remains resilient with sustainable growth in the long term. ESG goes beyond decarbonization commitments, corporate goals and industry awards to core business issues, stakeholders and the balance sheet. Managing these risks and opportunities requires courage, imagination and careful analysis to improve and innovate around what is and isn't working at a company. It requires mainstreaming a consistent definition of ESG so key decision-makers are empowered to act across the business and their value chains,

including in daily business practices, communication with stakeholders, financial considerations, and the integration of new technologies and products. This book guides business leaders, ESG specialists and CSR strategists through the nuanced and most thoughtful ways to focus on these core business issues.

**28. Explaining the gender wage gap: the missing aspects of discrimination / Sielska, Alicja. 2023. Cheltenham: Edward Elgar.**

**Call No.: 331.4 SIE Q3**

**Acc. No.: 56505**

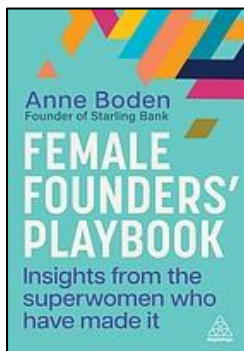


This timely book offers a fascinating contemporary analysis of research into the gender pay gap while also providing important nuanced observations. It illustrates the variant methodologies that have been employed by researchers who have attempted to elucidate this challenging topic. Explaining the Gender Wage Gap examines often-neglected factors that highlight women's lower earnings compared to men, such as risk aversion and the negotiation process. Chapters compare feminist and neoclassical discrimination theories whilst analysing models used to calculate the gender wage gap. They conclude that modern discrimination against women in the labour market may be less severe than public assumptions suggest. It will be perfect for researchers and students exploring macroeconomics, the labour market and gender discrimination.

**29. Female founders' playbook: insights from the superwomen who have made it / Boden, Anne. 2024. London: Kogan Page.**

**Call No.: 396 BOD Q4**

**Acc. No.: 56640**

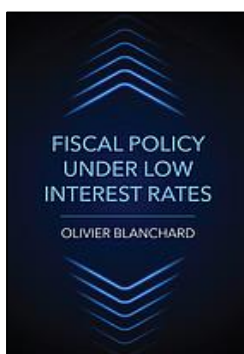


This book brings together the experiences of the leading women entrepreneurs and VC investors. These successful businesswomen share their thoughts on every aspect of launching a high-growth business, from coming up with a unicorn-worthy idea, through to building a multi-talented team to winning investment. Their tales of success and failure are drawn together by commentary and insightful analysis by award-winning technology founder and architect of Starling Bank, Anne Boden, creating an easy-to-follow guide for any female leader. Rather than talking about who might be the next Bezos, Gates or Jobs, the book tells the true stories of those women who are guaranteed to inspire and help the next generation of female entrepreneurs.

**30. Fiscal policy under low interest rates / Blanchard, Olivier. 2022. Cambridge: The MIT Press.**

**Call No.: 336.2 BLA Q2**

**Acc. No.: 56509**



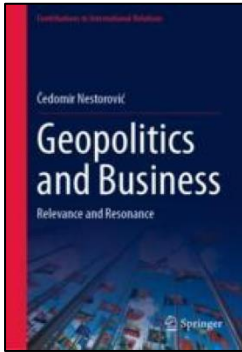
Policy makers in advanced economies find themselves in an unusual fiscal environment: debt ratios are historically high, while real interest rates are extremely low. Such a fundamental change, which seems likely to last, calls for a rethinking of the role of fiscal and monetary policy -- and this is just what Olivier Blanchard proposes in this book. There is a wide set of opinions about the direction fiscal policy should take. Some, pointing to the high debt levels, make debt reduction an absolute priority. Others, pointing to the low interest rates, are less worried; they suggest that there is still fiscal space, and, if justified, further increases in debt should not be ruled out. Blanchard argues that low interest rates decrease not only the fiscal costs of debt, but also the welfare costs of debt. At the same time, he shows how low rates decrease the room for maneuver of monetary policy -- and thus increase the benefits of using fiscal policy, including deficits and debt, for macroeconomic stabilization.



**31. Geopolitics and business: relevance and resonance / Cedomir Nestorovic. 2023. Cham: Springer.**

**Call No.: 327:658 NES Q3**

**Acc. No.: 56514**

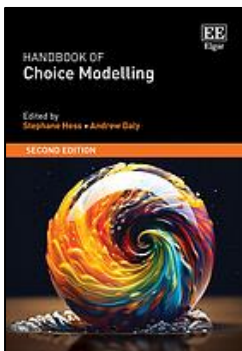


This book sheds light on the intricate relationship between geopolitics and business and the essential interdependence between corporations and geopolitics. Despite apparent animosity, practical solutions and theories proposed by geopolitics find resonance within the business world, and vice versa. Concepts like critical theory, disruption, hegemony, strategic rivalry, and cost-effectiveness hold common ground in both realms, even though they have historically been disregarded. The author sets out to bridge the gap between geopolitics and business, exploring how corporations perceive space, state, and power, while also analyzing the influence of classical, critical, and feminist geopolitics on business strategies. This comprehensive analysis reveals that businesses are not mere non-state agents among many, but indeed, the principal non-state agents in geopolitics.

**32. Handbook of choice modelling. 2nd ed. / Ed. Hess, Stephane. 2024. Cheltenham: Edward Elgar.**

**Call No.: 519.2 HAN Q4**

**Acc. No.: 56517**



This book provides an authoritative and in-depth overview of choice modelling, a key technique used across disciplines as diverse as transport, marketing, health and environmental economics. It covers all the significant steps of choice modelling analysis, including underlying economic and psychological theory, data collection and sampling, model specification and estimation, and interpretation and use of results. It examines topics including endogeneity in discrete choice models, machine learning, and novel data sources such as virtual reality provide a fresh outlook on this fundamental empirical methodology.

**33. Handbook of cultural intelligence research / Ed. Thomas, David. 2023. Cheltenham: Edward Elgar.**

**Call No.: 39 HAN Q3**

**Acc. No.: 56518**



This book provides an overview of the current state of research on cultural intelligence and analyzes its prospects for the future. It addresses the conceptual backdrop, the measurement and the antecedents of cultural intelligence. It further examines the outcomes associated with cultural intelligence, offers a higher-level analysis of the concept, and concludes with an evaluation of the future research prospects of cultural intelligence. All in all, the Handbook investigates the heightened importance of intercultural interactions among individuals, groups, organizations, and societies in an increasingly interconnected global community. It will be essential reading for students, scholars, and researchers in the areas of employment relations, international business, international and cross-cultural management, occupational psychology, and organizational behavior.

**34. Handbook of teaching public policy / Ed. Denny, Emily. 2024. Cheltenham: Edward Elgar.**

**Call No.: 35.011.1 HAN Q4**

**Acc. No.: 56520**

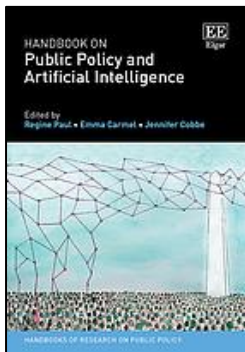


This book presenting a wide variety of theoretical and methodological perspectives, it expertly examines current approaches to teaching public policy and critically reflects on potential future developments in the field. Bringing together contributions from over sixty leading public policy scholars, chapters examine the many different orientations to teaching and learning public policy, spanning traditional, current and emerging approaches. Employing a multi-jurisdictional approach, contributors discuss key theories surrounding the policy process, analyse diverse teaching strategies, and investigate the different publics engaged in learning about public policy. Through detailed case studies, the Handbook also explores the differences in international public policy programmes, and suggests possible explanations for the plurality in content.

**35. Handbook on public policy and artificial intelligence / Ed. Paul, Regine. 2024. Cheltenham: Edward Elgar.**

**Call No.: 35.011.1:65.011.56 HAN Q4**

**Acc. No.: 56522**

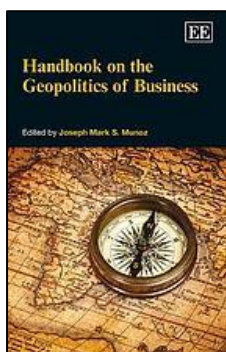


This book explores the relationship between public policy and artificial intelligence (AI) technologies across a broad range of geographical, technical, political and policy contexts. It contributes to critical AI studies, focusing on the intersection of the norms, discourses, policies, practices, and regulation that shape AI in the public sector. Expert authors in the field discuss the creation and use of AI technologies and how public authorities respond to their development, by bringing together emerging scholarly debates about AI technologies with longer-standing insights on public administration, policy, regulation and governance. Contributions in the Handbook mobilise diverse perspectives to critically examine techno-solutionist approaches to public policy and AI, dissect the politico-economic interests underlying AI promotion, and analyse implications for sustainable development, fairness, and equality.

**36. Handbook on the geopolitics of business / Ed. Munoz, Joseph. 2013. Cheltenham: Edward Elgar.**

**Call No.: 658.114.9 HAN P3**

**Acc. No.: 56523**

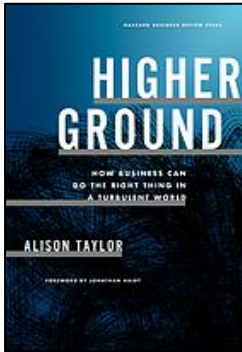


In recent years, rapid globalization, novel technologies and business models, as well as economic and political changes have transformed the international business landscape. This pioneering volume offers a comprehensive discussion of the new global terrain and makes a strong case for the consideration of geopolitics in both the study and practice of modern-day business. Featuring original contributions from experts across the world, this Handbook provides a solid foundation for both understanding and responding to recent changes and trends in global economics, politics, and business. Offering groundbreaking perspectives that drive contemporary business strategy, this book is also highly valuable to global managers, entrepreneurs and policy makers.

**37. Higher ground: how business can do the right thing in a turbulent world / Taylor, Alison. 2024. Boston: HBR Press.**

**Call No.: 174 TAY Q4**

**Acc. No.: 56525**



In this book, the author argues that amid stakeholder demands and transparency pressures, we can no longer treat ethics as merely a legal and reputational defense mechanism. Leaders at Davos and the Business Roundtable have called for a new corporate responsibility paradigm, but organizations struggle to implement these ideas in an atmosphere of heightened expectations and intense suspicion. Offering vivid stories and examples from years working in anti-corruption and advising companies on ethics, the author brings this complex, risky environment alive to provide a blueprint for how leaders can rethink and reshape their practices. It shows leaders how business can navigate this messy paradigm shift, build trust, and achieve long-term strategic advantage in a turbulent world.

**38. Impact redefined: transforming partnerships, social moments, and personal connections to drive change / Lynch, Nick. 2024. New Jersey: Wiley.**

**Call No.: 301.15 LYN Q4**

**Acc. No.: 56652**

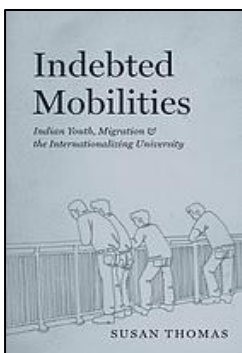


In this book, the author delivers an insightful exploration of how to use a variety of social opportunities to your advantage. Easy-to-understand, this book is for folks who desire positive change and are looking for strategies to create long-lasting impact via partnerships, real-life opportunities, and social media. You'll discover the importance of self-branding, nurturing healthy collaborations and connections, championing empathy, and multiplying impact through relationships. In the book, you'll find methods for developing social moments to foster connection and build community; tips for building and maintaining successful partnerships and collaborations with influencers and other people; ways to nurture human connections to form a wider network that benefits your social organization.

**39. Indebted mobilities: Indian youth, migration, and the internationalizing university / Thomas, Susan. 2024. Chicago: The University of Chicago Press.**

**Call No.: 378.1 THO Q4**

**Acc. No.: 56654**

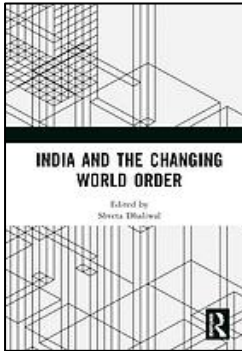


In this book, the author draws shadowing of a group of middle-class Indian migrant men who attended a public university in New York just as the institution sought to "internationalize" its campus in the wake of ongoing withdrawal of state funding. The author takes the reader along with the young men as they study, work, and socialize, pursuing the successful futures they believed to be promised when they migrated for an American education. All the while, they must face their marginalization as they become enmeshed in the fraught inclusion politics of contemporary university life in the United States. At the heart of these encounters is these students' relationship to debt—not just material ones that include student loans, but moral and affective debts as well. This indebtedness, which keeps them tied to both India and the United States, is meaningful to how Indian middle-class men make sense of their experiences as student-migrants.

**40. India and the changing world order / Ed. Dhaliwal, Shveta. 2024. London: Routledge.**

**Call No.: 327(540) IND Q4**

**Acc. No.: 56655**

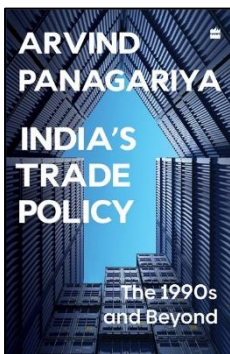


This book brings together new perspectives on India's foreign policy in the light of a constantly shifting world order. From India's relations in its immediate neighborhood to its China policy, from India-US relations under Biden to Quad, from Grand Strategy to peacekeeping this book brings to the fore the shifting terrains of global politics and India's significant place in it. The essays in the volume critically examines changing preoccupations of India's foreign policy and its geopolitical interests, including its Act East Policy; includes comprehensive inputs on India's China policy and relations with Japan; explores India's relations with the USA, the Middle-East, Afghanistan, and Central Asia; discusses at length India's nuclear, energy, and foreign investment policies; analyses India's positioning on the emergence of the Indo-Pacific discourse.

**41. India's trade policy: the 1990s and beyond / Panagariya, Arvind. 2024. Gurugram: HarperCollins.**

**Call No.: 382.14(540) PAN Q4**

**Acc. No.: 56532**

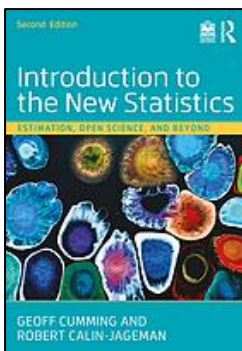


Economist and chairperson of the Sixteenth Finance Commission, Arvind Panagariya has closely observed the Indian economy over decades and written extensively about it, all the while advocating for liberalization and free trade and explaining the benefits of an open economy, especially with respect to international trade. In this book, he has collected his writings from 1989 to the present day to provide an overview of the Indian economy from when liberalization started to where it has reached. The chapters in this book offer a window to the history of trade-policy changes, the factors driving them and their implications for the country's development and well-being. This book also looks at India-US and India-China trade relations, multilateral negotiations, free-trade area agreements and non-trade issues in trade agreement.

**42. Introduction to the new statistics: estimation, open science, and beyond. 2nd ed. / Cumming, Geoff. 2024. New York: Routledge.**

**Call No.: 519.2 CUM Q4**

**Acc. No.: 56537**

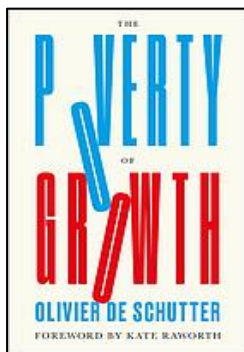


This is the first introductory statistics text to use an estimation approach from the start and also to explain the new and exciting Open Science practices, which encourage replication and enhance the trustworthiness of research. It includes greater prominence for Open Science throughout the book. Students easily understand basic Open Science practices and are guided to use them in their own work. There is discussion of the latest developments now being widely adopted across science and medicine. It features the Integration of new open-source esci (Estimation Statistics with Confidence Intervals) software, running in jamovi. This is ideal for the book and extends seamlessly to what's required for more advanced courses, and also by researchers. It includes the Coverage of both estimation and null hypothesis significance testing (NHST) approaches, with full guidance on how to translate between the two.

**43. Poverty of growth / De Schutter, Olivier. 2024. London: Pluto Press.**

Call No.: 339.12 DES Q4

Acc. No.: 56558



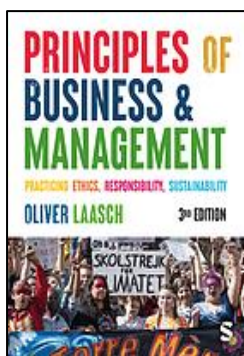
How do we combat poverty and rising inequality? In our age of impending climate catastrophe, the conventional wisdom around economic growth is no longer fit for purpose; a rising tide sinks all boats. The author believes that we must fundamentally rethink the fight against poverty. The quest for growth not only clashes with the need to remain within planetary boundaries, but also creates the very social exclusion it is intended to cure: eroding human rights, widening inequality, and modernising poverty without eliminating it. The Poverty of Growth is a clarion call to forge a new

path demanding progress that is no longer focused on wealth and profit.

**44. Principles of business and management: practicing ethics, responsibility, sustainability. 3rd ed. / Laasch, Oliver. 2024. London: Sage.**

Call No.: 658 LAA Q4

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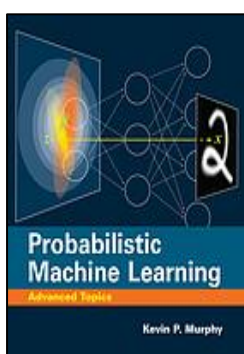
Fully revised and endorsed by the UN's Principles for Responsible Management Education (PRME) initiative, this popular textbook equips you with the skills to become a responsibly, ethically and sustainably minded business professional. Featuring two brand-new chapters on Behaving and Digitalizing, over 50 new and updated case studies, pioneer interviews and practitioner profiles, as well as a wide range of exercises and worksheets, the book also integrates the UN's Sustainable Development Goals (SDGs) to help promote sustainable development as essential to business and management today. This essential textbook can be used for a wide range of

courses from introductory business/management to responsible/sustainable management, business ethics, business and society, and corporate social responsibility (CSR).

**45. Probabilistic machine learning: advanced topics / Murphy, Kevin P. 2023. Cambridge: The MIT Press.**

Call No.: 519.2 MUR Q3

Acc. No.: 56563



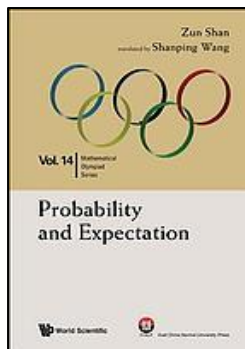
This book provides researchers and graduate students detailed coverage of cutting-edge topics in machine learning, including deep generative modeling, graphical models, Bayesian inference, reinforcement learning, and causality. This volume puts deep learning into a larger statistical context and unifies approaches based on deep learning with ones based on probabilistic modeling and inference. With contributions from top scientists and domain experts from places such as Google, DeepMind, Amazon, Purdue University, NYU, and the University of Washington, this rigorous book is essential to understanding the vital issues in machine learning. It

discusses methods for discovering insights about data, based on latent variable models and explores how to use probabilistic models and inference for causal inference and decision making.

**46. Probability and expectation: in mathematical olympiad and competitions / Shan, Zun. 2024.  
New Jersey: World Scientific.**

**Call No.: 519.2 SHA Q4**

**Acc. No.: 56685**



In China, lots of excellent students who are good at maths take an active part in various maths contests and the best six senior high school students will be selected to form the IMO National Team to compete in the International Mathematical Olympiad. This book is part of the Mathematical Olympiad Series which discusses several aspects related to maths contests, such as algebra, number theory, combinatorics, graph theory and geometry. This book will, in an interesting problem-solving way, explain what probability theory is: its concepts, methods and meanings; particularly, two important concepts-probability and mathematical expectation (briefly expectation)-are emphasized.

**47. Research handbook on corporate board decision-making / Ed. Marnet, Oliver. 2024.  
Cheltenham: Edward Elgar.**

**Call No.: 65.012.432 RES Q4**

**Acc. No.: 56567**



With a state-of-the-art perspective on corporate board decision-making that encourages thinking outside the box, this cutting-edge Research Handbook provides fresh insights on the meaning, value, contribution, quality and purpose of the decision-making of those charged with corporate governance. It expand the research field of board decision-making, exploring related issues such as the impact of regulations and guidelines on decision-making quality; behavioural and cognitive factors in judgement formation; decision-making under extreme circumstances; fraud and bias; and independence, competence, ethics and diversity. It analyses board decision-making in practice, looking closely at corporate social responsibility, sustainability strategies, and governance best practice.

**48. Role of financial markets in achieving the sustainable development goals / Ed. Ziolo, Magdalena. . Cheltenham: Edward Elgar.**

**Call No.: 577.4:332 ROL Q4**

**Acc. No.: 56573**

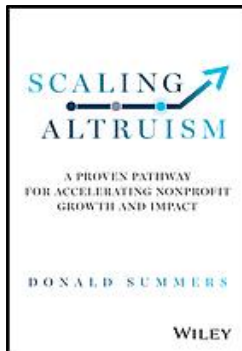


Exploring the role of financial markets in implementing the Sustainable Development Goals (SDGs), this book focuses particularly on the banking and insurance sectors and the capital market. The author brings together expert contributors to discuss the role of financial institutions in implementing environmental and social goals, including green finance, socially responsible investing, and social inclusion through microfinance. It looks at the SDGs, sustainable development, and environmental, social and governance ESG risk as interconnected factors. Chapters highlight how financial markets can help green the economy through employing good practices for sustainability, including transparency, sustainable reporting and avoiding greenwashing.

**49. Scaling altruism: a proven pathway for accelerating nonprofit growth and impact / Summers, Donald. 2024. New Jersey: Wiley.**

**Call No.: 361.8 SUM Q4**

**Acc. No.: 56697**



fundraising efforts.

This book presents a comprehensive, step-by-step blueprint, complete with templates, tools, exercises, and clear implementation guides that ambitious executives and board members in any field of social impact can follow. It also provides new and actionable insights for funders, corporations, and anyone seeking to learn more about a proven methodology for scaling up social impact, one that has already catalyzed some of today's most exciting social change efforts. You'll find specific strategies to improve cash flow and funding to your nonprofit, including revenue tools and staff integration; An Investment and Partnership Scorecard, detailing the health of your

**50. Social capital: evolution, contestation, application and digitization / Singh, Mudit Kumar. 2024. Leeds: Emerald Publishing.**

**Call No.: 301 SIN Q4**

**Acc. No.: 56699**

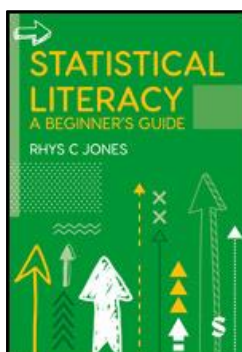


This book delves into the intricacies of social capital and its digital dimensions, examining its historical evolution, contemporary contestation and practical applications. Introducing a refurbished conceptualization of social capital, the author introduces case studies from both the Global North and the Global South, including the USA, the UK, Europe, India, Latin America and Africa to build a sound understanding of social capital and its evolution in the age of social media and online community. Critically examining the debates and controversies surrounding the concept, forms and application of social capital, the author briefly discusses how social capital has been used for positive social change, including its role in civic engagement and economic welfare. Highlighting successful examples of its application in development interventions, chapters also explore the darker sides of social capital in the digital era, including the spread of misinformation, echo chambers and online polarization, before turning to its positive influence in the digital realm.

**51. Statistical literacy: a beginner's guide / Jones, Rhys C. 2024. London: Sage.**

**Call No.: 519.2 JON Q4**

**Acc. No.: 56456**



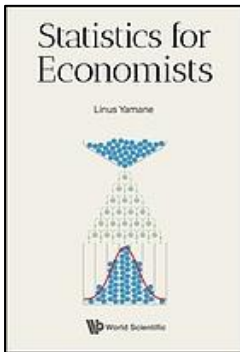
statistics before their course advances, or as a refresher on key content.

This book breaks statistical terms and concepts down in a clear, straightforward way. From understanding what data are telling you to exploring the value of good storytelling with numbers, it equips you with the information and skills you need to become statistically literate. It dispels misconceptions about the nature of statistics to help you avoid common traps and helps you put your learning into practice with over 60 Tasks and Develop Your Skills activities. It draws on real-world research to demonstrate the messiness of data – and show you a path through it. It forms a reassuring aid for anyone looking to understand the foundations of

**52. Statistics for economists / Yamane, Linus. 2024. New Jersey: World Scientific.**

**Call No.: 519.2 YAM Q4**

**Acc. No.: 56700**

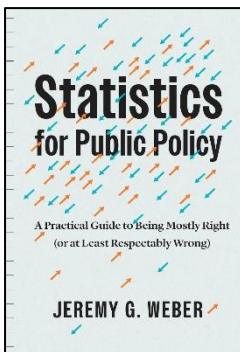


Many textbooks are either pitched at a level that is too high or too low for most students. Many use calculus and are designed for students in technical fields. Others provide black box formulas without any derivations. This textbook focuses on deriving everything from first principles without using calculus or linear algebra. It is important for students to understand why they are doing what they are doing. Otherwise, students cannot distinguish meaningless results from significant results. This textbook gets to the major points quickly and is thus relatively short and very accessible.

**53. Statistics for public policy: a practical guide to being mostly right (or at least respectably wrong) / Weber, Jeremy G. 2024. Chicago: The University of Chicago Press.**

**Call No.: 519.2 WEB Q4**

**Acc. No.: 56701**



Statistics are an essential tool for making, evaluating, and improving public policy. This book is a crash course in wielding these unruly tools to bring maximum clarity to policy work. The author offers an accessible voice of experience for the challenges of this work, focusing on seven core practices: Thinking big-picture about the role of data in decisions; Critically engaging with data by focusing on its origins, purpose, and generalizability; Understanding the strengths and limits of the simple statistics that dominate most policy discussions; Developing reasons for considering a number to be practically small or large; Distinguishing correlation from causation and minor causes from major causes; Communicating statistics so that they are seen, understood, and believed; and Maintaining credibility by being right (or at least respectably wrong) in every setting.

**54. Sustainability, technology, and finance: rethinking how markets integrate ESG / Ed. Brill, Herman. 2023. London: Routledge.**

**Call No.: 577.4 SUS Q3**

**Acc. No.: 56581**



This book explores the swiftly emerging nexus between sustainability, finance, and technology. Leading practitioners and academic thought leaders reflect on the ways in which technology and digitalization shape how sustainable finance professionals address environmental, social and governance (ESG) issues. Together, the contributors identify three spheres in which technology shapes how investors make sense of such issues: ESG and Technology: finance professionals need to know about how technological innovations, such as chemical recycling for plastics, in the real economy shape firms' ESG performance; ESG through Technology: technological developments, such as AI and blockchain, can enable finance professionals to offer more fine-grained ESG analyses; and ESG as Technology: the ESG agenda itself is influenced by technological developments that are not well understood by practitioners (e.g., data-mining for Bitcoin creating significant emissions).



**55. Totalitarianism: a borderline idea in political philosophy / Forti, Simona. 2024. Stanford: Stanford University Press.**

**Call No.: 321.6 FOR Q4**

**Acc. No.: 56710**

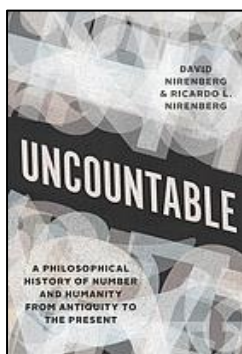


Taking into account political theories and historical discussions, this book especially focuses on philosophical reflections, from the question of totalitarian biopolitics to the alleged totalitarian drifts of neoliberalism. The work invites the relentless formulation of a radical question about the democratic age: the possibilities it has opened up, the voids it leaves behind, the mechanisms it activates, and the "voluntary servitude" it produces. The author argues that totalitarianism cannot be considered an external threat to democracy, but rather as one of the possible answers to those questions posed by modernity which democracies have not been able to solve. Her investigation of the uses and abuses of totalitarianism as one of the fundamental categories of the twentieth and twenty-first centuries promises to provoke much-needed discussion and debate among those in philosophy, politics, ethics, and beyond.

**56. Uncountable: a philosophical history of number and humanity from antiquity to the present / Nirenberg, David. 2024. Chicago: University of Chicago Press.**

**Call No.: 51(09) NIR Q4**

**Acc. No.: 56714**

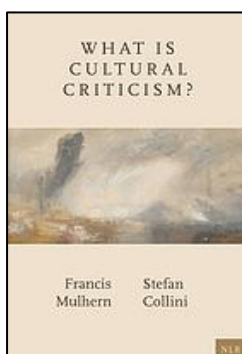


Ranging from math to literature to philosophy, this book explains how numbers triumphed as the basis of knowledge--and compromise our sense of humanity. Our knowledge of mathematics has structured much of what we think we know about ourselves as individuals and communities, shaping our psychologies, sociologies, and economies. In pursuit of a more predictable and more controllable cosmos, we have extended mathematical insights and methods to more and more aspects of the world. Today those powers are greater than ever, as computation is applied to virtually every aspect of human activity. Yet, in the process, are we losing sight of the human? When we apply mathematics so broadly, what do we gain and what do we lose, and at what risk to humanity? These are the questions that the authors ask in this book, a provocative account of how numerical relations became the cornerstone of human claims to knowledge, truth, and certainty.

**57. What is cultural criticism? / Mulhern, Francis. 2024. London: Verso.**

**Call No.: 304 MUL Q4**

**Acc. No.: 56720**



In this book, two leading critics grapple with problems of literature, politics and intellectual practice. The debate opens with Francis Mulhern's account of what he terms 'metacultural discourse'. This embraces two opposing critical traditions, the elite pessimism of Kulturkritik and the populist enthusiasms of Cultural Studies. Each in its own way dissolves politics into culture, Mulhern argues. Collini, on the other hand, protests that cultural criticism provides resources for genuine critical engagement with contemporary society. Tension between culture and politics there may be, but it works productively in both directions. This widely noticed encounter is that rare thing, a sustained debate in which, as Collini remarks, the protagonists not only exchange shots but also ideas. It concludes with Mulhern's engagement with Collini's writing on the subordination of universities to metrics and bureaucracy, and a companion rejoinder from Collini on Mulhern's study of the 'condition of culture novel' and his essays on questions of nationality and the politics of intellectuals.